

PERSONAL INFORMATION

Arianna Bussoletti

PROFILE AND RESEARCH INTERESTS

After obtaining a BA in Communications (John Cabot University) and an MA in Media, Digital Communication, and Journalism (Sapienza University of Rome) I am about to conclude a PhD in Communication, Social Research, and Marketing (Sapienza University of Rome) with a thesis on the interconnection between social media usages, youth climate activism, and generational identity.

My research projects and experiences have been in the fields of: Youth digital activism (social media activism and identity-building practices, generation-specific sense makings, climate activism, intersections between digital technology and society); Gender and queer studies (media representations, queer communities on social media, gender and social media, queer cultures, non-binary identities, interplay between social media usage and identity expression/curation/formation); Fan and audience studies (Tumblr studies, participatory cultures, international and transnational fandoms, fan activism). The results of my research have been presented in international conferences and published in books and book chapters as well as in A class and high-impact journals.

I have matured a strong multicultural background by studying at John Cabot University (whose international campus hosts students from over 70 different nations), by incorporating English as a second language in all of my work and academic activities (all of my thesis have been written in English), and by pursuing academic exchanges in international contexts, such as conferences and as a visiting researcher at the University of Cardiff.

EDUCATION

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| 2019 - present | Sapienza University of Rome
Ph.D. student in Communication, Social Research, and Marketing (XXXV cycle, Communication curriculum)
Title of the thesis: "Looking for the 'we' in 'We, the future without future:' investigating the interplay between generational identity and youth (digital) activism in FridaysForFuture-Rome."
Supervisors: Francesca Comunello; Emiliano Trerè |
| 2019 | Sapienza University of Rome
M.A. in Media, Digital Communication, and Journalism (Media Studies curriculum)
110/110 cum laude
Title of the thesis: "It's a Tumblr Thing:' Tumblr Culture, Digital Fandom, and Communities in a Transcultural Perspective"
Supervisor: Simone Mulargia |
| 2017 | John Cabot University
B.A. in Communications (secondary discipline in Business Administration)
110/110 cum laude (3.9 Grade Point Average)
Title of the thesis: "Beyond the Hyperreal: Animated Co-Authorship in the Post-Postmodern Condition"
Supervisor: Antonio Lopez |

RESEARCH EXPERIENCE

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|----------------|---|
| 2021 – present | 'We, the future without future:' exploring the interplay between youth activism and generational identity in the social media usage practices of FridaysForFuture

Principal Investigator of Starting Research Project, type I (Progetto di Avvio alla ricerca di tipo I) – Sapienza, University of Rome; Supervisor: Francesca Comunello

The research builds on literature addressing youth social media activism, generational identity and 'we sense', and climate activism to investigate the interplay between generational identity and youth social media activism focusing on FFFRome activists. It analyzes their social media usage practices to open windows in the unique ways young people make sense of social media as environments for both digital activism and generational identity-building processes.
Research results' have been accepted as papers at the 2022 conference of the Media, Communication and Cultural Studies Association (MeCCSA) and the 2022 conference of the European Communication Research and Education Association (ECREA). |
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- 2021- present **Social media and vaccine confidence: exploring knowledge needs, media use, and social representations of health and vaccine-related issues among Italian teens**
- Participation as researcher in Large Research Project (Progetto di Ricerca di Ateneo Grande) - Sapienza, University of Rome
- The project analyzes the role of social media in health communication, and especially in vaccine-related perception and communication, with a focus on young people and teenagers. It considers the whole variety of vaccines targeting teenagers in Italy, including the HPV vaccine, the meningococcal vaccine, and the anti SARS-CoV-2 vaccine.
- 2020 – present **Youth risk-taking and social media challenges. Perception and experience of risk in online ‘dangerous games’**
- Participation in the research project funded by Sapienza University of Rome and coordinated by Paola Panarese (Dep. of Communication and Social Research, Sapienza University of Rome).
- The research identifies the main hermeneutical dimensions characterizing the risk-related attitudes and behaviors of young people in social-media-based dangerous games and challenges. Research results so far have been published on international journals such as YOUNG (2020).
- 2020 - 2022 **Teen climate activism e social media: indagine esplorativa sul movimento #FridaysForFuture in Italia**
- Participation in the research project funded by Sapienza University and coordinated by Francesca Belotti (Dep. of Communication and Social Research, Sapienza University of Rome).
- The research explores the technopolitical usages of social media by the activists participating in the #FridaysForFuture movement in Rome. It focuses on the interplay between social representations of climate change, digital activism, and generational belonging. Research results have been presented as papers at the 2021 editions of the International Association for Media and Communication Research (IAMCR), Association of Internet Researchers (AoIR), Italian Scientific Society of Sociology, Culture and Communication (SISCC)’s conferences, and at the 2021 pre-conference of the International Communication Association (ICA). They have been published in the 2022 volume “FridaysForFuture. Rappresentazioni sociali del cambiamento climatico e pratiche d’uso dei social media” (edited by Franco Angeli) and the 2022 paper “Youth activism for climate change on and beyond social media: insights from FridaysForFuture-Rome” on the International Journal of Press/Politics.
- 2020 **Tipping+, Enabling Positive Tipping Points towards clean-energy transitions in Coal and Carbon Intensive Regions**
- Participation in the the project funded under H2020-EU.3.3.6. (2020).
- Tipping+ is a European Research and Innovation Action focusing on the concept of social-ecological tipping points (SETPs) to study the role played by scientific understanding of social, economic, psychological, cultural, gender, and political processes in supporting clean energy transitions in CCIRs towards low-carbon clean energy futures. Research results have been published in international journals such as Environmental Innovation and Societal Transitions (2022), Earth System Governance (2021), and Sustainability Science (2021), as well as in the “Handbook of Climate Change Management” (2021), edited by Springer.
- 2020 **2020 Global Media Monitoring Project (GMMP) – Italian team**
- Member of the Italian team for monitoring day (September 29, 2020). Monitoring and coding activities related to the representation of women in online newspapers.
- The GMMP is the largest international study of gender in the news media and an advocacy organization that aims to change the representation of women in the news media. Every five years it collects data on indicators of gender in the news (i.e. the presence of women, gender bias, and stereotyping). Research results have been collected in a Global Report, as well as in local reports, such as the European

