

**Corso di Laurea magistrale in
Management delle imprese**
Curriculum Business management (in lingua inglese)
2024

doppio titolo (italo-tedesco, italo-statunitense, italo-russo)

Sapienza Università di Roma

- SRH Hochschule Berlin, Germany
- MOU, University of Applied Studies , Mannheim Germany
- Northern Illinois University – Dekalb, USA
- Moscow State Institute of international relations (MGIMO), Russian Federation
- North-Caucasus Federal University (NCFU) - Institute of Economics and Management - Stavropol, Russian Federation
- Ural Federal University - Ekaterinburg, Russian Federation

Classe LM-77 Scienze economico-aziendali

		Attività formative	Settore Scientifico Disciplinare	Crediti Formativi Univeritari	Totale CFU
First year					
<i>First semester</i>					
1	Strategic and innovation management	B	SECS-P/08	9	33
2	International marketing management	B	SECS-P/08	9	
	<i>International marketing management - Foundations 6 cfu</i>	B	SECS-P/08		
	<i>International marketing management - Cases and applications 3 cfu</i>	B	SECS-P/08		
3	One of the following modules chosen by students:			6	
	International corporate finance (2* sem)	B	SECS-P/09		
	Performance management	B	SECS-P/08		
4	One of the following modules chosen by students:			9	
	Quantitative portfolio selection for management	B	SECS-S06		
	- <i>Quantitative portfolio selection for management - foundations 6 cfu</i>	B	SECS-S06		
	- <i>Quantitative portfolio selection for management - cases and applications 3cfu</i>	B	SECS-S06		
	Statistics for management	B	SECS-S/01		
<i>Second semester</i>					
1	Leadership and organizational change	B	SECS-P/10	9	27
	- <i>Leadership and organizational change - foundations 6 cfu</i>	B	SECS-P/10		
	- <i>Leadership and organizational change - cases and applications 3cfu</i>	B	SECS-P/10		
2	Two of the following modules chosen by students:			12	
	Business history (1* sem)	B	SECS-P/12		
	Industrial economics and policy	B	SECS-P/02		
	Managerial economics (1* sem)	B	SECS-P/01		
4	One of the following modules chosen by students:			6	
	Environmental Management and Sustainability (1* sem)	C	SECS-P/13		
	Total quality management	C	SECS-P/13		
Second year					
<i>First semester</i>					
1	Competition law	B	IUS/05	9	27
2	Entrepreneurship and new ventures finance	B	SECS-P/08	9	
	- <i>Entrepreneurship and new ventures finance - foundations 6 cfu</i>	B	SECS-P/08		
	- <i>Entrepreneurship and new ventures finance - cases and applications 3cfu</i>	B	SECS-P/08		
3	One of the following modules chosen by students:			9	
	Business intelligence	C	INF/01		
	- <i>Social network and business intelligence 6 cfu</i>	C	INF/01		
	- <i>Business knowledge and process management 3 cfu</i>	C	INF/01		
	Corporate governance	C	SECS-P/08		
	- <i>Corporate governance - foundations 6 cfu</i>	C	SECS-P/08		
	- <i>Corporate governance - cases and applications 3 cfu</i>	C	SECS-P/08		
1	Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04)	F	===	3	3
	<i>1 - Laboratory of Business Spanish</i>				
2	Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04)	F	===	3	3
	<i>2.1 - Laboratory of Computer science and excel for business 3 cfu</i> <i>2.2 - Further knowledge for placement on the job market (art.10, comma 5, letter d - D.M. 270/04)</i>				
<i>Second semester</i>					
1	One module chosen by students	D	===	9	9
1	Dissertation	E	===	18	18
Totale crediti				120	120