

Personal Information	
Name	BASILE Gianpaolo
Address	
Number Phone	
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Citizenship	
Date of Birth	
Qualifications	
Date of Achievement	01/02/2023
Degree	Qualified Associate Professor in Management
Date of Achievement	10/03/2005
Degree	PhD
Descrizione	PhD in Communication Science
Institution	University of Salerno
Experiences	
Date of Achievement	17/01/2024 – ad oggi
Role	Rector's Delegate for Outreach
Institution	Telematic University of Italian Chamber of Commerce - Università telematica Universitas Mercatorum – Piazza Mattei, 10 - Roma
Date	01/08/2023 – present
Role	Associate Professor in Management
Institution	Telematic University of Italian Chamber of Commerce - Università telematica Universitas Mercatorum – Piazza Mattei, 10 - Roma
Date	12/09/2022 – present
Role	Adjunct Professor
Institution	Sapienza University – Communication and Social Research Department ROME
Date	15/02/2010 – 30/04/2023
Role	Accredited Parliamentary Assistant (APA)
Institution	European Parliament
Date	01/04/2020 – present
Role	Adjunct Professor - Chair in Innovation Management
Institution	University of Vitez - Travnik
Date	30/04/2012 - present
Role	Visiting Researcher
Activity	Visiting Professor in PhD courses in Faculty of Business Economics
Institution	University of Vitez - Travnik
Scientific Publications	
Basile, G. Tani, M. (2024), Il ruolo della Sostenibilità e della Community nei nuovi modelli di Ecosistema Innovativo, Cedam, Padova	
Tan, M., Basile, G., Troisi, C. (2024), Ethical Consumer Behavior: A Systematic Review Shown by the "Risacca" Case Study. in The Palgrave Handbook of Consumerism Issues in the Apparel Industry.	
DOI: 10.1007/978-3-031-59952-1	
Morea, D., Tani, M., Mazzitelli, A., Basile, G. (2024), New business model and local governance in supporting social and environmental solutions: A social network analysis to evaluate the Italian local action group's "Terra è Vita, Socio-Economic Planning Sciences (accepted 24th may 2024)	
Basile, G., Tani, M. Ferri, M.A., (2024), "The host-guest relationship role in a sustainable tourism model in marginal areas: The case study of Calitri (Italy)" chapter in Buhalis, and Vrontis, D. "Global Challenges and Uncertainty in Tourism	

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- Morea, D., Mazzitelli, A., Bonacci, I, BASILE G (2023). Smart working as an organizational process or as a social change? An Italian pandemic experience. *EMPLOYEE RELATIONS*, ISSN: 0142-5455, doi: <https://doi.org/10.1108/ER-03-2022-0152>
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- BASILE G, Esposito De Falco, S. Mirone, F. and Bianco, R. (2022). Ecosystem logic: from the localization model to the motivated-based one. In: Sinergie Italian Journal of Management Conference Proceedings. *SINERGIE*, ISSN: 0393-5108, Milan, Bocconi University, June 30th and July 1st, 2022
- BASILE G, Esposito De Falco, S., Profita, S. and Bianco, R. (2022). Ecosystem Innovation as the stepping into other people's shoes". In: (a cura di): Thrassou, A.; Vrontis, D.; Efthymiou, L.; Weber, Y.; Riad Shams, S.M.; Tsoukatos, E., *Business Advancement through Technology: Markets and Marketing in Transition*. vol. 2, Cham:SPRINGER - PALGRAVE STUDIES IN CROSS-DISCIPLINARY BUSINESS RESEARCH, IN ASSOCIATION WITH EUROMED ACADEMY OF BUSINESS
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Activity	You have been chosen as an Outstanding Reviewer for <i>Kybernetes</i> in the 2019 Emerald Literati Awards. You were selected by the editorial team based on your contribution to the journal in 2018.
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RESPONSIBILITY FOR SCIENTIFIC AGREEMENTS FOR RESEARCH PURPOSES	
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Role	Fellow
Tipo fellow	EniMed European Project: Sustainable management model for Mediterranean Artisanal Salinas
Institution	CUEIM - Consorzio Universitario di Economia Industriale e Management, Italia
Url	www.cueimroma.it
Date	2021
Role	Fellow
Activity	Scientific Responsible " Snap it Before you Buy it" Founded by Gal Terra è Vita nel programma PSR Campania 2014-2020 - Misura 16 "Cooperazione" Sottomisura 16.1 Azione 2 "Sostegno ai Progetti Operativi di Innovazione (POI)"
Institution	Universitas Mercatorum, Italia
Url	https://www.galterraevita.eu/wp-content/uploads/2021/02/GRADUATORIA-Definitiva-16.1.1_AZIONE-2.pdf
Date	2021
Ruolo	Fellow
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Institution	CUEIM, Italia
Date	2021
Role	Fellow
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Institution	Gruppo di Azione Locale Irno-Cavese TERRA E' VITA e Camera di Commercio di Salerno, Italia
Periodo	2020 - present
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Monteforte Irpino, 1 Agosto 2024

Gianpaolo Basile