

CHIARA ACCIARINI

MY GOALS

My topics of interest are strategic change and digital issues. I believe that the research drives and boosts the societal development. My aim is at never stop learning and exploring further the research in management and strategy in order to develop academic skills and publish rigorous papers with international impact.

RESEARCH ACTIVITIES

Luiss University Rome, IT
PhD Candidate Sep 2018 – Present

- PhD Program in Management, XXXIV cycle

Luiss Business School, Research Centre for Business Transformation Rome, IT
Research Fellow in Business Transformation Sep 2017 – Present

- Research activity in Big Data, Strategic Change, Business Model Innovation

Luiss Business School Rome, IT
• Support to the Executive MBA's Course in Corporate & Competitive Strategy Oct 2019 – Jan 2019

Luiss Business School Rome, IT
• Support to the MBA's Course in Business Strategy & Competitive Analysis Oct 2017 – Jan 2019

Luiss University Rome, IT
Suitable for PhD in Management XXXIII Cycle Jun 2017

RESEARCH CONTRIBUTIONS

- Associazione Italiana Formatori, FOR – Rivista per la Formazione (2020), La nuova leadership. Guardare oltre la crisi [Role: Project Coordinator]
- Boccardelli, P., (2018), Leader for a new world, in Fondirigenti (2018), Il Manager del Futuro. Scenari, strategie e competenze [Role: bibliographic research, materials collection, contribution to editing and supporting activities]
- Boccardelli, P., Peruffo (2018), E., How Technogym Created the Wellness Industry, in In de Onzoño S. I. & Ichijo K., Business Despite Borders: Companies in the Age of Populist Anti-Globalization (pp. 65-76), Palgrave Macmillan, DOI: 10.1007/978-3-319-76306-4 [Role: conducting a systematic literature review]
- Peruffo, E. (2017), Le strategie di Turnaround nell'era digitale: modelli di analisi e sviluppo, McGraw-Hill Education [Role: conducting a systematic literature review about digital transformation and digital turnaround strategies]

PUBLICATIONS – ARTICLES

- Acciarini, C., Boccardelli, P., Peruffo, E. (2021). R&R decision. Strategic Change of The Firms: a Systematic Literature Review And Future Directions. European Management Review
- Acciarini, C., Boccardelli, P. and Vitale, M. (2021), Resilient companies in the time of Covid-19 pandemic: a case study approach. Journal of Entrepreneurship and Public Policy, Vol. 10 No. 3, pp. 336-351. <https://doi.org/10.1108/JEPP-03-2021-0021>

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- Acciarini, C., Borelli, F., Capo, F., Cappa, F., Sarrocco, C. (2021), Can digitalization favour the emergence of innovative and sustainable business models? A Qualitative Exploration in the Automotive Sector, *Journal of Strategy and Management*, DOI 10.1108/JSMA-02-2021-0033
- Acciarini, C., Boccardelli, P., Peruffo, E. (2021). Dinamismo ambientale, esperienza digitale del board, e cambiamento strategico delle imprese. L'integrazione tra Dynamic Managerial Capabilities E Resource Dependence Theory. *Corporate Governance and Research & Development studies*. Franco Angeli. ISSN 2704-8462
- Acciarini, C., Brunetta, F. and Boccardelli, P. (2020), Cognitive biases and decision-making strategies in times of change: a systematic literature review, *Management Decision*. <https://doi.org/10.1108/MD-07-2019-1006>
- Bolici, F., Acciarini, C., Marchegiani, L. and Pirolo, L. (2020), Innovation diffusion in tourism: how information about blockchain is exchanged and characterized on Twitter, *The TQM Journal*, Vol. ahead-of-print No. ahead-ofprint
- Acciarini, C. (2019), The Role of Digitalization in Value Creation and Appropriation in Travel & Tourism: The Case of Booking. *Journal of Business and Economics*, ISSN 2155-7950, USA, Volume 10, No. 9, pp. 834-842, 10.15341/jbe(2155-7950)/09.10.2019/004

