

ACCOMPLISSH



Horizon 2020 ACCOMPLISSH

"SSH Impact & Action"

SSH Dialogue Conference

Monday 21 November 2016, Rome, Italy

**ACCOMPLISSH - ACcelerate CO-creation by setting up
a Multi-actor PLatform for Impact from Social Sciences
and Humanities**



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 693477



Programme

Date Monday 21 November
Time 9.00 - 17.30
Location Sapienza Università di Roma
Piazzale Aldo Moro 5
00185 Rome, Italy
Rettorato building
Aula Magna

9.00 Registration open

9.30 Opening and welcome by **Eugenio Gaudio** (Rector, Sapienza University Rome, Italy)

Georgios Papanagnou (European Commission DG Research & Innovation B6 Open and Inclusive Societies, Policy Officer Employment and Inequalities) - Title: *Addressing the importance of SSH, SSH impact on Europe's societal challenges*

Bror Salmelin (Adviser for Innovation Systems at the European Commission, Directorate General for Communications, Network, content, and Technology (DG CONNECT) European Commission) - Title: *Open Innovation and Modern innovation systems and the Quadruple Helix approach*

Renée van Kessel-Hagsteijn (Director Social Sciences at the Netherlands Organisation for Scientific Research NWO, the Netherlands) - Title: *The importance of impact from SSH science into practice and the role of the National Funding Agencies in this respect*

Inspiration talks by members of the ACCOMPLISSH High Level Expert Group

Fenna Beekmans-Pols (Director Europa decentraal, the Netherlands)

Göran Hultin (Chairman and Chief Executive Officer, Caden Corporation, Switzerland)

11.00 Coffee break

11.45 **Sharon Smit** (Director Sustainable Society, ACCOMPLISSH Coordinator, University of Groningen, the Netherlands) - Title: *The ACCOMPLISSH roadmap towards impact from Social Sciences and Humanities*

Nicol Keith (Professor of Molecular Oncology, Director of Research Impact, Institute of Cancer Sciences, Wolfson Wohl Cancer Research Centre, University of Glasgow, United Kingdom) - Title: *Culture change & the impact empowered researcher*

Bart Rosseau (Coordinator Data and Information, City of Ghent, Belgium) - Title: *Co-creation in practice, lessons learned in Ghent, Belgium*

Interview with PhD Impact Award winners: **Alex Binks** (PhD student, Institute of Cancer Sciences, University of Glasgow, United Kingdom) and **Steven Forrest** (PhD student, Faculty of Spatial Sciences, University of Groningen, the Netherlands)

Programme

12.30 Networking lunch

14.00 Plenary Panel discussion

*ACCOMPLISSH consortium partners present:
"Co-creation and impact in action"*

The three panel-duo's from the Quadruple Helix partnerships are:

Co-creation in Belgium: **Alexis Dewaele** (Assistant professor, department of Clinical-Experimental and Health Psychology, Ghent University, Belgium) & **Daniella Provost** (Coordinator 'Knooppunt-online', Belgium)

Co-creation in Italy: **Marino Bonaiuto** (Professor in Social Psychology, Faculty of Medicine and Psychology, Sapienza University, Italy) & **Ornella Chinotti** (Managing Director Italy & France at CEB Talent Measurement, Italy)

Co-creation in Sweden: **Jonas Stier** (Professor of Intercultural Studies, Dalarna University, Sweden) & **Ylva Wretås** (Strategist at Västerås city, Sweden)

15.15 Coffee break

16.00 Plenary Panel discussion

"Challenges and opportunities for SSH impact and action in Europe"

Panelists:

- **David Budtz Pederson** (Associate Professor and Co-Director of the Humanomics Research Centre, Aalborg University Copenhagen, Denmark)
- **Ruta Petrauskaitė** (Vytautas Magnus University, vice-chair of the Research Council of Lithuania, Chair of the Committee of the Social Sciences and Humanities)
- **Gisela Redondo - Sama** (Research Fellow at the University of Cambridge, United Kingdom, and collaborator in IMPACT-EV)
- **Katja Mayer** (Research Fellow, University of Vienna, Austria)