and Italian ones. Results concerning the latter have also been disseminated during a public online seminary hosted by the University of Padua and titled “Global Media Monitoring Project 2020/21: Genere e media in Italia nel contesto della pandemia Covid-19.”

PUBLICATIONS

Peer-Reviewed Journal Articles

Bussoletti, A. (2022). “Tumblr is dominated by America.” a study of linguistic and cultural differences in Tumblr transnational fandom. *The Communication Review*. doi: 10.1080/10714421.2022.2126589.

[Impact Factor: 0.808. Scopus SJR 2020 (0.296). Journal of A Class, sectors 14/C1, C2, C3, D1]

Belotti, F., Donato, S.M., **Bussoletti, A.**, Comunello, F. (2022). Youth activism for climate change on and beyond social media: insights from FridaysForFuture-Rome. *The International Journal of Press/Politics*. January 2022. doi: 10.1177/19401612211072776.

[Impact Factor: 6.592. Communication 7 out of 95 | Political Science 9 out of 183. Scopus SJR 2020 (3,064). Journal of A Class, sectors 14/C1, C2, C3, D1]

Bussoletti, A. (2021). Pursuing a Gender Non-conforming “Hellscape:” Investigating Nonbinary User and Fan Practices on Tumblr. *Mediascapes Journal*, (18), 43–53.

[Journal of A Class, sector 14/C2]

Monographs

Belotti, F., **Bussoletti, A.** (2022). *FridaysForFuture. Rappresentazioni sociali del cambiamento climatico e pratiche d'uso dei social media*. Franco Angeli.

Book chapters

Belotti, F., **Bussoletti, A.**, Donato, S.M. (accepted, forthcoming 2022). “Youth climate activism and its environment(s). The FridaysForFuture-Rome experience among scientific knowledge, square protests, and social media communication” in *Youth Knowledge Book - Youth Political Participation*. European Council.

CONFERENCES

Bussoletti, A. (2022). “Speaking up for climate justice: youth revindicating their voice in FridaysForFuture-Rome’s climate activism” in *Speaking out about climate change*, 07-09 September. Aberdeen. Media, Communication and Cultural Studies Association (MeCCSA) Conference.

Bussoletti, A., Belotti, F., Donato, S., Comunello, F. (2022). “Political, media, and research practices for climate justice: lessons from FridaysForFuture-Rome” in *The Empowerment Communication Practices, Processes, and Paradigms of Emerging Social Justice Networks, Dialogic Panel at ICA 2022*, 27-30 May. Conference paper. Paris. The International Communication Association.

