



Chiara Acciarini

chiara.acciarini@uniroma1.it

● WORK EXPERIENCE

1 SEP 2015 – 30 MAR 2016 – Turin, Italy

DIGITAL MARKETING & COMMUNICATION INTERN – FIAT CHRYSLER AUTOMOBILES S.P.A.

- Digital Marketing projects to support the Brand Strategies
- B2B & B2E communication activities
- Creation of News and Newsletters
- Management of the Intranet – target: employees
- Creation and development of 124 Spider's merchandising
- Creation of Direct Marketing E-Mails

1 APR 2016 – 28 FEB 2017 – Rome, Italy

FRANCHISE MANAGEMENT & COMPLIANCE ANALYST – TOYOTA MOTOR ITALIA S.P.A.

- Management of Franchise Agreements
- Support to Franchise Agreement's redaction and contents definition
- Support to dealer's events
- Participation to the PDCA Course
- Lean Management and Toyota Way Approaches

● EDUCATION AND TRAINING

1 SEP 2010 – 30 OCT 2013 – Via Alessandro Pascoli, 20, Perugia, Italy

BACHELOR'S DEGREE IN BUSINESS ECONOMICS – University of Perugia

<https://econ.unipg.it>

1 SEP 2013 – 30 JUL 2015 – Viale Romania, 32, Rome, Italy

MASTER'S DEGREE IN ECONOMICS AND BUSINESS MANAGEMENT – Luiss University

<https://www.luiss.it>

1 SEP 2018 – Viale Romania, 32, Rome, Italy

PHD CANDIDATE – Luiss University

<https://www.luiss.it>



1 APR 2022 – Via Álvaro del Portillo, 21, Rome, Italy

TEACHING ASSISTANT TO “STRATEGIE, PROCESSI, E PROGETTI” BACHELOR’S COURSE – Campus Bio-Medico University

<https://www.unicampus.it/it/>

1 DEC 2021 – 30 JAN 2022 – Via Alessandro Pascoli, 20, Perugia, Italy

HORIZON H2020 RESEARCH PROJECT – University of Perugia

<https://econ.unipg.it>

1 OCT 2019 – 30 JAN 2020 – Via Nomentana, 216, Rome, Italy

SUPPORT TO THE EXECUTIVE MBA’S COURSE IN CORPORATE & COMPETITIVE STRATEGY – Luiss Business School

<https://businessschool.luiss.it>

1 OCT 2017 – 30 JAN 2019 – Via Nomentana, 216 , Rome, Italy

SUPPORT TO THE MBA’S COURSE IN BUSINESS STRATEGY & COMPETITIVE ANALYSIS – Luiss Business School

<https://businessschool.luiss.it/>

1 JUN 2017 – Rome, Italy

SUITABLE FOR PHD IN MANAGEMENT XXXIII CYCLE – Luiss University

<https://www.luiss.it>

1 FEB 2018 – 30 DEC 2019 – Via Nomentana, 216, Rome, Italy

COORDINATOR OF THE GLOBAL FAMILY BUSINESS MANAGEMENT’S EXECUTIVE PROGRAMME – Luiss Business School

Support to the teaching and related activities

<https://businessschool.luiss.it/>

1 APR 2019 – 30 JUN 2019 – Via Nomentana, 216 , Rome, Italy

SUPPORT TO THE BUSINESS STRATEGY GAME – Luiss Business School

<https://businessschool.luiss.it/>

1 SEP 2018 – 30 DEC 2018 – Viale Romania, 32, Rome, Italy

LECTURER TO MANAGEMENT AND GOVERNANCE OF FAMILY FIRMS’ COURSE – Luiss University

<https://www.luiss.it/>



1 SEP 2017 – 30 MAY 2018 – Via Nomentana, 216, Rome, Italy

COORDINATOR OF THE MANAGEMENT & CONTROL OF EU FUNDING'S COURSE – Luiss Business School

<https://businessschool.luiss.it/>

1 JAN 2022 – 30 JAN 2022 – European Academy of Management Rue Fossé aux Loups 38, Letterbox 3, Brussels, Belgium

CERTIFIED REVIEWER – EURAM Annual Conference 2022

<https://euram.academy>

1 JUN 2021

CERTIFIED PUBLONS ACADEMY PEER REVIEWER – Publons Academy

<https://publons.com/wos-op/researcher/4125487/publons-academy/>

1 SEP 2017 – 30 JUN 2022 – Viale Romania, 32, Rome, Italy

TEACHING ASSISTANT TO CORPORATE STRATEGIES – MASTER'S DEGREE – Luiss University

<https://www.luiss.it/>

1 FEB 2020 – 30 JUN 2022 – <https://www.luiss.it/>, Rome, Italy

TEACHING ASSISTANT TO ECONOMIA E GESTIONE DELLE IMPRESE – BACHELOR'S DEGREE – Luiss University

<https://www.luiss.it/>

1 SEP 2020 – 30 JUN 2022 – Viale Romania, 32, Rome, Italy

SUBJECT EXPERT IN ECONOMICS AND BUSINESS MANAGEMENT – BACHELOR'S DEGREE – Luiss University

<https://www.luiss.it/>

1 SEP 2020 – Viale Romania, 32, Rome, Italy

SUBJECT EXPERT IN RESEARCH METHODS FOR SOCIAL SCIENCES – MASTER'S DEGREE – Luiss University

<https://www.luiss.it/>

1 FEB 2021 – 30 JUN 2022 – Viale Romania, 32, Rome, Italy

SUBJECT EXPERT IN GESTIONE DELLE PICCOLE E MEDIE IMPRESE – BACHELOR'S DEGREE – Luiss University

<https://www.luiss.it/>



1 FEB 2021 – 30 DEC 2021 – Viale Romania, 32, Rome, Italy

TEACHING ASSISTANT TO HOTEL MANAGEMENT – BACHELOR’S DEGREE – Luiss University

<https://www.luiss.it/>

1 JUL 2018 – 30 JUL 2018 – Via Nomentana, 216, Rome, Italy

LECTURER TO BUSINESS PLANNING COURSE IN PARTNERSHIP WITH IPAB ASILO SAVOIA – Luiss Business School

<https://businessschool.luiss.it/>

1 FEB 2022 – CURRENT – Via Ariosto, 25, Rome, Italy

POST-DOC IN MANAGEMENT ENGINEERING – Sapienza University of Rome

<https://www.uniroma1.it/it/>

● **LANGUAGE SKILLS**

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH C1		C1	C1	C1	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **DIGITAL SKILLS**

My Digital Skills

Research | MS Office (Word Excel PowerPoint) | Internet user | Skype | gmail | E-mail use | Friendly | Microsoft Office | Microsoft Word | Microsoft Excel | curious | Zoom | WhatsApp | Google Drive | Responsibility | Ability to Work Under Pressure | R/Rstudio | Stata Application | AS400 (BPCS) | Microsoft Teams | Google (Google Meet, Google Docs, Google Classroom, Google Forms, Google Drive, Google Slide) | Reliability | Communications | flexible | positive thinking | Mac OSX | Windows (Optimal Knowledge)

I hereby authorize the processing of the personal data contained in this CV in compliance with the Italian Personal Data Protection Code (Legislative Decree No. 196 of 30 June 2003)