



Europass Curriculum Vitae

Personal information

First name(s) / Surname(s) **Francesco Caputo**

Work experience

- | | |
|-------|---|
| Dates | From September 2021
Professor of Corporate Sustainability
University of Naples "Federico II"
Complesso Universitario di Monte Sant'Angelo - 80126 - Napoli (NA) – Italy
Department of Economics, Management, Institutions (DEMI) |
| Dates | From September 2020
Professor of Economia e gestione delle imprese commerciali
University of Naples "Federico II"
Complesso Universitario di Monte Sant'Angelo - 80126 - Napoli (NA) – Italy
Department of Economics, Management, Institutions (DEMI) |
| Dates | From July 2020
Senior Researcher (Rtd B)
University of Naples "Federico II"
Complesso Universitario di Monte Sant'Angelo - 80126 - Napoli (NA) – Italy
Department of Economics, Management, Institutions (DEMI) |
| Dates | From September 2019
Adjunct professor of Strategy for business growth
Sapienza, University of Roma; Via del Castro Laurenziano 9 - 00185 - Roma (RO) – Italy
Department of Management |
| Dates | From September 2019
Adjunct professor of Creazione del valore nel settore moda
Sapienza, University of Roma; Piazzale Aldo Moro 5 - 00185 - Roma (RO) – Italy
Faculty of Letters and Philosophy |
| Dates | From October 2018
Abilitazione Scientifica Nazionale alle funzioni di Professore Associato – II fascia -
Bando D.D. 1532/2016 - Settore Concorsuale 13/B2 - Economia E Gestione Delle
Imprese. |

Previous Work experience

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| Dates | From August 2019 to July 2020
Research Fellow.
University of Salerno; Via Giovanni Paolo II, 132 – Fisciano (SA)
Department of Pharmacy |
| Dates | From October 2018 to September 2019
Adjunct professor of Economia e gestione delle imprese – Corso A
University of Turin; Via Pessinetto, 12 - Torino (TO)
Department of Computer Science |

Education and training

Dates	From October 2018 to September 2019 Adjunct professor of Economia e gestione delle imprese – Corso B University of Turin; Via Pessinetto, 12 - Torino (TO) Department of Computer Science
Dates	From April 2017 to April 2019 Research Fellow University of Salerno; Via Giovanni Paolo II, 132 – Fisciano (SA) Department of Pharmacy Project Title: “Analisi economico finanziarie per la gestione manageriale e il miglioramento delle performance delle farmacie”
Dates	From September 2016 to March 2017 Adjunct professor of Service and Systems Thinking Masaryk University - Department of Computer Systems and Communications. Botanická 554/68a - Brno – Czech Republic
Dates	From September 2016 to March 2017 Adjunct professor of Knowledge Management Masaryk University - Department of Computer Systems and Communications. Botanická 554/68a - Brno - Czech Republic
Dates	From March 2016 to March 2017 Research Fellow Masaryk University - Department of Computer Systems and Communications. Botanická 554/68a - Brno – Czech Republic
Dates	From September 2015 to September 2016 Adjunct professor of Gestione della Conoscenza di Impresa University of Bari “Aldo Moro”; Via E. Orabona, 4 – Bari (BA) – Italia Department of Computer Science
Dates	From January 2013 to December 2015 University of Salerno; Via Giovanni Paolo II, 132 – Fisciano (SA) - Italy Ph.D. course in Marketing & Communication – Scuola Dottorale “Antonio Genovesi”. Title: “Approccio relazione e co-creazione di valore in sanità: il caso dell'assistenza domiciliare integrata” (Relational Approach and value co-creation in health care: the case of the integrated home care).
Dates	University of Salerno; Via Giovanni Paolo II, 132 - Fisciano (SA) - Italy Management of relationships with reference to retail and services sector; Strategy of development; Leadership; Marketing Management. Degree in Consulting and Business Management - curriculum marketing management. Evaluation: 110/110 cum laude Title: “Le reti di Franchising in un’ottica sistemica di servizio. Nuove prospettive d’Indagine e modelli di Governance” (Franchising networks in a systems perspective of service. New perspectives of investigation and models of governance).
Dates	From September 2010 a March 2011 Cambridge ESOL Authorized Centre University of Salerno; Via Giovanni Paolo II, 132 - Fisciano (SA) - Italy English PET

