

ALL. B - AI FINI DELLA PUBBLICAZIONE

Decreto Rettore Università di Roma "La Sapienza" n 2426/2022 del 05/08/2022

STEFANIA ZANDA
Curriculum Vitae
AI FINI DELLA PUBBLICAZIONE

Place: Roma

Date 17/08/2022

Part I – General Information

Full Name	Stefania Zanda
Date of Birth	
Place of Birth	
Citizenship	
Permanent Address	
Mobile Phone Number	
E-mail	
Spoken Languages	Italian – French – English – Spanish

Part II – Education

Type	Year	Institution	Notes (Degree, Experience,...)
University graduation	1989	Università La Sapienza Roma	110/110 cum Laude
Post-graduate studies			
PhD			
Specialty			
Pre-doctorate training	1993	LUISS – School of Economics (now Business School)	as Subject Tutor, Assistant Professor of "Organizzazione Aziendale" - Chiar.mo Prof. Franco Fontana

Part III – Appointments

IIIA – Academic Appointments

Start	End	Institution	Position
2017	2018	Università Sapienza - Roma	Member of the Quality Monitoring Committee for the Course of Study in Enterprise Management (MANIMP)
2020	2022	Università Sapienza - Roma	Member of the Quality Monitoring Committee for the Course of Study in Enterprise Management (MANIMP)
2017	2019	Università Sapienza - Roma	Member of the committee for verification of the preparation of extracurricular students - Course of Business Management Studies (MANIMP)
2019	2022	Università Sapienza - Roma	Appointed by the MANIMP Course of Study Council Chair of the Verification Committee for the Personal



		- Roma	Preparation and Language Verification (MANIMP Course of Studies)
2020	current	Università Sapienza - Roma	Member of the departmental board - Department of Management
2018	2019	Università Sapienza - Roma	Design and direction of the Advanced Training Course "Executive Programme for ESHQ Compliance Managers. Managerial Skills and Operational and Strategic Tools for Compliance Management in the Company" (CFU 15). The course was designed with Sapienza lecturers and SCAN S.r.l. accredited lecturers.
2019	2020	Università Sapienza - Roma	Design and direction of the Advanced Training Course "Executive Programme for ESHQ Compliance Manager. Managerial Skills and Operational and Strategic Tools for Compliance Management" in the Company (CFU 9). The course was designed with Sapienza lecturers and SCAN S.r.l. accredited lecturers.

IIIB – Other Appointments

Start	End	Institution	Position
2021	-	Spin-off of Sapienza University	Founding partner and member of the Board of Directors of innovative start-up E.R.M.E.S. (Engagement Restructuring Management Enterprise and Sustainability) S.r.l. Spin-off of the Department of Management and the Department of Statistics, Sapienza University of Rome
2013	2013	Mazda Motors Italia	Member of the Mazda Motor Italia national research project team, concerning New models training
2016	2016	Mazda Motors Italia	Participation as a speaker at Mazda Motor Italia convention, Malta, June 2016 - Project New Training
2017	2020	Mazda Motors Italia	Team member of the research project team "Service Quality and Leadership for Ideal Customer Ideal Satisfaction"
2019	2021	Municipality of Cerveteri	Member of the working group of the Project: - "Cerveteri City of Culture of Lazio Region 2020" established by the Municipality of Cerveteri (Rome) - Lazio Region Territorial Development. - Territorial Marketing and Tourism Development Project in the Cerveteri area

Part IV – Teaching experience

Academic Year	Institution	Lecture/Course
1990-92	LUISS School of Economics (now Business School)	"Sistemi Organizzativi Aziendali", Coordinator and Tutor



