

Ezgi Hazal Gurcan



europass

Passport: u23694408

Work permit: Italian

Date of birth: 09/05/1996

Place of birth: Smirne, Turkey

Nationality: Turkish

CONTACT

Via Carducci, 28,
Milan, Italy (Work)

gurcan.
1970304@studenti.uniroma1.it

(+39) 3516346124

WORK EXPERIENCE

08/10/2024 – CURRENT Milan, Italy

PhD Candidate in Management and Innovation Università Cattolica Del Sacro Cuore

Researching in textile industry in the department of Marketing

16/10/2023 – 10/10/2024 Milan, Italy

Business Development and Marketing Assistant Hydra Advisory

-Identifying new business opportunities within the luxury fashion and lifestyle sector
-Conducting comprehensive market research to identify trends, opportunities, and new partnerships
-Supporting preparation of business plans

03/2023 – 03/2024

Tutor in Fashion Economy Sapienza University of Rome

-Assisting in the delivery of lecture
-Designing and updating the course content for A.Y. 2022/2023
-Mentoring students with their inquiries and thesis

12/2022 – 04/2023

Marketing Specialist Ayaydin Miroglio Group

08/2021 – 11/2021

Marketing and Communication Intern Privee PR Istanbul

10/2019 – 01/2020

Marketing Intern Istanbul'74 Arts & Culture Platform

EDUCATION AND TRAINING

10/2020 – 09/2022

Master's Degree in Fashion Studies Sapienza University of Rome

Final grade 110 cum laude | Thesis A Study on the Second Hand Market: Renting and Buying Second Hand as a Sustainable Option

2015 – 2019

Bachelor's Degree in Design Marmara University

2017 – 2018

Erasmus Exchange - Product Design Accademia di Belle Arti di Verona

LANGUAGE SKILLS

MOTHER TONGUE(S): Turkish

OTHER LANGUAGE(S): english | Italian

E.G.