Academic experiences

Dates	<p>From October 2006 to September 2009</p> <p>University of Salerno; Via Giovanni Paolo II, 132 - Fisciano (SA) - Italy</p> <p>Management of marketing and distribution sector; Relational Marketing; Knowledge management.</p> <p>Degree in Business Administration: Evaluation: 110/110 cum laude</p> <p>Title: "Creazione, condivisione e diffusione della conoscenza nelle reti di Franchising" (Creating, sharing and dissemination of knowledge in Franchising networks).</p>
Dates	<p>From September 2001 to July 2006</p> <p>Istituto Tecnico Commerciale "Giustino Fortunato"; Via Cuparella, 84012 - Angri (SA) – Italy</p> <p>Accountability, economy, and legal principles</p> <p>Diploma I.G.E.A. Accounting and Business - Evaluation: 100/100</p>
	<p>Member of the Program Committee of the Track on "Smart Citizens for Smart Cities: approach, attitude, awareness, sensitiveness, engagement, participation. The 13th International Conference on Exploring Service Science - IESS 2.3 - February 15-17, 2023. Geneva, Switzerland.</p> <p>Members of the Programme Committee for the 7th INTERNATIONAL SCIENTIFIC CONFERENCE (ISC) "Strengthening resilience by the sustainable economy and business – towards the SDG" - 16 May 2023. Faculty of Economics and Business, University of Maribor, Slovenia.</p> <p>Member of the Commission for the "ammissione al corso di Dottorato di ricerca in "Tech for good. Technology Transfer, Global Foresight and Sustainable Innovation in Knowledge Ecosystems" – XXXVIII ciclo – D.R. n. 973 del 27.10.2022" – Link Campus University.</p> <p>Member of the Commission for the final evaluation of "Corso di Dottorato di Ricerca in "ECONOMIA E POLITICHE DEI MERCATI E DELLE IMPRESE, XXXIV Ciclo, (Coordinatore: Prof.ssa Alessandra AMENDOLA), Curriculum in Marketing Management)" – D.R. 16.02.2022, rep. n°248, prot. n°57430 - University of Salerno.</p> <p>Member of the Commission for the "ammissione al corso di Dottorato di ricerca in "Tech for good. Technology Transfer, Global Foresight and Sustainable Innovation in Knowledge Ecosystems" – XXXVIII ciclo (PNNR) – D.R. n. 947 del 19.09.2022" – Link Campus University.</p> <p>Associate Editor of Cognitive Science (specialty section of Frontiers in Psychology Journal) – From 2022, October 25.</p> <p>Member of the Editorial Board for the Journal 'Platforms' – From 2022, October 10.</p> <p>Member of WOSC (World Organisation of Systems and Cybernetics) board of directors. From 2022, February 3.</p> <p>Member of Directory Board for Ph.D. program "Tech for Good" - Link Campus University – From 2021, November 11.</p> <p>Associate Editor of the Journal of Intellectual Capital – From 2021, August 24.</p> <p>Member of Professors committee for Ph.D. program "Tech for Good" - Link Campus University – From 2021, October 10.</p> <p>Member of the International Program Committee for the "13th International Conference on Knowledge Management and Information Systems" - KMIS 2021 (http://www.kmis.ic3k.org) – From April 2021</p> <p>Review Editor in Frontiers in Sustainability - Sustainable Organizations – From December 2020.</p> <p>Reviewer for the Spanish Journal of Marketing – ESIC – From November 2020</p> <p>Member of the Editorial Board for the Journal Sustainability – From November 2020</p> <p>Technical Committee member for the conference: "2021 4th International Conference on Geoinformatics and Data Analysis (ICGDA 2021-www.icgda.org)" – From August 11, 2020, to April, 16 2021.</p>

President of ASVSA, Associazione per la Ricerca sui Sistemi Vitali – From January 31, 2020.

Member of the Editorial Board for the International Journal of Robotics and Automation Technology – From September 2019

Member of the Pharmanomics - Tecnologie farmaceutiche, farmacoeconomia, farmacovigilanza e management sanitario – Department of Pharmacy University of Salerno. Scientific Responsables: Prof. Rita P. Aquino e Prof. Marialuisa Saviano – From April 2017.

Member of the Editorial Board for the Journal of Tourism Management Research – From January 2019.

Member of the Editorial Board for the International Journal of Business and Economics Research – From December 2018.

Member of the Technical Committees for the 2020 3rd International Conference on Geoinformatics and Data Analysis (ICGDA 2020) – From August 2019

Member of the Editorial Board for the International Journal of Business and Economics Research - From December 2018.

Member of the Editorial Board for the Information and Computer Security journal - From November 2018.

Member of the Editorial Board for the Horizon Journal of Marketing - From November 2018.

Honorary reviewer for the Review of Economics & Finance - From November 2018.

Member of the Editorial Advisory Board of Journal of Intellectual Capital – From October 2018.

Member of the Editorial Board of Journal of Computer Science Research – From October 2018.

Invited Lecture on “Towards a systems management of Big Data for Healthcare” – University of Maribor, Maribor, Slovenia - 23.06.2018 (5 hours).

Invited Lecture on “Managing social and economic complexity: A systems view for a cognitive world in the light of service logic” – Beijing Norma University, Beijing, China – From 16.06.2018. to 18.06.2018 (32 hours).

