



# Mariel Irina Dominguez Molina

## WORK EXPERIENCE

[ 11/03/2024 – 10/09/2024 ]

### **Tutor of incoming students**

***Faculty of Architecture Sapienza, CdLM Product and Service Design***

**City:** Rome | **Country:** Italy

Tutoring Activities for international students in the Master's Degree Program in Product and Service Design

Assisting students in understanding administrative procedures, registration, and university policies

Explaining the program's focus areas, learning outcomes, and project-based work expectations

Online general orientation of international students

[ 10/09/2021 – 12/07/2024 ]

### **Postgraduate Teaching Assistant**

***Sapienza University of Rome, Faculty of Architecture***

**Country:** Italy

Supported course delivery on topics related to health and sustainability within the International Master's Program in Product and Service Design.

Assisted in curriculum development, student guidance, and works sessions facilitation.

Collaborated with faculty to enhance academic resources and ensure effective learning outcomes.

[ 01/04/2020 – 15/07/2021 ]

### **Academic Sub-Coordinator**

***Channel Eleven (Canal Once)***

**City:** Mexico | **Country:** Mexico

Managed the "Healthy Living Curriculum" for 3rd and 4th-grade elementary lessons broadcasted on TV and online during the COVID-19 emergency as part of the "Aprende en Casa I, II, III" program.

Collaborated with the Mexican Ministry of Public Education to develop and implement educational content tailored to remote learning needs.

Created and managed didactic and multimedia materials to be accessed by students.

Ensured curriculum alignment with national standards and engaged in quality assurance for lesson delivery.

[ 01/02/2020 – 30/06/2020 ]

### **External Collaborator**

***Ministry of Education (Secretaria de Educacion Publica /SEP Mx)***

**City:** Mexico | **Country:** Mexico

Collaborated with the Department of Special Education for children with special educational needs, under the DGDC (General Direction of Curricular Development).

Contributed to the following of educational events tailored to diverse learning requirements.

Supported initiatives of the academic team aimed at enhancing inclusivity and educational access for special needs students.

[ 01/04/2014 – 15/09/2016 ]

### **Account Manager**

## ***Fer-Net Productions***

**City:** Mexico | **Country:** Mexico

Led design initiatives for commercial activations as part of the agency's integrated marketing services.

Managed key accounts for brands such as LG Electronics and Blue Buffalo, ensuring alignment with client objectives and delivering high-quality results.

Coordinated cross-functional teams to execute projects effectively.

[ 01/12/2012 – 31/01/2014 ]

### **Design Analyst**

#### ***Grupo FEMSA. Plasticos Tecnicos Mexicanos (PTM)***

**City:** Queretaro | **Country:** Mexico

Conducted analyses of existing products and developed concepts for new product designs.

Collaborated with the Engineering Department to ensure feasibility and innovation in product development.

Focused on enhancing product functionality and market relevance of injection moulding products.

[ 01/05/2008 – 30/11/2012 ]

### **Industrial designer**

#### ***Grupo FEMSA. Al Punto***

**City:** Mexico | **Country:** Mexico

Designed POP and marketing materials for Coca-Cola Femsa, balancing functionality, aesthetics, and sustainability while adhering to manufacturing brand exigencies constraints.

Created prototypes and conducted usability tests to evaluate and refine designs, ensuring alignment with technical specifications and industry standards.

Collaborated with cross-functional teams, including engineering, and marketing to innovate and deliver successful product solutions.

[ 01/03/2011 – 30/11/2011 ]

### **Design Colaborator**

#### ***Solutions Group Colombia (Mx Office)***

**City:** Mexico | **Country:** Mexico

Developed concepts, proposals, and commercial activations for point-of-purchase (POP) displays within the Mexican market, presenting proposals for key brands such as Kraft, Mondelez and Unilever.

[ 01/12/2007 – 30/05/2008 ]

### **Real Estate Broker Jr. (Government Division)**

#### ***CB Richard Ellis (CBRE)***

**City:** Mexico | **Country:** Mexico

Conducted property market research, prepared listings, and coordinated property viewings.

Supported senior brokers in negotiating deals and preparing contracts to facilitate successful transactions.

Maintained accurate documentation and updated databases to track client interactions and property details.

[ 01/09/2006 – 30/04/2008 ]

### **Educational Guide**

#### ***Citybanamex Cultural Development Foundation (Fomento Cultural Banamex)***

**City:** Mexico | **Country:** Mexico

Led educational museum tours in the Iturbide Palace Museum for diverse groups, including school children, providing insights into exhibits and fostering a deeper appreciation of art and history.

Facilitated interactive workshops for children that complemented the museum's exhibits.

Ensured a safe and inclusive learning environment for young participants, adapting activities to different age groups and learning styles.

Collaborated with museum staff to plan educational programs and special events, contributing to the development of educational content.

