

Silvia Commisso

Communication & Copywriting



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CONTACT INFORMATION

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WORK EXPERIENCE

Rome

November 2019 - Present

Founder

Seven zine

- social media manager, copywriting, website, creative supervision
- clients: Subsonica, Marco Martini Restaurant, Nico Vascellari

Rome

October 2020 - March 2021

Social Media Strategist

Marcella Royal Hotel

- social media manager
- shooting & advertising campaign

Rome

April 2019 - November 2019

Account / Event Planner

Bespoke s.r.l.

- clients's referent: Hendrick's Gin, Peroni, Asahi, Nastro Azzurro
- event planning: idea, location set-up, supervision

Rome

November 2016 - February 2017

Social Media Assistant

La Sapienza University of Rome

- Communication & Marketing Psychology - Facebook page of La Sapienza, University of Rome

EDUCATION

Rome

October 2016 - October 2018

Master's Degree in Communication and Marketing Psychology

La Sapienza University of Rome

vote: 110/110 cum laude

- psychological-social influence of communication processes
- advertising, neuromarketing, user experience

Rome

October 2013 - July 2016

Bachelor's Degree in Psychology

La Sapienza University of Rome

LANGUAGES

English

intermediate level

SKILLS

Canva

Wordpress

ONce

Social Media

REFERENCES



Prof.ssa Renata Metastasio - La Sapienza University of Rome



Massimo Palmieri - Bespoke srl

**CERTIFICATES &
COURSES**

Social Media Training - Luca La Mesa
Inbound marketing - Sapienza Università di Roma
Guerrilla marketing - Camera di Commercio di Roma

PUBLICATIONS

I'm founder of a blog magazine - www.sevenzine.it - where I published 20 articles about: design, art, taste, drink, music and events.

**TRATTAMENTO DATI
PERSONALI**

Autorizzo il trattamento dei miei dati personali presenti nel curriculum vitae ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 e del GDPR (Regolamento UE 2016/679) e in base all'art. 4 e all'art. 5 del GDPR e dall'art. 26 d.lgs. 33/2013 al fine della diffusione on line.