Member of the Editorial Board of Progress in Human Computer Interaction – From June 2018

Teaching activity for the Ph.D. School in Economics and Policy Analysis of Markets and Firms (Department of Economics and Statistics – University of Salerno) on “Models and tools of Corporate Sustainability” (5 hours)– 26.01.2018

Member of the Editorial Board of Systems Management – Sezione Italiana. Editor: Giappichelli

Editorial secretariat of Systems Management. Editor: Giappichelli, Routledge.

Member of the Editorial Advisory Board of the Kybernetes Journal – From August 2017

Invited Lecture on “Systems view of Big Data and its contribution to management design” – University of Maribor, Maribor, Slovenia - 16.06.2017 (5 hours).

Member of the Conference Committee for the 2017 International Conference on Management Engineering, Software Engineering and Service Sciences (ICMSS 2017)

Member of the research group ‘Pharmanomics - Tecnologie farmaceutiche, farmacoeconomia, farmacovigilanza e management sanitario’ – Department of Pharmacy, University of Salerno. Scientific Referees: Prof. Rita P. Aquino and Prof. Marialuisa Saviano – From April 2017

Invited Lecture on “The role of Service Logic and Systems Thinking in managing social and economic complexity” – Masaryk University, Brno, Czech Republic - 11.10.2016 (4 hours).

Associate Editor of International Journal of Electronic Marketing and Retailing – From October 2016

Lecturer of Service and Systems Thinking - Masaryk University - Department of Computer Systems and Communications - Botanická 554/68a - Brno - Czech Republic – From September 2016 to March 2017

Lecturer of Knowledge Management - Masaryk University - Department of Computer Systems and Communications - Botanická 554/68a - Brno - Czech Republic – From September 2016 to March 2017

Research Fellow - Masaryk University - Department of Computer Systems and Communications - Botanická 554/68a - Brno - Czech Republic – From September 2016 to March 2017

Member of Cultural Agency Theory International Research Unit of Business Systems Laboratory - Chair: Maurice Yolles

Member of Web Marketing International Research Unit of Business Systems Laboratory - Chair: Gandolfo Dominici

Member of Knowledge Management Systems International Research Unit of Business Systems Laboratory - Chair: Manlio del Giudice

Member of Place Management and Marketing International Research Unit of Business Systems Laboratory - Chair: Gianpaolo Basile

Member of Editorial Board of Technology, Innovation and Education – From April 2016

Member of Editorial Review Board of International Journal of Social Ecology and Sustainable Development – From April 2016

Member of Editorial Board of Mega Journal of Business Research – From May 2016

Member of Scientific Board of Reald Summer School - University of Reald Vlore (Albania) – From April 2016

Editorial Assistant of International Journal of Electronic Marketing and Retailing – From March 2016 to October 2016

Member of Scientific Board of Business Systems Laboratory Symposium – 2016

Adjunct Professor of Knowledge Management - University of Bari “Aldo Moro” - Department of Informatics - Via E. Orabona, 4 – Bari (BA) – Italy – From September 2015 to May 2017

Editorial Assistant of International Journal of Markets and Business Systems – From August 2014

Secretary of ASvSA – Associazione per la ricerca sui Sistemi vitali; Via Cesinali, Atripalda (AV) – From November 2011 to January, 2020

Collaboration to mentoring and supplementary activities of teaching (ex L. 170/2003):

- Economia e Gestione delle Imprese, Degree in Economia e Management - Prof. Marialuisa Saviano – A.A. 2014-2015. Department of Management & Information Technology, University of Salerno.
- Economia e Gestione delle Imprese, Degree in Economia Aziendale - Prof. Marialuisa Saviano - A.A. A.A. 2010-2011; 2011-2012; 2012-2013. Faculty of Economy, University of Salerno.

Schools of Methodology

Others teaching experiences

Collaboration with the course of:

- Service & Retail Marketing, Degree in Consulenza e Management Aziendale - Prof. Marialuisa Saviano – A.A. 2015-2016. Department of Management & Innovations Systems, University of Salerno.
- Marketing dei Servizi e della Distribuzione, Degree in Consulenza e Management Aziendale - Prof. Marialuisa Saviano – A.A. 2015-2016. Department of Management & Innovations Systems, University of Salerno.
- Management della Farmacia, Degree in Farmacia - Prof. Marialuisa Saviano - A.A. 2015-2016. Department of Pharmacy, University of Salerno.
- Economia e Gestione delle Imprese, Degree in Economia e Management – Prof. Marialuisa Saviano - A.A. 2014-2015. Faculty of Economy, University of Salerno.
- Economia e Gestione delle Imprese, Degree in Economia Aziendale - Prof. Marialuisa Saviano - A.A. 2011-2012, 2012-2013, 2013-2014. Faculty of Economy, University of Salerno.
- Marketing dei Servizi e della Distribuzione, Degree in Consulenza e Management Aziendale - Prof. Marialuisa Saviano - A.A. 2010-2011, 2011-2012, 2013-2013. Faculty of Economy, University of Salerno.
- Marketing in store, Degree in Economia e Amministrazione delle Imprese - Prof. Marialuisa Saviano - A.A. 2009-2010. Faculty of Economy, University of Salerno.
- Economia e gestione delle imprese commerciali, Degree in Economia e Amministrazione delle Imprese - Prof. Marialuisa Saviano - A.A. 2009-2010. Faculty of Economy, University of Salerno.

