

## **PRIN Colloquium 2019**

### **COLLOQUIUM ANNOUNCEMENT AND CALL FOR PAPERS Faculty of Economics, Sapienza University of Rome, June 13-14, 2019**

#### **Exploring the Discursive Creation of Argumentation and Ideology in Evolving Specialized Knowledge Domains**

Members of the Rome Sapienza Unit of the PRIN Project, “Knowledge dissemination across media in English: continuity and change in discourse strategies, ideologies and epistemologies” (PRIN 2015, no.2015TJ8ZAS) and the CLAVIER board members are pleased to announce the holding of a Colloquium at the Faculty of Economics, Rome, from June 13th to 14th 2019. The theme is *Exploring the Discursive Creation of Argumentation and Ideology in Evolving Specialized Knowledge Domains*.

“Argumentation” and “ideology” offer a useful grounding for discussions: while it is undeniable that a great many people have immediate access to an infinite amount of information, at all times, and from virtually anywhere, it is also true that the complex dynamics of change and adaptation, both material and psychological, are involved in its transformation into knowledge. What an audience or an individual considers “useful” or “useable” will depend on the value they ascribe to the knowledge available, in a process of “authentication”. This will be in accordance with their ideological makeup, understood in the very broad sense of the summation of beliefs, values and social positionings which underlie group behavior. By analyzing the linguistic and pragmatic indexicality of argumentation, on the other hand, we can identify the bids made by text producers to have their knowledge claims accepted as both “reasonable” and “right”.

The Colloquium intends, therefore, to gather research experiences and findings on these topics as far as they refer to the wide range of specialized knowledge domains studied to date by PRIN and CLAVIER scholars. It is expected that the channels and directions of the communications reported on will be extremely varied, reflecting the intense change taking place in the evolving digital media, where traditional patterns of knowledge consumption are being continuously interceded by new forms of citizen participation and contribution.

Papers are welcome using any of the suggested research perspectives and methodologies (but do not need to be restricted to these).

- Argumentation analysis
- Genre analysis
- Discourse analysis/CDA
- Genre contamination/blending/hybridization
- Interdisciplinary issues
- Diachronic variation
- Comparative/contrastive variation
- Multimodal/hypertextual analysis in specialized domains
- Social/cognitive information processing strategies
- Information structure and cognition

**Keynote Speaker: Susan Hunston, University of Birmingham**

**Submission guidelines**

Proposals for individual paper presentations (not more than 250 words) can be made from November 1, 2018 to January 31, 2019 and should be directed to [ersilia.incelli@uniroma1.it](mailto:ersilia.incelli@uniroma1.it) and [judith.turnbull@uniroma1.it](mailto:judith.turnbull@uniroma1.it)

For all submissions, please indicate clearly:

- Abstract title, author name/s and institutional affiliations.
- Contact e-mail address and phone number for the responsible author.

Decisions about acceptance will be communicated by March 1, 2019.

Following formal acceptance, the presenting authors must register for the Colloquium using the attendance form available at:

<https://www.memotef.uniroma1.it/ricerca/convegni-e-congressi/prin-colloquium-2019-exploring-discursive-creation-argumentation-and>

**Registration deadline: May 1, 2019**

**Full paper submission by October 15, 2019**

Selected peer-reviewed papers by members of the Scientific Committee and other independent reviewers will be invited for inclusion in one, or possibly two, planned publications, details of which will follow the Colloquium.

**Schedule and venue**

The Colloquium will start June 13 at 14.00, Faculty of Economics, Via Castro Laurenziano 9, Roma. The schedule is: June 13 : 14.00-18.30

June 14 : 9.00-13.00

**Attendance form and programme**

Attendance is free. Participants (presenters and non-presenters) are requested to complete the attendance form downloadable at the link given above.

The Colloquium programme and information about the Colloquium dinner to be held on June 13 will also be made available on the same link.

**Scientific Committee:** Marina Bondi, Nicholas Brownlees, Belinda Crawford, Giuliana Garzone, Maurizio Gotti, Rita Salvi.

**Organizing Committee:** Janet Bowker, Silvia Cavalieri, Laura Ferrarotti, Ersilia Incelli, Renzo Mocini, Chiara Prosperi Porta, Judith Turnbull.