

Curriculum Vitae 2023

Luca Magarò

Industrial Designer

Contacts

Personal information

Bio

Born in Rome and graduated at the I.S.I.A. - Istituto Superiore per le Industrie Artistiche - in 2005. Over the last 18 years, my career and interests have led me to strengthen my experience in varied but integrated fields of design. Through some of the latest projects I have been in charge of, I have acquired valuable skills in project and production management overseas, frequently traveling to factories in China where I have developed strong connections with local suppliers.

Currently, as co-founder of VIVO Design Studio, I am involved in a number of projects from furniture design to medical equipment, to brand identity, art direction and consumer electronics. I am head designer and project manager at one of Italy's most successful crowdfunding campaigns (Ars-Imago LAB-BOX), an experience which has led to a new set of opportunities and challenges in my career.

In 2014, I opened Rome's first fully equipped membership-driven makerspace, FAMO COSE, in the bustling Pigneto neighbourhood. VIVO Design Studio has since had the possibility to directly access machinery and equipment for fast prototyping, digital manufacturing and more, which has been a most valuable addition to our workflow and an improved service to our clients.

As an independent design professional, or as part of a team, I have worked over the years on a wide array of concepts and projects, for clients and brands such as Algida, Guzzini, Mares, TVS, AMA, Alessi, Teuco, Fantini, Fusital, iGuzzini, Irsap, GSI, Azzurra, Samsonite, Amplicord, CMB, Vamfarma, Ars-Imago, B.R.I.O., Gruppo DigITouch, Hdrà Group, TIM Telecom Italia, Wind Tre, Chicco, Shampora, Filo, Angelini Holding and many more.

Work experiences

RUFA Rome University of Fine Arts | *Professor since 2022*

Since October 2022 I have been appointed Professor of Architectural Model-making and Computer Technologies courses in the First Level Academic Diploma Design Course for international students.

FAMO COSE Roma Makerspace | Owner since 2014

FAMO COSE is the first Roman fully equipped membership-driven makerspace, a creative workshop for designers and makers who want to fully exploit the potential of digital manufacturing.

The makerspace offers services and equipment, also carrying out an important training function through workshops and seminars.

It hosted events such as the World Usability Day, Co-Design Jams, Global Service Jams, Cyclehacks and GGD Talks, becoming an active part in the promotion of digital culture and design.

Inside the space there are several work areas and it is possible to take advantage of modern technologies for rapid prototyping such as 3D printers, CNC cutter and laser cutting, as well as more traditional carpentry and metalworking equipment.

VIVO Design Studio | Co-Founder & Head of Design since 2008

VIVO Design made its debut in 2008 attending the SaloneSatellite with a collection of bathroom accessories and furnishing solutions. In 2009 the studio participated again at the SaloneSatellite with a new collection that met a great interest in the field of modular furniture.

Over the years the firm's activity has expanded into new fields, achieving great successes in electro-medical devices design, brand identity, art direction and consumer electronics. Since 2017, the firm's activities have expanded and today include crowdfunding and outsourcing management campaigns. Thanks to numerous international partners, the firm is able to offer a complete consultancy service that covers all aspects of product development up to production and supervising the entire supply chain.

VIVO Design Studio provides consulting and development for all aspects related to design (industrial, product, service) and manages production of goods and services on behalf of its clients.

The studio is located in Rome.

Biquadro | Partner, Designer - from 2009 to 2014

The Biquadro brand presents a collection of home products at MACEF 2009, and then sees its products on sale at COIN, Upim POP and numerous Italian and foreign design stores.

Angeletti Ruzza Design | Designer, from 2006 to 2008

Designer responsible for many of the studio's past and current projects. I had the opportunity to work, alone or in a team, in the field of technical lighting, bathroom furnishings, taps, whirlpools, handles and tableware, for customers such as: iGuzzini, Teuco, Fantini, Fusital, Guzzini, GSI, Azzurra and IRSAP.

Alessi Workshop | 2004

As a member of the research group, I analysed the Alessi catalog, identified new product categories and subsequently designed three new products: Piega, Silvano and Zavorra prototyped by La Signoria of Florence and exhibited at Art 2004 in Florence.

Humantec | 2002

Member of a multi-disciplinary group of five people for the Humantec project, sponsored by the EU and concerning the humanisation and integration of IT solutions within commercial spaces, with particular attention to the banking environment and its customer experience. The project was exhibited at the Salone del Mobile in Milan in 2003.

AMA Workshop | 2001

Together with Mirko Schwiedrzik, an ISIA colleague in Rome, I developed a recycling bin for the historic centre of Rome.

TVS Workshop | 2000

As part of the workshop I designed a flower vase you could use to make dried flowers.

Mares Workshop | 1999

In this workshop I designed an elastic packaging and case for diving masks.

Guzzini Workshop | 1998

A challenging experience where I designed a thermal carafe for cold drinks.

Dimensione Compositi, Algida | 1998

Designer and model maker in a group of four people engaged in the realisation of the prototype of the Dune Ice project, a vehicle for the sale and promotion of Algida products in seaside resorts.

Honors & awards

Premio Nazionale delle Arti 2005
ADI Design Index 2015
Premio ADI Eccellenza del Design nel Lazio 2015
ADI Design Index 2020
Premio ADI Eccellenza del Design nel Lazio 2020

Attendances

Guangzhou Design Week | 2019
FuoriSalone | 2016
Maker Faire Rome | 2014 / 2015 / 2016
Macef 2009 | 2010 / 2011
Open Design Italia | 2010
SaloneSatellite | 2009 / 2008
Art Firenze | 2004
Salone del Mobile di Milano | 2003

Associations

ADI Associazione per il Disegno Industriale | *since 2013*

Education

ISIA Istituto Superiore per le Industrie Artistiche di Roma | *from 1998 to 2005*
Industrial Design Degree 110/110

Università degli Studi della Tuscia | *from 1996 to 1997*
Business Administration

Liceo Scientifico Statale "Farnesina" | *from 1991 to 1996*

Marymount International School Rome | *from 1989 to 1991*

Skills

Critical thinking and problem solving
Teamwork and collaboration
Professionalism and strong work ethic
Oral and written communications skills
Leadership

Expertise

Industrial design
Design thinking
Design management
UX design
Prototyping
Branding and identity
Supply Chain Management
Design for Manufacturing and Assembly
CMF design

Tools

Illustrator	3D printing
Photoshop	Laser cutting
InDesign	CNC milling
Autocad	Mold making & casting
Fusion 360	Carpentry
Rhinoceros 3D	Screen printing
KeyShot	Airbrushing
Figma	
Sketch	
Simplify3D	
Cura	

Languages

Italian C2
English C1
German A1