PUBLICATIONS – CHAPTERS IN BOOKS AND CASE STUDIES

- Acciarini C., Bolici F., Diana G., Marchegiani L., Pirolo L. (2022) Blue Ocean or Dry Desert? Blockchain and Bitcoin Impact on Tourism Industry. In: Solari L., Martinez M., Braccini A.M., Lazazzara A. (eds) *Do Machines Dream of Electric Workers?. Lecture Notes in Information Systems and Organisation*, vol 49. Springer, Cham. https://doi.org/10.1007/978-3-030-83321-3_6
- Corsico, F., Peruffo, E., Acciarini, C. (2020), Introduction to family business and theoretical perspectives, in *The Handbook of Family Business*, Luiss University Press, ISBN: 978-88-6105-534-6
- Peruffo, E., Acciarini, C. (2020), Family business in the digital era, in *The Handbook of Family Business*, Luiss University Press, ISBN: 978-88-6105-534-6
- Vitale M., Acciarini C., *Economia delle Informazioni*, in Boccardelli, P., Iacovone, D. (2018), L' "impresa" di diventare digitale. Come la rivoluzione tecnologica sta influenzando la gestione d'impresa, Il Mulino, Bologna
- Acciarini C. (2017), Digital transformation nel settore dell'automotive, in Peruffo, E. (2017), *Le strategie di Turnaround nell'era digitale: modelli di analisi e sviluppo*, McGraw-Hill Education
- Acciarini C. (2017), Prodotti smart e connessi: l'avvento delle Smart Road in Italia con l'esperienza dell'Autostrada del Mediterraneo in Peruffo, E. (2017), *Le strategie di Turnaround nell'era digitale: modelli di analisi e sviluppo*, McGraw-Hill Education
- Acciarini C. (2017), Verso un mondo Digital: l'esperienza del gruppo CheBanca! in Peruffo, E. (2017), *Le strategie di Turnaround nell'era digitale: modelli di analisi e sviluppo*, McGraw-Hill Education
- Peruffo, E., Acciarini C. (2017), Brembo: effetti della trasformazione digitale sulla media impresa italiana manifatturiera, in Peruffo, E. (2017), *Le strategie di Turnaround nell'era digitale: modelli di analisi e sviluppo*, McGraw-Hill Education
- Peruffo, E., Acciarini, C. (2017), Geox: Strategie digitali per il turnaround dell'impresa in Peruffo, E. (2017), *Le strategie di Turnaround nell'era digitale: modelli di analisi e sviluppo*, McGraw-Hill Education

CONFERENCE PROCEEDINGS

- Acciarini, C., Capo, F., Cappa, F., Borelli, F., Sarrocco, C., The Role of Digitalization in The Development Of Innovative and Sustainable Business Models, SMS 41st Annual Conference, online.
- Acciarini, C., Capo, F., Cappa, F., Borelli, F., Sarrocco, C., Can digitalization favour the emergence of innovative and sustainable business models?, EURAM 2021 Annual Conference, online, ISSN 2466-7498, ISBN: 978-29602195-3-1
- Acciarini, C., Boccardelli, P., Esperienza digitale del board e cambiamento strategico delle imprese: l'integrazione tra Dynamic Managerial Capabilities e Resource Dependence Theory, Sinergie-SIMA Management Conference 2021, online.
- Acciarini, C., Boccardelli, P., Peruffo, E., To Go Digital or Not to Go Digital? The Influence of Digital Expertise of The Board of Directors on (Digital) Strategic Change, 21st CINet conference 2020, Milan, Italy.
- Acciarini, C., Boccardelli, P., Peruffo, E., To Go Digital or Not to Go Digital? The Influence of Digital Expertise of The Board of Directors on (Digital) Strategic Change, PhD Workshop, 21st CINet conference 2020, Milan, Italy.

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- Acciarini, C., Boccardelli, P., Peruffo, E., To Go Digital or Not to Go Digital? The Influence of Board's Digital Expertise on Strategic Change of The Firm, Sinergie-SIMA Management Conference 2020, Pisa, Italy.
- Bolici, F., Marchegiani, L., Acciarini C., Pirolo, L., Diana G., Blue Ocean or Dry Desert? Blockchain & Bitcoin impact on Tourism Industry, WOA2020, Rome, Italy.
- Bolici, F., Marchegiani, L., Acciarini C., Pirolo, L., Diana G., Blockchain acceptance and adoption in the tourism industry, Excellence in Services International Conference (EISIC) 2019, Thessaloniki, Greece.
- Acciarini C., Boccardelli P., Digitalization of value creation and value appropriation: the travel & tourism industry case, Sinergie SIMA 2018 Conference, Venice, Italy.

TEACHING ACTIVITIES

Luiss Business School Rome, IT
 Coordinator of the Global Family Business Management's Executive Programme Feb 2018 – Dec 2019

- Support to the teaching and related activities
- Provision of teaching material and relationships with Professors and students

Luiss Business School Rome, IT
 Support to the Business Strategy Game Apr 2019 – Jun 2019

- Provision of teaching assistance to the program Future Leaders Development WINDTRE

Luiss University Rome, IT
 Lecturer to Management and Governance of Family Firms' Course Sep 2018 – Dec 2018

- Support to office hours, final oral exam, and thesis

Luiss Business School Rome, IT
 Coordinator of the Management & Control of EU Funding's Course Sep 2017 – May 2018

- Support to the teaching and related activities
- Provision of teaching material and relationships with Professors and students

SERVICE ACTIVITY

- Certified Publons Academy Peer Reviewer released by Publons Academy
- Review activity for Corporate Governance since Nov 2021
- Review activity for Journal of Sustainable Tourism since Apr 2021
- Review activity for Journal of Strategy and Management since Mar 2021
- Review activity for Foresight since Mar 2021
- Review activity for Advances in Science, Technology & Innovation | Springer book series, Mar 2021
- Review activity for 2021 Academy of Management Annual Conference
- Review activity for SMS 41st Annual Conference in Toronto 2021
- Review activity for International Journal of Entrepreneurial Behavior & Research since Oct 2020
- Review activity for The TQM Journal since Apr 2020
- Review activity for Technological Forecasting & Social Change Journal since Sep 2019
- Review activity for British Food Journal since Nov 2019

