

INFORMAZIONI PERSONALI

GODFREY JOSEPH SEMPUNGU

POSIZIONE RICOPERTA

University academic and entrepreneur

ESPERIENZA PROFESSIONALE

Sostituire con date

- Godfrey is the Head of Communication, Branding & Marketing Department at Kabale University
- He is an entrepreneur & the Lead Consultant for Yosef consults;
- He is a seasoned academic with 21 years of teaching experience various Universities in Uganda;
- He has led teams to craft Strategic plans and Policies for years and supervised plan execution at the Strategic, Tactical and Operational levels.
- He has conducted many consultancies training in change management, Team building and delivery and Disruptive strategy,
- He has also led teams in Grant writing, e.g. he led the UCU team that wrote and won the DALILA project grant funded by European Union Erasmus + Capacity Building in Higher Education
- He led teams through times of the times of uncertainty such as leading the UCU team that organised and conducted the first successful university-wide take-home exam as a novel solution in 2002 Covid times.

ISTRUZIONE E FORMAZIONE

Ph.D. (Candidate)
Business Administration
(research area Digital Marketing) .

Doing Business in Europe- Marketing (Hanze UAS- Netherlands)
Master of Business Administration (MAK- Marketing)

Master of Philosophy in Education - M.Ph.(NLA- Norway) Bachelor of

Arts – BA
Economics/Geography (UCU)

DIP Educ (UCU)
ICDL- South Africa

COMPETENZE PERSONALI

Lingua madre Luganda

Altre lingue

	COMPRESIONE		PARLATO		PRODUZIONE SCRITTA
	Ascolto	Lettura	Interazione	Produzione orale	
English	C1	C1	C1	C1	C1

Competenze comunicative

Competenze organizzative e gestionali

Competenze professionali

- Marketing (specialized communication)
- Communication skills
- Team leadership and training skills (At operational, tacticaland strategic levels)

- iv. Training (pedagogy & Andragogy) skills
- v. Networking and Relationship-building skills
- vi. Computer use and repair skills (Windows-based and IOS-based OS systems)
- vii. Digital marketing skills (SMO, SEO, Pull marketing, etc)
- viii. Market research and survey skills

Competenze digitali

Patente di guida

ULTERIORI INFORMAZIONI

Pubblicazioni

- i. I have published with Lambert a book entitled 'Sharing the burden; prizes & costs of joint education provision in Uganda'
- ISBN. 978-3-659-47970-0
- ii. I have also on NLA University College's Brage online website a thesis published by NLA's bibsys:
- <http://brage.bibsys.no/nla/bitstream>

ALLEGATI

Dati personali

Autorizzo il trattamento dei miei dati personali ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali".

Il sottoscritto dichiara di essere consapevole che il presente *curriculum vitae* sarà pubblicato sul sito istituzionale dell'Ateneo, nella Sezione "Amministrazione trasparente", nelle modalità e per la durata prevista dal d.lgs. n. 33/2013, art. 15.

Data

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