1992-93	LUISS School of Economics (now Business School)	Master in “Sviluppo Manageriale”, Coordinator and Tutor
1992-94	LUISS School of Economics (now Business School)	Master in “Management dello Spettacolo”, Coordinator and Tutor
1990-94	IFAP (IRI – Istituto per la Ricostruzione Industriale)	Training for middle management
1992-93	IAFE (ENI Group)	Training for new recruits
1993-94	ISVIM – Istituto per lo Sviluppo Manageriale	Training for new recruits for several companies (Alitalia, Ferrovie dello Stato, ecc.)
1992-95	Università La Sapienza - Rome	Lecturer in Technologies on Production Cycles
1993-95	Università La Tuscia - Viterbo	“Tecnologia dei Cicli Produttivi”, Temporary lecturer (Professore a contratto)
1996-2014	Università La Sapienza - Rome	Teacher for Gestione del Sistema Qualità (Facoltà di Economia)
2013-2014	Università La Sapienza - Roma	Adjunct Professor (Professore Aggregato) – Course: Master Degree in “Management, Innovazione e Internazionalizzazione delle Imprese”, “Sustainable Operation Management”
2014-2015	Università La Sapienza - Roma	Adjunct Professor (Professore Aggregato) – Course: Master Degree in Enterprise Management (MANIMP), “Sustainable Operation Management”
2015-2022	Università La Sapienza - Roma	Adjunct Professor (Professore Aggregato) – Course: Master Degree in Enterprise Management (MANIMP), “Quality Management”
2021-2022	Università La Sapienza - Roma	Adjunct Professor (Professore Aggregato) – Course: Business Management (MANIMP English course). “Total Quality management”
2017-2022	Università La Sapienza - Roma	Quality System Certification – Special course (3 CFU) in collaboration with certification companies accredited by Accredia (Scan S.r.l. 2017/18-2020/21 – and Hiddea S.r.l. 2021/2022) and final certificate for participants
2008-2009	Università La Sapienza - Rome	Lecturer, Phd in “Scienze Merceologiche” - topic: “Quality Management”
2015-2016; 2019-2020	Università La Sapienza - Rome	Lecturer, Phd in Management, Banking and Commodities Sciences, topic: “Quality Management – Quality System Certification”, Management Department
2022-23	Bocconi Business School	Advanced training course in “Bitcoin and Blockchain”



Part V - Society memberships, Awards and Honors

Achievement of prizes and awards for scientific activity, including membership of academies of recognised prestige in the field

Year	Title
1996-2022	Membro dell'Accademia Italiana di Scienze Merceologiche (AISME)
2017	Member of the Organization Committee - EuroMed Academy of Business Conference "Global and Domestic Business Theories and Practice: Bridging the Past with the Future" - Sapienza University - Rome
2017	Award Winner: Conference Appreciation Award - EuroMed Academy of Business Conference "Global and Domestic Business Theories and Practice: Bridging the Past with the Future" - Sapienza University - Rome

Part VI - Funding Information [grants as PI-principal investigator or I-investigator]

Year	Title	Program	Grant value

Part VII – Research Activities

Keywords	Brief Description
Leadership	Research and scientific publication activities were initially concentrated in the field of commodities, oriented toward the efficiency of production processes and reduction of environmental impact in specific sectors (energy, refrigeration, cosmetics, etc.). Subsequently, it expanded to the field of Quality Management (a teaching subject), particularly with regard to the principle of "leadership" aimed at process optimization and efficiency and increased productivity for human resources. Recently, interest has broadened further to environmental, sustainability and compliance issues (technological innovation for sustainability). I also participate in interfaculty research projects with the Faculty of Architecture at Sapienza University regarding process optimization in museums based on Industry 4.0 principles. I have collaborated with the International Journal of Environment and Health (IJEnvH) (Inderscience Enterprises Ltd & UNESCO) as a reviewer
Quality management	
Sustainability innovation	
Tourism and Sustainability	
Industry 4.0	
Artificial Intelligence	

VII A - Direction or participation in the activities of a research group characterised by national or international collaborations

Start	End	Membership Type	Description
01/01/2009	31/12/2010	Member of the Research	'Use of GMOs in livestock supply chains', University research project, La Sapienza University of Rome, 2009-2010. The research was based on the analysis of the livestock supply

