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Decreto Rettore Università di Roma “La Sapienza” n . 3154/2022 del 15.11.2022

FRANCO ZAPPETTINI

Curriculum Vitae

Part II – Education			
Type	Year	Institution	Notes (Degree, Experience,...)
University graduation	2009	Open University	European Studies 2:1
Post-graduate studies	2010	University of Bedfordshire	Intercultural Communication (Distinction)
PhD	2015	University of London (Birkbeck College)	PhD Applied Linguistics and Communication
Part III – Appointments			
IIIA – Academic Appointments			
Start	End	Institution	Position
Feb 2022	To date	University of Liverpool	Senior Lecturer, Communication and Media
Feb 2018	Feb 2022	University of Liverpool	Lecturer, Communication and Media
Oct 2013	Aug 2017	University of Genoa, Italy Faculty of Education	Adjunct Professor of English
Sep 2014	Sep 2017	Royal Holloway, University of London	Visiting Lecturer, School of Management
Sep 2014	Sep 2017	Royal Holloway, University of London	Research Associate, School of Management
May 2017	Sep 2017	Royal Holloway, University of London, Language Centre	English for Academic Purposes Tutor
May 2016	Sep 2017	University of Portsmouth, Faculty of Languages and Area Studies	English for Academic Purposes Tutor
Feb 2014	May 2014	Macquarie University, Sydney, Australia	Part-time Research Assistant
IIIB – Other Appointments			
Start	End	Institution	Position
Sep 2018	To date	University of Liverpool	Departmental Director of Postgraduate Research Programme (PhD cohort 36 students)
Dec 2022	To date	University of Leicester	REF External Reviewer
Jan	To date	Journal of Language and Politics, John	Book Review Editor

2019		Benjamins Publishing (Amsterdam)	
Feb 2018	Sep 2018	University of Liverpool	Academic English Lead
Jan 2018	To date	University of Liverpool	Supervisory experience: Four PhD students; 14 MA students and two research assistants
Jan 2001	Sep 2013	Freelance, London	Intercultural and language corporate trainer

Part IV – Teaching experience

Year	Institution	Lecture/Course
2018-2023	University of Liverpool	COMM101 Introduction to Communication Studies (Undergraduate, 155 students)
		COMM151 Language and Media (Undergraduate, 105 students)
		COMM208 Research Methods (Undergraduate, 190 students)
		COMM318 Language, Politics and Popular culture (Undergraduate, 95 students)
		COMM523 Strategic Communication (Postgraduate, 35 students)
2013-2017	University of Genoa	English 1, English 2 (Undergraduate, 115 students)
2017	Royal Holloway, University of London	English for Academic Purposes (Undergraduate, 165 students)
2016	University of Portsmouth	English for Academic Purposes (Undergraduate, 185 students)

Part V - Society memberships, Awards and Honors

Year	Title
2020	University of Liverpool Postgraduate Certificate Academic Practice (PGCAP) Merit
2020	Advanced HE Fellowship of Higher Education Advance (FHEA)
2007	Trinity College, 2007 CerTESOL Certificate in Teaching English to Speakers of Other Languages
2002	London House, 2002 CILTA Certificate in Italian Teaching to Adults

Part VI - Funding Information [grants as PI-principal investigator or I-investigator]

Year	Title	Program	Grant value
2012-2015	Birkbeck College, University of London,	Internal PhD Scholarship	£ 4,754
2013-2015	Royal Holloway, University of London,	Industry Research Funding Project PI The discursive construction of sustainability in CSR reports	£ 36,514
2019	University of Liverpool	RDIF to fund a casual worker PI	£1,885.20

2020	University of Liverpool	RDIF 19/3/2020 to fund a research assistant PI	£1,828.80
2021	University of Liverpool	Library grant to fund the Gold open access of forthcoming monograph 'Brexit: a critical discursive analysis'	£6,000

Part VII – Research Activities

Keywords	Brief Description
Political communication	I am a Critical Discourse Studies scholar and my research interests focus on the analysis of language, discourse and social dynamics within three main areas of communication: (trans/inter)national political communication; organizational/strategic communication; and intercultural communication. I am particularly concerned with the discursive mediation of: (trans/national) identities; Brexit (e.g. media coverage, especially tabloid press); populism and (de)legitimation processes (especially in relation to the EU) and the digital communicative forms these are performed.
Critical Discourse Analysis	
Language and Media	
(trans)nationalism and populism	
Sociology of Communication	

