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Decreto Rettore Università di Roma “La Sapienza” D.R. n. 1926/2024 del 31.07.2024

KATIUSCIA LAVORATORI

Curriculum Vitae

Reading (UK)
21/09/2024

Part I – General Information

Full Name	Katiuscia Lavoratori
Spoken Languages	Italian, English

Part II – Education

Type	Year	Institution	Notes (Degree, Experience,...)
University graduation	2011	University of Perugia, Faculty of Economics, Via A. Pascoli, 06123, Perugia (Italy)	Degree in Business Administration (Corso di laurea in Economia aziendale); Grade: 107/110
Post-graduate studies	2013	University of Perugia, Faculty of Economics, Via A. Pascoli, 06123, Perugia (Italy)	Degree in Economics and Business Management (Corso di laurea magistrale in Economia e Management Aziendale); Grade: 110/110 cum Laude
PhD	2018	University of Perugia, Faculty of Economics, Via A. Pascoli, 06123, Perugia (Italy)	Ph.D. in Economics; Thesis: “Agglomeration, Location and Productivity”. Supervisor: Prof. Davide Castellani. External Examiners: Prof. Santangelo G. and Prof. Zanfei A.

Part III – Appointments

IIIA – Academic Appointments

Start	End	Institution	Position
Oct 2021	Present	Henley Business School, University of Reading, Reading, UK	Assistant Professor (Lecturer) - International Business and Strategy
Jan 2019	Oct 2021	Warwick Business School, University of Warwick, Coventry, UK	Research Fellow - Strategy & International Business
Aug 2017	Jan 2019	Henley Business School, University of Reading, Reading, UK	Teaching and Research Fellow - International Business and Strategy

IIIB – Other Appointments

Start	End	Institution	Position
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2024	Present	Journal of Industrial and Business Economics - Economia e Politica Industriale (ABS 1, ANVUR classe A)	Associate Editor
2022	2024	Revista de Administracao de Empresas (ABS 1)	Associate Editor
2021	2023	Journal of Industrial and Business Economics - Economia e Politica Industriale (ABS 1, ANVUR classe A)	Advisory Board Member
Dec 2021	Dec 2021	University of Valencia, Spain	Visiting Researcher

Part IV – Teaching experience

Year	Institution	Lecture/Course
2021- Present	Henley Business School, UK	Programme Director: MSc International Business and Digital Transformation in partnership with MIP Politecnico di Milano (Italy)
2024- Present	Henley Business School, UK	Course: International Business and the World Economy (Module convenor. No. PG students: 150)
2022- Present	Henley Business School, UK	Doctoral student supervision: Ishmael Ali Esson (PhD in Management - International Business and Strategy, Henley Business School)
2021- 2023	Henley Business School, UK	Doctoral student supervision. Fabio Lamperti (PhD in Management - International Business and Strategy, Henley Business School). Completed.
2021- Present	Henley Business School, UK	Course: International Applied Challenge (Module convenor. No. PG students: 150)
2021- 2024	Henley Business School, UK	Course: Corporate Strategy (Module convenor. No. UG students: 100)
2020 - 2024	Amsterdam Business School, NL	MSc and BSc dissertation (Supervisor. No. students: 25)
2021- 2023	Henley Business School, UK	Course: International Strategic Management (Lead Tutor. No. PG students: 60), with Prof. Narula R., Dr. Lee J, and Karim Kirolos
2020	Warwick Business School, UK	MSc dissertation (Supervisor. No. students: 4)
2020	Henley Business School, UK	Course: Business Strategy (Teaching Assistant. No. UG students: 70), with Dr. Lane J.
2019	Henley Business School, UK	Course: Data Analysis - Finding Patterns with regressions (Co-convenor. No. PhD students 25), with Dr. Min Zou
2019	Henley Business School, UK	Lecture: Firms in the global economy: Trade with imperfect competition (Guest Lecturer. No. students: 30), by Prof. Castellani D.,