## EDUCATION AND TRAINING

[ 30/11/2020 – Current ]

### PhD. Candidate in Planning, Design, and Architecture Technology

**Sapienza University of Rome** | <https://pdta.web.uniroma1.it/>

**City:** Rome | **Country:** Italy | **Field(s) of study:** Design | **Level in EQF:** EQF level 8 | **Thesis:** Design for Chronicity

[ 01/10/2016 – 13/12/2019 ]

### M.Sc. in Product Design

**Sapienza University of Rome** | <https://corsidilaurea.uniroma1.it/it/corso/2024/30811/home>

**City:** Rome | **Country:** Italy | | **Final grade:** 110/110 | **Level in EQF:** EQF level 7 | **Thesis:** Kinetic calendar for inner vs outer stress in women

[ 01/09/2009 – 01/06/2011 ]

### M.Sc. in Environmental Sciences

**Simon Bolivar University** | <https://www.usb.edu.mx/posgrados/>

**City:** Mexico | **Country:** Mexico | | **Level in EQF:** EQF level 7

[ 01/09/2001 – 15/06/2006 ]

### BA. Industrial Design

**Universidad Iberoamericana** | <https://ibero.mx/>

**City:** Mexico | **Country:** Mexico | | **Final grade:** 85/100 | **Level in EQF:** EQF level 6 | **Thesis:** Modular furniture for nomad students

Specialization in fine arts subsystem

## LANGUAGE SKILLS

**Mother tongue(s):** Spanish

**Other language(s):**

### English

**LISTENING** C2 **READING** C2 **WRITING** C1

**SPOKEN PRODUCTION** C2 **SPOKEN INTERACTION** C2

### Italian

**LISTENING** C1 **READING** C1 **WRITING** B2

**SPOKEN PRODUCTION** B2 **SPOKEN INTERACTION** B2

### French

**LISTENING** A2 **READING** A2 **WRITING** A1

**SPOKEN PRODUCTION** A2 **SPOKEN INTERACTION** A2

*Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user*

## DIGITAL SKILLS

### My Digital Skills

AutoDesk 3D MAX | Adobe Photoshop, Illustrator, AI | Microsoft Office package: Microsoft Word, Excel, PowerPoint, Access | Video Conferencing (Zoom, Teams, Skype, Webex) - Advanced | McNeel Rhino3D | Google Suite (Doc, Slides, Form, Sheet, Drive) | Familiarity with social media platforms

## CONFERENCES & SEMINARS

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- [ 14/10/2024 – 18/10/2024 ] **Design Across Borders Cumulus Monterrey 2024 Conference** Monterrey, Mexico
- [ 28/11/2023 – 01/12/2023 ] **Senses & Sensibility 2023 Conference: Design and Complexity**  
Malaga, Spain & Lisbon, Portugal
- [ 16/05/2022 – 20/05/2022 ] **Biovision of the Future Workshop, Saperi and Co. Sapienza** Rome, Italy
- [ 09/12/2021 – 11/12/2021 ] **Senses & Sensibility 2021 Design Research Conference: Designing next Genera(c)tions**  
Bari, Italy
- [ 01/01/2021 – 30/03/2021 ] **Early Education and Institution Management** Universidad Autónoma de Tlaxcala, Mexico  
*Continuous Education Course — 2021*  
Focus on children education for transition reading, emotional bonding, play in early education, and artistic expressions. Online, Mexico
- [ 01/05/2020 – 30/11/2020 ] **Inclusive Care and Attention Model for Children with Disabilities (MACI)** United Nations Development Programme (UNDP), Mexico  
Continuous training program focused on strategies for care and inclusive education. Aimed at improving sustainable development practices, integrating rights, gender, and inclusion into public policies. Online  
**Link:** <https://www.undp.org/es/mexico/proyectos/modelo-de-atencion-y-cuidado-inclusivo>
- [ 01/05/2016 – 10/05/2016 ] **Digital Printing Intensive Course** Fer-Net Productions Mexico  
Training on printing technologies such as laser and inkjet printers, print preparation, file management, and output processes.
- [ 01/01/2013 – 01/02/2013 ] **Course in Polymer and Plastic Injection Molding Production. PTM Mexico**  
Queretaro, Mexico  
Processes and technologies involved in plastic injection molding, including the material selection, production techniques, and industry applications.

## CREATIVE WORKS

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- [ 01/01/2019 – 01/02/2019 ] **Scientific Communication Poster. European Association of Psychosomatic Medicine (EAPM), 2019**
- [ 01/01/2017 – 01/02/2017 ] **Scientific Communication Poster. American Psychiatric Association (APA), 2017**
- [ 01/01/2011 – 01/02/2011 ] **Congress Poster for the Postgraduate Program of the Faculty of Medicine (PMDCMOS / UNAM),**
- [ 01/01/2010 – 01/02/2010 ] **Environmental Project Poster at Master's Program at Simón Bolívar University**  
First place mention on scientific projects communication.
- [ 01/01/2009 – 01/02/2009 ] **Health communication Poster "Ventanilla de Salud" by the Consulate General of Mexico in New York**