Luiss University Rome, IT
 Teaching Assistant to Corporate Strategies – Master's Degree Sep 2017 – Present

Luiss University Rome, IT

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Teaching Assistant to Economia e Gestione delle Imprese – Bachelor’s Degree	Feb 2020 – Present
Luiss University	Rome, IT
Subject Expert in Economics and Business Management – Bachelor’s Degree	Sep 2020 – Present
Luiss University	Rome, IT
Subject Expert in Research Methods for Social Sciences – Master’s Degree	Sep 2020 – Present
Luiss University	Rome, IT
Subject Expert in Gestione delle Piccole e Medie Imprese – Bachelor’s Degree	Feb 2021 – Present
Luiss University	Rome, IT
Subject Expert in Advanced Corporate Finance – Master’s Degree	Apr 2021 – Present
Società Italiana di Management (SIMA)	Rome, IT
Member – Strategic Management and Corporate Governance	Oct 2020 – Present
Luiss University	Rome, IT
Teaching Assistant to Hotel Management – Bachelor’s Degree	Feb 2021 – Dec 2021
Luiss Business School	Rome, IT
Lecturer to Business Planning Course in partnership with IPAB Asilo Savoia	Jul 2018
<ul style="list-style-type: none"> 14 hours as lecturer about Strategy, Value Creation, and Business Plan. In this occasion, I also designed a case study 	

WORK EXPERIENCE

Toyota Motor Italia S.p.A.	Rome, IT
Franchise Management & Compliance Analyst	Apr 2016 – Feb 2017
<ul style="list-style-type: none"> Management of Franchise Agreements Support to Franchise Agreement’s redaction and contents definition Support to dealer’s events Participation to the PDCA Course Lean Management and Toyota Way Approaches 	
Fiat Chrysler Automobiles S.p.A.	Turin, IT
Digital Marketing & Communication Intern	Sep 2015 – Mar 2016
<ul style="list-style-type: none"> Digital Marketing projects to support the Brand Strategies B2B & B2E communication activities Creation of News and Newsletters Management of the Intranet – target: employees Creation and development of 124 Spider’s merchandising Creation of Direct Marketing E-Mails 	
Eurochocolate	Perugia, IT
Sales Assistant	Oct 2012

EDUCATION

Luiss Guido Carli	Rome, IT
Degree in Economics and Business Management	Master’s Sep 2013 – Jul 2015

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- Thesis in Management of Operations & Supply Chain with title Advanced Applications in relation to the Operations Management Implemented in the Healthcare Public Sector with mark 110/110 cum laude
- Participation to the McGraw Hill Business Strategy Game
- Participation to the course How to become a Startupper and the seminar of Prof. J. Stiglitz Can the Euro be saved?

University of Perugia
Bachelor's Degree in Business Economics

Perugia, IT
Sep 2010 – Oct 2013

"Annibale Mariotti" Classical High School
Diploma

Perugia, IT Classical
Sep 2005 – Jul 2010

AWARDS

- 2014 – Scholarship of Excellence funded by Philip Morris, based on the academic performance

SKILLS

Language: Italian (native), English (fluent) - First Certificate in English (FCE), Business English at Luiss with mark A
Computer: Microsoft Word, Excel, Power Point, R Software, Windows, STATA, OsX, Prezi, AS 400

EXTRACURRICULAR ACTIVITIES

- "The stupidity paradox" seminar held by Prof. Prof Mats Alvesson – May 2021 • "How to improve article acceptance rate and publish quicker: a guide to getting published" seminar provided by Emerald Publishing – April 2021
- Text Mining for literature review 12 hours Course by using Rstudio @ University of Pisa
- Selected for The Economy of Francesco 2020
- Research and Proposal Coordinator @ Volàno Italy
- Alumni @ Mentors4U Program
- Selected for the XI Edition of Vicenza Città Impresa Academy 2018
- Attendance of intensive Public Speaking Course
- Selected for Women Lunch @ McKinsey
- 40 hours of Soft Skills Course @ Luiss University
- Simulation of the creation of a Startup by developing an Elevator Pitch
- Participation to the Observatory Gli studenti universitari guardano al mondo del lavoro - scelte e aspettative dei giovani italiani – L'Oréal & Eumetra Monterosa

INTERESTS

I love reading novels, skiing, snorkeling, and I'm passionate about Moto GP. In my free time, I cook pizza, and I watch films and TV series.

I've played the piano since I was 5 and I also attended the Conservatory of Perugia. This long-term experience has helped me to be accurate and resilient. I also learnt to cope with pressure. I got in contact with a competitive and challenging environment for the first time.

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