

# What is Done When Nothing Special is Being Done: Social Theory and the Power of the Unmarked

## A Sociological Symposium

*Rome, Via Salaria 113, Centro Congressi  
March 5 & 6, 2019*

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**Eviatar Zerubavel** (Rutgers University)  
**Maria Carmela Agodi** (University of Naples)  
**Massimiliano Badino** (University of Verona)  
**Paola Borgna** (University of Turin)  
**Wayne H. Brekhuis** (University of Missouri-Columbia)  
**Enrico Campo** (University of Corsica)  
**Antonio Fasanella** (Sapienza-University of Rome)  
**Fabrizio Fornari** (University of Chieti)  
**Asia Friedman** (University of Delaware)  
**Gerardo Ienna** (University of Verona)  
**Omar Lizardo** (UCLA)  
**Orvar Löfgren** (Lund University)  
**Carmelo Lombardo** (Sapienza-University of Rome)  
**Tito Marci** (Sapienza-University of Rome)  
**Bruno Mazzara** (Sapienza-University of Rome)  
**Vincenzo Mele** (University of Pisa)  
**Adriana Mica** (University of Warsaw)  
**Lorenzo Sabetta** (Sapienza-University of Rome)  
**Marco Santoro** (University of Bologna)  
**Susie Scott** (University of Sussex)  
**Anna K. Skarpelis** (Harvard University)

DIPARTIMENTO  
DI COMUNICAZIONE  
E RICERCA SOCIALE



SAPIENZA  
UNIVERSITÀ DI ROMA

**What is Done When Nothing Special is Being Done**  
**Social Theory and the Power of the Unmarked**

*– A Sociological Symposium –*

**March 5 & 6, 2019**

Department of Communication and Social Research (CoRis)

*Sapienza-University of Rome*

Centro Congressi, via Salaria 113, Rome



## Day 1 - Tuesday, March 5

**8:30 am**

*Welcome Coffee*

**9:00 am**

*INSTITUTIONAL GREETINGS*

**Tito Marci**

Dean of the Faculty of Political Science, Sociology, Communication, Sapienza

**Bruno Mazzara**

Chair of the Department of Communication and Social Research, Sapienza

**Antonio Fasanella**

Director of the Ph.D. in Communication, Social Research and Marketing, Sapienza

**9:30 am**

*Session I*

Chair: **Maria Carmela Agodi**

University of Naples

**Eviatar Zerubavel**

Rutgers University

*Taken for Granted: Semiotic Asymmetry and the Sociocognitive Production of Normality*

**Orvar Löfgren**

Lund University

*Routines, Rituals and Reflexes: The Powerful Undercurrents in Everyday Life*

**Susie Scott**

University of Sussex

*Nothing Important: Exploring the Personal and Social Meanings of Negative Experience*



**12:30 pm**

*Light Lunch*

**2:00 pm**

*Session II*

Chair: **Paola Borgna**

University of Turin

**Massimiliano Badino and Gerardo Ienna**

University of Verona

*Whereof One Must be Silent, One Can Speak: Logic, Epistemology and the “Taken-for-Grantedness”*

**Asia Friedman**

University of Delaware

*Early Detection’s Blind Spots: Irrelevance, Disattention, and the Cognitive Structure of the Conflict Over Mammography*

**Adriana Mica**

University of Warsaw

*Classical and Less Classical Match Points: Sociology of the Unmarked and Sociology of the Unintended*

**Carmelo Lombardo and Lorenzo Sabetta**

Sapienza-University of Rome

*“That’s Nothing!”. On the Structural Unmarkedness of the Micro-Macro Link*



## Day 2 - Wednesday, March 6

**9:00 am**

*Session III (first part)*

Chair: **Fabrizio Fornari**

University of Chieti/Pescara

**Omar Lizardo**

UCLA

*The Marked and the Unmarked: Insights from Cognitive Semantics*

**Marco Santoro**

University of Bologna

*“Nothing Happened.” On Mafia and the Politics of (Ab)Normality*

**Anna K. Skarpelis**

Harvard University

*Racial Vision: Sensory Perception, Authenticity and Photographic Expertise*

**11:30 am**

*Coffee Break*

**11:45 am**

*Session III (second part)*

Chair: **Fabrizio Fornari**

University of Chieti/Pescara

**Vincenzo Mele and Enrico Campo**

University of Pisa - University of Corsica

*The Science of the Unmarked: A Re-appreciation of Social Physiognomic*

**Wayne H. Brekhus**

University of Missouri-Columbia

*Sociocultural Defaults at Rest and in Motion:*

*Cognitive Sociologies of the Unmarked*



## Scientific Committee

Carmelo Lombardo (Chair), Maurizio Bonolis, Paolo De Nardis, Antonio Fasanella, Alberto Marinelli, Alberto Mattiacci, Paolo Montesperelli, Isabella Pezzini, Christian Ruggiero

## Organization Committee

Lorenzo Sabetta (Chair), Marco Antonutti, Vittoria Bernardini, Alessio Di Leo, Giuseppe Mauro, Giuliana Parente, Simone Sallusti.

## Logistics and Registration

The conference venue is at the Department of Communication and Social Research - CORIS, Sapienza University of Rome, via Salaria, 113, 00198 Rome.

Directions from Termini station by public transport: Buses 92, 38, 223 and 360.

Please [click here](#) for the details (Google Maps).

The conference participation fee is **50 Euros (VAT included)** for Full, Associate and Adjunct Professors and **20 Euro (VAT included)** for students, Ph.D. students and post-doc researchers.

CoRis students, researchers and Faculties are exempt from any fees, but still have to register themselves to the Conference.

Please [click here](#) to access to the registration and participation form.

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