





The impact of Altmetrics on researchers and on librarian's professional *life*



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Introduction

The <u>problem of measuring</u> the <u>scientific and social</u> <u>impact</u> of research publications has been of extreme interest to scientists and scholars since the inception of modern science, but it has always been hard to answer..



NEW TOOLS

- The main scientific communication is conditioned by webbased tools, particularly by *e-only journals*.
- The development of tools even more Web 2.0 oriented has profoundly changed the scientific communication process

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Aggregators Folksonomy Wikis

Blogs Participation 5ix Degrees Usability Widgets

Recommendation Social SoftwareFoAF

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Videocasting Podcasting Collaboration Perpetual Beta Simplicity AJAX

Audio IM Video Web 2.0 CSS Pay Per Click

UMTS Mobility Atom XHTML SVG Ruby on Rails VC Trust Affiliation

OpenAPIS RSS Semantic Web StandardsEO Economy

OpenID Remixability REST StandardizationThe Long Tail

DataDriven Accessibility Microformats Syndication
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http://en.wikipedia.org/wiki/File:Web_2.0_Map.svg

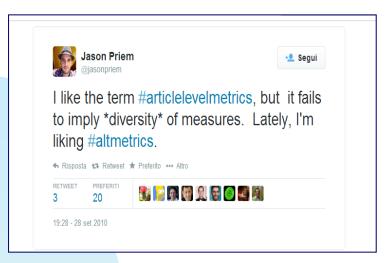
New tools emerge

ALTMETRICS

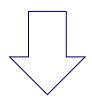
Altmetrics combines the traditional Bibliometrics tool with the use of the web

In this context, many web tools are often referred as <u>'social</u> <u>media'</u> due to their role in supporting communication and building communities





NO ONE CAN READ EVERYTHING...



altmetrics is the creation and study of new metrics based on the Social Web for analyzing, and informing scholarship.
http://altmetrics.org/manifesto/

October 26, 2010

A Manifesto...



Altmetrics in Pills



What are "altmetrics"?

- "Alternative Metrics"
- new ways of measuring different, non-traditional forms of impact, potentially of non-traditional outputs.
- "alternative to only using citations", not "alternative to citations".
- complementary to traditional citation-based analysis.

The data defined Altmetrics are aggregated from various online resources:

































zotero

Altmetrics Tools:

- There are various portals that use Altmetrics. The main ones are:
- Almetric.com : Collection of article-level metrics;
- **-PLoS Article Level Metrics**: series of measures that can be used to monitor the impact of research on individual articles (instead of journals), during the time published by PLoS;
- -Impact Story: Aggregates parameters from numerous resources and generates reports for the individual researcher;
- **Plum Analytics:** the provider of *PlumX*, a product that delivers a more complete picture of research and answers questions on research impact for everyone (including researchers, librarians, administrators, and funders)

Altmetric.com:

Altmetric (http://www.altmetric.com) born as a London-based start-up founded by Euan Adie in 2011.



The portal provides three main

- Explorer
- Explorer for institution
- Bookmarklet
- Badge

Individual users and <u>librarians</u> can use Altmetric.com with a <u>free</u>
<u>bookmarklet</u>, while a commercial license is required in the case of publishers, funders and institutions

Altmetric Track.. More than Social Media

News outlets

1,300+ sites
Text mining
Global coverage

Post-publication peer review

Publons Pubpeer

Policy documents

- NICE Evidence
- Intergovernmental Panel on Climate Change
- Many more..