2019	Henley Business School, UK	Course: Business Strategy (Teaching Assistant, No. UG students: 70), with Dr. Giulio Nardella
2018	Henley Business School, UK	MSc dissertation, (Supervisor. No. students: 4)
2018	University of Reading, Department of Economics, UK	Course: Microeometrics 1 (Teaching Assistant. No. PG students: 50), with Dr. Jewell, S. -
2018	Henley Business School, UK	Course: International Strategic Management (Teaching Assistant and Lead Tutor. No. OG students: 70), with Prof. Narula R., Dr. Lee J.
2018	Henley Business School, UK	Course: Data Analysis - Finding Patterns with regressions (Co-convenor. No. PhD students 30), with Dr. Min Zou
2018	Henley Business School, UK	Course: Introduction to Stata Lab, (PhD masterclass in International Business, Innovation and Geography. Instructor, No. students: 25), with Castellani D. and Piscitello L.
2017	Henley Business School, UK	Course: International Strategic Management (Teaching Assistant. No. PG students: 60), with Prof. Narula R., Dr. Lee J.
2017-18	Politecnico di Milano, Department of Management, Economics and Industrial Engineering, Italy	Course: Economics and Management of Multinational Enterprises (Guest lecturer and Teaching Assistant. No. PG students: 82), with Prof. Hennart J.F.
2017	Politecnico di Milano, Department of Management, Economics and Industrial Engineering, Italy	MSc dissertation, (Supervisor. No. students: 3)
2017	Politecnico di Milano, Department of Management, Economics and Industrial Engineering, Italy	Course: Development Economics (Guest lecturer and Teaching Assistant. No. PG students: 60), with Prof. Piscitello L
2016-17	Politecnico di Milano, Department of Management, Economics and Industrial Engineering, Italy	Course: Economics and Management of Multinational Enterprises (Guest lecturer and Teaching Assistant. No. PG students: 80), with Prof. Piscitello L.

Part V - Awards and Honors

Year	Title
2024	2024 Henley Awards (Research), Henley Business School, University of Reading (UK).
2022	Copenhagen Business School Prize for the best conference paper written by a young scholar at EIBA conference 2022 in Oslo, paper “Two heads are better than one: determinants of MNC’s headquarters disaggregation in the home region” co-authored with Ana Botella-Andreu
2022	Track best paper awards for track 3 “Global strategy in a transitioning world” at EIBA 2022 Annual conference in Oslo, paper “Two heads are better than one: determinants of MNC’s headquarters disaggregation in the home region” co-authored with Ana Botella-Andreu

2020	Best Doctoral Thesis in Economics 2019-2020, awarded by the Department of Economics and Management at the University of Trento and the Department of Economic Sciences at the University of Verona to honour the memory of the late Andrea Vaona.
2019	Global Strategy Journal (GSJ) Best Paper Award, paper “Connectivity and the location of MNE activities across the value chain”, co-authored with Castellani D., Perri A., Scalera V. Academy of International Business - UK&I Chapter Conference 2019.
2016	EIBA 2016 Best Paper Award in Track 10 “Knowledge Management and Innovation”, paper “Co-location of offshored production and R&D activities. The role of intra-firm linkages”, co-authored with Castellani D.

Society memberships

From 2021	Fellow, <i>Higher Education Academy, UK</i>
From 2021	Fellow, <i>The Productivity Institute</i>
From 2021	Member, <i>The Dunning Centre for International Business</i>
From 2017	Member, <i>European International Business Academy</i>
2024	Member, <i>Academy of International Business</i>

Part VI - Funding Information [grants as PI-principal investigator or I-investigator]

Year	Title	Program	Grant value
2023	“Global value chain re-organisation: investigating the reshoring phenomenon in Europe before and after COVID-19 disruptions”, project number: SRG23-232132”	2023 BA/Leverhulme Small Research Grants Scheme; PI	£ 9959.81
2023	“Global value chain re-organisation: the reshoring phenomenon”	UoR Undergraduate Research Opportunities Programme; PI	£ 1,320

Part VII – Research Activities

Keywords	Brief Description
Location Choice of MNEs	My research lies at the intersection of International Business and Economic Geography, with insights from International Economics. It primarily examines the analysis of location choices along the value chain of multinational enterprises (MNEs), the relation between agglomeration and productivity, and the determinants and effects of the ‘new’ geography of global value chains (GVCs). More specifically, my research develops along two main directions: (i) Building on my Ph.D. work and recent studies, I adopt a micro-level perspective to explore the determinants of foreign direct investment and MNEs’ location decisions along the value chain, as well as the effects of MNE activities on local firm productivity as a catalyst for regional economic growth. (ii) I also investigate the factors driving GVC reconfigurations (e.g., reshoring) and the role of technological advancements, particularly Industry 4.0, in shaping occupational and job profiles, investment and divestment decisions, firm performance, competitiveness, and
Intra-firm Co-location	
Micro-Geography	
FDI Spillovers	
Agglomeration Economies	
Industry 4.0	
Global value chains	

