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**22-26 MAY
2023**

ADVANCED COURSE 18th Edition
**INNOVATION, GROWTH AND
INTERNATIONAL PRODUCTION**
Models and Data Analysis

Sala Lauree 2nd floor
Palazzina della Presidenza
Faculty of Economics
Sapienza University of Rome,
Via del Castro Laurenziano 9
Roma

Sapienza University of Rome
Department of Economics and Law
University of Urbino Carlo Bo
Department of Economics, Society and Politics
Scuola Normale Superiore
Istituto di Studi Avanzati 'Carlo Azeglio Ciampi'

in collaboration with
Sant'Anna School of Advanced Studies
Institute of Economics
Marche Polytechnic University
Ph.D. Programme in Economics
Roma Tre University
Ph.D. Programme in Economics



SCUOLA
NORMALE
SUPERIORE

Centro di ricerca interdisciplinare
**ISTITUTO DI STUDI AVANZATI
CARLO AZEGLIO CIAMPI**
SCUOLA NORMALE SUPERIORE



DIPARTIMENTO
DI ECONOMIA E DIRITTO
SAPIENZA
UNIVERSITÀ DI ROMA



1506
**UNIVERSITÀ
DEGLI STUDI
DI URBINO
CARLO BO**

MONDAY 22 MAY

9.30 Welcome and presentation of the course

FABRIZIO D'ASCENZO, Dean of the Faculty of Economics, Sapienza University of Rome

MICHELE RAITANO, Director of the Department of Economics and Law, Sapienza University of Rome

MASSIMILIANO TANCIONI, Director of the Ph.D. in Economics, Sapienza University of Rome

ANTONELLO ZANFEI, University of Urbino

10.00-11.20 Digital platforms, employment and incomes: theory and empirics

DARIO GUARASCIO, Sapienza University of Rome

11.20-12.30 Evolutionary approaches to the economics of innovation

LUIGI MARENGO, LUISS

Lunch break

14.00-15.20 Innovation and employment: an economic analysis

MARCO VIVARELLI, Catholic University of Milan

15.30-16.50 Industry 4.0 technologies, firm performance and job flows

VALERIA CIRILLO, University of Bari

17.00-18.30 Stata class

FRANCESCA SUBIOLI, Sapienza University of Rome

TUESDAY 23 MAY

9.30-11.00 Firms in the GVCs: challenges in a post-covid world

ANNA GIUNTA AND ENRICO MARVASI, Roma Tre University

11.10-12.30 Innovation and environmental sustainability

FRANCESCO CRESPI, Roma Tre, **SERENELLA CARAVELLA**, SVIMEZ

Lunch break

14.00-15.20 Evolutionary Economic Geography and Innovation: Theories and empirics

FRANCESCO QUATRARO, Turin University

15.30-16.50 Robots, AI and labour markets

JELENA RELJIC, Sapienza University of Rome

17.00-18.30 Stata class

FRANCESCA SUBIOLI, Sapienza University of Rome

WEDNESDAY 24 MAY

9.30-11.00 The engines of inequality

MAURIZIO FRANZINI, Sapienza University of Rome

11.10-12.30 Wage inequality and education

MICHELE RAITANO, Sapienza University of Rome

Lunch break

14.00-15.20 Alternative perspectives on labour: knowledge and power inside organizations

MARIA ENRICA VIRGILLITO, Sant'Anna School of Advanced Studies, Pisa

15.30-16.50 The empirics of the innovation-firm growth nexus

FEDERICO TAMAGNI, Sant'Anna School of Advanced Studies, Pisa

17.00-18.30 Stata class

FRANCESCA SUBIOLI, Sapienza University of Rome

THURSDAY 25 MAY

9.30-11.00 Global Value Chains, FDIs and Economic Performance

ANTONELLO ZANFEI AND ANDREA COVERI, University of Urbino

11.10-12.30 Innovation and firm survival

ELENA CEFIS, University of Bergamo

Lunch break

14.00-17.00 A dialogue on Evolutionary, Structural and Post-Keneyasian research perspectives

