

Sapienza University of Rome, Department of Economics and Law
University of Urbino Carlo Bo, Department of Economics, Society and Politics
Scuola Normale Superiore, Istituto di Studi Avanzati ‘Carlo Azeglio Ciampi’
in collaboration with
Sant’Anna School of Advanced Studies, Institute of Economics
Marche Polytechnic University, Ph.D. Programme in Economics
Roma Tre University, Ph.D. Programme in Economics

Advanced Course 2023

18th Edition

Innovation, Growth and International Production. Models and Data Analysis

22-26 May 2023

Venue: in presence at Sala Lauree, Palazzina della Presidenza, 2nd floor
Faculty of Economics, Sapienza University of Rome, Via del Castro Laurenziano 9, Rome

Monday, 22 May

9.30-10.00

Welcome and presentation of the course

Fabrizio D’Ascenzo, Dean of the Faculty of Economics, Sapienza University of Rome
Michele Raitano, Director of the Department of Economics and Law, Sapienza University of Rome
Massimiliano Tancioni, Director of the Ph.D. in Economics, Sapienza University of Rome
Antonello Zanfei, University of Urbino

10.00-11.20

Digital platforms, employment and incomes: theory and empirics

Dario Guarascio, Sapienza University of Rome

11.20-12.30

Evolutionary approaches to the economics of innovation

Luigi Marengo, LUISS

Lunch break

14.00-15.20

Innovation and employment: an economic analysis

Marco Vivarelli, Catholic University of Milan

15.30-16.50

Industry 4.0 technologies, firm performance and job flows

Valeria Cirillo, University of Bari

17.00-18.30

Stata class

Francesca Subioli, Sapienza University of Rome

Tuesday, 23 May

9.30-11.00

Firms in the GVCs: challenges in a post-covid world

Anna Giunta and Enrico Marvasi, Roma Tre University

11.10-12.30

Innovation and environmental sustainability

Francesco Crespi, Roma Tre, Serenella Caravella, SVIMEZ

Lunch break

14.00-15.20

Evolutionary Economic Geography and Innovation: Theories and empirics

Francesco Quattraro, Turin University

15.30-16.50

Robots, AI and labour markets

Jelena Reljic, Sapienza University of Rome

17.00-18.30

Stata class

Francesca Subioli, Sapienza University of Rome

Wednesday, 24 May

9.30-11.00

The engines of inequality

Maurizio Franzini, Sapienza University of Rome

11.10-12.30

Wage inequality and education

Michele Raitano, Sapienza University of Rome

Lunch break

14.00-15.20

Alternative perspectives on labour: knowledge and power inside organizations

Maria Enrica Virgillito, Sant'Anna School of Advanced Studies, Pisa

15.30-16.50

The empirics of the innovation-firm growth nexus

Federico Tamagni, Sant'Anna School of Advanced Studies, Pisa

17.00-18.30

Stata class

Francesca Subioli, Sapienza University of Rome

Thursday, 25 May

9.30-11.00

Global Value Chains, FDI and Economic Performance

Antonello Zanfei and Andrea Coveri, University of Urbino

11.10-12.30

Innovation and firm survival

Elena Cefis, University of Bergamo

Lunch break

14.00-17.00

A dialogue on Evolutionary, Structural and Post-Keneysian research perspectives

Grazia Ietto-Gillies (South Bank University, London),

Mario Pianta (Scuola Normale Superiore),

Christos Pitelis (Leeds University),

Alessandro Sapio (Parthenope University of Naples),

Malcolm Sawyer (Leeds University),

Annamaria Simonazzi (Sapienza University of Rome)

17.10-18.30

Stata class

Francesca Subioli, Sapienza University of Rome

International Workshop

Big Tech, Corporate Power and Economic Performance: Revisiting Monopoly Capitalism

Presentation of the Special Issue of the Cambridge Journal of Economics celebrating the 40 years since the publication of Keith Cowling's seminal monograph 'Monopoly Capitalism'

Friday, 26 May 2023

Sala Lauree, Palazzina della Presidenza, 2nd floor
Faculty of Economics, Sapienza University of Rome, Via del Castro Laurenziano 9, Rome

9.30-9.50

Introduction

Phil Tomlinson, University of Bath

Christos Pitelis, University of Leeds

9.50-11.15

Digital platforms, globalization and finance

Chair: Dario Guarascio, Sapienza University of Rome

Christos Pitelis, University of Leeds - *Big tech and platform-enabled multinational corporate capital(ism): the socialisation of capital, and the private appropriation of social value*

Claudio Cozza, University of Naples Pathenope - *Monopoly Capital in the time of digital platforms: a radical approach to the Amazon case*

Malcolm Sawyer, University of Leeds - *Monopoly capitalism in the past four decades*

Discussion: Jelena Reljic, Sapienza University of Rome

11.15-11.45

Coffee break

11.45-13.00

Monopoly capital, digitalization and consumers

Chair: Valeria Cirillo, University of Bari

Phil Tomlinson, University of Bath - *Advertising and the consumer in the age of Big Tech: a new moment in the evolution of monopoly capitalism?*

Ramaa Vasudevan, University of Colorado - *Digital platforms: monopoly capital through a classical-marxian lens*

Maria Enrica Virgillito, Sant'Anna School of Advanced Studies - *Big pharma and monopoly capitalism: a long-term view*

Discussion: Annamaria Simonazzi, Sapienza University of Rome

13.00-14.00

Lunch

14.00-15.30

Industrial Development and Industrial Strategies in the era of Big Tech

Chair: Grazia Ietto-Gillies, South Bank University - London

Antonio Andreoni, SOAS University of London - *Governing digital platform power for industrial development: towards an entrepreneurial-regulatory state*

Patrizio Bianchi and Sandrine Labory, University of Ferrara - *Industrial strategy in a transforming capitalism*

Zhongjin Li, University of Missouri, and Hao Qi, Renmin University - *Platform power: monopolisation and financialisation in the era of big tech*

David Bailey, University of Birmingham - *Brexit and industrial policy in the UK*

Discussion: Andrea Coveri, University of Urbino

15.30-16.00

Reflection on Keith Cowling and his contribution

All teaching will be carried out in presence and in English. The final workshop will be in presence.

Registration. The Course is oriented to Ph.D. students, post-docs and young scholars. To apply, please complete the following registration form: <https://forms.gle/pAqc7ri2kBQyNy118>. The deadline for applications is **2 May 2023**. Applicants will receive the notification of acceptance no later than 9 May 2023.

Fee information: For participants who are not PhD students at the universities that organize the course, a fee of 250 euros is expected for the coverage of organizational costs. The fee should be paid before the course begins with the procedures that will be communicated directly to the participants with the notification of acceptance. Accommodation and subsistence costs will be covered by participants; support for finding accommodation will be provided by local organizers if needed.

Stata classes. Participants are asked to bring their own laptop computer. Students should be familiar with basic Stata functions (data exploration, variable generation and manipulation, multivariate regressions). Some introductory materials to Stata software will be provided before the start of the Course. Participants are encouraged to request student short-term Stata license at this link <https://www.stata.com/customer-service/short-term-license/> before the Course starts. In Stata classes, lecturer will present different databases and will make available data samples on which participants will carry out econometric exercises.

Participants attending the Course and classes will obtain a certificate of attendance that could be used for credits in their own Ph.D. School.

For further information please contact: advanced.innovation.course@gmail.com

Local organizers:

Vicente Ferreira

Nicolò Geri

Jelena Reljic

Dario Guarascio