17.15 Plenary wrap-up

17.30 End of conference programme

Day moderator is **Peter Meister-Broekema**
(Research Manager, London school of Economics, United Kingdom)

Speakers



Eugenio Gaudio

Eugenio Gaudio is Rector at Sapienza University in Rome, Italy. In 2000, Prof. Gaudio returned to Sapienza as a Professor of Human anatomy and began coordinating the PhD programme in Experimental and Clinical Hepatology (now Experimental and Clinical Hepato-Gastroenterology). Since 2011, Prof. Gaudio has coordinated the degree programme of the International Medical School. From 2008 to 2010, Prof. Gaudio was also Director of the Department of Human anatomy. Since 2010, he has been President of the Faculty of Pharmacy and Medicine and President of the Permanent Conference of Italian Faculties and Schools of Medicine and Surgery. In 2012, Prof. Gaudio became President of SIAI (Italian Society of Anatomy and Histology) and President of FISBI (Italian Federation of Biological Societies) in 2014.



Georgios Papanagnou

Georgios Papanagnou is Policy Officer at DG Research and Innovation - Open and Inclusive Societies at the European Commission. Previously he has worked at UNESCO and at the United Nations University - Institute on Comparative Regional Integration Studies. He holds a Phd in Political Science.



Bror Salmelin

Bror Salmelin is adviser Innovation Systems at the European Commission Directorate General for Communications, Networks, Content and Technology (DG CONNECT). Previously Bror worked at TEKES (Finnish agency co-ordinating industrial RTD) from 1984- 1994 with management positions e.g. in Manufacturing, Industrial Automation and Electronics. In 1994 onwards Deputy of the Information Technology Section. In 1990 he was the Finnish representative at EU/ IST programme. From 1997 - 1998 he worked in Los Angeles as Vice Consul.

Since 1998, Bror is active at the European Commission as Head of Unit (Integration in Manufacturing, Electronic Commerce and New Working Environments). He developed the concept of European Network of Living Labs, now comprising 350+ sites for ICT intense services. He is also advisor for Innovation Systems at the European Commission. Bror is responsible for innovation systems and runs a senior industrial group "Open Innovation Strategy and Policy Group" with leading industries and academia. In addition, Bror is member of New Club of Paris and member of the Advisory Board for Innovation Value Institute in Ireland. His expertise lies in intangible economy and value creation, related to policies like innovation policy, productivity and creativity. Bror's focus now is on open innovation and innovation systems.

Speakers



Renée van Kessel - Hagesteijn

Renée van Kessel - Hagesteijn is Director Social Sciences at the Netherlands Organisation for Scientific Research (NWO), director Science for Global Development (WOTRO) and director National Initiative Brain and Cognition (NIHC). Renée is trained as an anthropologist and has developed particular interest in sustainability. Her expertise lies in setting up international, multidisciplinary and transdisciplinary activities with increasing emphasis on impact, sharing and valorization of knowledge.

In addition, she is a member of the Executive Committee of the International Social Science Council in Paris and a member of the board of Directors of Systems Training Analysis and Research for global change (START), Washington DC. Van Kessel - Hagesteijn is coordinator NORFACE (cooperation between research councils in 18 countries, on migration, social welfare, inequality, security and energy challenges). She is a partner in the Joint Programming Initiative Urban Europe, for improving the social, economic and logistic conditions in urban regions (cooperation between organisations in 15 countries), focused on co creation of knowledge. She is also on the Supervisory Board Terre des Hommes Netherlands, aimed at improving the living conditions of disadvantaged children.