Reshoring	GVC organization. Several recent projects and grants are supporting the development of this research agenda. My profile as a researcher combines a solid analytical and quantitative background with advanced knowledge of econometric methods, and techniques for spatial economic analysis.
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Part VIII – Summary of Scientific Achievements

Product type	Number	Data Base	Start	End
Papers [international]	11	Scopus	2019	21/09/2024
Papers [international]	12	Google Scholar	2019	21/09/2024
Books [scientific]	1	Google Scholar; Palgrave Macmillan	2019	21/09/2024

Total Impact factor	39.3 (2023) – computed as the sum of (Scopus) articles' IFs.
Total Citations	143 (Scopus – 21/09/2024); 247 (Google Scholar, 21/09/2024)
Average Citations per Product	13 (Scopus, 21/09/2024); 19 (Google Scholar, 21/09/2024)
Hirsch (H) index	5 (Scopus – 21/09/2024); 6 (Google Scholar, 21/09/2024)
Normalized H index*	1 (5 years from first publication, 2019-2024, based on Scopus)

*H index divided by the academic seniority.

Part IX– Selected Publications

List of the publications selected for the evaluation:

1. Lavoratori, K., Wu, Y., Zhang, F. (2024). “In the flexible working era: the micro-location choices of coworking spaces”, *Regional Studies (ANVUR Classe A)*, 1-18. <https://doi.org/10.1080/00343404.2024.2352525>. Citations – 21/09/2024: 0 (Scopus); 0 (Google Scholar). IF: 4.4 (2023), 5.0 (2023) 5 year IF
2. Castellani, D., Drifford, N., Lavoratori, K. (2024). “The source of heterogeneous externalities: evidence from foreign multinationals in the UK”, *Regional Studies (ANVUR Classe A)*, 1-16. <https://doi.org/10.1080/00343404.2024.2316181>. Citations – 21/09/2024: 2 (Scopus); 2 (Google Scholar). IF: 4.4 (2023), 5.0 (2023) 5 year IF
3. Lamperti, F., Lavoratori, K., Castellani, D. (2023). “The unequal implications of Industry 4.0 adoption: evidence on productivity growth and convergence across Europe”, *Economics of Innovation and New Technology (ANVUR Classe A)*, 1-25. <https://doi.org/10.1080/10438599.2023.2269089>. Citations – 21/09/2024: 2 (Scopus); 3 (Google Scholar). IF: 3.2 (2023), 3.2 (2023) 5 year IF
4. Botella-Andreu, A., Lavoratori, K. (2022). “History matters: colonial-based connectivity and foreign headquarter location choice”, *Management International Review*, <https://link.springer.com/article/10.1007/s11575-022-00481-2>. Citations – 21/09/2024: 3 (Scopus); 5 (Google Scholar). IF: 3.9 (2023), 4.7 (2023) 5 year IF
5. Castellani, D., Lamperti, F., Lavoratori, K. (2022) “Measuring adoption of industry 4.0 technologies via trade data”, *Journal of Industrial and Business Economics (ANVUR Classe A – from 2019)*, 49: 51-93. <https://doi.org/10.1007/s40812-021-00204-y>. Citations – 21/09/2024: 5 (Scopus); 15 (Google Scholar). IF: 1.5 (2023)
6. Castellani D., Lavoratori K., Perri A., Scalera V. (2021). “International connectivity and the location of multinational enterprises’ knowledge-intensive activities. Evidence from US metropolitan areas”,

Global Strategy Journal (ANVUR Classe A), 1-26, <https://doi.org/10.1002/gsj.1404>. Citations – 21/09/2024: 34 (Scopus); 50 (Google Scholar). IF: 5.7 (2023)

