

## Learning Plan

del Corso\* Intensivo Summer School in:

### ***Gold, Gemstones, Jewels, Ethical Mining and Sustainability GOLDJEMS***

<b>Academic year</b>	2023/2024
<b>Department</b>	History, Anthropology, Religions, Art, Entertainment
<b>Date of Approval for Course Activation in the Department:</b>	17/11/2023
<b>Course director</b>	Andrea Carteny
<b>Minimum Number of Admitted Students</b>	10
<b>Maximum Number of Admitted Students</b>	45
<b>Admission Requirements</b>	High school diploma or equivalent, preferably a Bachelor's or Master's degree.
<b>Educational Objectives:</b>	Among the most important challenges of the 21st century are those related to sustainability, and the fashion world is the context in which to achieve the alignment of style and market criteria with ethical needs. The aim of this school is to focus on the world of ethical gold extraction and sustainable jewelry, with knowledge of the origins

and history of gold and gemstone extraction, processing, and marketing, through the evolution of these arts and cultures to the present day. Within a historical-international, legal, socio-anthropological, artistic-cultural, and sociological-communicative framework, ethical brands and best practices will be the case studies integrating the theoretical approach to the subject, with direct knowledge of the main companies in the sector, linked to the rights of indigenous peoples and promoters of sustainable development culture.

The 6 CFU training course, "Gold, Gemstones, Jewels, Ethical Mining and Sustainability" - GOLDJEMS, proposes 55 hours of frontal, laboratory, and seminar training, structured into 5 modules of classroom and laboratory activities plus an interdisciplinary seminar at the end of the course.

The school project features as speakers the leading international experts in the sector, in partnership with the main institutions and organizations in the field of ethical gold and sustainable jewelry: MAKAL (Fine Jewellery For Environmentally Conscious Women) and TDi Sustainability (UK), CIBJO (The World Jewellery Organization) and IAC-Initiatives in Art and Culture (USA), UNESCO Chair at UnitelmaSapienza in Rome, AICSO (Italian Association Chief Sustainability Officer), CNA-National Confederation of Craftsmen.

The course will be held in English, in blended mode, in the second week of June 2024.

<p><b>Expected Learning Outcomes:</b></p>	<p>Students are expected to acquire the theoretical and practical principles of activities related to gold and gemstone extraction and jewelry production according to sustainability principles and new practices, at both environmental and social levels. The course aims to provide the necessary tools for those working in this production and commercial field, as well as for those employed to support such activities in developing innovative practices and projects in the field of ethical gold mining and sustainable jewelry, with knowledge and respect for the cultural heritage of indigenous peoples and international legal protection of human and environmental rights.</p>
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<p><b>Start Date of Classes</b></p>	<p>10/06/2024</p>
<p><b>Academic calendar</b></p>	<p>10-15 June 2024</p>
<p><b>Internship</b></p>	<p>Not mandatory</p>
<p><b>Teaching mode</b></p>	<p>blended learning</p>
<p><b>Assigned CFU</b></p>	<p>6</p>

**Sapienza University  
Teaching Staff  
responsible for teaching  
and related brief curricula  
(maximum half a page):**

Prof. Andrea Carteny, Professor of International History and History Cultures Identities in the three-year courses of ISO and the master's degree SARAS (Fashion Studies). He directed the CEMAS (Interdepartmental Center of Research and Cooperation with Mediterranean, Eurasia, Sub-Saharan Africa) from 2014 to 2021. Since the academic year 2019-20, he has been a member of the Scientific Council of the Interuniversity Italo-American Network H2CU (College Italia, New York City). He taught subjects such as History of Eurasia, History of Nationalisms and Identities, and History of Euro-Asian Relationships at the CORIS International Cooperation courses (international master's degree). He directed the first-level master's degree in Fashion Theory and Strategies from 2016 to 2018.

Romana Andò, Professor of Sociology of Fashion and President of the international master's degree in Fashion Studies at the SARAS Department of Sapienza. She has a significant background in the field of communication, media, and audience studies, which she has been able to leverage since 2016 also in the field of fashion, respectively with courses in Sociology of Communication and Fashion and Fashion Branding and Consumer Experience. In addition to the theme of fashion, related to its overlap with media studies, with the reconceptualization of aesthetic experience in the consumer experience and sustainability themes, Romana Andò deals with gender identity and media representations, particularly the relationship between female adolescence, cinema, and television (as in the project A Girls' Eye View, coordinated by Danielle Hipkins – University of Exeter, of which she is CO-PI).

Among her publications is the translation into Italian of Agnes Rocamora and Anneke Smelick's volume "Thinking through Fashion/Pensare attraverso la moda" (Meltemi 2022), the monograph "Audience for Fashion. Consuming Fashion in the Media and with the Media" (Egea 2021), the editing of the volume "Teaching Fashion. An Introduction" (Nuova Cultura 2019) designed for fashion students, chapters (among others for Routledge) and articles in international journals and A-class journals between fashion studies and communication.