		Group	chains in Italy with particular focus on the way GMOs are detected in the production processes of feed products intended for livestock farming
15/03/2018	15/03/2018	Member of the Research Group	"The gamification of the Sharing Economy: funware design of peer-to-peer platforms and its impacts on micro-entrepreneurship" as part of the Workshop 'SHORT-TERM TOURISM RENTALS Observation, Regulation and Labour reconfigurations', Paris, Fondation Hellénique, 15 March 2018
15-07-2020	current	Member of the Research Group	"Design, Artificial Intelligence on Museums. Intedisciplinary competences for a new economy of cultural experience". Project manager Prof. L. Imbesi. The project concerns the analysis of the processes of museum services and how new technologies based on Artificial Intelligence can contribute to their efficiency and increased use, as well as to their sustainable management

VII B - Responsibility for scientific studies and research entrusted by qualified public or private institutions

Start	End	Description
01/01/2013	31/12/2016	Responsible for the following research projects: "Quality and Security in Audiovisuals," in the field of Information Quality in Public Television", and "Quality of Service in Public TV" - Projects financed by the University in agreement between Sapienza University and RAI Radio Televisione Italiana S.p.A.

VII C - Editing or participation in editorial boards of journals, publishing series, encyclopaedias and treatises of recognised prestige

Start	End	Description
2014	2015	Reviewer for International Journal of Environment and Health (IJEnvH) (Inderscience Enterprises Ltd & UNESCO) (2014-2015). The activity consisted of analysing and reviewing a number of papers submitted in the form of the same name
2020	2020	Reviewer for International Journal of Environment and Health (IJEnvH) (Inderscience Enterprises Ltd & UNESCO) (2020). The activity consisted of analysing and reviewing a number of papers submitted in the form of the same name

VII D - Participation in the teaching board or teaching assignments within the framework of PhD programmes accredited by the Ministry

Start	End	Description
31/10/2017	31/10/2018	Lecturer for the PhD in Management, Banking and Commodities Sciences, Quality Management, Department of Management, Faculty of Economics, Sapienza University of Rome. Topics covered: Corporate Responsibility, Quality and Sustainability
31/10/2019	31/10/2020	Lecturer for the PhD in Management, Banking and Commodities Sciences, Quality Management, Department of Management, Faculty of Economics,

Sapienza University of Rome. The lectures I delivered concerned the construction of a quality management system

VII E - Awarding of teaching or research positions (fellowships) at qualified foreign or supranational universities and research institutes

Start	End	Description
05/10/2020	06/11/2020	Visiting Professor at the Department of Management at Reald University College in Vlorë, Albania, under the supervision of Prof. Perparim Fakaj. Research Project: "Service Quality and Sustainability in Developing Countries during the Pandemic Crisis" as a part of the "MaTTour International Research Group" (IRG on Management, Technology and Tourism)

Part VIII – Summary of Scientific Achievements

VIII A - Scientific publications (Articoli in rivista, Monografie e Contributi in volume)

