



Leul Girma Haylemariam

ABOUT ME

I'm a Ph.D. candidate in intercultural relations and international management at the University of International Studies of Rome- UNINT in Italy. My research interests include, but are not limited to, innovation and entrepreneurship, sustainability, and corporate social responsibility. I've published in prestigious journals, and I love teaching.

EDUCATION AND TRAINING

Ph.D candidate in Intercultural relations and international management

International studies of Rome- UNINT university [01/10/2020 – 01/11/2023]

Address: ROMA (RM) (Italy)

Website: <https://www.unint.eu/>

Masters of science (MSc) In Business Management

Sapeinza University of Rome [28/02/2016 – 17/01/2019]

City: Roma

Country: Italy

Website: <https://www.uniroma1.it/en/pagina-strutturale/home>

Level in EQF: EQF level 7

The Main courses including Applied Statistics, Entrepreneurship, EU competition law, Strategic management, innovation, industrial economics and policy .

Masters (MA) in Marketing and Communications

Rome Business School [10/03/2016 – 15/05/2017]

City: Roma

Country: Italy

Website: <https://romebusinessschool.com/>

Level in EQF: EQF level 7

The Main courses including Value Creation, Customer relationships, Branding, Global marketing strategy and Sustainable marketing.

Bachelor Degree(BA) in Business Management

Bahridar University [28/01/2011 – 16/12/2015]

City: Bahridar

Country: Ethiopia

Website: <https://www.bdu.edu.et>

Level in EQF: EQF level 6

Main courses are Including accounting, finance, business administration, economics, marketing and strategic management.

COURSES

Methodology for Ph.D students

[15/01/2021 – 28/05/2021]

Tor Vergata University, Rome, Italy.

Structural Equation Models Principles and Applications

[08/06/2023 – 10/06/2023]

Training for researchers

Social Impact Strategy: Tools for Entrepreneurs and Innovators.

[14/05/2020 – 27/05/2020]

An Online course from Pennsylvania University, United States.Offered through Coursera.

Corporate Sustainability: Understanding and Seizing the Strategic Opportunity

[10/01/2020 – 13/02/2020]

An Online Course from Bocconi, University Italy. Offered through Coursera.

PUBLICATIONS

"Market Orientation, CSR, and Financial and Marketing Performance in Manufacturing Firms in Ghana and Ethiopia"

[2019]

Sustainability Accounting, Management and Policy Journal.

"Break Out of the shell 444"

[2016]

Amazon

Women Entrepreneurial Orientation: A Systematic Literature Review

[2023]

Accepted in the Journal of "Entrepreneurial Business and Economics Review" (*EBER*)"

Entrepreneurial Agility and Organizational Performance of IT Firms: A Mediated-moderated Model

[2023]

Accepted in the "*Journal* of Entrepreneurship, Management and Innovation (*JEMI*)"

Does corporate sustainability impact SMEs' competitiveness? A meta-analytic review

[2023]

Under the 2nd round review in the Journal of "Business Strategy and the Environment (BSE)."

Corporate Digital Responsibility and financial performance: the mediating role of firm reputation

[2023]

Under the review in the Journal of " Technology in Science"

Greening Social Enterprises: Enhancing Environmental Performance Through Innovative Business Models

[2023]

Under development

Frugal Innovation: for women entrepreneur in Ethiopia

[2023]

Under development

AFILLACTION

Bahir Dar university - Entrepreneurship Development and incubation center (EDIC)

[08/08/2022 – Current]

CONFERENCE PROCEEDING

Sinergie-SIMA 2023 Management conference

[28/06/2023 – 30/06/2023]

Does corporate sustainable innovation impact SMEs' competitiveness? A meta-analytic review

WORK EXPERIENCE

Teaching assistant in universities during the exam

International studies of Rome - UNINT [20/01/2022 – Current]

City: ROMA (RM)

Country: Italy

1. Luxury & Fashion Management. (Master's course - Prof. Giada Mainolfi)
2. Innovation Management. (Master's course - prof. Stephen Oduro)
3. Marketing for made in Italy (Master's course- Prof.Alessandro de Nisco)
4. Economics and management of family businesses (three-year course - Dr. Marco Imperio)
5. International Sales Management. (Master's course - prof. Stephen Oduro)

Researcher & Author

Population Media Center (PMC) [20/01/2009 – 30/11/2013]

City: Adiss Ababa

Country: Ethiopia

Responsibilities

1. Empirical and non-empirical data collection
2. Analyzing
3. Based on the findings, write the stories
4. Publish to the public

Business process consultant

self-employed [14/05/2014 – Current]

City: ROMA (RM)

Country: Italy

Responsibilities

1. Startup development
2. Strategic planning
3. Business model innovation
4. Value chain improvement

Business and marketing teacher

WEGAGEN COLLEGE [15/02/2010 – 23/03/2012]

City: Addis Ababa

Country: Ethiopia

1. Responsibilities

2. Develop and update the course
3. Provide a lecture
4. Evaluate the outcome

Manager

KANA Traditional Food Processing Enterprise [12/03/2006 – 23/08/2011]

City: Addis Ababa

Country: Ethiopia

Responsibilities

1. Develop an annual plan
2. Organizing resources
3. Supervise day-to-day activities
4. Provide leadership at all levels of the enterprise.
5. Communicate and incorporate the company vision and values.

JOB-RELATED SKILLS

Job-related skills

Data Analysis, Planning effective implementation, Self-motivation, Adaptability and Time Management.

ORGANISATIONAL SKILLS

Organisational skills

Strategic thinking, Managing Opportunities , Goal setting and Meeting goals, Team leadership, Assessment and Evaluation, Creative thinking, Developing strategies, Making presentations and entrepreneurship.

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills

Entrepreneurial mindset, Approachable, Open, Friendly attitude, Confidence and Honesty, Respect and Empathy.

LANGUAGE SKILLS

Mother tongue(s): **Amharic**

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

Italian

LISTENING B2 READING B2 WRITING B2

SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

RECOMMENDATIONS

