ORGANISED BY:

PROYECTO SUSTOUR



Joint e-Course on the Sustainable Management of Tourism Destinations KA220-HED-23854097 Cooperation partnerships in higher education













financed by:



Co-funded by the Erasmus+ Programme of the European Union

OBJECTIVES

The main aim of Joint e-course on sustainable management of tourism destinations. Transdisciplinary training of professionals and educational collaboration networks is the development of a joint qualification profile framework of the Sustainable Tourism Destination Manager in order to summarise the most essential characteristics of the above occupation: not only the level and field of education and training required, but also requirements in terms of knowledge, skills, abilities and attitudes, allowing deeper analvsis of skills requirements on tourism across the participating countries. The area of application extends to skill needs forecasting and the investigation of skill mismatch between qualifications and job requirements.

Other specific objectives of this meeting are to:

- Tackle specific skills gaps and mismatches in the tourism sector.
- Specify new digital and green skills in tourism sector.
- Upgrade the content of the existing occupation of Tourism Destination Manager

Contributing to the following general objectives of the proposed project:

- Support the development of learning-outcomes-oriented curricula that better meet the learning needs of students, while also being relevant for the tourism sector.
- Strengthen the project-based transnational collaboration between SMEs & HE Institutes related to tourism sector.

Transnational Project meeting Joint e-course on sustainable management of tourism destinations. Transdisciplinary training of professionals and educational collaboration networks GRANADA / 29-30 Junio / 2023 (15 hours)

June / 29

FACULTAD DE CIENCIAS DE LA EDUCACIÓN, SALA DE VIDEOCONFERENCIAS

(Calle Prof. Vicente Callao, 18011 Granada)

09:30 am - 10 am

Arrival & Registration of participants
Welcome & Presentation of the main scope and agenda of the meeting
University of Granada:
Remedios Sánchez
Sapienza University of Rome:
Fernando Martinez de Carnero
Calzada. Luca Reitano

10.00 am - 10.30 am

WP 2 "Joint qualification profile framework" activities status: check of the activities done and of the remaining activities Euricon: Vasilis Siomadis

10.00 am - 10.30 am

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10.30 am -11.15 am

First round of Discussion *All partners*

11.15 am- 11.40 am Short Coffee break

11.45 am - 12.05 pm

Invited paper: "Planning, environmental affections and sustainable tourism. Teaching practice in the Degree in Tourism at the University of Granada". Francisco Antonio Navarro Valverde (Coordinator of the Master in Territorial Leadership, Governance and Planning, University of Granada)

12.05 pm - 12,25 pm

Invited paper: Business projects committed to sustainable tourism in Granada: The Green Footprint Association". José María García Córdoba (presidente de la Asociación Huella Verde)

12.25 - 13.05 pm

WP 3"Joint e-learning course" status of the activities and planning of the activities Sapienza University of Rome: Luca Reitano

13:05 pm - 13:45 pm

Second Round of Discussion All partners

14 pm -16,15 pmLunch
Faculty of Education

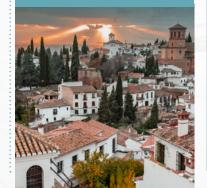
16,30 pm- 16,50 pm

Invited paper: "Universal Ecotourism and Climate Change: Adaptation Strategies in Sierra Nevada and Southern Alps". Belén Pérez (Department of Human Geography. University of Granada)

16.50 pm - 17.10 pm

Invited paper: "Spa tourism in the rural world, ¿a sustainable practice?". Aida Plnos (Department of Human Geography. University of Granada)

17.10 pm End of 1st day



June / **30**

PATRONATO DE LA ALHAMBRA Y GENERALIFE, SALA DE CONFERENCIAS DEL PALACIO DE CARLOS V

(C. Real de la Alhambra, s/n, 18009 Granada)

10 am

Arrival & Registration of participants

10.30 am- 11 am

Project Management aspects & activities (WP1) SAPIENZA University with the contribution of all partners

11.00 am- 11.30 am Short Coffee break

11.30 am- 12 pm

Project Dissemination aspects & activities SAPIENZA University with the contribution of all partners

12 pm - 12,30 pm

Contractual, budgeting & financial aspects
SAPIENZA University with the contribution of all partners

12,30 pm

ACTO DE CLAUSURA:

Intervienen: Antonio Peral (Director del Patronato de La Alhambra y Generalife), Fernando Egea (Delegado de Turismo de la Junta de Andalucía en Granada), Juan Ramón Ferreira (Concejal de Turismo del Ayuntamiento de Granada), Fernando Martínez de Carnero (Coordinador General de SUSTOUR) y Remedios Sánchez (Responsable de SUSTOUR en Granada)

13.00 pm

Dirección:

Remedios Sánchez (Universidad de Granada) Antonio Peral (Patronato de la Alhambra y Generalife) Francisco José Sánchez García (Universidad de Granada) Juan Salvador López Galán (Patronato de la Alhambra y Generalife)

Secretaría:

Ítaca Palmer (*Universidad de Granada*) Pablo Aparicio Durán (*Universidad de Granada*) Antonio Fernández Paradas (*Universidad de Granada*)

Fernando Martínez de Carnero (Sapienza University of Rome)

Themis Exarchos (Ionian University)
Luca Reitano (Sapienza University of Rome)
Barbara Staniscia (Sapienza University of Rome)

Naoum Mylonas (Ionian University)
Ada Pateli (Ionian University)

Christina Beneki (Ionian University)

Marco Ramazzotti (Sapienza University of Rome)

Vasilis Siomadis (Euricon)

Eirini Sylleli (Euricon)

Ilario Melis (CNA Rome)

Mar Campos Fernández-Fígares (Universidad de Almería)
María del Carmen Quiles Cabrera (Universidad de Almería)
Juan de Dios Villanueva Roa (Universidad de Granada)
Isabel Llamas Martínez (Universidad de Almería)
Aurora Martínez Ezquerro (Universidad de La Rioja)
José Álvarez Rodríguez (Universidad de Granada)
Marcin Sosinski (Universidad de Granada)
Esteban T. Montoro del Arco (Universidad de Granada)
Daniel Álvarez Ferrandiz (Universidad de Granada)
Gonzalo Águila Escobar (Universidad de Granada)

TARGET group:

University lecturers, university or vocational training students, graduates from the tourism sector, tourism entrepreneurs interested in training for the development of a Joint Qualification Profile framework for Sustainable Tourism Destinations.

TO REGISTER CLICK HERE: https://goo.su/VvhCJ

CERTIFICATION:

Attendance will be certified.

Important Notice: The Project Meeting will be organized as an hybrid event (face-to-face and on-line in parallel) in order to give the chance to the partners who will not participate in presence to attend it online.

Please find below the links to join remotely via MEET: 29 de junio: https://meet.google.com/xgt-hmih-nxh 30 Junio: https://meet.google.com/xgt-hmih-nxh

Working Language: English