Member of the Research Project FARB (ex 60%)

- Inclusività e sostenibilità: la vitalità sistemica nella prospettiva della value co-creation - Prof. Marialuisa Saviano - A.A. 2014-2015.
- T-Shaped Management tra capacità e competenze - Prof. Marialuisa Saviano - A.A. 2012-2013.
- Dal tangibile all'intangibile. Dai beni al servizio. Rivoluzione paradigmatica o cambiamento di prospettiva? - Prof. Marialuisa Saviano - A.A. 2010-2011.

Member of operative group for the organization of Placement Day – Faculty of Economy – University of Salerno – A.A. 2010-2011, 2011-2012, 2012-2013.

Member of operative group for the organization of AulAttiva – Faculty of Economy – University of Salerno – A.A. 2011-2012, 2012-2013.

Classroom tutor for Work Group

- Marketing in store, Degree in Economia e Amministrazione delle Imprese - Prof. Marialuisa Saviano – A.A. 2009-10. Faculty of Economy, University of Salerno.

Undicesima Scuola Estiva Sul Metodo e La Ricerca Sociale, Paidea – alta formazione nelle scienze umane, 1-5 September 2014, Giffoni Valle Piana (SA) - Italy.

Scuola di Metodologia della Ricerca, AIDEA (Accademia Italiana di Economia Aziendale), 26-29 June 2013, University of Palermo - Italy.

Member of the Commission for the final examination of the professional course for pharmacists and warehouse employees – Co.Fa.Ser. – 2016

Coordination of teaching activities for the project “Formazione obbligatoria relativa ai contratti di apprendistato professionale” (Mandatory training for the apprenticeship) – Co.Fa.Ser. – 2016

Teaching activities for the Master Executive “Innovazione e Management nelle Amministrazioni Pubbliche”. Course: “Logistica e-gov ed e-procurement nella PA” (E-gov logistic and e-procurement for the Public Administration) for a total of 16 hours – Pform Scuola di Alta Formazione Manageriale – 17.12.2016

Teaching activities in the course “Relazione con l'utente in farmacia: primi approcci di relazione con l'utente” (Relationship with the user inside the pharmacy: first approaches for a relationship with the user) for a total of 8 hours – Project: “Formazione obbligatoria relativa ai contratti di apprendistato professionale” – Co.Fa.Ser. – 2016

Teaching activities in the course “Relazione con l'utente: informazione, consiglio e consulenza” (Relationship with the user: information, consulting, and counselling) for a total of 8 hours – Project: “Formazione obbligatoria relativa ai contratti di apprendistato professionale” – Co.Fa.Ser. – 2016

Teaching activities in the course “Relazione con i fornitori” (Relationship with the suppliers) for a total of 8 hours – Project: “Formazione obbligatoria relativa ai contratti di apprendistato professionale” – Co.Fa.Ser. – 2016

Personal skills and competences

Mother tongue(s)

Italian

Other language(s)

English; French

Self-assessment

European level ()*

English

French

Understanding		Speaking		Writing
Listening	Reading	Spoken interaction	Spoken production	
C1	C2	C1	C2	C1
B2	B2	B2	B2	B2

(*) Common European Framework of Reference for Languages

Technical skills and competences

Good knowledge of Mathematica Software.

Good knowledge of Athlas Software.

Good knowledge of Lirles Software.

Good knowledge of SAP Sistem.

Good knowledge of R Sistema R.

Good knowledge of Adobe Photoshop

Awards

2021 Outstanding Reviewer for the Journal of Knowledge Management

Best Paper Award al Convegno “The 10th Naples Forum on Service”, Ischia, Italia. 4-7 Giugno 2019 per l'articolo “Open Innovation and Industry 4.0: the new frontiers for value co-creation?”

Best Paper Nominee at “9th International Conference, IESS 2018, Karlsruhe, Germany, September 19–21, 2018” for the paper “Co-creation in Action: An Acid Test of Smart Service Systems Viability”.

Best Paper Award al Convegno “Evoluzionismo sistemico: Il Fascino della precarietà” - Facoltà di Economia dell'Università degli Studi di Roma “Tor Vergata” – July 6 2018 for the paper “Lettura in chiave sistemica della dinamica evolutiva del concetto di sostenibilità”.