Year	Product type	Authors, Title, Journal/Editor, Reference data
1993	Papers [national] (Articolo in rivista)	Iannucci E., Zanda S. (1993), <i>Qualità nel settore alimentare: considerazioni sul comparto dei lattiero caseari</i> , Rivista di Merceologia, ISSN: 0392-064X
1994	Papers [national] (Articolo in rivista)	Iannucci E., Zanda S. (1994), <i>Etichettatura nutrizionale dei prodotti alimentari</i> , Rassegna Chimica, ISSN: 0033-9334
2001	Papers [national] (Articolo in rivista)	Zanda S., Calabrò G. (2001), <i>New techniques in environmental-friendly tyre production</i> . Folium, ISSN: 1592-9353
2004	Books [scientific] (Contributo in volume - Capitolo o Saggio)	Zanda S., Tarola A.M. (2004), <i>Aspetti tecnico-normativi sulla bonifica del suolo Parte I - La normativa di riferimento e aspetti tecnico-normativi sulla bonifica del suolo, Parte II - Le tecnologie di bonifica</i> , in Spada V., Tricase C., <i>Risorse naturali e sviluppo economico-sociale contributi delle scienze merceologiche</i> , vol. 2, pp. 1603-1608 e pp. 1608-1616, Bari, Wip Edizioni, ISBN: 8884590396
2006	Papers [national] (Articolo in rivista)	Calabrò G., Zanda S. (2006), <i>La progettazione eco-compatibile dei prodotti elettrici ed elettronici: analisi della nuova direttiva comunitaria</i> . in De Qualitate, vol. XV, pp. 33-36, ISSN: 1123-3249, doi: 10.1016/j.astropartphys.006.03.007
2007	Papers [national] (Articolo in rivista)	Zanda S., Caringella P. (2007), <i>Certificazione di prodotto per l'energia elettrica: Il primo caso di environmental product declaration per una centrale geotermica</i> , in De Qualitate, pp. 24-32, ISSN: 1123-3249
2007	Books [scientific] (Contributo in volume - Capitolo o Saggio)	Calabrò G., Zanda S. (2007), <i>The quality of cosmetic products: safety and certification</i> , in: AA. VV.. <i>Commodity-Consumer-Quality: the XXIst Century's perspective</i> , pp. 137-147, Amfiteatru Economic
2007	Papers [international] (Articolo in rivista)	Zanda S., Calabrò G. (2007), <i>Clean coal: prospects and new scenarios</i> , Journal of Commodity Science, Technology And Quality, vol. 46, pp. 17-37, ISSN: 1971-4483
2009	Books [scientific] (Monografia)	Zanda S. (2009), <i>Evoluzione della qualità aziendale nell'ottica dell'eccellenza e della certificazione - Analisi delle strategie, dei metodi di gestione e dei costi</i> , pp. 1-449, Roma, Aracne editrice S.r.l., ISBN: 9788854828667
2010	Books [scientific] (Contributo in volume - Capitolo o Saggio)	Vinci G., Zanda S., Tarola A.M., (2010), <i>Indicatori di Performance e Qualità per la Gestione Ambientale</i> , in: Manca G., Franco M.A., Tola A., <i>I Sistemi di Gestione Ambientale per lo sviluppo eco-sostenibile del territorio</i> , pp. 247-

