

# **ADVANCED COURSE - 19TH EDITION**

# INNOVATION, GROWTH AND INTERNATIONAL PRODUCTION. MODELS AND DATA ANALYSIS

6-10 MAY 2024

# SAPIENZA UNIVERSITY OF ROME

FACULTY OF ECONOMICS VIA DEL CASTRO LAURENZIANO 9

PALAZZINA DELLA PRESIDENZA SALA LAUREE, 2ND FLOOR

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SAPIENZA UNIVERSITY OF ROME, DEPARTMENT OF ECONOMICS AND LAW UNIVERSITY OF URBINO CARLO BO, DEPARTMENT OF ECONOMICS, SOCIETY AND POLITICS SCUOLA NORMALE SUPERIORE, ISTITUTO DI STUDI AVANZATI 'CARLO AZEGLIO CIAMPI'

IN COLLABORATION WITH

SANT'ANNA SCHOOL OF ADVANCED STUDIES, INSTITUTE OF ECONOMICS MARCHE POLYTECHNIC UNIVERSITY, PH.D. PROGRAMME IN ECONOMICS ROMA TRE UNIVERSITY, PH.D. PROGRAMME IN ECONOMICS INSTITUTE FOR NEW ECONOMIC THINKING, YOUNG SCHOLAR INITIATIVE

# DAY 1 - AI, INNOVATION AND EMPLOYMENT

## **MONDAY, 6 MAY**

**9.30-10.00** Welcome and presentation of the course

Giovanni Di Bartolomeo, Dean of the Faculty of Economics, Sapienza University of Rome

Michele Raitano, Director of the Department of Economics and Law, Sapienza University of Rome

Giuseppe Ragusa, Director of the Ph.D. in Economics, Sapienza University of Rome

Antonello Zanfei, University of Urbino

**10.00-11.20** Technological change and Artificial Intelligence

Dario Guarascio, Sapienza University of Rome

**11.30-12.50** Al and employment: a regional perspective

Jelena Reljic, Sapienza University of Rome

### **Lunch break**

**14.00-15.20** Al as a new technological paradigm? Some evidence of path-dependence and possible employment impacts

Marco Vivarelli, Catholic University of Milan

**15.30-16.50** AI, skills and productivity: evidence and measurement challenges Flavio Calvino. OECD

17.00-18.30 Stata class

Francesca Subioli, Rome Tre University

# DAY 2 - GVC AND INNOVATION TUESDAY, 7 MAY

**9.30-11.00** Firms and GVCs in times of geo-economic fragmentation Enrico Marvasi, Roma Tre University

**11.10-12.30** Global Value Chains, FDIs and Economic Performance

Antonello Zanfei and Andrea Coveri, University of Urbino

#### **Lunch break**

**14.00-15.20** Evolutionary Economic Geography and Innovation: Theories and empirics

Francesco Quatraro, Turin University

**15.30-16.50** GVC: offhsoring, reshoring and friendshoring

Valentina Meliciani, LUISS

17.00-18.30 Stata class

Francesca Subioli, Rome Tre University

# DAY 3 - INNOVATION AND PERFORMANCE: FIRM-LEVEL PERSPECTIVE

**WEDNESDAY, 8 MAY** 

**9.30-11.00** Digital platforms, power relations and firm performance Valeria Cirillo, University of Bari

**11.10-12.30** Factors enhancing Al adoption by firms

Alessandro Sterlacchini, Marche Polytechnic University

### **Lunch break**

# **14.00-15.20** Innovation and firm survival

Elena Cefis, University of Bergamo

# **15.30-16.50** The empirics of the innovation-firm growth nexus

Federico Tamagni, Sant'Anna School of Advanced Studies, Pisa

### 17.00-18.30 Stata class

Francesca Subioli, Rome Tre University

# **DAY 4 - INEQUALITY**

# **THURSDAY, 9 MAY**

## **9.30-11.00** The engines of inequality

Maurizio Franzini, Sapienza University of Rome

**11.10-12.30** Drivers of wage inequality Michele Raitano, Sapienza University of Rome

### **Lunch break**

# COMPLEX EVOLVING ECONOMIES

**14.00-17.00** A discussion on Giovanni Dosi 'The foundations of complex evolving economies', Oxford University Press, 2023

Chair: Dario Guarascio (Sapienza

University of Rome)

Introduction: Giovanni Dosi (Sant'Anna

School of Advanced Studies)

### **Discussants:**

Antonio Andreoni (SOAS)

Chiara Criscuolo (OECD)

Luigi Marengo (LUISS)

Gianmarco Ottaviano (Bocconi

University)

Mario Pianta (Scuola Normale Superiore) Maria Enrica Virgillito (Sant'Anna School of Advanced Studies)

#### 17.00-18.30 Stata class

Francesca Subioli, Rome Tre University

# DAY 5 - TECHNOLOGY AND DIRECTIONS OF INDUSTRIAL POLICY

## FRIDAY, 10 MAY

**10.00-11.20** Technological sovereignty, strategic dependencies and the green transition

Francesco Crespi, Roma Tre

**11.30-12.50** Industrial policy and the climate transition

Antonio Andreoni, SOAS

### **Lunch break**

**14.00-15.20** A roadmap towards a just transition: the case of the European automotive industry

Maria Enrica Virgillito, Sant'Anna School of Advanced Studies, Pisa

**15.30-17.00** The relationship between military and civilian technologies in the digital age: Implications for industrial policy

Mario Pianta, Scuola Normale Superiore Dario Guarascio, Sapienza University of Rome

## All teaching will be carried out in person and in English.

**Registration.** The Course is oriented to Ph.D. students, post-docs and young scholars. To apply, please complete the following registration form: <a href="https://forms.gle/KK1UzrBRt2FkzsYx9">https://forms.gle/KK1UzrBRt2FkzsYx9</a> The deadline for applications is 1 April 2024.

**Early bird applications** by 10 March 2024 will be considered for partial YSI scholarships. Preference will be given to participants who reside outside of the EU, with attention to the geographical distance from Rome.

**ECTS credits.** Participants attending the Course will obtain a certificate of attendance that could be used for credits in their own Ph.D. School.

**Fee information.** For participants who are not PhD students at the universities that organize the course, a fee of 300 euros is expected for the coverage of organizational costs. The fee should be paid before the course begins with the procedures that will be communicated directly to the participants with the notification of acceptance. Accommodation and subsistence costs will be covered by participants.

**Stata classes.** Participants are asked to bring their own laptop computer. Students should be familiar with basic Stata functions. Participants are encouraged to request student short-term Stata license at this link https://www.stata.com/customer-service/short-term-license/before the Course starts.

**Local organizers:** Nicolò Geri, Dario Guarascio, Jelena Reljic, Ignacio Silva Neira (YSI), Valerio Tati, Francesco Zezza

For further information please contact: <a href="mailto:advanced.innovation.course@gmail.com">advanced.innovation.course@gmail.com</a>