

**Sapienza Università di Roma**  
**Facoltà di "Economia" e "Scienze politiche, Sociologia, Comunicazione"**  
**Università degli studi di Teramo**  
**Facoltà di "Scienza della comunicazione"**

<p><b>Corso di studio in</b>  <b>Economia e comunicazione per il management e l'innovazione</b>  <b>Master of science in</b>  <b>Economics and communication for management and innovation</b>  <b>2019</b>  <b>sede di Teramo</b>  <b>curriculum in Economics and innovation management</b></p>					
<p><b>Classe LM-77    Scienze economico-aziendali</b></p>					
		Activities formative	Scientific disciplinary sector	Credits	Total credits
<b>First year</b>					
<b>First semester</b>					
1	Economic policy and markets	B	SECS-P/02	6	33
2	ICT for organization	C	INF/01	9	
3	Innovation management	B	SECS-P/07	9	
4	Tax law	B	IUS/12	9	
<b>Second semester</b>					
1	Business information systems <i>Strategies and tools</i> <i>6cfu</i> <i>Business cases</i> <i>3cfu</i>	B	SECS-P/13	9	27
		B	SECS-P/13		
		B	SECS-P/13		
2	Economics for management	B	SECS-P/01	6	
3	Enterprise communication management	C	SPS/08	12	
<b>Second year</b>					
<b>First semester</b>					
1	Customer satisfaction and customer behavior <i>Customer satisfaction</i> <i>6cfu</i> <i>Customer behavior</i> <i>3cfu</i>	C	SPS/07 M-PSI/05	9	27
		C	SPS/07		
		C	M-PSI/05		
2	Management and business strategy	B	SECS-P/07	6	
3	Sociology for globalization	C	SPS/09	6	
4	Statistics for business	B	SECS-S/01	6	
<b>Second semester</b>					
1	One module chosen by student	D	===	9	9
1	Further training (Art . 10 , paragraph 5 , letter d - D.M. 270/04 ) <i>(Further knowledge for placementt on the job market)</i>	F	===	3	6
2	Further training (Art . 10 , paragraph 5 , letter d - D.M. 270/04 ) <i>(Job training and guidance)</i>	F	===	3	
1	<b>Dissertation</b>	E	===	18	18
<b>Total credits</b>				<b>120</b>	<b>120</b>