GRAZIA IETTO-GILLIES, South Bank University, London

MARIO PIANTA, Scuola Normale Superiore

CHRISTOS PITELIS, Leeds University

ALESSANDRO SAPIO, Parthenope University of Naples

MALCOLM SAWYER, Leeds University

ANNAMARIA SIMONAZZI, Sapienza University of Rome

17.00-18.30 Stata class

FRANCESCA SUBIOLI, Sapienza University of Rome

FRIDAY 26 MAY 2023

International Workshop

BIG TECH, CORPORATE POWER AND ECONOMIC PERFORMANCE: REVISITING MONOPOLY CAPITALISM

Presentation of the Special Issue of the *Cambridge Journal of Economics* celebrating the 40 years since the publication of Keith Cowling's seminal monograph *Monopoly Capitalism*

9.30-9.50

Introduction

PHIL TOMLINSON, University of Bath

CHRISTOS PITELIS, University of Leeds

9.50-11.15

Digital platforms, globalization and finance

Chair: **DARIO GUARASCIO**, Sapienza University of Rome

CHRISTOS PITELIS, University of Leeds

Big tech and platform-enabled multinational corporate capital(ism): the socialisation of capital, and the private appropriation of social value

CLAUDIO COZZA, University of Naples Pathenope

Monopoly Capital in the time of digital platforms: a radical approach to the Amazon case

MALCOLM SAWYER, University of Leeds

Monopoly capitalism in the past four decades

Discussion: **JELENA RELJIC**, Sapienza University of Rome

Coffee break

11.45-13.00

Monopoly capital, digitalization and consumers

Chair: **VALERIA CIRILLO**, University of Bari

PHIL TOMLINSON, University of Bath

Advertising and the consumer in the age of Big Tech: a new moment in the evolution of monopoly capitalism?

RAMAA VASUDEVAN, University of Colorado

Digital platforms: monopoly capital through a classical-marxian lens

MARIA ENRICA VIRGILLITO, Sant'Anna School of Advanced Studies

Big pharma and monopoly capitalism: a long-term view

Discussion: **ANNAMARIA SIMONAZZI**, Sapienza University of Rome

Lunch

14.00-15.30

Industrial Development and Industrial Strategies in the era of Big Tech

Chair: **GRAZIA IETTO-GILLIES**, South Bank University - London

ANTONIO ANDREONI, SOAS University of London

Governing digital platform power for industrial development: towards an entrepreneurial-regulatory state

PATRIZIO BIANCHI and SANDRINE LABORY, University of Ferrara

Industrial strategy in a transforming capitalism

ZHONGJIN LI, University of Missouri, and **HAO QI**, Renmin University

Platform power: monopolisation and financialisation in the era of big tech

DAVID BAILEY, University of Birmingham

Brexit and industrial policy in the UK

Discussion: **ANDREA COVERI**, University of Urbino

15.30-16.00

Reflection on Keith Cowling and his contribution

REGISTRATION. All teaching and the final workshop will be carried out in presence and in English. The Course is oriented to Ph.D. students, post-docs and young scholars. Participants attending the Course and classes will obtain a certificate of attendance that could be used for credits in their own Ph.D. School.

In order to apply, please complete the registration form available here:

<https://forms.gle/pAqc7ri2kBQyNy118>.

The registration form for the Workshop of 26 May alone can be found here:

<https://forms.gle/thZMKBPa1LMt5GNx8>.

The deadline for applications is **2 May 2023**.

Applicants will receive the notification of acceptance no later than 9 May 2023.

FEE INFORMATION: For participants who are not PhD students at the universities that organize the course, a fee of 250 euros is expected for the coverage of organizational costs. The fee should be paid before the course begins with the procedures that will be communicated directly to the participants with the notification of acceptance. Accommodation and subsistence costs will be covered by participants; support for finding accommodation will be provided by local organizers if needed.

STATA CLASSES. Participants are asked to bring their own laptop computer. Students should be familiar with basic Stata functions (data exploration, variable generation and manipulation, multivariate regressions). Some introductory materials to Stata software will be provided before the start of the Course. Participants are encouraged to request student short-term Stata license at this link

<https://www.stata.com/customer-service/short-term-license/> before the Course starts. In Stata classes, lecturers will present different databases and will make available data samples on which participants will carry out econometric exercises.

LOCAL ORGANIZERS: Vicente Ferreira, Nicolò Geri, Dario Guarascio, Jelena Reljic

Website: https://web.uniroma1.it/dip_ecodir/node/6331

Contact: advanced.innovation.course@gmail.com