Bussoletti, A., Antonelli, C. (2022). “Shifting Italian masculinities: Insights from three male performances in the Italian Song Festival of Sanremo 2022” in *GENDERCOM, 7th International Conference on Gender and Communication*, 7-8 April. Online. University of Sevilla.

Bussoletti, A., Belotti, F., Comunello, F., Donato, S.M. (2021). “In The Backstage of Fridays For Future Between (Mobile) Online And Offline Practices” in *“The In(Ter)Dependencies Of Mobile Online And Offline Spaces: Reflections On Methods, Practices, Ethics” in Independence - AoIR 2021*, 4-16 October. Conference paper. The Association of Internet Researchers. <https://spir.aoir.org/ojs/index.php/spir/article/view/12119>.

Bussoletti, A. (2021). “Pursuing a Gender Non-conforming ‘Hellscape:’ Investigating Nonbinary User and Fan Practices on Tumblr” in *Gender and Media Matters – Widening the Horizons of the Field of Study*, 15-16 October. Online, Sapienza, University of Rome.

Belotti, F., **Bussoletti, A.**, Donato, S.M., Comunello, F. (2021). “Rappresentazioni sociali del cambiamento climatico e pratiche d'uso dei social media in FridaysForFuture-Roma” in *“Le reti dei valori. I valori delle reti”* 24-25 June, III° Convegno

SISCC. Online. *Società Scientifica Italiana Sociologia, Cultura, Comunicazione.*

Bussoletti, A., Donato, S.M., Belotti, F., Comunello, F. (2021). "Climate activism in and beyond visualities: insights from the global strike of FridaysForFuture-Rome" in *"Visions of Change: Communication for Social and Environmental Justice"* ICA Pre-conference, 27 May. Full paper. The International Communication Association.

Belotti, F., Donato, S.M., **Bussoletti, A.**, Comunello, F. (2021) "FridaysForFuture and the "kaleidoscope effect" between climate, digital and youth activism" Cfp for *"Community Communication and Alternative Media"* IAMCR 2021 section, 11-15 July. Extended abstract. The International Association for Media and Communication Research. <https://iamcr.box.com/shared/static/4dul8zq4839l5y0r72d62nk4wzft5v6v.pdf>.

Bussoletti, A. (2021). "The changing landscape of gender non-conforming characters: Non-binary Narratives and Representations in Land of The Lustrous." In *"Queer representations: Pasts, presents, and futures"* conference, 11-14 May. Online. Institute for Advanced Studies in the Humanities, University of Edinburgh.

AWARDS & SCHOLARSHIPS

2019 – present	<p>PhD Scholarship</p> <p>Three-year scholarship for the PhD in Communication, Social research, and Marketing at the department of Communication and Social Research of Sapienza University of Rome.</p>
2022	<p>Visiting Research Fellowship, Cardiff University</p> <p>Visiting Researcher at the School of Journalism, Media, and Culture.</p>
2020	<p>Outstanding Graduate, Sapienza University of Rome</p> <p>Awarded for academic merit during M.A. course by Fondazione Roma Sapienza to the best 400 graduates to complete their studies in the academic year 2018/2019.</p>
2010 – 2019	<p>ABB Student Scholarship, ABB Italy</p> <p>Awarded in support of employees' children for outstanding academic performance. Won from the first year of high school up to the last year of university.</p>
2017	<p>Elevator's pitch winner, John Cabot University</p> <p>Awarded for best delivered speech. An Elevator Pitch is a one-minute speech designed to communicate the essentials of an idea and capture the audience's attention while under strict time pressure. Title of the speech: "The power of the penny" (Social Advocacy category).</p>
2016 – 2017	<p>JCU Dean's list scholarship, John Cabot University</p> <p>Scholarship awarded by the university for excellent academic performance. Won each semester until graduation since its implementation.</p>
2014 – 2017	<p>JCU Dean's list, John Cabot University</p> <p>For excellent academic performance. A GPA (Grade Point Average)-based award given each semester to students with at least a 3.50 GPA (corresponding to grades 29-30 in Italy).</p>
2014 – 2017	<p>JCU Italian merit scholarship, John Cabot University</p> <p>As deserving Italian student, with consideration of academic merit, extracurricular activities, and financial need.</p>

OUTREACH (TERZA MISSIONE)

Belotti, F., **Bussoletti, A.**, Donato, S. (2022). "L'attivismo giovanile per il clima e i suoi ambienti" in Dialoghi sull'Europa 2022, 28 March. Online. Sapienza University of Rome.