Reference managers

Mendeley etc Demographics

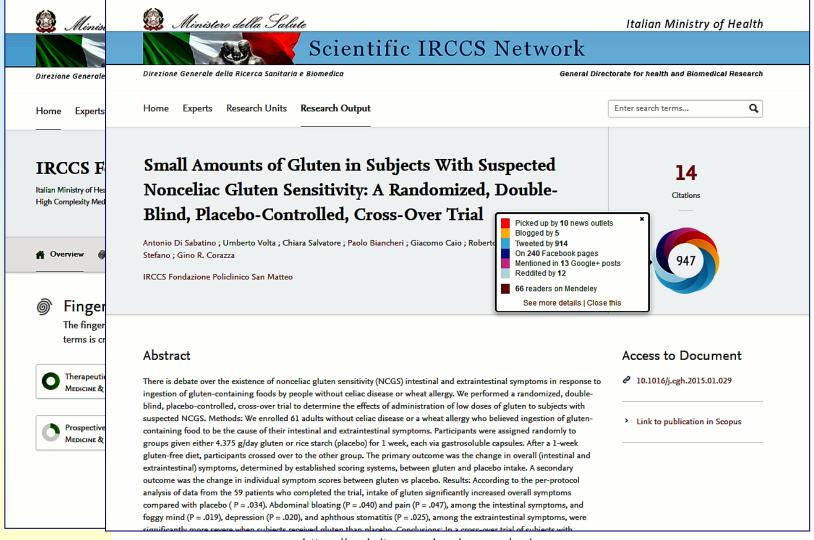
Other sources

Wikipedia Youtube Reddit F1000 Q&A

Social media and blogs

Twitter, Facebook, Google+, Sina Weibo Public posts only 8,000+ Blogs

Pure with Altmetric Donut



Donut Details

Small Amounts of Gluten in Subjects with Suspected Nonceliac Gluten Sensitivity: a Randomized, Double-Blind, Placebo-Controlled, Cross-Over Trial. Overview of attention for article published in Clinical Gastroenterology and Hepatology, February 2015 SUMMARY Reddit Small Amounts of Gluten in Subjects with Suspected Nonceliac Gluten Sensitivity: a Randomized, Double-Blind, Placebo-Controlled, Cross-Over Trial. ☑ View on publisher site Clinical Gastroenterology and Hepatology, February 2015 10.1016/j.cgh.2015.01.029 (2) Alert me about new mentions Antonio Di Sabatino, Umberto Volta, Chiara Salvatore, Paolo Biancheri, Giacomo Caio, Roberto De... [show] There is debate over the existence of nonceliac gluten sensitivity (NCGS) -intestinal and extra-inte... [show] TWITTER DEMOGRAPHICS MENDELEY READERS SCORE IN CONTEXT About this score The data shown below were collected from the profiles of 914 tweeters who shared this research output. Click here to find out more about how the information was compiled. In the top 5% of all research outputs scored by Altmetric Geographical breakdown Country Count As % Mentioned by United States 315 34% 7% United Kingdom 7% 5 blogs Netherlands 2% Australia 19 296 Spain 13 Google+ users 2% 12 Redditors Ireland 196 Germany 196 France 196 Readers on Other 796 66 Mendeley 35% Demographic breakdown What is this page? Count As % Members of the public 76% Practitioners (doctors, other healthcare professionals) 15%

6%



Donuts



The color and the number inside the donut changes for on each papers.

250

Prophylactic Use of a Probiotic in the Prevention of Colic, Regurgitation, and Functional Constipation: A Randomized Clinical Trial JAMA Pediatrics

The colors reflect the mix of sources on which the article was cited. For example, blue means it has been tweeted

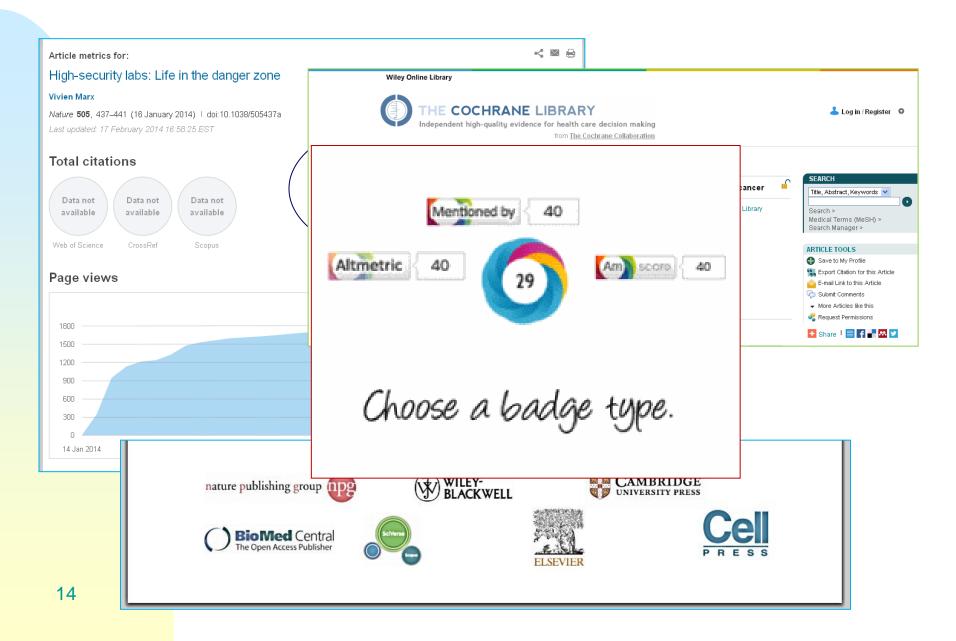
Altmetric score of 249

Picked up by 12 news outlet(s)
Blogged by 2
Tweeted by 184
On 47 Facebook page(s)
Mentioned in 7 Google+ post(s)
Reddited by 1

