



Manuel Merolla

● WORK EXPERIENCE

PROJECT COLLABORATOR – DICEA - SAPIENZA UNIVERSITY OF ROME – 17/04/2025 – 16/10/2025 – ROME, ITALY

- Defined the technical layout of pages for CeMoSS Marche Region portal
- Implemented graphs for data visualization about accidents, traffic, population, and vehicle fleet
- Updated content about road interventions in the context of Road Safety National Plan

PROJECT COLLABORATOR – DICEA - SAPIENZA UNIVERSITY OF ROME – 02/07/2024 – 01/12/2024 – ROME, ITALY

Business or Sector: Professional, scientific and technical activities |

Department: Department of Civil, Constructional and Environmental Engineering, Sapienza University of Rome

- Created and updated contents for the portal of Marche Region Road Safety Observatory (CEMOSS)
- Edited technical sheets concerning national and international "Good Practices" cases
- Defined awareness contents relating to road safety at regional level

COMMUNICATIONS MANAGER – CTLUP SRL – 07/04/2023 – Current – ROME, ITALY

Business or Sector: Professional, scientific and technical activities |

Department: Research Centre for Transport and Logistics (CTL), Sapienza University of Rome

- Drafting, editing and translating editorial content for the corporate website and social media pages (LinkedIn, Twitter)
- Defining protocols and guidelines aimed to a better web content management and an improvement of relationships with other staff members
- Creating corporate documents (company profile, report, signature format) for a more efficient communication with clients and partners

JOURNALIST & WEB CONTENT MANAGER – CITYNEWS SPA – 01/01/2020 – 31/12/2022 – AVELLINO, ITALY

- Drafted and edited articles for *AvellinoToday* (an online newspaper of Citynews company)
- Programmed and managed content on *AvellinoToday*'s social media pages (Facebook, Instagram)
- Created and published videos on *AvellinoToday*'s YouTube channel

WEB CONTENT EDITOR – SA DOCUMENTS S.R.L. – 22/09/2020 – 28/02/2021 – AVELLINO, ITALY

- Drafted and edited content for Sistema Irpinia online platform (a project funded by the Province of Avellino)
- Checked and verified sources for more than 500 sheets concerning the main places of interests and events located in Irpinia
- Planned documents and guidelines for a correct management of sheets

● EDUCATION AND TRAINING

02/11/2023 – CURRENT Rome, Italy

PHD IN INFRASTRUCTURES AND TRANSPORT Sapienza University of Rome

The main purpose of the research project aims at proposing a data integration model to find the common ground between subjective and objective data regarding sustainable mobility issues. The model will be tested on at least a specific case, concerning a plan or a strategic document scheduled by a municipal or regional administration in an urban (or wider) context.

PhD is funded by a Sapienza Scholarship (until October 2026).

Address Via Eudossiana, 18, 00184, Rome, Italy | **Website** <https://www.uniroma1.it/en/> | **Level in EQF** EQF level 8 |

Thesis Participatory smart cities: a crowdsourced data integration model for sustainable mobility and road safety planning

23/02/2025 – 24/05/2025 Kongens Lyngby, Denmark

PHD VISITING STUDENT DTU - Technical University of Denmark

The main purpose of my visiting period at DTU concerned the implementation of a data integration model to align subjective data represented by crowdsourced reports and official statistics. In particular, this model was tested on a real case study, dealing with Aarhus Municipality (Denmark) and focusing on the common ground between reports submitted by citizen through "Giv et praj" platform and accident data coming from Statistics Denmark.

Website <https://mlsm.man.dtu.dk/> | **Field of study** Engineering, manufacturing and construction

30/04/2019 – 10/12/2020 Rome, Italy

MASTER IN GLOBAL MARKETING, COMMUNICATION & MADE IN ITALY Italy-USA Foundation and Centro Studi "Comunicare l'Impresa"

Address Via Vittorio Veneto, 108, 00187, Rome, Italy | **Website** <https://www.italiausa.org/>

01/10/2014 – 16/02/2018 Fisciano, Italy

MASTER'S DEGREE IN BUSINESS AND PUBLIC COMMUNICATION University of Salerno

Address Via Giovanni Paolo II, 132, 84084, Fisciano, Italy | **Website** <https://www.unisa.it/>

01/10/2010 – 25/11/2013 Fisciano, Italy

BACHELOR'S DEGREE IN PUBLISHING STUDIES Università degli Studi di Salerno

Address Via Giovanni Paolo II, 132, 84084, Fisciano, Italy | **Website** <https://www.unisa.it/>

12/09/2005 – 10/07/2010 Avellino, Italy

HIGH SCHOOL DIPLOMA IN LINGUISTIC STUDIES Liceo Statale "P. E. Imbriani"

Address Via Salvatore Pescatori, 155, 83100, Avellino, Italy | **Website** <https://www.liceoimbrianiavellino.edu.it/>

● LANGUAGE SKILLS

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	C1	B2	C1	C1
SPANISH	B1	C1	B1	B2	B2
FRENCH	B1	C1	B1	B1	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● SKILLS

Content Management Systems | SaaS | Social Network | Microsoft Office | Emails & Marketing | Photo and Video Editing

● DRIVING LICENCE

Driving Licence: B

● HONOURS AND AWARDS

27/05/2019

Accredited Professional – Italy-USA Foundation

Link https://youtu.be/YPjHE_Rx44E

● VOLUNTEERING

18/09/2013 – 31/12/2023 Avellino, Italy

Info Irpinia

Founding Member and Web Content Coordinator on the website of the organisation

Link <https://infoirpinia.it/>

14/01/2019 – 14/01/2020 Campobasso, Italy

Agenzia Agorà

Universal Civil Service Volunteer in the context of "Argento Campobasso" project

03/07/2019 – 11/07/2019 Avellino, Italy

XXX Universiade Estiva Napoli 2019

Media and Broadcasting Services Assistant during the running of men's and women's basketball tournaments at the Palasport Del Mauro

● CONFERENCES AND SEMINARS

17/09/2025 – 19/09/2025 Antwerp, Belgium

European Transport Conference 2025

Manuel Merolla, Prof. Luca Persia, Roberto Carroccia, Marco Di Rocco, *Crowdsourcing for Sustainable Mobility: State of Art and Future Opportunities to Support Smart Cities Co-Creation*

19/09/2024 – 20/09/2024 Rome, Italy

TIS Roma 2024 - AIIT 4th International Conference. Greening the way forward: sustainable transport infrastructure and systems

Brayan González-Hernández, Davide Shingo Usami, Steffel Ludivin Tezong Feudjio, Manuel Merolla, Luca Persia, *Road Safety Capacity Building in Cameroon: Train-The-Trainers Approach*

I give consent to process my data with the purpose of the recruitment process, in accordance to the Regulation of the European Parliament 679/2016, regarding the protection of natural persons and free movement of such data.

Rome , 02/03/2026