Presentation of the book chapter "Youth climate activism and its environment(s). The FridaysForFuture-Rome experience among scientific knowledge, square protests, and social media communication" in Youth Knowledge Book - Youth Political Participation, edited by the European Council.

Bussoletti, A. (2021). "Media e Violenza: (re)vittimizzazione e trends nella rappresentazione e narrazione delle donne nei media italiani" in Violenza sulle donne. La re-vittimizzazione nei media e nei tribunali, 18 December. AlbumArte, Rome.

An overview of the current media portrayals of gender violence and victimhood. The initiative was financed with funds from Regione Lazio, hosted at AlbumArte (Rome), an independent space for contemporary art and cultural discussion, and coordinated by Daniela Trincia as part of the project Archè. It was part of a series of meetings by feminist associations and activists to combat feminicides and gender violence.

Belotti, F., **Bussoletti, A.**, Donato, S. (2021). Restitution event at Città dell'Altra Economia, 15 December, Rome.

A restitution event organized at the conclusion of a research with(in) FridaysForFuture-Rome. It was hosted at the Città dell'Altra Economia (CAE), an independent space in Rome that supports and experiments with alternative economy practices inspired by solidarity, respect towards the environment, and social responsibility. The event was organized following consolidated practices and norms within FFF-Rome for external events and assemblies. It consisted in an informal presentation of the results of the research, which immediately turned into a discussion on grassroots activism, the future of the group, the challenges facing climate activism, and how to better do research 'with' activist groups rather than 'about' them.

Bussoletti, A. (2021). "Climate Activism and Youth Participation" in "Fighting for our planet: what are the next challenges?" online workshop, 14-16 May. Online. Hosted by HIKMA and Centro Studi Internazionali (CSI) in occasion of the Summit of International Relations.

A discussion about contemporary climate activism and its strong connection with youth during a workshop hosted by HIKMA (a student association of the University of Bologna) in collaboration with Centro Studi Internazionali (CSI). The event addressed the severity of climate change, how it will change our lifestyles, contribute to increasing migrations, and pose unique challenges to governments worldwide.

MEMBERSHIPS OF SCIENTIFIC ASSOCIATIONS AND COMMITTEES

2022	Member of the International Communication Association (ICA)
2021	Member of the Association of Internet Researchers (AoIR)
2021	"What People Leave Behind" International Conference, (June 15 -16 2021). Sapienza University of Rome, dep. of Communication and Social Research. Member of the organizational committee and reviewer of abstracts for the conference. It focused on the theme of "footprint" and "trace" in social sciences and digital experiences. It was hosted by the Department of Communication and Social Research and the Ph.D. Program in Communication, Social Research, and Marketing.
2020	Member of the Italian Sociological Association (AIS)

TRAINING PROGRAMS AND COURSES

- **Unesco Unitwin network of gender, media and ICTs**, February 17th, March 2nd and March 16th, 2021, online. Completed the training program "Incorporating the gender perspective in the teaching of communication & journalism in the Euromediterranean region."
The series of workshops was designed, organized, and carried out by members of the UNESCO UniTWIN (University Twinning and Networking Program) Network on Gender, Media and ICTs from the Euromediterranean region. Scientific coordinator: Claudia Padovani.
- **Collaborative project writing and networking in the context of Horizon Europe. Services and tools for supporting researchers**, 5 November 2020, online course. Sapienza University of Rome.
- **Data analysis strategies for evaluation research**, 18 November 2020, online Corislab course – Dep. Of Communication and Social Research Sapienza University of Rome. Instructor: Prof. Veronica Lo Presti.
- **Big Dataset and Longitudinal Data**, 14 – 16 October 2020, online Corislab course – Dep. Of Communication

- and Social Research Sapienza University of Rome. Instructor: Dr. Giampiero D'Alessandro.
- **Introduction to multilevel analysis**, 9 December 2020, online Corislab course – Dep. Of Communication and Social Research Sapienza University of Rome. Instructor: Dr. Federica Fusillo.
- **Limits and perks of a web survey**, 16 December 2020, online Corislab course – Dep. Of Communication and Social Research Sapienza University of Rome. Instructor: Prof. Maria Paola Faggiano.
- **Textual analysis: from tag clouds to T-lab**, 21-23 October, 2020, online Corislab course – Dep. Of Communication and Social Research Sapienza University of Rome. Instructor: Dr. Valentina Talucci.

