

Irina Gorelova

Interessi scientifici	Digital transformation, ecosistemi imprenditoriali, imprenditorialità innovativa, ecosistemi digitali, quintuple helix innovation model, città e territori intelligenti, sviluppo regionale	
Formazione	Dottoranda in Management, Banking and Commodity Sciences	11/2019 – 10/2022
	Dipartimento di Management, Sapienza Università di Roma, Italia	
	Laurea Magistrale in Tecnologia, Certificazione e Qualità	10/2010 - 09/2012
	Sapienza Università di Roma (Roma, Italia)	
	Laurea Magistrale in Economia	10/2010 - 09/2012
	Università Statale di Economia e Finanza di San Pietroburgo (FINEC), (San Pietroburgo, Russia)	
	Laurea Magistrale in Relazioni Internazionali	08/2009 - 07/2011
	Università Statale di San Pietroburgo (San Pietroburgo, Russia)	
	Laurea (Bachelor Degree) di Studi Regionali (European Studies)	08/2005 - 07/2009
	Università Statale di San Pietroburgo (San Pietroburgo, Russia)	
Lingue	Russo (madrelingua), Inglese (avanzato, IELTS Academic 7.5), Italian (avanzato), French (intermedio)	
Attività scientifica	Partecipazione ai convegni	
	<ul style="list-style-type: none">• XXX National Congress of Commodity Science 10/2022• 19th conference of the Italian Chapter of AIS (ItAIS 2022) 10/2022• 39th Eurasia Business and Economics Society (EBES) Conference 04/2022• 19th conference of the Italian Chapter of AIS (ItAIS 2021) 10/2022• 2021 IEEE Technology & Engineering Management Conference – Europe (TEMSCON 2021) 05/2021• Smart City International Conference ‘Spotlight 2030’ 12/2020• 17th conference of the Italian Chapter of AIS (ItAIS 2020) 10/2020• 14th International Conference on Business Excellence Business Revolution in the Digital Era 06/2020	
	Formazione supplementare	
	<ul style="list-style-type: none">• 10th International Summer School on Digital Innovation and Startup Entrepreneurship (University of the Aegean) 07/2022• FORESIGHT Summer School (Erasmus+ programme) (ESCP Business School) 07/2022• ERSA Summer School “Circular economy & green growth: challenges for urban, regional and entrepreneurial ecosystems” (EM Normandie Business School) 06/2022• EIT Manufacturing Networking Event “Strengthening the Manufacturing Innovation Ecosystem” 12/2021• 3rd ERSA-JRC Winter School "Smart specialisation: linking global challenges to local implementation" 01/2021• Summer School "Mediazione e moderazione" (Università della Calabria) 09/2020• Certificazione della Qualità, Sicurezza e Responsabilità d'Impresa, Società di Accreditamento e Audit Nazionale (SCAN) 12/2019	
	Pubblicazioni scientifiche	
	How smart is mobility in smart cities? An analysis of citizens' value perceptions through ICT applications / Savastano M., Suciù M.-C., Gorelova I., Stativă G.-A. <i>Cities</i> (2023)	
	Is Buying Local Food a Sustainable Practice? A Scoping Review of Consumers' Preference for Local Food / Cappelli L., D'Ascenzo F., Arezzo, M.F., Ruggieri R., Gorelova I. <i>Sustainability</i> (2022)	

Antecedents and Consequences of Digital Entrepreneurial Ecosystems in the Interaction Process with Smart City Development / Gorelova I., Dmitrieva D., Dedova M., Savastano M. *Administrative Sciences* (2021)

Region-specific Institutional Context for Citizen-driven Entrepreneurship in Smart Cities: Evidence from Rome and Berlin / Gorelova I., Savastano M., Spremic M., Dedova M. *Proceedings of IEEE Technology & Engineering Management Conference – Europe* (2021)

Green cloud computing for sustainable energy management: a comparison of innovative strategies for implementing the green economy / Amendola C., Savastano M., Gorelova I. *International Journal of Environmental Policy and Decision Making* (2021)

Smart mobility: a comparison between the social media strategies for the public urban mobility services of Rome and Bucharest / Savastano M., Suciu M. C., Stativă, G. A., Gorelova I. *Proceedings of the smart cities international conference 8th Edition* (2021)

The willingness to pay in the food sector. Testing the hypothesis of consumer preferences for some made in Italy products / Cappelli L., D'Ascenzo F., Arezzo, M.F., Ruggieri R., Gorelova I. *Sustainability* (2020)

Smart grids, prosumers and energy management within a smart city integrated system / Savastano M., Suciu M. C., Gorelova I., Stativa G. A. *Proceedings of the 14th International Conference on Business Excellence 2020* (2020)

Digital transformation and smart city development / Gorelova I., D'Ascenzo F. *Chapter in volume "Digital transformation and data management"* (2020)

The participation of local communities in the co-creation process of cultural initiatives. The case of Matera / Savastano M., Gorelova I., Belcastro M., Stori P. *Proceedings of ItAIS 2020 conference* (2020)

Creative economy. Challenges and opportunities for increasing competitiveness / Suciu M. C., Savastano M., Gorelova I., Stativa G. A. *Theoretical and Applied Economics*. Special Issue Volume XXVII (2020)

Articoli accettati per la pubblicazione

University business incubators as a part of entrepreneurial university ecosystem. Evidence from Italy / Bellini F., D'Ascenzo F., Gorelova I., Fabbri A. *Proceedings of the 39th Eurasia Business and Economics Society (EBES) Conference* (2022)

Evaluation of Innovativeness as the Success Factor of Innovative Start-Ups. Evidence from literature / Bellini F., D'Ascenzo F., Gorelova I., Fabbri A. *Proceedings of the 19th conference of the Italian Chapter of AIS (Association for Information Systems)* (2022)

Digital Innovation Ecosystems: a Systematic Literature Review and a New Definition / Bellini F., D'Ascenzo F., Gorelova I., Fabbri A. *Proceedings of the XXX National Congress of Commodity Science* (2022)

Esperienza
lavorativa

Direttore marketing

03/2010 – 11/2019

Nord Company LLC (settore energetico), (San Pietroburgo, Russia)

Responsabilità:

Lancio dei prodotti e servizi per i sistemi energetici urbani intelligenti sul mercato
Monitoraggio dell'implementazione dei soluzioni energetiche intelligenti
Sviluppo, applicazione e supervisione delle strategie di marketing
Organizzazione di eventi e PR campaigns nel settore energetico