Public engagement and dissemination activities include presenting at the following selected events/conferences:

European University Institute, Florence The Limits of EUropean Legitimacy: On Populism and Technocracy, Roundtable 12 Jan 2023

Exploring interconnectedness. Constructions of European and national identities in educational media. 28-30 November 2019, Aarhus, Denmark. Keynote speaker

Europe in Discourse 2nd International Conference. Hellenic American University in Athens, 21-23 September 2018 Guest Speaker

'We, the people: Political, media and popular discourses of 'us' and 'them'. Public seminar, Department of Media and Communications, London School of Economics, 26-27 October 2018. Guest speaker

PhD Methods Intensive Training week (Open University, 6-10 July 2020). Critical Discourse Analysis: Concepts, Methods, Applications. 8/7/2020 Guest Speaker

'Narratives Of Brexit In The European Public Sphere: Warning Or Model For The European (Dis)Integration? 50th UACES Conference – Queen's University Belfast 6-9 September 2020 Panel Convener

Part VIII – Summary of Scientific Achievements

Product type	Number	Data Base	Start	End
Papers [international]	23	Web of Science	2017	2022
Papers [national]				
Books [scientific]	2	Web of Science	2017	2022
Books [teaching]				

Total Impact factor	N/A
Total Citations	211 Scopus
Average Citations per Product	8.45
Hirsch (H) index	7
Normalized H index*	

*H index divided by the academic seniority.

Part IX– Selected Publications

List of the publications selected for the evaluation. For each publication report title, authors, reference data, journal IF (if applicable), citations, press/media release (if any).

1. Zappettini, F. (2022) Taking the left way out of Europe Labour party’s strategic, ideological and ambivalent de/legitimation of Brexit. Journal of Language and Politics, 21 (2), pp. 320-343. DOI: 10.1075/jlp.21069.zap Citations 5
2. Zappettini, F., Bennett, S. (2022) Reimagining Europe and its (dis)integration (De)legitimising the EU’s project in times of crisis
Journal of Language and Politics 21 (2), pp. 191-207. DOI: 10.1075/jlp.21075.zap Citations 3
3. Zappettini, F. (2021) The tabloidization of the Brexit campaign: Power to the (British) people? Journal of Language and Politics, 20 (2), pp. 277-303 DOI: 10.1075/jlp.19103.zap Citations 9
4. Zappettini, F. (2021) The UK as victim and hero in the Sun’s coverage of the Brexit ‘humiliation’ Russian Journal of Linguistics, 25 (3), pp. 645-662 DOI: 10.22363/2687-0088-2021-25-3-645-662 Citations 3
5. Zappettini, F., Ponton, D.M., Larina, T.V. (2021)Emotionalisation of contemporary media discourse: A research agenda Russian Journal of Linguistics 25 (3), pp. 586-610 DOI: 10.22363/2687-0088-2021-25-3-586-610 Citations 7
6. Zappettini, F., Maccaferri, M.(2021) Euroscepticism between Populism and Technocracy: The Case of Italian Lega and Movimento 5 Stelle. Journal of Contemporary European Research 17 (2), pp. 239-257 DOI: 10.30950/jcer.v17i2.1184 Citations 8
7. Zappettini, F. (2019)The Brexit referendum: how trade and immigration in the discourses of the official campaigns have legitimised a toxic (inter)national logic Critical Discourse Studies 16 (4), pp. 403-419 DOI: 10.1080/17405904.2019.1593206 Citations 27
8. Zappettini, F., Krzyżanowski, M. (2019) The critical juncture of Brexit in media & political discourses: from national-populist imaginary to cross-national social and political crisis. Critical Discourse Studies 16 (4), pp. 381-388. DOI:10.1080/17405904.2019.1592767 Citations 36
9. Zappettini, F. (2019). European Identities in Discourse: A Transnational Citizens' Perspective. Bloomsbury: London. ISBN 9781350042988 Citations 16

10. Zappettini, F. (2019). The official vision for 'global Britain': Brexit as rupture and continuity between free trade, liberal internationalism and 'values'. In V. Koller, S. Kopf, & M. Milgbauer (Eds.), *Discourses of Brexit* (pp. 140–154). Abingdon: Routledge ISBN 9781138485556 Citations 19

Liverpool 5/1/23