RELEVANT PROFESSIONAL EXPERIENCE

2018	<p>A.F.Ma.L Communication office – NGO of Villa S.Pietro Hospital</p> <p>Curated and redesigned communication across the NGO's online profiles Facilitated communication with national news media during fundraisings Designed promotional pamphlets Co-ordinated emergency communications among offices after a fire damaged the hospital</p>
2017 – 2018	<p>MediaComunicazione.net – online newspaper</p> <p>Reporter, news-blogger, and cinema critic for the platform Attended cultural, entertainment, and media events as press Interviewed journalists and TV personalities</p>
2017	<p>Nautical Channel Ltd. – private, international TV channel on Nautical sports</p> <p>Social media manager and content creator for the TV's social media accounts Developed content and promotional monthly highlights for official website page Designed business presentations for the TV's stakeholders Co-managed business and stakeholder communication Assisted in the production, editing, and filming of sport programs, such as news program "NC Sports" and "The Bridge."</p>

VOLUNTEERING

- Phone and Chat operator** at Gay Help Line, Gay Center - Rome, Italy (2021-present).
 The helpline is the only national contact center for victims of homophobia and transphobia in Italy. It is sustained by organizations such as MIUR - Ministero dell'Istruzione, dell'Università e della Ricerca, OSCAD - Osservatorio di Polizia e Carabinieri contro le Discriminazioni, and Regione Lazio.
- Coordinator** of activities for the 'youth Under-20 group,' Gay Center - Rome, Italy (2021 - 2022).
 Coordinator and promoter of educational, safety, and cultural activities catered to young LGBTQ+ individuals in bi-weekly meetings.
- Ballerina** with ASD Starlette (2006 - 2020) and Studio7 (2021 - present) for non-profit events.

PERSONAL COMPETENCES

Native Language Italian

Foreign Languages	COMPREHENSION		SPEAKING		WRITING
	Listening	Reading	Interaction	Speech	
English	C2	C2	C2	C2	C2
French	B1	B2	A2	A2	B1
Japanese	A1	A1	A1	A1	A1

The candidate has attended all undergraduate university classes at John Cabot University, where English is the only language used for academic and bureaucratic communication, for examinations, as well as among peers.

Digital skills

INFORMATION GATHERING AND UNDERSTANDING	COMMUNICATION	CONTENT CREATION	SECURITY MANAGEMENT	PROBLEM SOLVING	SELF-ASSESSMENT
Advanced	Advanced	Advanced	Advanced	Advanced	Advanced

TECHNICAL AND ANALYTICAL SKILLS

- Excellent competence in qualitative research design and implementation (data collection, processing, and analysis) as well as in results communication and dissemination (drafting academic papers, abstracts, realizing written and oral presentations with Canva, Prezi, MC PowerPoint).
- Full competence with text and images elaboration softwares (Microsoft Office, OpenOffice, The GIMP, Paint Tool Sai), internet and web search tools, and Content Management Systems (Wordpress). Well-versed in SPSS and Excel.
- Skilled in film and video editing with programs such as FinalCutPro and VideoPad.
- Proficiency in social media usage, blogging, copywriting, and experience in social media management both at the university level (for laboratories and academic projects) and professional level (at A.F.Ma.L and Nautical Channel).
- Junior developer knowledge of HTML and CSS.

SOCIAL AND ORGANIZATIONAL

- Excellent ability and experience working within multicultural environments as well as with using English and Italian interchangeably in professional and academic settings. This experience was matured during university education at John Cabot, professional experience at international TV channel Nautical Channel, and academic experiences in international conferences and as visiting researcher in Cardiff.
- Excellent creativity and aptitude towards problem solving, good capacity to conceive and design projects, elaborate texts, do research, and communicate results.
- Innate curiosity and capacity for analytical problem solving, passion for acquiring and sharing knowledge. Good teamwork skills and capacity to organize workload and perform even under pressure, respecting deadlines and work standards.
- Gender-sensitive and intersectional approach towards social and communication research and good capability to work with non-profit organizations and groups, both matured during academic education and research experiences.
- Willingness to travel, with good adaptability and flexibility skills.

La sottoscritta, ai sensi e per gli effetti degli articoli 46 e 47 e consapevole delle sanzioni penali previste dall'articolo 76 del D.P.R. 28 dicembre 2000, n. 445 nelle ipotesi di falsità in atti e dichiarazioni mendaci, dichiara che le informazioni riportate nel presente curriculum vitae corrispondono a verità. La sottoscritta autorizza il trattamento dei suoi dati personali ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali" e dell'art. 13 del regolamento UE 2016/679.

Roma, 15 ottobre 2022

Arianna Bussoletti