Laurea Magistrale in Management delle imprese curriculum Business management
Seminar – Further knowledge for placement on the job market (art. 10, comma 5, letter d – D.M. 270/04)

Monday, December, 14:

10:00 -12:30
Prof. Ian Towers – Topic: Ethical Leadership
SRH Hochschule Berlin

Break

13:30-16:00
Prof. Gerrit Tamm – Topic: Internet of Things and Smart Items
SRH Hochschule Berlin

Tuesday, December, 15:

10:00 – 11:30
Prof. Ian Towers – Topic: The Transfer of Management Knowledge
SRH Hochschule Berlin

11:30 - 13:00
Prof. Gerrit Tamm – Topic: Augmented Reality and Internet of Service
SRH Hochschule Berlin

Note: the achievement of the 3 CFU students must both follow the seminars and produce a concise written report in Word format (maximum 5 pages) that summarizes the topics discussed in the Seminars. An hard copy of the written report must be delivered to Miss Adriana Gagliardi, Department of Management, Section A, Floor 4.