7. Lavoratori K., Castellani D. (2021). “Too close for comfort? Micro-geography of agglomeration economies in the United Kingdom”, *Journal of Regional Science (ANVUR Classe A)*, <https://doi.org/10.1111/jors.12531>. Citations – 21/09/2024: 18 (Scopus); 30 (Google Scholar). IF: 3.2 (2023).
8. Lavoratori K., Mariotti S., Piscitello L. (2020). “The role of geographical and temporary proximity in MNEs’ location and intra-firm co-location choices”, *Regional Studies (ANVUR Classe A)*, 54(10), 1442-1456. <https://doi.org/10.1080/00343404.2020.1732901>. Citations – 21/09/2024: 18 (Scopus); 28 (Google Scholar). IF: 4.4 (2023), 5.0 (2023) 5 year IF
9. Castellani D., Lavoratori K. (2020). “The lab and the plant. Offshore R&D and co-location with production activities”, *Journal of International Business Studies (ANVUR Classe A)*, 51, 121-137. <https://doi.org/10.1057/s41267-019-00255-3>. Citations – 21/09/2024: 51 (Scopus); 71 (Google Scholar). IF: 8.6 (2023)
10. Castellani D., Lavoratori K. (2019). “Location of R&D abroad — An analysis on global cities”. In Capik P., Dej M., *Relocation of Economic Activity: Contemporary Theory and Practice in Local, Regional and Global Perspectives*, Ed. Springer. https://doi.org/10.1007/978-3-319-92282-9_9. Citations – 21/09/2024: 8 (Scopus); 37 (Google Scholar).

Other publications:

11. Lee J.M, Ibarra-Olivo E.J., Lavoratori K, Li L. (2023). Are Multinational Enterprises Capable of and/or Responsible for Combating Rising Inequality?. In: Lee J.M; Ibarra-Olivo E.J.; Lavoratori K; Li L.. *Inequality, Geography and Global Value Chains. THE ACADEMY OF INTERNATIONAL BUSINESS*, p. 1-15, Switzerland AG: Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-031-24090-4_1
12. Lee J.M, Ibarra-Olivo E.J., Lavoratori K, Li L. (2023). *Inequality, Geography and Global Value Chains. THE ACADEMY OF INTERNATIONAL BUSINESS*, Switzerland AG:Palgrave Macmillan, Cham, ISBN: 978-3-031-24090-4, ISSN: 2662-1223, doi: <https://doi.org/10.1007/978-3-031-24090-4>
13. Lavoratori K., Piscitello L. (2021). “Geographical boundaries of external and internal agglomeration economies”. In: Colombo S. (eds) *Spatial Economics Volume II*. Palgrave Macmillan, Cham. https://doi.org/10.1007/978-3-030-40094-1_8. Citations – 21/09/2024: 1 (Scopus); 2 (Google Scholar).

Policy Reports:

- Driffield N., Lavoratori K., Yuan X. (2023). “The location of FDI in R&D”, in the report ”Attracting international investment in Research & Development (R&D)” by National Centre for Universities and Business (NCUB).
- Driffield N., Lavoratori K., Temouri Y. (2021). “Inward investment and UK productivity”. The Productivity Institute, Working Paper No. 014.
- Driffield N., Lavoratori K. (2020). “Spillovers from inward investment – a comparison of Northern Ireland with the rest of the UK”. Department for the Economy, Northern Ireland.
- Driffield N., Hendriks G., Lavoratori K. (2019). “FDI and local productivity”. SOTA Review No 31, ERC Enterprise Research Centre.

Other activities

Conferences and seminars

- July 2-6, 2024. “Backshoring: Treatment or Palliative Care?”, **AIB 2024, Seoul**.
- June 6, 2024. Guest panellist, webinar organised by the **Dunning Africa Centre** (Henley Business School - Africa) on “Unlocking Africa’s Growth: FDI Strategies with Expert Panel”, moderated by Prof Rajneesh Narula. Panel: Dr Katiuscia Lavoratori, Dr. Roger Fon, Frans Van der Colff.
- April, 2024. Organizing Committee: **9th Reading Conference 2024** “Can capitalism ever be

inclusive and equitable, and can MNEs really help?”, organised by the Dunning Centre for International Business and Henley Business School, 12-13 April, 2024. Conference Chair: Rajneesh Narula.

