

Laurea Magistrale

Management delle imprese

curriculum Business management

Seminar – Further knowledge for placement on the job market(art.10, comma 5, letter d – D.M. 270/04)

Prof. Dr. R.Baierl

Professor of Business Administration &
Programme Director IHM
SRH Hochschule Berlin – The International
Management University

Wednesday, March, 30:

16:00 -20:00

Lecture on multivariate methos (especially scales, measurements, introduction to data set)

Thursday, March, 31:

16:00 – 20:00

Lecture on multivariate methods (especially regressions, factor analysis, cluster analysis)

DIPARTIMENTO
DI MANAGEMENT



SAPIENZA
UNIVERSITÀ DI ROMA

Sala delle Lauree

2°floor – Palazzina Presidenza

NOTE: the achievement of the 6? CFU students must both follow the seminars and produce a concise written report in Word format (maximum 5 pages) that summarizes the topics discussed in the Seminars. An hard copy of the written report must be delivered to Miss Adriana Gagliardi, Department of Management, Section A, Floor 4.