Fenna Beekmans

Fenna Beekmans is director of Europa decentraal, a Dutch non-profit knowledge centre on EU legislation, which gives advice and provides information on the application of EU regulations to local and regional governments. She has over 15 years of experience in the field of implementation of European legislation as well as the European Structural and Investment Funds (ESIF), working both for government institutions and for businesses and consultancy firms. Fenna Beekmans has developed great expertise in the effects of European law on local and regional governments, as well as in European funds and (European) project management. Currently, she is also an appointed member of the REFIT Platform of the European Commission in her personal capacity. The REFIT Platform is a forum in which member states and stakeholders have a dialogue on how European legislation can be improved. Agreed opinions of the Platform are formally presented to the European Commission and are taken into account in the drafting of the Commission's Work Programme. Beekmans is member of the High Level Expert Group of the Horizon 2020 ACCOMPLISSH project.



Göran Hultin

Göran Hultin is Chairman and CEO of Caden Corporation S.A. His work covers labour and employment policy, workforce development, industrial relations and labour migration in Europe, Asia and the Middle East. Previously Mr. Hultin was Assistant Director General of the International Labour Office (ILO), globally responsible for advising Member Countries on employment policies, implementing programmes for job creation, HR strategies and skill development.

He is partner at Arklight Consulting Ltd and at The Future Work Forum and member of the China Association for Employment Promotion Expert Committee. Over the past twelve years he has advised ManpowerGroup on government relations and served as chair and expert on several committees and initiatives, including the World Economic Forum, European Policy Centre, The Hague Process for Refugees and Migration, the European Commission. Hultin is member of the High Level Expert Group of the Horizon 2020 ACCOMPLISSH project.



Sharon Smit

Sharon Smit is Director Sustainable Society at University of Groningen since 2012. Before that she worked at several governmental organisations in the field of Strategy and Policy Development. Both on a personal and professional level she is highly interested in building bridges and connections between people and between organisations. She is convinced that the role of academia is changing and develops models and methods for science to have (more) societal impact. Sharon is coordinator of the ACCOMPLISSH project and strategic coordinator of the PERSON platform and the Socio-Natural Hazards Institute.



Nicol Keith

Nicol Keith is Professor of Molecular Oncology and the Institute of Cancer Sciences Director of Research Impact. This role reflects the importance the University places on knowledge exchange and impact resulting from research, which provide a benefit to the wider society and economy. Nicol has extensive experience in career and research development internationally and sits on several International funding committees which span disciplines from medical sciences through to social sciences and the humanities. His academic activities focus on translational cancer research including biomarker development, clinical trials and cancer cell immortality. The holistic approach he brings to career and research is aimed at contributing to the development of internationally-connected opinion leaders in cancer research and control. ACCOMPLISSH supports this aim as it is an ideal and unique co-creation engagement platform to enable enduring and meaningful knowledge, skills and experience exchange to the benefit of science, humanities, society and economy. Keith is member of the Horizon 2020 ACCOMPLISSH project consortium.



Bart Rosseau

Bart Rosseau studied Political Sciences at Ghent University (1988-1992). Working for the City Council (Ghent, Belgium) since 1996, he evolved from Communication Strategy to Digital Strategy. Since September 2014 he leads the unit of data and information management within the city administration, where all aspects of the data value chain will be managed to support decision making by policymakers, politicians, management and citizens. For seven years he's active in the smart city efforts of the Ghent City Council, including the Ghent Living Lab and Apps For Ghent. On a European level he was active in the SMART-IP project en CITADEL on the Move. He is also the current Chair of the Data Working Group of Eurocities.



