

# MAPS-LED 2015 - 2019

Multidisciplinary Approach to Plan Smart Specialisation Strategies for Local Economic Development

MAPS-LED "Multidisciplinary Approach to Plan Smart Specialisation Strategies for Local Economic Development" is a Marie Skłodowska-Curie RISE research project funded by the European Union's HORIZON 2020 program for Research and Innovation.

The project intends to examine how S3 can be implemented, with respect to the new agenda of Europe 2020, by incorporating a place-based dimension. The main aims are: 1) to identify and examine S3 in terms of spatial, social and environmental factors; 2) to take into account local needs and opportunities driving regional policy interventions not only to emphasize "Key Enable Technologies", but also to empower local innovation process – tacit knowledge, embedded social networks, innovative milieu.

MAPS-LED "Multidisciplinary Approach to Plan Smart Specialisation Strategies for Local Economic Development" è un progetto di Horizon 2020 Marie Skłodowska-Curie RISE 2014. Il progetto di ricerca è finalizzato ad esaminare in che modo le strategie di specializzazione intelligente (S3) per rigenerare le aree economiche locali possono essere attuate, secondo la nuova agenda dell'Europa 2020, attraverso l'approccio place based che incorpora la pianificazione urbanistica e territoriale nella territorializzazione degli investimenti pubblici e privati. Gli obiettivi principali sono: 1) identificare ed esaminare le S3 in termini di fattori spaziali, sociali e ambientali 2) prendere in considerazione i locali bisogni e le opportunità che possano declinare gli interventi di politica regionale volte a enfatizzare non solo le cosiddette "Key Enable Technologies" ma anche rinforzare il locale processo di innovazione in termini di tacit knowledge, network sociali integrati ed il milieu innovativo.



## INTERNATIONAL OPEN PANEL DISCUSSION

MAPS-LED NETWORK



ORGANIZED BY



SCIENTIFIC ORGANIZING COMMITTEE

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## INTERNATIONAL OPEN PANEL DISCUSSION

MAPS-LED MULTIDISCIPLINARY APPROACH to PLAN SMART SPECIALISATION STRATEGIES for LOCAL ECONOMIC DEVELOPMENT



28 MAY 2015  
REGGIO CALABRIA ITALY

## PROGRAM 28th MAY

9:00 - 10:00 am  
Registration and coffee

10:00 - 10:10 am  
Welcome address

**Pasquale CATANOSO**  
Provost of the Università Mediterranea di Reggio Calabria  
**Adolfo SANTINI**  
Vice-provost Vicarial  
**Francesco Carlo MORABITO**  
Vice-Provost Internationalization  
**Claudio DE CAPUA**  
Vice Provost Research  
**Gerardo Mario OLIVERIO**  
Governor of Calabria Region  
**Giuseppe FALCOMATÀ**  
Mayor of Reggio Calabria  
**Paolo MALARA**  
Architects, Urban Planners' Association of Reggio Calabria.

10:10 - 11:30 am  
Introduction:  
**Simone VALTIERI**  
Director of PAU Department  
**Carmelina BEVILACQUA**  
MAPS-LED project coordinator

**Keynote panel discussion: Complexity and combination of different local aspect**  
*How S3 and Cluster policy bring together urban, territorial and social dimension?*

Opening remarks by  
**Jesse MARSH**  
Expert in local development, strategic planning and innovation.

Speakers:  
**Dominique FORAY**  
École Polytechnique Fédérale de Lausanne (CH)  
**Andreas FALUDI**  
Delft University of Technology (NL)  
**Jan Maarten DEVET**  
Director of ECORYS Brussels (NL, BE)  
**Mike HARDY**  
Coventry University (UK)

11:30 - 11:45 am  
Coffee Break

11:45 - 12:30 pm  
**Keynote presentation: Monitoring Smart Specialisation Strategies**  
*What is the state of art - what's new?*

