

| <b>Personal Information</b>    |   |
|--------------------------------|---|
| Name                           | BASILE Gianpaolo  |
| <b>Experiences</b>             |   |
| Date of Achievement            | 01/08/2023 – present  |
| Role                           | Associate Professor in Management   |
| Institution                    | Telematic University of Italian Chamber of Commerce - Università telematica<br>Universitas Mercatorum – Piazza Mattei, 10 - Roma  |
| Date                           | 12/09/2022 – present  |
| Role                           | Adjunct Professor   |
| Institution                    | Sapienza University – Communication and Social Research Department ROME   |
| Date                           | 15/02/2010 – 30/04/2023   |
| Role                           | Accredited Parliamentary Assistant (APA)  |
| Institution                    | European Parliament   |
| Date                           | 01/04/2020 – present  |
| Role                           | Adjunct Professor - Chair in Innovation Management  |
| Institution                    | University of Vitez - Travnik   |
| Date                           | 30/04/2012 - present  |
| Role                           | Visiting Researcher   |
| Institution                    | Visiting Professor in PhD courses in Faculty of Business Economics  |
| Date                           | University of Vitez - Travnik   |
| Role                           | Basile, G., Tani, M. (2024), Il ruolo della Sostenibilità e della Community nei nuovi modelli di Ecosistema Innovativo, Cedam, Padova   |
| Institution                    | Tan, M., Basile, G., Troisi, C. (2024), Ethical Consumer Behavior: A Systematic Review Shown by the "Risacca" Case Study. in The Palgrave Handbook of Consumerism Issues in the Apparel Industry.   |
| Activity                       | DOI: 10.1007/978-3-031-59952-1  |
|                                | Morea, D., Tani, M., Mazzitelli, A., Basile, G. (2024), New business model and local governance in supporting social and environmental solutions: A social network analysis to evaluate the Italian local action group's "Terra è Vita, Socio-Economic Planning Sciences (accepted 24th may 2024) |
|                                | Basile, G., Tani, M. Ferri, M.A., (2024), "The host-guest relationship role in a sustainable tourism model in marginal areas: The case study of Calitri (Italy)" chapter in Buhalis, and Vrontis, D. "Global Challenges and Uncertainty in Tourism  |
| <b>Scientific Publications</b> |   |

- and Hospitality: Strategies for Resilience and Adaptation" book series "Palgrave Intersections of Business and the Sciences, in association with Gnosis Mediterranean Institute for Management Science", Palgrave Macmillan, (ongoing)
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- BASILE G, Esposito De Falco, S., Profità, S. and Bianco, R. (2022). Ecosystem Innovation as the stepping into other people's shoes". In: (a cura di): Thrassou, A.; Vrontis, D.; Efthymiou, L.; Weber, Y.; Riad Shams, S.M.; Tsoukatos, E., *Business Advancement through Technology: Markets and Marketing in Transition*. vol. 2, Cham:SPRINGER - PALGRAVE STUDIES IN CROSS-DISCIPLINARY BUSINESS RESEARCH, IN ASSOCIATION WITH EUROMED ACADEMY OF BUSINESS
- BASILE G, Fotouhi Ardakani, M., Mazzitelli, A., Sakka, G. (2022). Innovation and Corporate Social Responsibility during the Covid-19 in Ardakan (Iran). *MANAGEMENT DECISION*, vol. 60, p. 2743-2769, ISSN: 0025-1747, doi: <https://doi.org/10.1108/MD-12-2021-1658>
- Mirone, F., BASILE G (2022). Longevity in family business: a quantitative study on centenary family businesses from Campania and Andalusia . *CORPORATE GOVERNANCE AND RESEARCH & DEVELOPMENT STUDIES*, vol. 1, p. 145-175, ISSN: 2704-8462, doi: 10.3280/cgrds1-2022oa13786
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| Url   | <a href="http://www.cueimroma.it">www.cueimroma.it</a>  |
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| Date  | 2021  |
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Monteforte Irpino, 1 Agosto 2024

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