

**Corso di Laurea magistrale in
Management delle imprese
Curriculum Business management**

(in lingua inglese)

doppio titolo (italo-tedesco, italo-statunitense, italo-russo)

Sapienza Università di Roma

SRH Hochschule Berlin

Northern Illinois University – Dekalb

Moscow State Institute of international relations (MGIMO)

North-Caucasus Federal University (NCFU) - Institute of Economics and Management - Stavropol

2021

Classe LM-77 Scienze economico-aziendali

		Attività formative	Settore Scientifico Disciplinare	Crediti Formativi Universitari	Totale CFU
Primo anno					
Primo semestre					
1	Strategic management	B	SECS-P/08	9	33
2	Performance measurement	B	SECS-P/08	9	
3	Applied statistics	B	SECS-S/01	9	
4	One of the following modules chosen by students:			6	
	Disclosure governance and capital markets	C	SECS-P/11		
	Innovation management	C	SECS-P/08		
Secondo semestre					
1	Leadership and organizational change	B	SECS-P/10	9	27
	Leadership and organizational change - foundations 6 cfu	B	SECS-P/10		
	Leadership and organizational change - cases and applications 3cfu	B	SECS-P/10		
2	Managerial economics	B	SECS-P/01	6	
3	One of the following modules chosen by students:			6	
	Business history	B	SECS-P/12		
	Industrial economics and policy	B	SECS-P/02		
4	One of the following modules chosen by students:			6	
	International finance	B	SECS-P/09		
	International marketing management	B	SECS-P/08		
Secondo anno					
Primo semestre					
1	Competition law	B	IUS/05	9	27
2	Entrepreneurship and new ventures finance	B	SECS-P/08	9	
	Entrepreneurship and new ventures finance - foundations 6 cfu	B	SECS-P/08		
	Entrepreneurship and new ventures finance - cases and applications 3cfu	B	SECS-P/08		
3	One of the following modules chosen by students:			9	
	Business intelligence	C	INF/01		
	- Social network and business intelligence 6 cfu				
	- Business knowledge and process management 3 cfu				
	Corporate governance in family business	C	SECS-P/08		
	- Family business - foundations 6 cfu				
	- Family business - cases and applications 3 cfu				
Secondo semestre					
1	One module chosen by students	D	===	9	9
1	Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04)	F	===	6	6
1	Dissertation	E	===	18	18
Totale crediti				120	120