Sergio Botta, Professor of History of Religions. Since January 2022, he has been Vice President of the University Consultation for the History of Religions. Since December 2017, he has been responsible for the Erasmus + agreement with the University of Panteion in Athens (Dep. Of Social and Political Sciences). Since 2022, he has been a Member of the Scientific Board of the Laboratory for Religions and Social Change (SARAS Department - Sapienza University of Rome). Since 2021, he has been a Member of the Research Group of the Poikilia project: History of Religions and Anthropology (University of Venice Ca 'Foscari). Since 2017, he has been a Member of the Doctorado en Geografía e Historia de la Universidad de Cantabria. Since 2016, he has been Coordinator of the curriculum in History of Religions of the Ph.D. in Historical, Anthropological and Historical-Religious Sciences, Sapienza University of Rome. Since 2019, he has been a Member of the Euare - European Academy of Religion; since 2018, he has been a Member of the ISARS - International Society for the Academic Research on

	<p>Shamanism, and a Member of the ALER - Latin American Association for the Study of Religion; since 2015, he has been a Member of the American Society for Ethno-history. Member of the scientific committee of the Studi Latinoamericani series since 2019.</p>
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<b>Partner Institutions</b>	CNA-Federmoda Roma
<b>Location: Sapienza or external venues (mandatory Convention) Venue:</b>	Aula multimediale di Sapienza Università di Roma (dip.to SARAS, Facoltà di Lettere e Filosofia)
<b>Expected Registration Fee, Maximum in Two Installments</b>	900 euros
<b>Possible Partial or Total Exemption Fees from the Payment of the Department's Share expressed as a Percentage (whole number) relative to the registration fee (maximum two types of exemptions):</b>	<p>Students with disabilities (66%) or handicaps (Article 3, paragraph 1,3 of Law No. 104 of 5/2/92) are exempt from 50% of the registration fee. Members of CNA-Federmoda (for at least 6 months) can avail themselves of a 30% reduction in the fee.</p> <p>For students enrolled in the three-year degree program in Fashion and Costume Sciences and the master's degree program in Fashion Studies at Sapienza University of Rome, a 30% reduction in the registration fee will be applied.</p>
<b>Secretariat Contacts:</b>	andrea.carteny@uniroma1.it

**Activities learning plan**  
(Insegnamenti, Seminari di studio e di ricerca, Stage, Prova finale)

<b>Educational activity name</b>	<b>Responsible teaching staff</b>	<b>Scientific discipline sector</b>	<b>CFU</b>	<b>Hours</b>	<b>Type</b>	<b>Language</b>
Attività I:	Prof. A. Carteny	SPS/06	1	7	lesson	it/eng
Attività II:	Prof. R. Andò	SPS/08	1	7	lesson	it/eng
Attività III:	Prof. S. Botta	M-STO/06	1	7	lesson	it/eng
Attività IV:	to be announced	SECS-P/08	1	3	lesson	it/eng
Att. IV:	to be announced			3	laboratory	it/eng
Att. IV:	to be announced			6	laboratory	it/eng
Attività V:	to be announced	SECS-P/13	1	3	laboratory	it/eng
Att. V:	to be announced			3	laboratory	it/eng
Att. V:	to be announced			6	laboratory	it/eng
<b>Other activity</b>	stage	SSD not expected	1	10	<i>Stage with an expert team</i>	
<b>CFU TOTAL</b>			<b>6</b>			

The minimum number of credits that can be assigned to an activity is 1 (pursuant to art. 23 of the University teaching regulations, it is specified that 1 credit corresponds to 6 - 10 hours of lectures, or 9 - 12 hours of laboratory or guided exercise, or 20 - 25 hours of professional training in small groups or assisted study).

## **DESCRIZIONE INSEGNAMENTI**

### **1: International History, Protection of Cultural Heritage, and Human Rights**

*Lessons about-* International Cultural History; International Law, Health, and Human Rights; UNESCO Cultural Heritage, Tangible and Intangible Heritage.

### **2: Sociology of Fashion, Communication of Gold and Jewels and Consumer Experience**

*Lessons about-* Sociology of Fashion; Women Empowerment; Communication of Jewellery, Gold Culture and Consumer Experience.

### **3: Protection of Heritage, Anthropology, Culture and Society of Indigenous Peoples**

*Lessons about-* Anthropology and Human Rights; Cultural Heritage and Arts; Religion and Society of Indigenous Peoples.

### **4: Marketing and Management of Sustainability**

*Laboratory on-* Sustainability Management; Marketing of Sustainable Goals; Brand Purposing; Building a Sustainable Jewellery Brand.

### **5: From Gold Mining to a Sustainable Jewellery Brand**

*Laboratory on-* From Mine to Market: a Journey on how to build a Sustainable Jewellery Brand; Gold, Diamonds, and Jewellery in a Transformational Age; Journey of a Young Woman in Mining.

### **6: Seminar activity with the intervention of international experts**

*Fields and Topics:* History, Human Rights, Heritage, Anthropology, Religions, Society, Civilization, Indigenous Peoples, Fashion, Empowerment of Women, Sustainability, Ethics, Mining, Gold, Gemstones, Jewellery, Brand Purposing (student output: brand project/paperwork).

PS. 1 cfu corresponds to 9-12 hours of laboratory work or 6-10 hours of frontal teaching or 20 - 25 hours of professional training in small groups or assisted study.