

# Jenny Daniela Salazar Zapata

## EDUCATION

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### Fudan University – Luigi Bocconi University

*Master in International Economics and Management*

**Shanghai - Milan**

*Sept 2017- Oct 2019*

- **Final Grade:** 109/110
- **Thesis:** “Ecosystem of Responsible Economy: the encounter between impact and financial results”
- **Extracurricular activities:** Attended In-Company Training Program at Rothschild and Société Générale - Paris  
Italian delegate in the Student Energy Summit 2019 - Imperial College, London

### Luigi Bocconi University

*Bachelor of Science in Economics and Management*

**Milan**

*Sept 2014 - Jul 2017*

- **Final Grade:** 105/110
- **Thesis:** “The challenge in the non-profit sector: measuring social impact. The OCF ONLUS Case”
- **Extracurricular activities:** Attended Chinese Language and Culture course - Grade 31/31  
Assisted OCF ONLUS accounting optimization project – 6 months in 2017

## WORK EXPERIENCE

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### Sapienza University, Department of Management

*Sustainable Finance Analyst*

**Rome**

*Dec 2019–Present*

- Scholarship for research related to the project "An Italian platform for impact finance: financial models for social inclusion and sustainable welfare" (MIUR)

### Unitelma Sapienza University of Rome, Sfide Lab

*Sustainable Finance Analyst*

- Research contract related to the project: Sustainable Mobility of Rome Municipality

### Cdo, Italian Institute for Economic and Social Development

*Researcher and Head of SIM (Social Impact Measurement) project*

**Lombardy, Tuscany, Puglia, Campania etc.**

*Feb 2019–Nov 2019*

- Assessed environmental, social, governance (ESG) practices by combining primary (questionnaire and interview to management) and secondary sources (non-financial reports, media releases and financial statements)
- Promoted the project among 30 highly innovative Italian medium-sized companies and interviewed 80 top managers (CEO, CFO, COO, HR directors), average 180 questions per company.
- Performed financial and non-financial data analysis and presented results in front of an audience of 500 entrepreneurs (<https://www.youtube.com/watch?v=83RCBpsjyjk>).

### Pri.com, Corporate Metal Trading

*Internship as Assistant Account Executive*

**Milan – Barcelona**

*Jun 2016–Oct 2016*

- Participated to a rotational program in every division in order to achieve a thorough understanding of the Metals Industry. In particular, assisted the price hedging team in their daily activity.
- Re-designed the corporate website based on the principles of efficiency, responsibility and transparency and directed the official company video (<http://www.pricomsrl.it>).

## LANGUAGES & IT SKILLS

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**Languages:** Italian (Native), Spanish (Native), English (Fluent), Chinese (Basic-HSK Level Two), French (Basic)

**IT Skills:** European Computer Driving License (ECDL) - Proficient in Microsoft Word, Excel and PowerPoint

## WRITING & RESEARCH

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*Una proposta di Impact Finance Model per i comuni: il Piano Strategico di Mandato BES-Oriented [Provisional title] (with M. La Torre and L. Semplici) [to be published in 2020]*

*Impact Measurement: a key to unlock the hidden value in corporations [Provisional title] [to be published in 2020]*

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