Alex Binks

Alex Binks is a final year PhD student at the University of Glasgow, Scotland. As part of the Institute of Cancer Sciences, Alex's research involves developing new treatment options for ovarian cancer. Specifically, his work looks at using a genetically modified version of the cold sore virus (Herpes-simplex virus-1) as a potential therapy. These cancer-killing viruses have been shown to cause cancer cell death with help from the body's immune system. Therefore the aim of his research has been to find out what the mechanisms of cell killing are, and how this affects the immune system's involvement. Alex believes firmly that science shouldn't stay constrained to the lab, and has taken multiple opportunities throughout his PhD to communicate his research to a wider audience. He has taken part in a number of competitions for his science engagement work, including winning the UoG MVLS Impact in 60s competition and coming second place in the national MRC Max Perutz writing award. Alex is always looking for new opportunities to develop his science communication skills and to find ways to engage with larger audiences about the research of him and others.

Speakers



Steven Forrest

Steven Forrest is a PhD researcher in the Spatial Planning and Environment Department at the University of Groningen. He is currently in the third year of his four year PhD, the focus of which is on 'flood resilience at the local level in the UK and the Netherlands'. Steven is particularly interested in the role that local actors play in flood resilience and their associated influences on local governance arrangements. The distribution of flood risk and resources, power relations between local actors, and justice appear prominently in his research. Understanding the local level in this way can benefit attempts to improve flood resilience in the face of predicted climate change-induced increases in flooding. Prior to his PhD, Steven worked as a consultant at Collingwood Environmental Planning (London) where he focused on flood resilience, climate change and energy projects.

Steven is extremely happy and honoured to win the Sustainable Society Impact Award at the University of Groningen. He has a strong interest in science communication and hopes to use the prize money to create further impact by writing blog articles and producing more short videos on his PhD research.



Alexis Dewaele

Alexis Dewaele is assistant professor at Ghent University within the department of Clinical-Experimental and Health Psychology. He is coordinating PSYNC, a research consortium within the field of clinical psychology. PSYNC focuses on working with different groups of stakeholders (policy actors, researchers, practitioners,...) and on different aspects of increasing research impact within the field of clinical psychology (from translation of research results into products such as eHealth tools and evidence based instruments to science communication). He is also part of the research team 'Familylab' that conducts fundamental as well as applied research in the field of couple and family psychology. Amongst others, his research interests and expertise focus on minority stress and (mental) health, online and offline survey methods, sexual minorities, and collaborative research methodologies. Dewaele is member of the Horizon 2020 ACCOMPLISSH project consortium.



Daniella Provost

Daniella Provost is master in clinical psychology (University of Ghent). She has worked in different mental health services and welfare organisations. In 2013 she became staffmember onlinehelp at Steunpunt Algemeen Welzijnswerk where she coordinated the onlinehelp of the centers for general welfare (CAW) in Flanders, Belgium and worked on a project of digital literacy for social inclusion. She is also a psychotherapist working in private practice and is currently coordinating 'knooppunt-online', a new initiative of the Flemish minister of wellbeing, public health and family.

Knooppunt-online is the center of expertise in onlinehelp for social and mental health care services in Flanders. Knooppunt-online aims to support these organisations in the development of qualitative and empowering onlinehelp. Knooppunt-online achieves this by giving information, consult, seminars, training and facilitating knowledge sharing. This is a combination of some of her personal intrests: mental health, language and communication, group interactions and 'all things ICT'. Her intrest in the effects of society on the individual (and vice versa) are the fuel for her participation in ACCOMPLISSH.



Marino Bonaiuto

Marino Bonaiuto is full Professor in Social Psychology at the Faculty of Medicine and Psychology at Sapienza University, Rome. He is President master in Psychology of communication and marketing and he is CIRPA director. Scientific Societies: AIP (Associazione Italiana Psicologia, sezione Psicologia sociale); IAPS (International Association People-environment Studies); IAAP (International Association of Applied Psychology); EASP (European Association Social Psychology); EAWOP (European Association Work Organizational Psychology); Reputation Institute; ISGS (International Society Gesture Studies).