- Dec, 2023. Guest panellist: ”EIBA History Panel: EIBA Lisbon 30 years later - Recollections and Visions on how the World and EIBA have been changing ”, with Simões V.C., Andersson U., Macharzina K., and Piekkari R., 49th Annual Conference **EIBA 2023, Lisbon**.
- Dec 15-17, 2023. “The role of advanced manufacturing technologies in the organisational restructuring of firms”, **EIBA 2023, Lisbon**.
- Dec 8-10, 2022. “Two heads are better than one: determinants of MNC’s headquarters disaggregation in the home region” and “Multinational enterprises’ innovation teams and the paradox of global cities”, **EIBA 2022, Oslo**.
- Sep 17-20, 2022. ”Multinational enterprises’ innovation teams and the paradox of global cities”, **SMS 42nd Annual Conference 2022, London**.
- Apr 8-9, 2022. **Panellist at AIB UK&I 2022 and Reading Conference** in the panel on “MNEs and urban inequality”, with Gagliardi L., Rodríguez-Pose A., Schotter A.
- Apr 8-9, 2022. “Determinants of MNC’s second headquarters in the home region”, **AIB UK & Ireland 2022 Chapter Conference organised jointly with 8th Reading IB Conference**.
- Dec 10-12, 2021. “A Real Options Perspective on Outward FDI from African MNEs”, **EIBA 2021, Madrid**.
- Nov 13-14, 2020. New Perspectives in International Trade and Factor Movements: Robots and the Environment, **ITSG - Italian Trade Study Group, online conference**.
- Dec 13-15, 2019. “Institutional Connectivity and the location choice of Headquarters”, **EIBA 2019, Leeds**.
- Oct 18, 2019. “Measuring Adoption of Advanced Manufacturing Technologies via Import Data: Methodological Perspective”, **Economics and Management of AI Technologies BETA, Strasbourg, France**.
- Feb 28, 2019. “Measuring Industry 4.0 adoption via trade data”, **Artificial Intelligence workshop CBS, Copenhagen, Denmark**.
- June 25 - 28, 2018. “Micro-Geography of Agglomeration Economies. Evidence on the UK”, **AIB 2018, Minneapolis, USA**.
- Jan 31 - Feb 2, 2018. “Co-location and Temporary Proximity of R&D and Manufacturing: Location Choice of Foreign MNEs in Italy”, **GEOINNO 2018, Barcelona, Spain**.
- December 18-19, 2017. “Co-location Pattern of R&D and Manufacturing Investments: Location Choice of Foreign MNEs in Italy”, **iBEGIN Conference 2017, Venice, Italy**.
- December 14-16, 2017. “Asymmetric co-location of R&D and manufacturing: foreign MNEs location choice in Italy”, **43rd Annual EIBA 2017 Conference, Milan, Italy**.
Session chair: The new geography of GVCs - International Business and Economic geography.
- July 2, 2017. “Intra-firm Co-location between R&D and Production: Effects on Location Choices and Performance of Multinational Enterprises”, **AIB 2017 Doctoral Consortium, Dubai, UAE**.
- April 6-8, 2017. “Location of International R&D. The Role of Co-Location with Production Activities”, **44th AIB (UK&I) & 6th Reading IB Conference 2017, Henley Business School, Reading, UK**.
- October 29-30, 2016. “Location of international R&D at the city level: The role of intra-firm linkages and co-location with production activities”, **iBEGIN Conference 2016, Philadelphia, USA**.

Editorial experience

- **Associate Editor**, *Journal of Industrial and Business Economics* (ABS 1), 2024-2026, from May 2024
- **Associate Editor**, *RAE – Journal of Business Management* (ABS 1), 2022-2024 term, from October 2022
- **Editor** of the book *Inequality, Geography, and Global Value Chains* with Lee J., Ibarra-Olivio E., and Li A., AIB-UKI Chapter Book Series commissioned by the AIB-UKI Chapter and Palgrave

Macmillan, to be published by April 2023

Research projects and grants

- Principal Investigator, **2023 BA/Leverhulme Small Research Grants Scheme**, with the project “Global value chain re-organisation: investigating the reshoring phenomenon in Europe before and after COVID-19 disruptions”, project number: SRG23-232132”, awarded (2023-2025).
- Principal Investigator, **UoR Undergraduate Research Opportunities Programme**, with the project “Global value chain re-organisation: the reshoring phenomenon”, awarded (2023).
- 2021-2023, **Visitinps Scholars Program - Type B**, project on reshoring and labour market in Italy using INPS employer-employee data, with Benfratello L., Castellani D., D'Ambrosio A., Manello A.
- 2019-2021, **From productivity to prosperity: Inclusive growth for the West Midlands**, ESRC grant ES/S002278/1 lead by Warwick Business School, University of Warwick (UK).

