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26 MAY 2023

Sala Lauree 2nd floor
Palazzina della Presidenza
Faculty of Economics
Sapienza University of Rome,
Via del Castro Laurenziano 9
Roma

International Workshop

BIG TECH, CORPORATE POWER AND ECONOMIC PERFORMANCE: REVISITING MONOPOLY CAPITALISM

Presentation of the Special Issue of the *Cambridge Journal of Economics* celebrating the 40 years since the publication of Keith Cowling's seminal monograph *Monopoly Capitalism*



SCUOLA
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Centro di ricerca interdisciplinare
ISTITUTO DI STUDI AVANZATI
CARLO AZEGLIO CIAMPI
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DIPARTIMENTO
DI ECONOMIA E DIRITTO
SAPIENZA
UNIVERSITÀ DI ROMA



1506
UNIVERSITÀ
DEGLI STUDI
DI URBINO
CARLO BO

FRIDAY 26 MAY 2023

International Workshop

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9.30-9.50

Introduction

PHIL TOMLINSON, University of Bath

CHRISTOS PITELIS, University of Leeds

9.50-11.15

Digital platforms, globalization and finance

Chair: **DARIO GUARASCIO**, Sapienza University of Rome

CHRISTOS PITELIS, University of Leeds

Big tech and platform-enabled multinational corporate capital(ism): the socialisation of capital, and the private appropriation of social value

CLAUDIO COZZA, University of Naples Pathenope

Monopoly Capital in the time of digital platforms: a radical approach to the Amazon case

MALCOLM SAWYER, University of Leeds

Monopoly capitalism in the past four decades

Discussion: **JELENA RELJIC**, Sapienza University of Rome

Coffee break

11.45-13.00

Monopoly capital, digitalization and consumers

Chair: **VALERIA CIRILLO**, University of Bari

PHIL TOMLINSON, University of Bath

Advertising and the consumer in the age of Big Tech: a new moment in the evolution of monopoly capitalism?

RAMAA VASUDEVAN, University of Colorado

Digital platforms: monopoly capital through a classical-marxian lens

MARIA ENRICA VIRGILLITO, Sant'Anna School of Advanced Studies

Big pharma and monopoly capitalism: a long-term view

Discussion: **ANNAMARIA SIMONAZZI**, Sapienza University of Rome

Lunch

14.00-15.30

Industrial Development and Industrial Strategies in the era of Big Tech

Chair: **GRAZIA IETTO-GILLIES**, South Bank University - London

ANTONIO ANDREONI, SOAS University of London

Governing digital platform power for industrial development: towards an entrepreneurial-regulatory state

PATRIZIO BIANCHI and SANDRINE LABORY, University of Ferrara

Industrial strategy in a transforming capitalism

ZHONGJIN LI, University of Missouri, and **HAO QI**, Renmin University

Platform power: monopolisation and financialisation in the era of big tech

DAVID BAILEY, University of Birmingham

Brexit and industrial policy in the UK

Discussion: **ANDREA COVERI**, University of Urbino

15.30-16.00

Reflection on Keith Cowling and his contribution

The registration form for the Workshop can be found here:
<https://forms.gle/thZMKBPa1LMt5GNx8>

For information: advanced.innovation.course@gmail.com