Bonaiuto is visiting Professor in Universities abroad; referee for scientific journals; referee for research grants funded by many bodies. Additionally, he is coordinator of scientific research units in public national (PRIN, University and Research Ministry) or international (EU 6th & 7th FP, H2020) grants; and in research projects funded by private companies; over 200 publications and over 150 contributions in scientific congresses. Lastly, he is a member of chartered Psychologists Lazio region, consultant within environmental and architectural psychology; work and organizational psychology; verbal, bodily and organizational communication. Bonaiuto is member of the Horizon 2020 ACCOMPLISSH project consortium.



Ornella Chinotti

Ornella Chinotti is responsible for developing and leading CEB's Italy and France organization including marketing, brand, public relations, demand generation, and sales enablement. She is a seasoned business leader with deep expertise leading teams across business segments to promote and develop business expansion opportunities in Europe. Ornella previously managed business in Switzerland and Spain. Ornella has been working in the Human Capital Consulting field for over 25 years, with more than 15 years of executive talent management experience. She supports several large blue-chip companies in developing integrated Talent Management programs. She also teaches in the Executive MBA at LUISS University and runned Organizational and Development classes for the Psychology Faculty of Sapienza University of Rome.

Ornella is VP at AssoKnowledge, the Education and Knowledge Association of Confindustria (Italian Industrial Association) and President of Aderenti for the non profit organization "Lavoroperlapersona". She has published several articles on talent management space and is coauthor of the book "Development Factory" Franco Angeli editor.



Jonas Stier

Jonas Stier is a professor of intercultural studies at Dalarna University, Sweden. His expertise includes interpersonal and intercultural communication, inclusion and identity and diversity and he has been involved in several international research projects and co-production projects on gender and ethnic diversity in preschools, inclusion in schools and citizenship education. Several of his books and scientific articles have been recognized as important scientific contributions to the academic and communities.

Stier is the manager of the Dalarna University research spearhead Culture, Identity and Representation and a guest professor of sociology at Mälardalen University. He has been served as an expert for the European Council on ethnic and cultural diversity in the social services and on intercultural dialogue. To the project, Stier brings experience on intercultural interaction, cross-cultural value differences and intercultural communication. Additionally, he has experiences of co-creation with non-academic stakeholders as well as intersectional and comparative perspectives of co-production, internationalization, and comparative methodologies. Stier is member of the Horizon 2020 ACCOMPLISSH project consortium.

Speakers



Ylva Wretås

Ylva has a Master in Science and Engineering from KTH, Stockholm. After graduating she assumed a position as a management consultant. After some years she felt the urged to work with education so she returned to KTH 1994 and 2003 she started at Mälardalen University, Västerås. She has mainly been working with strategic positioning and development. The last years mainly involved in strategic development on how to develop the university's role in the surrounding society, delivering value and competence. In 2011 she became project leader for an investigation of behalf of the City of Västerås. The main purpose of the project was to set a clear strategy for the schools in Västerås to develop education skills and competence of the teachers and of the pupils in mathematics. In 2011 and 2012 she has lead a project addressing the organizational development of the City of Västerås, seen in the light of the City's vision. The project also considered the global and local trends influencing the municipal role and engagement. Since 2012 Ylva is responsible for the City of Västerås' strategies concerning future competence needed to develop and remain the competitiveness of the region for the industry.



David Budtz Pederson

David Budtz Pederson is Associate Professor and Co-Director of the Humanomics Research Centre, Aalborg University Copenhagen. His current research focuses on research and innovation policy with a special interest in research evaluation, impact assessment, and Open Science and Innovation. He holds PhD, MA and BA degrees in philosophy and science policy studies. David Budtz has about 75 entries on his list of publications ranging from research papers, research monographs, edited volumes, policy reports, op-ed columns, newspaper articles etc. In 2007, he became a member of the European Commission's FP7 Programme Committee for the Socio-Economic Sciences and Humanities, dealing with analysis and priority-setting in SSH research. In 2012, he supported the Danish Presidency of the European Union in the areas of science and innovation, co-organising the high-level conference "Science in Dialogue" at University of Southern Denmark. More recently, David was the successful coordinator of Denmark's campaign to host Europe's largest interdisciplinary conference "Euroscience Open Forum 2014" in Copenhagen. Dr. Budtz Pedersen regularly acts as adviser to European governments, funding agencies and knowledge-based companies. Budtz Pederson is member of the Horizon 2020 ACCOMPLISSH project consortium.