2021 Outstanding Reviewer for the Journal ‘Kybernetes’

Best and Highly Commended Paper Awards at the The 10th Annual Euromed Academy of Business (EMAB) Conference “Global and national business theories and practice: bridging the past with the future”. “La Sapienza”, University of Rome - Rome, September 13-15, 2017, for the paper “Re-affirming the need for systems thinking in social sciences: A viable systems view of smart city”

Conference and Workshops

- Commended Paper Award in the 2017WOSC Congress "Science with and for Society - Contributions of Cybernetics and Systems". 'Sapienza' University of Rome, Italy, 25-27 January 2017 for the paper "Investigating the role of smartness for sustainability: Insights from the Smart Grid Domain"
- Best Paper award in 19th Toulon-Verona International Conference Excellence in Services, Huelva, 05-06 September 2016 for the paper "A T-shaped model for rethinking higher education program".
- Best Presentation award in the 4th Business Systems Laboratory International Symposium "Governing Business Systems. Theories and Challenges for Systems Thinking in Practice", Mykolas Romeris University, Vilnius, Lithuania, August 24-26, 2016, for the paper "Information Sharing and Communication Strategies: a Stakeholder Engagement view"
- Finalist at 2012/2013 Emerald/EMRBI Business Research Award for Emerging Researchers for the paper "Insights on Italian and Indian healthcare systems from vSA perspective"
- Award for the best graduate A.A. 2008/2009, Faculty of Economics, University of Salerno
- 2021 Sinergie-SIMA Management Conference "Leveraging intersections in management theory and practice". 9-11 June 2021. Online Conference.
- 2021 R&D Management Conference 'Innovation in an Era of Disruption'. July 7-8, 2021. Online Conference.
- 14th IRDO International Scientific & Business Conference Social responsibility and current challenges 2019 "Social Responsibility: Development, Applications and Impact Measurement". Maribor, Slovenia, June 20-21, 2019.
- 2019 Naples Forum on Service "Service Dominant Logic, Network & Systems Theory and Service Science: Integrating Three Perspectives for A New Service Agenda", Ischia, 4-1 June 2019.
- Conference "Evoluzionismo sistemico: Il Fascino della precarietà" - Facoltà di Economia dell'Università degli Studi di Roma "Tor Vergata" - July 6, 2018.
- UKSS 2018: UK Systems Society Conference 2018, University of Portsmouth, Portsmouth, UK, June 24-27, 2018.
- The 10th Annual Euromed Academy of Business (EMAB) Conference "Global and national business theories and practice: bridging the past with the future". "La Sapienza", University of Rome - Rome, September 13-15, 2017.
- 2017 Conference of International Society for Systems Sciences "From Science to Systemic Solution. System thinking for everyone" – Vienna, Austria, 10-14 July.
- Sinergie-SIMA 2017 Conference "Value co-creation: management challenges for business and society" – University of Naples Federico II, Italy, 15-16 June 2017.
- 2017 Naples Forum on Service "Service Dominant Logic, Network & Systems Theory and Service Science: Integrating Three Perspectives for A New Service Agenda" – Sorrento, Naples, Italy, 6 - 9 June 2017.
- The 2017WOSC Congress "Science with and for Society - Contributions of Cybernetics and Systems", 'Sapienza' University of Rome, Italy, 25-27 January 2017.
- The 9th Annual EUROMED Academy of Business (EMAB) conference "Innovation, entrepreneurship and digital ecosystems", University of Warsaw, Warsaw, Poland, September 14-16, 2016.
- The 26th Annual RESER "What's ahead in service research: new perspectives for business and society", University of Naples "Federico II", Naples, Italy, September 8-9, 2016.
- 19th Toulon-Verona (ICQSS) Conference "Excellence in Services", University of Huelva, Huelva, Spain, September 5-6, 2016.

The 4th Business Systems Laboratory International Symposium "Governing Business Systems. Theories and Challenges for Systems Thinking in Practice", Mykolas Romeris University, Vilnius, Lithuan, August 24-26, 2016.

XXVII Convegno annuale di Sinergie *"Heritage, management e impresa: quali sinergie?"*, University of Molise, July 9-10, 2015.

The 2015 Naples Forum on Service, Napoli, June 9-12, 2015

3rd International Symposium Advances in Business Management. "Towards Systemic Approach", University of Perugia, January 21-23, 2015.

XXVI Convegno annuale di Sinergie *"Manifattura: quale futuro?"*, University of Cassino and Southern Lazio, November 13-14, 2014

Innovazione e sostenibilità nel sistema sanitario, University of Salerno, November 29, 2013.

XXV Convegno annuale di Sinergie: *L'innovazione per la competitività delle imprese*, University of Marche, October 24-25, 2013.