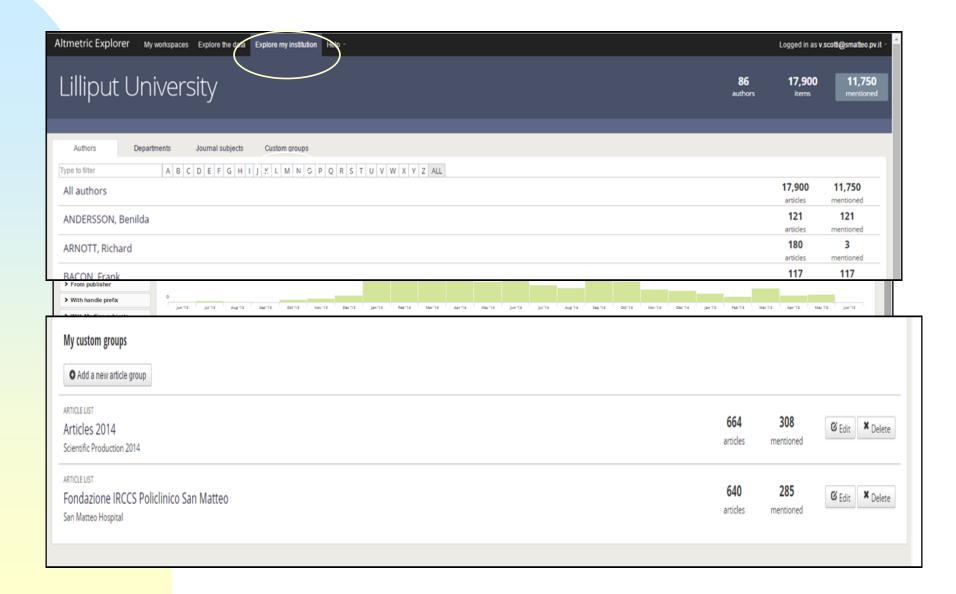
29 readers on Mendeley
0 readers on Connotea
0 readers on CiteULike

Click for more details

Almetric Badge



Our Trail



How to use Altmetrics?



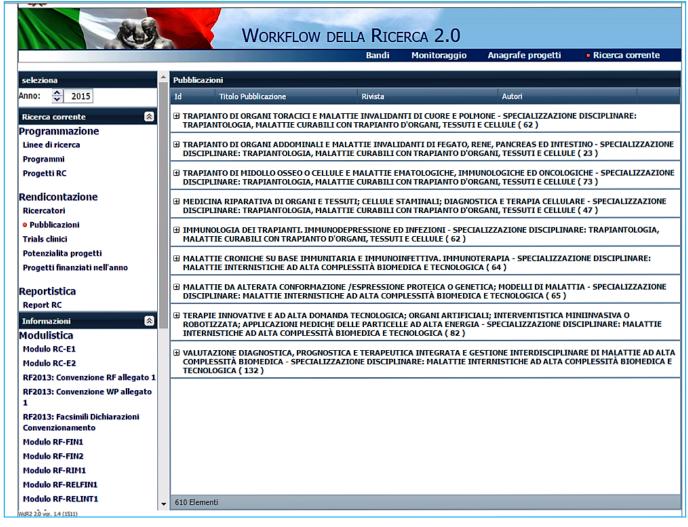
Do not ask what Altmetrics can do for you

But....

