



Sara Sampieri

PRESENTAZIONE

Sara Sampieri is an expert in history, archaeology, and art. She has developed an extensive knowledge of intercultural relations, especially between Europe and the Mediterranean region. Her research explores the balance between heritage conservation and tourism development to promote a travel destination with particular attention to green and sustainable tourism in Saudi Arabia. She is currently a Ph.D. Candidate in Tourism at Universidad Rey Juan Carlos, and she is a Visiting Fellow at Oxford University.

ESPERIENZA LAVORATIVA

18/12/2023 – ATTUALE Roma, Italia

CULTURE DELLA MATERIA SAPIENZA UNIVERSITÀ DI ROMA

2023 – 2023 Roma, Italia

RESEARCH MANAGER SAPIENZA UNIVERSITÀ DI ROMA

2022 – 2023 Roma, Italia

PROJECT MANAGER SAPIENZA UNIVERSITÀ DI ROMA

2018 – 2022 Roma, Italia

PROGRAM COORDINATOR SAPIENZA UNIVERSITÀ DI ROMA

ISTRUZIONE E FORMAZIONE

2024 – ATTUALE Oxford, Regno Unito

VISITING FELLOW Oxford University

2022 – ATTUALE Madrid, Spagna

PH.D. STUDENT Universidad Rey Juan Carlos

2020 – 2022 Roam

LAUREA MAGISTRALE IN PROGETTAZIONE E GESTIONE DEI SISTEMI TURISTICI Università degli Studi di Roma "Tor Vergata"

2018 – 2019 Roma, Italia

MASTER IN MANAGEMENT E ECONOMIA DELLE IMPRESE TURISTICHE E CULTURALI Università degli Studi di Roma "Tor Vergata"

2014 – 2015 Roma, Italia

DIPLOMA IN CULTURE & TOURISM MANAGEMENT Università LUMSA

2002 – 2014 Roma, Italia

LAUREA TRIENNALE IN ARCHEOLOGIA Sapienza Università di Roma

COMPETENZE LINGUISTICHE

Lingua madre: **ITALIANO**

Altre lingue:

	COMPRENSIONE		ESPRESSIONE ORALE		SCRITTURA
	Ascolto	Lettura	Produzione orale	Interazione orale	
INGLESE	C1	C1	C1		C1
SPAGNOLO	B2	B2	B2	B2	B2
ARABO	A2	A2	A2	A2	A2

Livelli: A1 e A2: Livello elementare B1 e B2: Livello intermedio C1 e C2: Livello avanzato

● PROGETTI

2024 – 2027

1. Social complexities, nomadism and tribal alliances between South-Eastern Arabia and Persian Gulf. New archeological discoveries and a sustainable tourism development project plan in South Batinah (Sultanate of Oman)

2024 – 2025

2. UNIVERSITAS – University towards the development of territorial infrastructures for accessible and sustainable cultural heritage

2022 – 2025

3. Marshlands, islands and marine coasts. Social complexities, tribal alliances and human mobility between Southern Mesopotamia and Eastern, South-Eastern Arabia during the 3rd and 2nd millennium BCE

2022 – 2025

4. SOULSS – Scaffolding Online University Learning: Support Systems

2022 – 2025

5. WECOLAB – Collaborative and transparent use of Learning Analytics in online university courses, valuing the learner role and exploiting advanced monitoring equipment

2022 – 2024

6. SUSTUR – Joint e-Course on the Sustainable Management of Tourism Destinations

2022 – 2024

7. Up2DigiSchool – A viable pedagogical approach for digital school education based on the experience of Up2U

● PUBBLICAZIONI

Sampieri, S. & Bagader, M. (in press). Heritage Conservation and Tourism Development in Saudi Arabia: The Case of Historic Jeddah, Advances in Science, Technology and Innovation.

Sampieri, S., Di Ludivico, A., Stagliano, A, Kzzo, A.F. (in press). Sustainable Tourism Development in Wadi Al Ma'Wil, Oman. In Ramozzotti, M. (Ed.), Rapporti dell'Atlante del Vicino Oriente Antico (pp. 00-00), Atlante del Vicino Oriente antico. Roma: Sapienza University Press.

Sampieri, S., Saoualih, A., Safaa, L., Martinez de Carnero Calzada, F., Ramazzotti, M., Martínez-Peláez, A. (2024). Tourism Development through the Sense of UNESCO World Heritage: The Case of Hegra, Saudi Arabia. Heritage, 7(4), 2195–2216. Doi: [https:// doi.org/10.3390/heritage7040104](https://doi.org/10.3390/heritage7040104).

Sampieri, S. (2022). Umrah in Italia. Management del turismo religioso islamico. Roma: Aracne.

● CONFERENZE E SEMINARI

31/10/2023 – 01/11/2023 Marrakech (Morocco)

Tourisme, interculturalité et patrimoine immatériel

"Protection and promotion of cultural heritage for tourism development: a literature review"

01/03/2024 – 03/03/2024 Vienna (Austria)

4th International Conference on Tourism Management and Hospitality

"Cultural value in heritage tourism: evidence from Saudi Arabia"

28/05/2024 – 30/05/2024 Maia (Portugal)

6th International Conference on Sustainable Cultural Tourism

"Heritage conservation and tourism development in Saudi Arabia: the case of Historic Jeddah"

● RETI E AFFILIAZIONI

2024 – ATTUALE Durham University (United Kingdom)

IASA (International Association for the Study of Arabia) - Membership

● COMPETENZE DI GESTIONE E DIRETTIVE

Management, Project Management, Quantitative and Qualitative Research

● COMPETENZE DIGITALI

Microsoft Office | Social Media | NVivo | Comunicazione

Autorizzo il trattamento dei miei dati personali presenti nel CV ai sensi dell'art. 13 d. lgs. 30 giugno 2003 n. 196 - "Codice in materia di protezione dei dati personali" e dell'art. 13 GDPR 679/16 - "Regolamento europeo sulla protezione dei dati personali".

Roma , 18/09/2024

Ai fini della pubblicazione, in ottemperanza all'Art. 15 D.Lgs 33/2013