Decisioni e scelte in contesti complessi, Centro Conferenze Banca della Campania, Avellino, October 4-5, 2013.

The 2013 Naples Forum on Service, Lacco Ameno, Ischia, June 18-21, 2013.

18th International Conference on Corporate and Marketing Communication "Responsible Communication - Past, Present, Future", University of Salerno, April 11-12, 2013.

PMKT 2012 "Complessità nel project e knowledge management", University of Salerno, December 19, 2012.

XXIV Convegno annuale di Sinergie: *Il territorio come giacimento di vitalità per l'impresa*, Università of Salento (Lecce), 1October 18-19, 2012.

Convegno Federparchi: *Ma i parchi sono green economy. Verso gli stati generali delle aree protette*, Centro Convegni Carte Geografiche, Rome, October 16, 2012.

XXXV Convegno annuale AIDEA: *Management senza confini. Gli studi di management: tradizione e paradigmi emergenti*, Salerno, October 4-5, 2012.

Health Care Management: New Perspectives with the participation of Prof. Henry Mintzberg and Prof. Evert Gummesson.

Publications

Submitted – CAPUTO F., PRISCO A., LETTIERI M., CRESCENZO M. Citizens' engagement in smart cities for promoting circular economy. A Knowledge based framework. In The 13th International Conference on Exploring Service Science

Submitted – CALABRESE M., IANDOLO F., VITO P., D'AMORE R., CAPUTO F. Nature-Based Solutions: A Smart Way to Improve Urban Resilience in the Face of Climate Change. In The 13th International Conference on Exploring Service Science

2022 – MAMUTI A., IKONOMI M., CAPUTO F., Starbucks Corporation in Albania: a discussion about franchising path and opportunities in global economy. *International Journal of Business and Globalisation*, Vol. 31, No. 4, pp 412-432.

- 2022 - CHIN T., CAPUTO F., LIN C., HU F., Editorial: Understanding Cognitive Differences Across Cultures: Integrating Neuroscience and Cultural Psychology. *Frontiers in Psychology*, section Cognitive Science, 10.3389/fpsyg.2022.1041734
- 2022 – WANG Y., CHIN T., CAPUTO, F., LIU H., How supportive leadership promotes employee innovation under uncertainty: Evidence from Chinese e-commerce industry. *Sustainability*, in press
- 2022 – RUSSO-SPENA, T., MELE, C., VALTTERI, K., CAPUTO, F., MARZZULLO, M. Viability amid systemic crisis: The CORER framework. *Journal of Business and Industrial Marketing*, in press
- 2022 - SAEED ALHMOUDI, R., KUMAR SINGH, S., CAPUTO, F., RISO, T., IANDOLO, F. Corporate Social Responsibility and Innovative Work Behaviour: Is it a matter of perceptions? *Corporate Social Responsibility and Environmental Management*, in press.
- 2022 – CHIN, T., CAPUTO, F., SHI, Y., CALABRESE, M., AOUINA-MEJRI, C., PAPA, A. Depicting the role of Cross-cultural legitimacy for responsible innovation in Asian-Pacific business models: A dialectical systems view of Yin-Yang harmony. *Corporate Social Responsibility and Environmental Management*, in press.
- 2022 – CAPUTO, F., FIANO, F., RISO, T., ROMANO, M., MAALAOUI, A., Digital platforms and international performance of Italian SMEs. An exploitation based overview, *International Marketing Review*. In press.
- 2022 – CAPUTO, F., FIANO, F., BRIAMONTE, M., SORRENTINO, M. Born brothers, born global: multiple possible faces of the internationalization path. *Journal of Knowledge Management*, <https://doi.org/10.1108/JKM-04-2021-0295>
- 2022 – BUHNOVA, B., KAZICKOVA, T., GE, M., WALLETZKY, L., CAPUTO, F., CARRUBBO, L. (2022). A Cross-Domain Landscape of ICT Services in Smart Cities. In *Artificial Intelligence, Machine Learning, and Optimization Tools for Smart Cities* (pp. 63-95). Springer, Cham.
- 2021 – SCIARELLI, M., TANI, M., PRISCO, A., & CAPUTO, F. (2021). Fostering ethical consumption in food sector: Insights from the Italian Solidarity Purchasing Groups. *British Food Journal*, 123(9), 3100-3115.
- 2021 – CILLO, V., GREGORI, G. L., DANIELE, L. M., CAPUTO, F., BITBOL-SABA, N. Rethinking companies' culture through knowledge management lens during Industry 5.0 transition. *Journal of Knowledge Management*, <https://doi.org/10.1108/JKM-09-2021-0718>
- 2021 - QUAN, H., AGBANYO, G.K., CAPUTO, F. CHIN, T. The Role of Value Appropriation Capability of Chinese Multinationals in Operating Cross-border Business Models. *Sustainability*, 13, 9812, <https://doi.org/10.3390/su13179812>.
- 2021 – Keller, B., Möhring, M., Carrubbo, L., Caputo, F., Schmidt, R. Decoding the pattern for companies-customers value co-creation through Big Data Consumer Analytics. In *The 7th Naples Forum on Service. Italy 6-9 September 2021, Capri, Villa Orlandi*,
- 2021 - ALINASAB J., SEID MOHAMMAD REZA M., GHORBANI H., CAPUTO F., *Managing SMEs internationalisation process. A Delphi approach for identifying antecedent factors. International Journal of Managerial and Financial Accounting*, in press.
- 2021 – CAPUTO, F., MAGNI, D., PAPA A., CORSI, C. Knowledge hiding in socioeconomic settings: matching organizational and environmental antecedents. *Journal of Business Research*, 135(2021), 19-27.
- 2021 – BARILE, S., VITO, P., CAPUTO, F., ALAIA, R., *Platformizing Industrial Symbiosis*. In R&D Management Conference 'Innovation in an Era of Disruption'. July 7-8, 2021. Online Conference.
- 2021 – ALINASAB J., SEID MOHAMMAD REZA M., GHORBANI H., CAPUTO F., Discovering Knowledge and Cognitive Based Drivers for SMEs Internationalization. *Journal of the Knowledge Economy*, 1-29.
- 2021 – SAEED ALHMOUDI, R., KUMAR SINGH, S., CAPUTO, F. RISO, T., IANDOLO, F. Corporate Social Responsibility and Innovative Work Behaviour: Is it a matter of perceptions?. *Corporate Social Responsibility and Environmental Management*, in press.