	Saggio)	254, Cagliari, Arkadia Editore, ISBN: 9788896412275
2010	Papers [international] (Articolo in rivista)	Calabrò G., Zanda S. (2010), <i>Ecodesign as a strategy to increase energy efficiency in the household appliance sector</i> , in Calitatea-Acces La Succes, ISSN: 1582-2559
2014	Books [scientific] (Contributo in volume - Capitolo o Saggio)	Zanda S. (2014), <i>La qualità della leadership elemento strategico che modella il processo di management, incide sulla cooperazione, sulla sostenibilità e sui risultati aziendali</i> , in: Bilotti E., Cafaro A., Grange A., Zanda S., <i>Il sistema aziendale e le sue evoluzioni. Orientamenti strategici, di governance e modalità di funding</i> , pp. 145-155, Torino, G. Giappichelli Editore, ISBN: 9788834858349
2015	Books [scientific] (Monografia)	Zanda S. (2015), <i>La qualità dei dirigenti - Riflessioni sul tema alla luce di una sistematica interpretazione del pensiero di C.I. Barnard</i> , pp. 1-217, Torino, Giappichelli Editore, ISBN: 978-88-921-0272-9
2016	Papers [international] (Articolo in rivista)	Zanda S. (2016), <i>A methodological contribution to the representation of the function of leadership and its impact on organizational cooperation and company results</i> , in <i>Corporate Ownership & Control</i> , vol. 13, pp. 658- 666, ISSN: 1727-9232, doi: 10.22495/cocv13i4c4p15
2018	Books [scientific] (Monografia)	Zanda S. (2018), <i>Building efficient management and leadership practices. The contemporary relevance of Chester I. Barnard's thought in the context of the knowledge-based economy</i> , Innovation, Technology and Knowledge Management, pp. 1-187, New York, Springer ISBN: 978-3-319-86770-0, ISSN: 2197-5698, doi: 10.1007/978-3-319-60068-0
2019	Papers [international] (Articolo in rivista)	Saviano M., Barile S., Caputo F., Lettieri M., Zanda S. (2019), <i>From rare to neglected diseases: A sustainable and inclusive healthcare perspective for reframing the orphan drugs issue</i> , Sustainability, vol. 11, pp. 1-20, ISSN: 2071-1050, doi: 10.3390/su11051289
2019	Papers [international] (Contributo in Atti di convegno)	Saviano M., Barile S., Cosimato S., Zanda S., Morgante M., Perillo C. (2019), <i>Cocreating inter- and transdisciplinary knowledge for sustainability. First insights for the cosmetic industry from a service & systems view</i> , in Service dominant logic, network and systems theory and service science. Integrating three perspectives for a new service agenda, The 10 years Naples Forum on Service, Ischia (Napoli), pp. 1-13, ISBN: 978-88-31622-19-6.
2020	Papers [international] (Articolo in rivista FASCIA A)	Oricchio G., Zanda S., Gregori G.L., Marinelli L. (2020), <i>Top management evaluation in Italian food & beverage industry</i> , British Food Journal, vol. 123, pp. 1249-1267, ISSN: 0007-070X, doi: 10.1108/BFJ-01-2020-0073.
2022	Books [scientific] Contributo in volume	Zanda S., Nannini A., Guarnacci N., (2022), <i>Nuove opportunità per le tecnologie blockchain per la creazione di valore e la sostenibilità</i> , in Sostenibilità e Pmi. Aspetti strategici, operativi e finanziari, a cura di Francesco Perrini, pp. 139-162, Milano, EGEA, ISBN: 978-88-238-3880-2

VIII B - Organisation of or participation as a speaker at scientific conferences in Italy or abroad

Start	End	Product type	Title, Editor, Reference data
01/09/1994	03/09/1994	Papers [national]	Boccacci Mariani M., Zanda S., <i>Considerazioni tecnico economiche sull'impiego di biocarburanti</i> , in Atti del XVI Congresso Nazionale di Merceologia, Vol. II, pp. 191-198, 1-3 Settembre 1994, Pavia
03/10/1996	05/10/1996	Papers [national]	Zanda S., Calabrò G., <i>Ecolabel per i fertilizzanti: analisi e prospettive in ambito europeo</i> , in Atti del XVIII Congresso Nazionale di Merceologia, Vol. I, Università di Lecce, 3-5 Ottobre 1996, Lecce

