

## Humanitarian Affairs and Human Rights Law

The promotion, protection and monitoring of human rights are investigated. Humanitarian action and international cooperation, as well as the prevention, management and mediation of conflicts are also studied. Particular attention will be paid to the main obstacles that current law creates for international cooperation in the context of the disaster response that has occurred in national and international contexts.

## International Organizations and Economic Governance

The role and the function of International Organizations and of Non Governmental International Organization in International Law. United Nations structure and its role in peace keeping. Preventing humanitarian emergency in insuring the right to development. Fighting hunger and the role of the international organization: World Bank, FAO, IFAD, WFP.

## Public and Non-profit Organizations

The structure, roles and functions of public and non-profit structures in the Italian scenario. In this framework, the role of the different types of public and non-profit organizations in the context of the various emergencies of the globalized world will be tackled.

## Crisis Communication

Instruments, techniques and methods for prevention, assistance and relief in emergency scenarios. Particular attention will be paid to communication and information on earthquakes, tidal waves and volcanoes.

## Management and Logistics

The module defines humanitarian logistics and supply chain management, for aid and disaster relief operations. Cases and emblematic examples are presented.



**Master Director**  
Prof. Maurizio Boccacci Mariani



**Master Representative**  
Dr. Anna Mallamaci

### Didactic Scientific Committee

Prof. Giuseppe Anzera  
Prof. Guido Citoni  
Prof. Alessandra Cozzolino  
Prof. Maurizio Orlandi  
Prof. Gaia Peruzzi  
Prof. Christian Ruggiero  
Prof. Donatella Strangio

DIPARTIMENTO  
DI COMUNICAZIONE  
E RICERCA SOCIALE

DIPARTIMENTO  
DI MANAGEMENT

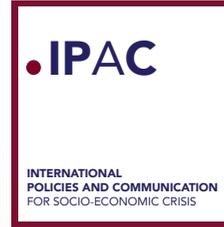


**SAPIENZA**  
UNIVERSITÀ DI ROMA

Main partner:



Croce Rossa Italiana



# FIRST LEVEL MASTER COURSE INTERNATIONAL POLICIES AND COMMUNICATION FOR SOCIO-ECONOMIC CRISIS



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## Educational Goals

The master shall contribute to the achievement of a university education directed to the growing demand of professionalism, with reference in particular to management of the socio-economic crisis, required by national and international organizations of the public, private and non-profit sector. The formative plan considers both policies and work opportunities, including the chain of management of humanitarian logistics and the design and management of flows of communication in an emergency context.



## Expected Results

The Master aims at developing a concrete set of professionalism in the different fields of management of international organizations, public, private and non-governmental, dealing with economic, social, political, legal and communication workflows aiming at:

- the prevention, management and mediation of international conflicts;
- the composition and spending trends of wellness with a particular emphasis on medical needs in times of economic crisis;
- the technical, economic and communication management of serious environmental emergencies, in fields such as energy, climate change, the scarcity of natural resources and of water and sustainable waste management.

## Requisites

For the admission to the Master the minimum requirement is the possession of a degree with a duration of at least three years (equivalent to the bachelor's degree in Anglo-Saxon system).

The course is designed primarily for graduates in the graduation classes of the Departments and Faculties that adhere to the master project, specifically:

- L18 - Class of degrees in Sciences of economics and business management
- L20 - Class of degrees in Communication sciences

At the end of classroom lectures step, the staggers will carry on a curricular Internship in national and international Organisations.

Feature selection: title evaluation and interview, with particular attention to the knowledge of the English language.

The final test consists of a project work discussion.

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| <b>Starting and Ending Date</b>   | <b>Lessons Attendance</b>   |
| February - July 2019  | Attendance is compulsory for 75% of the lessons.                                    |
| <b>Enrolment Fees</b>   | <b>€ 4.000,00</b>   |
| • First (50%) enrolment fee   | € 2.000,00  |
| • Second (50%) enrolment fee  | € 2.000,00  |



## Syllabus

Module 1

### Global Integration Policies

The module aims to highlight the socio-economic changes at a global level highlighting the factors that have influenced the consolidation of the current global economic system.

Module 2

### Geopolitics

The module deals with issues relating to international relations, geopolitical assets and global security.

Module 3

### Economic and Welfare Economics

The module will deal with world economic trends, especially in relation to the dualism between globalization and regionalism, or even economic nationalism. Attention will be given to the behaviour of major institutions both private and public. Specific attention will be paid to the composition and trends of welfare expenditures, with a specific emphasis on health care needs in times of economic crisis.

Module 4

### Environmental Sustainability

The module addresses, from technical, economic and communication points of view, the theme of the onerous task of serious environmental crises, such as energy, climate, water, the scarcity of natural resources or the global waste management.

Module 5

### Media and Cultural Dimensions of Globalization

The module aims at explaining the role of the media in allowing and representing the globalization processes. Particular attention will be paid to the globalization as a mediated cultural force and its relationship to human experience.