- 2021 – SPURNÝ, J., KOPEČEK, I., OŠLEJŠEK, R., PLHÁK, J., CAPUTO, F. The Prisoner's Dilemma in the Workplace: How Cooperative Behavior of Managers Influence Organizational Performance and Stress. *Kybernetes*, <https://doi.org/10.1108/K-04-2020-0229>.
- 2020 – FIANO F., SORRENTINO M., CAPUTO F., SMARRA M., Intellectual Capital for recovering patient centrality and ensuring patient satisfaction in Healthcare sector. *Journal of Intellectual Capital*. <https://doi.org/10.1108/JIC-04-2020-0116>
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- 2013 – AMBROSINO G., CAPUTO F., Una rilettura sistemico vitale delle relazioni socio-sanitarie in Campania. Il caso del Centro Penitenziario Secondigliano. In *XVIII Convegno Nazionale Associazione Italiana di Economia Sanitaria. Oltre la crisi economica, sociale e politica: il ruolo dei sistemi socio-sanitari*, Trento, Italia, 21-23 novembre.
- 2013 – SAVIANO M., CAPUTO F., Managerial choices between Systems, Knowledge and Viability. In BARILE S. (Ed.), *Contributions to theoretical and practical advances in management. A Viable Systems Approach (VSA)* (pp. 219-242), ARACNE Editrice S.r.l., Roma.
- 2013 – CALABRESE M., IANDOLO F., ANTONUCCI E., CAPUTO F., Towards a value co-creation based Healthcare System. In GUMMESSON E., MELE C., POLESE F. (eds.), *Service Dominant logic, Network & Systems Theory and Service Science: integrating three perspectives for a new service agenda* (pp. 1-22), Giannini Editore, Napoli.
- 2012 – SAVIANO M., CAPUTO F., Ricorsività e dinamiche emergenti nel Project Management". In *PMKT 2012 "Complessità nel project e knowledge management"*, Università degli Studi di Salerno, 19 dicembre.
- 2012 – SAVIANO M., CAPUTO F., Le scelte manageriali tra sistemi, conoscenza e vitalità". In *Management senza confini. Gli studi di management: tradizione e paradigmi emergenti*, XXXV Convegno annuale AIDEA (pp. 1-21), Salerno, 4-5 ottobre.

Visiting Student and Professor

2012 – Il settore delle piante officinali: inquadramento generale. In SAVIANO M., // *sistema di filiera delle piante officinali* (pp. 53-62), ARACNE Editrice S.r.l., Roma.

From June 23, 2018, to June 23, 2018.

Visiting Professor at University of Maribor, Maribor, Slovenia

From June 16, 2017, to June 18, 2018

Visiting Professor at Beijing Norma University, Beijing, China

From June 16, 2017, to June 16, 2017

Visiting Professor at University of Maribor, Maribor, Slovenia

From March 2016 to March 2017

Visiting Professor at Masaryk University, Brno, Czech Republic.

From August 25, 2015, to September 25, 2015

Visiting Student at Epoka University, Tirana, Albania.

