

**Corso di Laurea magistrale in
Management delle imprese**
Curriculum Business management (in lingua inglese)
2023

doppio titolo (italo-tedesco, italo-statunitense, italo-russo)

Sapienza Università di Roma

- SRH Hochschule Berlin, Deutschland

- Northern Illinois University – Dekalb, USA

- Moscow State Institute of international relations (MGIMO), Russian Federation

- North-Caucasus Federal University (NCFU) - Institute of Economics and Management - Stavropol, Russian Federation

- Ural Federal University - Ekaterinburg, Russian Federation

Classe LM-77 Scienze economico-aziendali

		Attività formative	Settore Scientifico Disciplinare	Crediti Formativi Universitari	Totale CFU	
First year						
<i>First semester</i>						
1	Strategic and innovation management	B	SECS-P/08	9	33	
2	International marketing management	B	SECS-P/08	9		
	- <i>International marketing management - foundations</i> 6 cfu	B	SECS-P/08			
	- <i>International marketing management - cases and applications</i> 3 cfu	B	SECS-P/08			
3	One of the following modules chosen by students:			6		
	International finance (2* sem)	B	SECS-P/09			
	Performance measurement	B	SECS-P/08			
4	One of the following modules chosen by students:			9		
	Quantitative portfolio selection for management	B	SECS-S/06			
	- <i>Quantitative portfolio selection for management - foundations</i> 6 cfu	B	SECS-S/06			
	- <i>Quantitative portfolio selection for management - cases and applications</i> 3cfu	B	SECS-S/06			
	Statistics for management	B	SECS-S/01			
<i>Second semester</i>						
1	Leadership and organizational change	B	SECS-P/10	9	27	
	- <i>Leadership and organizational change - foundations</i> 6 cfu	B	SECS-P/10			
	- <i>Leadership and organizational change - cases and applications</i> 3cfu	B	SECS-P/10			
2	Business history	B	SECS-P/12	6		
3	Industrial economics and policy	B	SECS-P/02	6		
4	One of the following modules chosen by students:			6		
	Environmental Management and Sustainability (1° Sem)	C	SECS-P/13			
	Total quality management	C	SECS-P/13			
Second year						
<i>First semester</i>						
1	Competition law	B	IUS/05	9	27	
2	Entrepreneurship and new ventures finance	B	SECS-P/08	9		
	- <i>Entrepreneurship and new ventures finance - foundations</i> 6 cfu	B	SECS-P/08			
	- <i>Entrepreneurship and new ventures finance - cases and applications</i> 3cfu	B	SECS-P/08			
3	One of the following modules chosen by students:			9		
	Business intelligence	C	INF/01			
	- <i>Social network and business intelligence</i> 6 cfu	C	INF/01			
	- <i>Business knowledge and process management</i> 3 cfu	C	INF/01			
	Corporate governance	C	SECS-P/08			
	- <i>Corporate governance - foundations</i> 6 cfu	C	SECS-P/08			
	- <i>Corporate governance - cases and applications</i> 3 cfu	C	SECS-P/08			
1	Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04)	F	===	6	6	
	1 - <i>Project management</i>	F	===			
	2 - <i>Laboratory of business Spanish</i>	F	===			
	3 - <i>Laboratory of Computer science and excel for business</i>	F	===			
<i>Second semester</i>						
1	One module chosen by students	D	===	9	9	
1	Dissertation	E	===	18	18	
Totale crediti				120	120	