Rūta Petrauskaitė

Rūta Petrauskaitė is a professor of linguistics at Vytautas Magnus University in Kaunas (Lithuania) and as a vice-chair of the Research Council of Lithuania, Chair of the Committee of Social Sciences and Humanities (SSH). She has a degree of habilitated doctor in the humanities, and more than 90 papers on corpus linguistics, terminology, phraseology, cognitive methaphor, discourse and genre analysis, also two monographs (on Lithuanian collocations and genres of printed press) and over 50 popular papers on linguistic issues. Eight of her supervised doctoral students defended their dissertations. In the area of research policy she initiated SSH oriented research assessment system and the specific policy of SSH with the help of national research programmes and the open access approach at the national level. Internationally, she was active as national representative in the Standing Committee of Humanities at the European Science Foundation, ERA NET PLUS network board of HERA, the SSH programme committee of 7FP Cooperation programme also in the programme committee of Social Challenge 6 in "Horizon 2020", the working group "Research data" in Science Europe. At present she is a national representative at COST scientific committee and an elected chair of CLARIN ERIC General Assembly.



Gisela Redondo-Sama

Gisela Redondo-Sama is researcher of CREA, Community of Research on Excellence for All. Among others, she has participated in the INCLUD-ED project, the only project in socioeconomic sciences and humanities in the list of the 10 success stories of all the Framework Programmes selected by the European Commission. She is currently involved in the IMPACT-EV project (FP7, 2014-2017), directed by Prof. Ramon Flecha, which main goal is to develop a permanent system of selection, monitoring and evaluation of the various impacts of Social Sciences and the Humanities research, with special attention to the political and social impacts. Also, she collaborates with SIOR, the first attempt worldwide to develop a Social Impact Open Repository linked to ORCID.

Her work has been published in ranked journals such as *Qualitative Inquiry* or the *International and Multidisciplinary Journal of Social Sciences*, focusing on the social relevance of dialogic leadership for social transformation.