01/10/1998	03/10/1998	Papers [national]	Zanda S., Calabrò G., <i>Frigoriferi domestici: qualità e innovazione</i> , in Atti del XVIII Congresso Nazionale di Merceologia, Vol. I, Università di Verona, 1-3 ottobre 1998, Verona
05/09/1999	11/09/1999	Papers [international]	Zanda S., Calabrò G., <i>Evolution within the market of painting products (the paints in the building field)</i> , in Quality for the XXIst century. University of Gdynia, 5-11 settembre 1999, vol. II°, POZNAN - GDYNIA
05/09/1999	11/09/1999	Papers [international]	Zanda S., Calabrò G., <i>Ecolabel for varnishes. In: Quality for the XXI Century</i> , University of Gdynia, 5-11 settembre 1999, vol. II°, pp. 863-868, POZNAN - GDYNIA
17/05/2000	18/05/2000	Papers [international]	Calabrò G., Zanda S., <i>Short Life Cycle Durable Goods: Personal Computers</i> , in International Conference Ecology of Products. p. 112-119, ISBN: 9788391050262, 17-18 maggio 2000, Cracovia - Polonia
27/09/2000	29/09/2000	Papers [national]	Zanda S., Calabrò G., <i>Il futuro della refrigerazione</i> , in Atti del XIX Congresso Nazionale di Merceologia, Sassari-Alghero, 27-29 settembre 2000, vol. I., p. 412-418
27/09/2000	29/09/2000	Papers [national]	Calabrò G., Zanda S., <i>Lo smaltimento dei frigoriferi domestici</i> , in Atti del XIX Congresso Nazionale di Merceologia, Sassari-Alghero, 27-29 settembre 2000, vol. II
27/09/2000	29/09/2000	Papers [national]	Zanda S., Calabrò G., <i>Considerazioni sugli sviluppi del mercato dei prodotti della refrigerazione</i> , in Atti del XIX Congresso Nazionale di Merceologia, Sassari-Alghero, 27-29 settembre 2000, vol. II., p. 858-864
26/08/2001	31/08/2001	Papers [international]	Zanda S., Calabrò G., <i>The refrigerants fluids harmful for the stratospheric ozone problem: The new European Regulation</i> , in XII World Clean Air and Environmental Congress, vol. I° sez 5d, pp. 100-105, University of Seoul, Seoul, 26-31 agosto 2001
02/09/2001	08/09/2001	Papers [international]	Zanda S., Calabrò G., <i>Use of chemicals in agriculture and Protection and Environment</i> , in Commodity science in global quality perspective, Maribor, Slovenia, 2-8 september 2001, Maribor University Library, vol. II, pp. 1349-1354. ISBN: 9789616354073
04/10/2001	07/10/2001	Papers [national]	Chiacchierini E., Zanda S., <i>Ricerca e sviluppo ed innovazione tecnologica nel settore delle risorse minerarie. In: Approfondimenti sul diritto minerario nazionale e introduzione al diritto minerario comunitario e comparato</i> , Atti del 1° Convegno di Studi di Diritto Minerario, Roma, 2001, ISBN 8813234430, CEDAM, Padova
15/10/2001	16/10/2001	Papers [national]	Zanda S., Calabrò G., <i>New techniques in environmental - friendly tyre production</i> , in Folium III trimester, Messina, 15 - 16 ottobre 2001, vol. II, pp. 993-999, Milano, IRSI. ISSN: 1592-9353
26/09/2002	28/09/2002	Papers [national]	Zanda S., Calabrò G., <i>Novità in tema di recupero dei pneumatici</i> , in "University and Enterprise. A partnership for training, research, employment and social development" vol. II°, pp. 1236-1243, Università La Sapienza, 26-28 settembre, Roma
26/09/2002	28/09/2002	Papers [national]	Calabrò G., Zanda S., <i>La gestione dei rifiuti da apparecchiature elettriche ed elettroniche</i> , in Atti del