Reviewers

2016 Strategic Management Society "Strategy Challenges in the 21st Century: Innovation, Entrepreneurship and Coopetition"

2017 Strategic Management Society Conference "Unconventional Strategies for Emerging Complexity and Intensifying Diversity"

2019 Strategic Management Society Conference "'Out of the Spotlight' Strategies"

FEBM 2018 - The Third International Conference on Economic and Business Management

Baltic Journal of Management

Business Process Management Journal

European Journal of International Management

Hawaii International Conference on System Sciences

Information Processing in Agriculture

International Journal of Managerial and Financial Accounting

International Journal of Electronic Marketing and Retailing

International Journal of Entrepreneurship and Small Business

International Journal of Responsible Management Education

International Journal of Sustainable Entrepreneurship and Corporate Social Responsibility

IEEE Access

International Journal of Technology Management

Journal of Business Research

Journal of Development and Agricultural Economics

Journal of Ecology and the Natural Environment

Journal of Horticulture and Forestry

Journal of Intellectual Capital

Journal of Innovation and Entrepreneurship

Journal of International Consumer Marketing

Journal of Knowledge Economy

Journal of Knowledge Management

Kybernetes

Naše gospodarstvo / Our Economy

Systems

Technological Forecasting & Social Change

World Review of Entrepreneurship, Management and Sustainable Development

Guest Editor

2021 - Chin, T., Caputo, F., Lin, C., Hu, F. – Special issue “Understanding Cognitive Differences Across Cultures: Integrating Neuroscience and Cultural Psychology”, *Frontiers in Psychology*

2020 – Caputo F. – Special Issue “Healthcare Sustainability”, *Sustainability*

2018 – Barile S., Saviano M., Caputo F. - Special Issue “Healthcare for Sustainability”, *Sustainability*.

2016 – Del Giudice M., Carayannis E., Soto-Accosta P., Caputo F. - Special Issue on: “Emerging issues on cross-cultural knowledge management: linking intercultural knowledge with innovation in ambidextrous settings”, *Management Research*.

2016 – Del Giudice M., Rossi M., Fontana S., Scuotto V., Caputo F. - Special Issue on: “Advances in Sport Management in the Global Marketplace: Theory and Practice”, *International Journal of Sport Management and Marketing*.

Chair

The IFKAD 2023 - Section: “Toward the S5.0: Aims, Drivers, and Dynamics of the Industry 5.0”. Matera (Italy) on 7-9 June 2023.

The IFKAD 2023 - Section: “The Bright and Dark Sides of Sustainability in (Digital) Platform Ecosystems”. Matera (Italy) on 7-9 June 2023.

The 20201 WOSC Congress ‘Systems approach and cybernetics, engaging the future of mankind. The significance of systems and cybernetics in the future of societies’ – Section: “Distributed knowledge and information asymmetry: the role of smart technology and digital revolution”

The 10th Annual Euromed Academy of Business (Εμαβ) Conference “Global and national business theories and practice: bridging the past with the future – Rome, Italy, 13-15 September 2017 – Track – Marketing.

2017 Conference of International Society for Systems Sciences “From Science to Systemic Solution. System thinking for everyone” – Vienna, Austria, 10-14 July – Track – Knowledge Management and Information Technology for Business Systems.

The 2017WOSC Congress “Science with and for Society - Contributions of Cybernetics and Systems”, ‘Sapienza’ University of Rome, Italy, 25-27 January 2017 – Track – Human aspects of managing systems.

The 4th Business Systems Laboratory International Symposium “Governing Business Systems. Theories and Challenges for Systems Thinking in Practice”, Mykolas Romeris University, Vilnius, Lithuania, August 24-26, 2016 – Track – Information and Communication Technology & Knowledge Management

Discussant

The 2020 WOSC Congress ‘Systems approach and cybernetics, engaging the future of mankind. The significance of systems and cybernetics in the future of societies’ - 16th to 17th of September 2020 - Theme 3 “Technology and humanity: co-developing a hybrid reality”

The 9th Annual EUROMED Academy of Business (EMAB) conference “Innovation, entrepreneurship and digital ecosystems”, University of Warsaw, Warsaw, Poland, September 14-16, 2016 – Track – Fashion Marketing.

Main research interests

*Viable Systems Approach,
Knowledge Management
Service Management
Health Care Management
Service & Retail Marketing
Information Asymmetry*

Associations and research group

Member of AIDEA – Accademia Italiana di Economia Aziendale
Member of SIM – Società Italiana Marketing
Member of IASS – Italian Association for Sustainability Science
Member of ASVSA – Associazione per la Ricerca sui Sistemi Vitali.
Member of SIMA – Società Italiana di Management.
Member of the Laboratory of Service Systems – Masaryk University – Brno, Czech Republic

“According to law 679/2016 of the Regulation of the European Parliament of 27th April 2016, I hereby express my consent to process and use my data provided in this CV”

Date: 07/01/2023

Signature