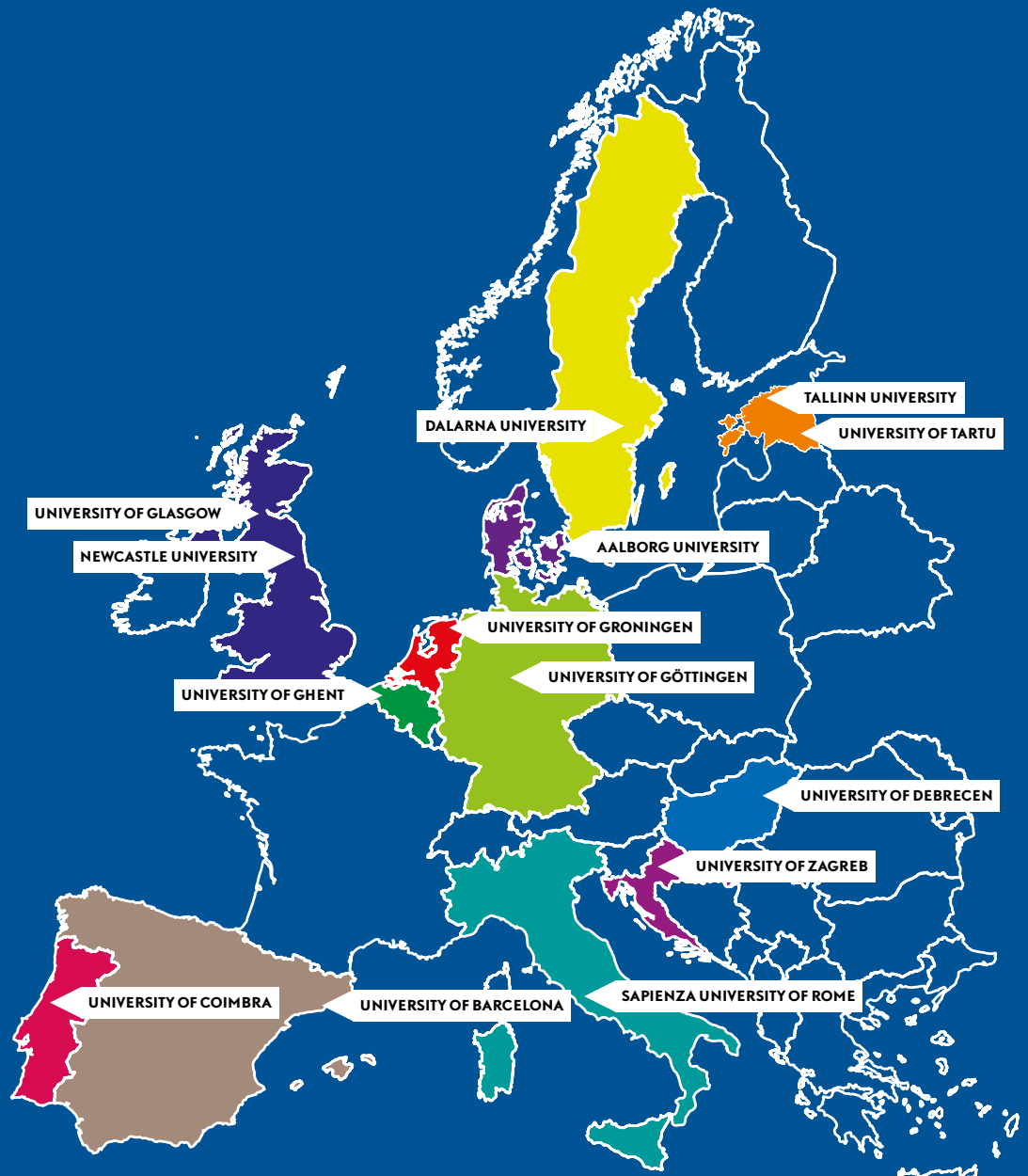
Katja Mayer

Katja Mayer was trained as sociologist and works at the interfaces of science - technology - society. She teaches in the fields of social studies of science and technology, science communication, and web science at the University of Vienna, the University of Arts Linz and social scientific methodology at the Technical University Munich. As research associate of Helga Nowotny, former President of the European Research Council, she studied the European Social Sciences and Humanities research landscape and co-organised the EU presidency conference Horizons for Social Sciences and Humanities in Vilnius in 2013. She is an active member of the Open Access Network Austria OANA and the Open Knowledge Foundation.



Peter Meister-Broekema

Peter Meister-Broekema (1981) is currently working at the London School of Economics (LSE) as a Grant Applications Manager in the Research Division. In this role, he supports academics in obtaining (large) grants and developing and managing projects. Recently, his team has received the 'ARMA award for Research Management Team of the year'. Before moving to LSE, he worked at the University of Groningen as a Funding Officer and was one of the initiators of the ACCOMPLISSH project. He also worked as a Grant Advisor for large, medium and small enterprises and as a private consultant and project manager in the cultural and rural domain. He has been involved in numerous knowledge exchange and impact projects and is always looking for new collaborations and opportunities. Peter holds a MA degree in Medieval History and one in Religious Studies and has a background in History (BSc), Religious Studies (BSc) Philosophy (BSc) and Journalism. Meister-Broekema is member of the Horizon 2020 ACCOMPLISSH project consortium.



This project is coordinated by the University of Groningen (NL)