			Convegno "University and Enterprise. A partnership for training, research, employment and social development", Università La Sapienza, 26-28 settembre 2002, pp. 216-218, ROMA
22/08/2004	27/08/2004	Papers [international]	Calabrò G., Zanda S., <i>New sustainability objectives for the refrigeration industry</i> , in The interaction of climate Change and Pollution and their impact of Human Health, Natural resources and Social Systems, XIII World Clean and Environmental Protection: Environment at the Turning Point, Londra 22-27 agosto 2004, vol. I, pp. 800-805
22/09/2004	24/09/2004	Papers [national]	Zanda S., Calabrò G., <i>I brominati ritardanti di fiamma</i> ", in: <i>Risorse naturali e Sviluppo economico-sociale contributi delle scienze merceologiche</i> , Foggia, 22-24 settembre 2004, vol. 2, p. 1232-1241, Bari, Wip Edizioni, ISBN: 8884590396
01/02/2007	01/02/2007	Papers [international]	Calabrò G., Zanda S., <i>The quality of cosmetic products: safety and certification</i> , in: AA.VV. <i>Commodity-Consumer-Quality: The XXIst Century's Perspective</i> , Samperi, Messina, 2008, pp. 137-147, ISBN: 9788886038409 e successivamente pubblicato in <i>AMFITEATRU ECONOMIC</i> , vol. special issue, pp. 137-147, ISSN: 1582-9146
26/09/2011	28/09/2011	Papers [national]	Tarola A.M., Preti T., Salvagni L., Zanda S., <i>Pesticides residues in black tea brew</i> , in Il contributo delle Scienze Merceologiche per un mondo sostenibile, pp. 185-189, FORUM, Udine, Trieste-Udine, 26-28 settembre 2011, ISBN: 9788884207050
24/09/2012	28/09/2012	Papers [national]	Calabrò G., Zanda S., <i>The management of electrical and electronic equipment: analysis of the present situation from the point of view of the revision of the WEE directive</i> , in Technology and innovation for a sustainable future: a commodity science perspective, Roma, 24-28 september 2012, pp. 1-9, ISBN: 9788882862695
2017	15/09/2017	Participation in the Conference as Organiser	Conference of the EuroMed Academy of Business - "Global and Domestic Business Theories and Practice: Bridging the Past with the Future" – Università Sapienza - Roma
04/06/2019	07/06/2019	Papers [international]	Saviano M, Cosimato S., Zanda S., Morgante M., Perillo C., <i>Co-creating Inter- and Transdisciplinary Knowledge for Sustainability: First Insights for the Cosmetic Industry from a Service & Systems View</i> , The 10th year Naples Forum on Service, Service dominant logic, network & systems theory and service science, Ischia (Napoli), 4-7 giugno 2019
04/06/2019	07/06/2019	Papers [international]	Renzi M.F., Pantouvakis A., Sigala M., Toni M., Zanda S., <i>Understanding the impact of peer-to-peer platforms on micro-entrepreneurship engagement in sharing economy. Evidence from Italy, Greece and China</i> , (abstract) The 10th year Naples Forum on Service, Service dominant logic, network & systems theory and service science, Ischia (Napoli), 4-7 giugno 2019



Part IX– Selected Publications

List of the publications selected for the evaluation. For each publication report title, authors, reference data, journal IF (if applicable), citations, press/media release (if any).

N.	Anno	Tipo di pubblicazione	Autori, Titolo, Editore, Reference data
1	2018	Monografia o trattato scientifico	Zanda S. (2018), <i>Building efficient management and leadership practices. The contemporary relevance of Chester I. Barnard's thought in the context of the knowledge-based economy</i> , Innovation, Technology and Knowledge Management, pp. 1-187, New York, Springer ISBN: 978-3-319-86770-0, doi: 10.1007/978-3-319-60068-0
2	2019	Articolo in rivista	Saviano M., Barile S., Caputo F., Lettieri M., Zanda S. (2019), <i>From rare to neglected diseases: A sustainable and inclusive healthcare perspective for reframing the orphan drugs issue</i> , Sustainability, vol. 11, pp. 1-20, ISSN: 2071-1050, doi: 10.3390/su11051289
3	2019	Contributo in Atti di convegno	Saviano M., Barile S., Cosimato S., Zanda S., Morgante M., Perillo C. (2019), <i>Co-creating inter- and transdisciplinary knowledge for sustainability. First insights for the cosmetic industry from a service & systems view</i> , in Service dominant logic, network and systems theory and service science. Integrating three perspectives for a new service agenda, The 10 years Naples Forum on Service, Ischia (Napoli), pp. 1-13, ISBN: 978-88-31622-19-6
4	2020	Articolo in rivista FASCIA A	Oricchio G., Zanda S., Gregori G.L., Marinelli L. (2020), <i>Top management evaluation in Italian food & beverage industry</i> , British Food Journal, vol. 123, pp. 1249-1267, ISSN: 0007-070X, doi: 10.1108/BFJ-01-2020-0073
5	2022	Contributo in volume	Zanda S., Nannini A., Guarnacci N., (2022), <i>Nuove opportunità per le tecnologie blockchain per la creazione di valore e la sostenibilità</i> , in Sostenibilità e Pmi. Aspetti strategici, operativi e finanziari, a cura di Francesco Perrini, pp. 139-162, Milano, EGEA, ISBN: 978-88-238-3880-2

STEFANIA ZANDA

Firma

