Prot. n. 0000152 del 20/01/2021 - [UOR: SI000009 - Classif. VII/1]

AUGUSTO COPPOLA

CURRICULUM VITAE

AI FINI DELLA PUBBLICAZIONE

PROFILE	 Manager with a proven and successful experience in the innovation and digita transformation industry
	 Computer Science Engineer as background, 5+ years of experience in developing software in international projects, 12+ years of experience as co-founder and executive key person in tech startups, 10 years of experience as venture capitalist
	 Speaker at events and conferences, startup advisor, angel investor, mentor to a number of international acceleration programs, helped big corporates as well as SMBs to understand startups, embrace innovation and take a step further on the digita transformation path
KEY EXPERTISE	 Operation and international experience. 15 years experience in managing internationa teams and operations. Launched operations, found partners and closed deals in Westerr and Eastern Europe, USA, Brazil, Asia Pacific. Speaker at events and conferences.
	 Entrepreneurship. Founders of 2 tech startups. Marketing, business planning, budgeting recruiting, operations, business development
	• Venture Capital. Ability to identify potential in early stage digital startups and support them in their development. In charge of managing an internation acceleration program with a success rate exceeding 80%. Advisor, board member and board observer
	• Team leadership. Leadership of teams of 200+ people. Ability to identify people's potential and build up real and effective teams. Fair and open
TODAY	On Sabbatical, low intensity activities202 Mentor at Startupbootcamp, Founder's Institute, Endeavor, LVenture Group
	Invited speaker at events
	Lecturer at several universities and master programs
PREVIOUS EXPERIENCES	Gruppo DigiTouch Public company operating as a digital marketing consulting firm, \$40M revenue Chief Operating OfficerMilan, 2020
	Coordinating Sales, Marketing, technical units and subsidiaries operational activities
	 Ensuring the alignment between operational activities and the group vision and strategic goals
	 Nurturing a strong market centric company culture focused on providing customers with tangible results from day one, by acquiring and retaining talents, anticipating trends understanding innovation and technology
	LVenture Group Public company operating in the field of Venture Capital LUISS EnLabs Managing Director
	 Supervision of all the activities carried out by LVenture Group under the LUISS EnLabs brand, namely: Acceleration Programs and Open Innovation Programs
	Represent LVenture Group at any level
	Member of the LVenture Group Steering and Investment Committee
	InnovAction Lab NGO operating in the education field (startup program for university students) co-Founder and PresidentRome, 2010 – 201
	Creating the organization concept and strategy
	 Finding companies, investors and institutions to partner with
	Managing the operations including giving seminars to students
	ERIS4 Software vendor (Real-time billing & promotion system) co-Founder and CEORome, 2002 – 2010
	 Defined the company business concept and developed the related Business Plan
	• Managed international marketing, business development, fund raising and finance
	 Managed international marketing, business development, fund raising and finance Found partners and closed deals in Europe, Asia, USA, South America Sold the company (no relevant return for investors)

	 SMARTEN Software Software vendor (Customer Care and Billing) co-Founder, several rolesRome, 1998 - 2002 Led the international marketing, technical development and customer support of Smarten flagship product Key person for several strategic customers (tier-1 telco operators)
	 Speaker at industry events and involved in several international billing organizations Sold the company ensuring a 60x Rol to investors
	Consultancy & Projects Group Software house (system integrator) Business Unit DirectorRome, 1997 - 1998
	 Managed the Business Unit operations Business analysis and key customers management Results: revenue + 25%, contribution margin +45%
	DATAMAT (HEPICS Consortium) Naval combat system development Work Package <i>Manager</i> Frimley (UK), 1996 - 1997
	 Technical analysis of highly complex real-time software systems in a very formal environment Led an international team of 10 people
	 Results: the deliverables were designated as the model to follow for the entire Consortium
	Dataspazio Satellite ground segment development Project ManagerRome, 1992 - 1996
	 Analysis and development of real-time software Managed teams of 3/4 people
	Minor experiences <i>System integrators & Coding Schools</i> Software developer and coding teacherRome, 1990 – 1992
EDUCATION, LANGUAGES	 Laurea degree (M.Sc.) in Electronic Engineering from Università "La Sapienza" in Rome. Final mark: 110/110 Languages: Italian (mother tongue) and English (fluent)
OTHER	 Kauffman FASTtrac certified trainer Certified wine taster Hobbies: family and friends, hiking, moral philosophy, history, food & wine, football References available on request (some available on LinkedIn)