



SAPIENZA
UNIVERSITÀ DI ROMA



Cultural Studies in Business

K2 Strategic Partnership in the field of Higher Education

2° Multiplier Event

The future of Europe and the Curriculum of Cultural Studies in Business
within the Bologna process

Online Event on Google Meet

January 14th, 2021 | H. 10.00 – 13.00

H. 10.00 Welcome Greetings

Tito Marci - Dean of the Faculty of Political Sciences, Sociology and Communication

Luca Scuccimarra - Director of the Department of Political Sciences

Pierpaolo D'Urso - Director of the Department of Social and Economic Sciences

Introduction

Maria Cristina Marchetti - CSB Cultural Studies in Business Project Coordinator

H. 10.30 CSB – Cultural Studies in Business Intellectual Outputs

Umberto Triulzi – Sapienza University of Rome

Romina Gurashi – PhD Sapienza University of Rome

Andrea Grippo – PhD Marconi University

Erika Gerardini – Associazione Jump Gioventù in riSalto

H. 11.00 The Cultural Dimension of Economics

Emma Galli – Sapienza University of Rome

Michele Trimarchi – University of Magna Grecia of Catanzaro

Fabio D'Andrea – University of Perugia

Interventions:

Jacopo Bonchi - LUISS; **Francesca Corrao** – LUISS; **Emanuela Ferreri** - Sapienza

University of Rome; **Valentina Grassi** - University Parthenope Naples; **Antonio Putini** -

Sapienza University of Rome; **Azzurra Rinaldi** - UniTelma Sapienza; **Emanuele Rossi** -

University of RomaTre

H. 12.30 Open Debate



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