**Chair: Jesse MARSH**  
Expert in local development, strategic planning and innovation.  
**Keynote speakers:**  
**Paola CASAVOLA**  
Head of Evaluation Unit at Department of Development and Social Cohesion, Ministry of Economic Development  
**Silvia VIVIANI**  
President of INU, National Institute of Urbanism  
**Riccardo PADOVANI**  
Director of SVIMEZ  
**Francesca MORACI**  
Director of "SIUTEp Laboratory for Urban and Territorial Planning Strategies", Università degli Studi "Mediterranea" di Reggio Calabria

12:30 - 1:30 pm  
Light Lunch

1:30 - 2:30 pm  
**Keynote presentation: S3 in the MAPS-LED Perspective**  
*How S3 are strictly related to Cluster Policy & Spatial Planning?*  
**Chair: Vincenzo PROVENZANO**  
professor of Economics, University of Palermo (IT)

**Cluster policies and Innovation Poles in Europe:**  
**Massimiliano FERRARA**  
professor of Economics, University "Mediterranea" di Reggio Calabria (IT)

**Policy measures to support SMEs and the Banking System:**  
**Alan DYER**  
professor of Economics, Northeastern University of Boston (MA, USA)

**Universities as anchor institutions of regional cluster policy:**  
**Nico CALAVITA,**  
professor of City Planning, San Diego State University (CA, USA)

**The Spatial Dimension in Smart Specialisation Strategies:**  
**Christer BENGTS**  
professor of Spatial Planning, Aalto University, Helsinki (FI)

**Monitoring spatial consequences of S3 programmes:**  
**Tomas HANELL**  
Spatial Planning analyst, Aalto University, Helsinki (FI)

**New Ways to Value Social and Environmental Change in Local Economic Development Areas:**  
**Erik BICHARD**  
professor of Urban Regeneration and Sustainable development, University of Salford - Manchester (UK)

**Mobility networks and transportation systems as social cohesion vectors for new urban communities:**  
**Bruno MONARDO**  
professor of Planning, University "La Sapienza" of Rome (IT)

2:30 - 3:45 pm  
**Key note panel discussion Engaging in S3**  
*How to develop a bottom-up approach to implement and monitor S3?*

**Chair: Paola CASAVOLA**  
Head of Evaluation Unit at Department of Development and Social Cohesion, Ministry of Economic Development  
**Introduction:** MAPS-LED. Urban Lab supports bottom-up implementation of S3  
**Domenico Enrico MASSIMO**  
Professor in Evaluation Methods, "Mediterranea" University of Reggio Calabria (IT)  
**Luigi Giuseppe ZINNO**  
Head of the sector "Programming", Calabria Region

**Business Community Panel**  
**Lucio DATTOLA**  
Chamber of Commerce;  
**Roberto MAVILIA**  
POLics  
**Simona SPAGNA**  
Banca Elica Reggio Calabria

**University and Research Panel**  
**Felice ARENA**  
N.O.E.L. Laboratory, University of Reggio Calabria "Mediterranea"  
**Francesca MORACI**  
"SIUTEp" Laboratory, University of Reggio Calabria "Mediterranea"  
**Francesco MANGANARO**  
Observatory of Public Policies for Autonomies, University of Reggio Calabria "Mediterranea"

**Policy makers Panel**  
**Gerardo Mario OLIVERIO**  
Governor of Calabria Region  
**Fortunato VARONE**  
Head of the Department of EU community and National Planning, Calabria Region  
**Antonio Nicola DE MARCO**  
Head of the Department of Economic Development, Calabria Region  
**Giuseppe FALCOMATÀ**  
Mayor of Reggio Calabria  
**Angela MARCIANO**  
City Councillor for Public Works  
**Agata QUATRONE**  
City Councillor for Urban Planning

3:45 - 4:00 pm  
Coffee Break

4:00 - 4:30 pm  
**Closing Remarks:**  
**Jesse MARSH**  
Expert in local development, strategic planning and innovation.  
**Vincenzo PROVENZANO**  
professor of Economics, University of Palermo (IT)  
**Paola CASAVOLA**  
Head of Evaluation Unit at Department of Development and Social Cohesion, Ministry of Economic Development