Referee activities

- **Referee activities for ABS 4/4* journals**: Journal of International Business Studies; Research Policy; Global Strategy Journal; Regional Studies.
- **Referee activities for ABS 3/2/1 journals**: International Business Review; Journal of International Management; Industry and Innovation; Multinational Business Review; Competitiveness Review; Journal of Industrial and Business Economics; Economics of Innovation and New Technology; Management Decision; Applied Economics Letters.
- **Referee activities for conferences**: AIB 2024 Conference (Seoul); 9th Reading Conference 2024; EIBA 2023 Conference (Lisbon); EIBA 2022 Conference (Oslo); 48th AIB UK&Ireland Conference 2022; EIBA 2021 (Madrid); AIB 2018 Conference (Minneapolis); AIB 2017 (Dubai); EIBA 2017 Conference (Milan); 44th AIB UK&I 2017.

Visiting positions

- DEC 2021 - Visiting Researcher - University of Valencia, Spain
- APR - JUL 2017; FEB - JUN 2016 - Visiting Researcher - John H. Dunning Centre for International Business, Henley Business School, University of Reading, Reading, UK
- NOV 2016 - MAR 2017 - Visiting Researcher - Department of Management, Economics and Industrial Engineering, Politecnico di Milano, Milan, Italy
- NOV 2016 - Visiting Researcher - Department of Management & Global Business, Rutgers Business School, Newark, New York, USA

Awards and Scholarships

- Aug 2024, **2024 Henley Awards (Research)**, Henley Business School, University of Reading (UK).
- Dec 2022, **Copenhagen Business School Prize** for the best conference paper written by a young scholar at EIBA conference 2022 in Oslo, paper “Two heads are better than one: determinants of MNC’s head- quarters disaggregation in the home region”, co-authored with Ana Botella- Andreu.
- Dec 2022, **Track best paper awards for track 3 “Global strategy in a transitioning world”** at EIBA 2022 Annual conference in Oslo, paper “Two heads are better than one: determinants of MNC’s headquarters disaggregation in the home region”, co-authored with Ana Botella- Andreu.
- Sep 2020, **Best Doctoral Thesis in Economics** 2019-2020, awarded by the Department of Economics and Management at the University of Trento and the Department of Economic Sciences at the University of Verona to honour the memory of the late Andrea Vaona.
- Aug 2019, **Nomination for the Prize best Global Strategy Paper**, paper “Connectivity and the location of MNE activities across the value chain”, co-authored with Castellani D., Perri A., Scalera V. **Academy of Management Conference 2019**.

- Apr 2019, **Global Strategy Journal (GSJ) Best Paper Award**, paper “Connectivity and the location of MNE activities across the value chain”, co-authored with Castellani D., Perri A., Scalera V. **Academy of International Business - UK&I Chapter Conference 2019**.
- Dec 2016, **EIBA 2016 Best Paper Award** in Track 10 “Knowledge Management and Innovation”, paper “Co-location of offshored production and R&D activities. The role of intra-firm linkages”, co-authored with Castellani D.

Doctoral students supervision

- 2021-2023. Fabio Lamperti. (PhD in Management - International Business and Strategy, Henley Business School). Completed.
- 2022-Present. Ishmael Ali Esson 2022 (PhD in Management - International Business and Strategy, Henley Business School).

National Scientific qualification:

- National Scientific qualification as associate professor in the Italian higher education system, in the call 2021/2023 (Ministerial Decree n. 553/2021 and 589/2021) for the disciplinary field of 13/A4 – Applied economics. (Academic Recruitment Field 13/A - Economics, according to the national classification), starting from the 29/05/2023.