What you can do with Altmetrics

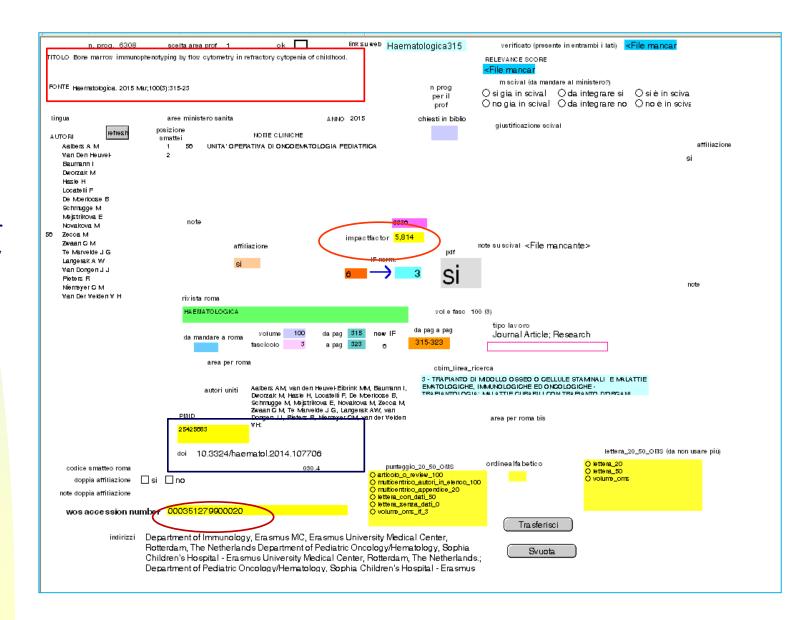
Workflow 2.0

Central database at the Ministry of Health call

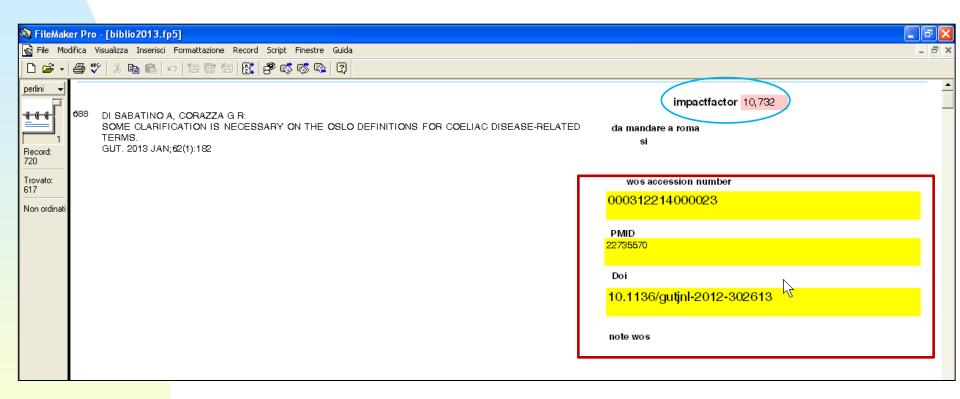


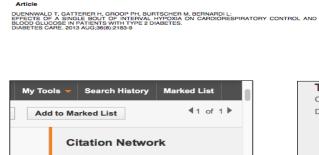
Central Database

Record in our Database (by FileMarker 6)



IF, Dol, PMID and WoS

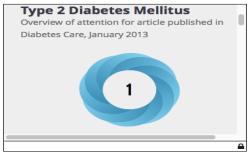




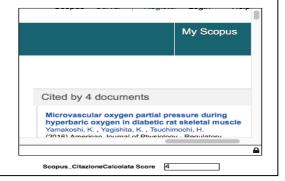
4 Times Cited 35 Cited References

CitazioneCalcolata 4

View Related Records



7,735



ALL Metrics

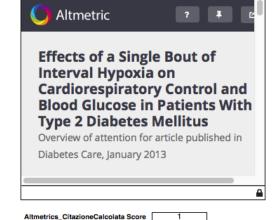
Article

DUENNWALD T, GATTERER H, GROOP PH, BURTISCHER M, BERNARDI L: EFFECTS OF A SINGLE BOUT OF INTERVAL HYPOXIA ON CARDIORESPIRATORY CONTROL AND BLOOD GLUCOSE IN PATIENTS WITH TYPE 2 DIABETES. DIABETES CARE, 2013 AUG.36(8):2183-9

