

## ORGANISED BY:

PROYECTO SUSTOUR



*Joint e-Course on the Sustainable Management of Tourism Destinations KA220-HED-23854097 Cooperation partnerships in higher education*



UNIVERSIDAD DE GRANADA



SAPIENZA UNIVERSITÀ DI ROMA



Junta de Andalucía  
Consejería de Turismo,  
Cultura y Deporte  
Patronato de la Alhambra y Generalife



IONIAN UNIVERSITY



## financed by:



Co-funded by the  
Erasmus+ Programme  
of the European Union

## OBJECTIVES

The main aim of **Joint e-course on sustainable management of tourism destinations. Transdisciplinary training of professionals and educational collaboration networks** is the development of a joint qualification profile framework of the Sustainable Tourism Destination Manager in order to summarise the most essential characteristics of the above occupation: not only the level and field of education and training required, but also requirements in terms of knowledge, skills, abilities and attitudes, allowing deeper analysis of skills requirements on tourism sector and on the specific occupation across the participating countries. The area of application extends to skill needs forecasting and the investigation of skill mismatch between qualifications and job requirements.

Other specific objectives of this meeting are to:

- Tackle specific skills gaps and mismatches in the tourism sector.
- Specify new digital and green skills in tourism sector.
- Upgrade the content of the existing occupation of Tourism Destination Manager

Contributing to the following general objectives of the proposed project:

- Support the development of learning-outcomes-oriented curricula that better meet the learning needs of students, while also being relevant for the tourism sector.
- Strengthen the project-based transnational collaboration between SMEs & HE Institutes related to tourism sector.

2<sup>nd</sup>

## Transnational Project meeting

*Joint e-course on sustainable management of tourism destinations.*

GRANADA / 29-30 Junio / 2023

(15 hours)

**Transdisciplinary training of professionals and educational collaboration networks**

@Dairophoto

@Dairophoto

@Dairophoto

teksonolika@Freeptk

June / 29

**FACULTAD DE CIENCIAS DE LA EDUCACIÓN, SALA DE VIDEOCONFERENCIAS**  
(Calle Prof. Vicente Callao, 18011 Granada)

**09:30 am – 10 am**

Arrival & Registration of participants  
Welcome & Presentation of the main scope and agenda of the meeting  
*University of Granada:*  
Remedios Sánchez  
*Sapienza University of Rome:*  
Fernando Martínez de Carnero Calzada, Luca Reitano

**10.00 am – 10.30 am**

WP 2 “Joint qualification profile framework” activities status: check of the activities done and of the remaining activities  
*Euricon:* Vasilis Siomadis

**10.00 am – 10.30 am**

WP 2 “Joint qualification profile framework” activities status: check of the activities done and of the remaining activities  
*Euricon:* Vasilis Siomadis

**10.30 am – 11.15 am**

First round of Discussion  
*All partners*

**11.15 am- 11.40 am**

Short Coffee break

**11.45 am – 12.05 pm**

**Invited paper: "Planning, environmental affections and sustainable tourism. Teaching practice in the Degree in Tourism at the University of Granada".** Francisco Antonio Navarro Valverde (Coordinator of the Master in Territorial Leadership, Governance and Planning, University of Granada)

**12.05 pm - 12,25 pm**  
**Invited paper: Business projects committed to sustainable tourism in Granada: The Green Footprint Association".** José María García Córdoba (presidente de la Asociación Huella Verde)

**12.25 – 13.05 pm**

WP 3 “Joint e-learning course” status of the activities and planning of the activities  
*Sapienza University of Rome:*  
Luca Reitano

**13:05 pm – 13:45 pm**

Second Round of Discussion  
*All partners*

**14 pm -16,15 pm**

Lunch  
*Faculty of Education*

**16,30 pm- 16,50 pm**

**Invited paper: “Universal Ecotourism and Climate Change: Adaptation Strategies in Sierra Nevada and Southern Alps”.** Belén Pérez (Department of Human Geography. University of Granada)

**16.50 pm – 17.10 pm**

**Invited paper: “Spa tourism in the rural world, ¿a sustainable practice?”.** Aida Pinos (Department of Human Geography. University of Granada)

**17.10 pm**

End of 1st day



June / 30

**PATRONATO DE LA ALHAMBRA Y GENERALIFE, SALA DE CONFERENCIAS DEL PALACIO DE CARLOS V**  
(C. Real de la Alhambra, s/n, 18009 Granada)

**10 am**

Arrival & Registration of participants

**10.30 am- 11 am**

Project Management aspects & activities (WP1)  
*SAPIENZA University with the contribution of all partners*

**11.00 am- 11.30 am**

Short Coffee break

**11.30 am- 12 pm**

Project Dissemination aspects & activities  
*SAPIENZA University with the contribution of all partners*

**12 pm – 12,30 pm**

Contractual, budgeting & financial aspects  
*SAPIENZA University with the contribution of all partners*

**12,30 pm**

**ACTO DE CLAUSURA:**

Intervienen: Antonio Peral (Director del Patronato de La Alhambra y Generalife), Fernando Egea (Delegado de Turismo de la Junta de Andalucía en Granada), Juan Ramón Ferreira (Concejal de Turismo del Ayuntamiento de Granada), Fernando Martínez de Carnero (Coordinador General de SUSTOUR) y Remedios Sánchez (Responsable de SUSTOUR en Granada)

**13.00 pm**

End of the Meeting

**TARGET group:**

University lecturers, university or vocational training students, graduates from the tourism sector, tourism entrepreneurs interested in training for the development of a Joint Qualification Profile framework for Sustainable Tourism Destinations.

**TO REGISTER CLICK HERE:**

<https://goo.su/VvhCJ>



**CERTIFICATION:**

Attendance will be certified.

*Important Notice: The Project Meeting will be organized as an hybrid event (face-to-face and on-line in parallel) in order to give the chance to the partners who will not participate in presence to attend it online.*

*Please find below the links to join remotely via MEET:*

*29 de junio: <https://meet.google.com/xgt-hmih-nxh>*

*30 Junio: <https://meet.google.com/xgt-hmih-nxh>*

*Working Language: **English***



**COMITÉ ORGANIZADOR Y CIENTÍFICO**

**Dirección:**

Remedios Sánchez (*Universidad de Granada*)  
Antonio Peral (*Patronato de la Alhambra y Generalife*)  
Francisco José Sánchez García (*Universidad de Granada*)  
Juan Salvador López Galán (*Patronato de la Alhambra y Generalife*)

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Naoum Mylonas (*Ionian University*)

Ada Pateli (*Ionian University*)

Christina Beneki (*Ionian University*)

Marco Ramazzotti (*Sapienza University of Rome*)

Vasilis Siomadis (*Euricon*)

Eirini Sylleli (*Euricon*)

Ilario Melis (*CNA Rome*)

Mar Campos Fernández-Figares (*Universidad de Almería*)

María del Carmen Quiles Cabrera (*Universidad de Almería*)

Juan de Dios Villanueva Roa (*Universidad de Granada*)

Isabel Llamas Martínez (*Universidad de Almería*)

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Daniel Álvarez Ferrandiz (*Universidad de Granada*)

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