impactfactor

7,735





Search Alerts Lists

1 of 1

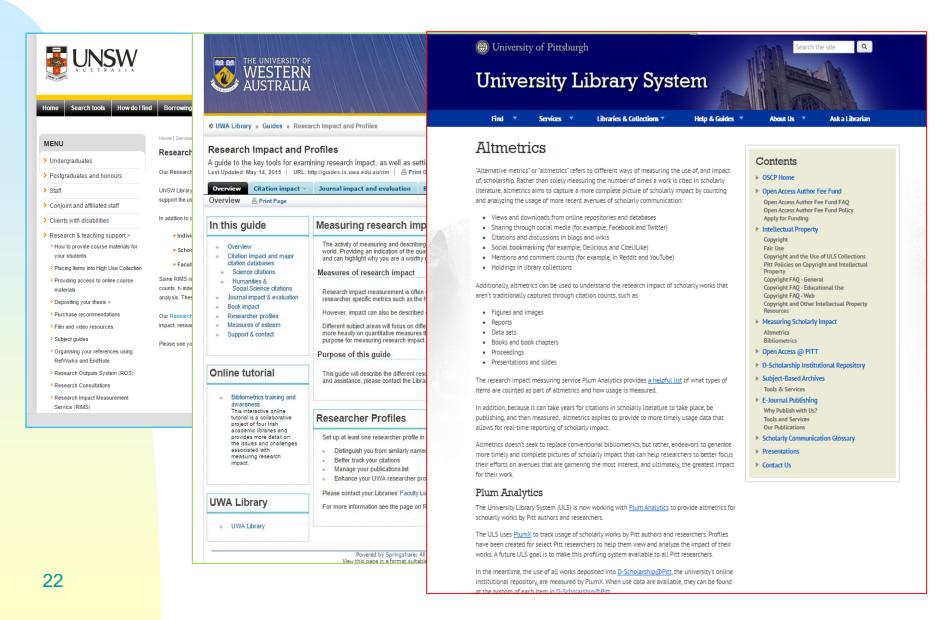
S.Matteo Full Text | View at Publisher | Dovernment Property | Dovernment Propert



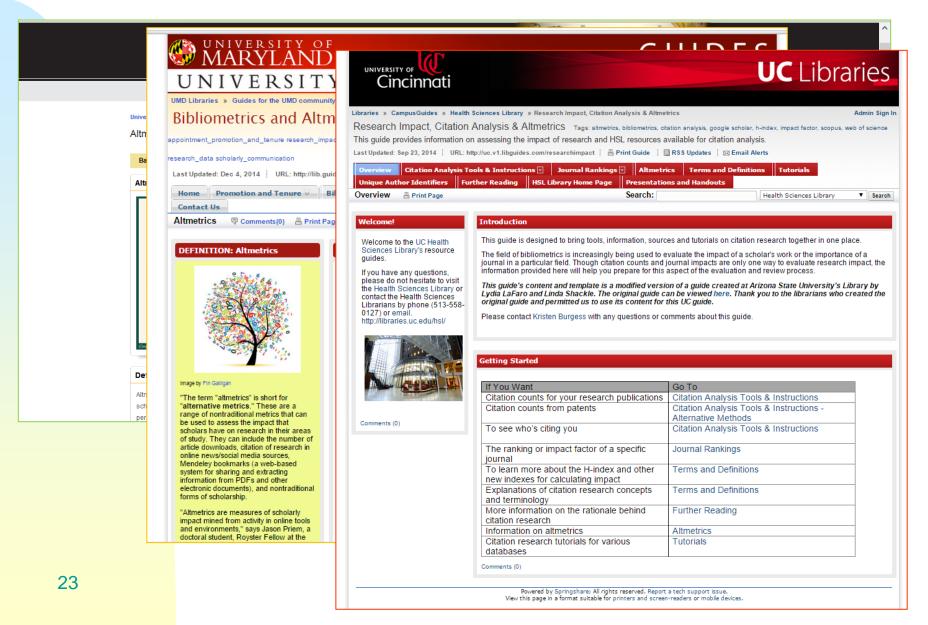
And What about Librarians?

- Libraries can fruitfully <u>support the entire research cycle</u>;
- Librarians can also <u>help researchers</u> to evaluate the impact of their publications and to better understand the needs of their patients;
- Finally, they can play an important, additional support to their users in three important ways:
- informing about emerging conversation within the latest research,
- supporting experimentation with emerging altmetrics tools,
- and engaging in early altmetrics education and outreach
- This role change corresponds to what <u>Priem calls "Scholarly communication specialist"</u>.

Research Support



Library guide



In other words... Be part of the Process!



"Knowledge of altmetrics is central to libraries' and librarians' new educational role: helping researchers and institutions to understand and manipulate their own impact".

Proposal for a new EAHIL SIG about

Evaluation and Metrics



The main objectives of this group are:

- to develop a framework to share and discuss information, experiences, and practice about <u>bibliometrics and altmetrics</u> indicators and resources;
- to improve <u>networking</u> and collaboration on metrics-related projects and efforts amongst health librarians and information specialists, and their institutions;
- to contribute to the measurement and assessment of organisational <u>research</u> <u>impact</u>;
- to provide or support continuing <u>professional development</u> on topics of bibliometrics and altmetrics to EAHIL members;
- to organize metrics-related <u>training courses</u> and develop tutorials and materials for researchers and librarians;
- to represent EAHIL and collaborate with <u>other organizations</u> or associations working on this field.

Thank you for your attention!

Questions?



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New Librarian skill

