



Manuel Merolla

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Address: [REDACTED]

● ABOUT ME

PhD Student and Journalist with 5 years of professional experience in Media and Communication industry. I am endowed with high creative capabilities in written and oral skills and marked propensity to teamwork.

● WORK EXPERIENCE

02/07/2024 – 01/12/2024 Rome, Italy

PROJECT COLLABORATOR SAPIENZA UNIVERSITY OF ROME

- Created and updated contents for the portal of Marche Region Road Safety Observatory (CEMOSS)
- Edited technical sheets concerning national and international "Good Practices" cases
- Defined awareness contents relating to road safety at regional level

Business or Sector Professional, scientific and technical activities |

Department Department of Civil, Constructional and Environmental Engineering, Sapienza University of Rome

07/04/2023 – 07/09/2023 Rome, Italy

COMMUNICATIONS MANAGER CTLUP SRL

- Drafting, editing and translating editorial content for the corporate website and social media pages (LinkedIn, Twitter)
- Defining protocols and guidelines aimed to a better web content management and an improvement of relationships with other staff members
- Creating corporate documents (company profile, report, signature format) for a more efficient communication with clients and partners

Business or Sector Professional, scientific and technical activities |

Department Research Centre for Transport and Logistics (CTL), Sapienza University of Rome

01/01/2020 – 31/12/2022 Avellino, Italy

JOURNALIST & WEB CONTENT MANAGER CITYNEWS SPA

- Drafted and edited articles for *AvellinoToday* (an online newspaper of Citynews company)
- Programmed and managed content on *AvellinoToday*'s social media pages (Facebook, Instagram)
- Created and published videos on *AvellinoToday*'s YouTube channel

22/09/2020 – 28/02/2021 Avellino, Italy

WEB CONTENT EDITOR SA DOCUMENTS S.R.L.

- Drafted and edited content for Sistema Irpinia online platform (a project funded by the Province of Avellino)
- Checked and verified sources for more than 500 sheets concerning the main places of interests and events located in Irpinia
- Planned documents and guidelines for a correct management of sheets

● **EDUCATION AND TRAINING**

02/11/2023 – CURRENT Rome, Italy

PHD IN INFRASTRUCTURES AND TRANSPORT Sapienza University of Rome

The main purpose of the research project aims at proposing a data integration model to find the common ground between subjective and objective data regarding sustainable mobility issues. The model will be tested on at least a specific case, concerning a plan or a strategic document scheduled by a municipal or regional administration in an urban (or wider) context.

PhD is funded by a Sapienza Scholarship (until October 2026).

Address Via Eudossiana, 18, 00184, Rome, Italy | **Website** <https://www.uniroma1.it/en/> | **Level in EQF** EQF level 8 |

Thesis The development of smart cities in Europe: an integrative crowdsourcing model for sustainable mobility sector

30/04/2019 – 10/12/2020 Rome, Italy

MASTER IN GLOBAL MARKETING, COMMUNICATION & MADE IN ITALY Italy-USA Foundation and Centro Studi "Comunicare l'Impresa"

Address Via Vittorio Veneto, 108, 00187, Rome, Italy | **Website** <https://www.italiausa.org/>

01/10/2014 – 16/02/2018 Fisciano, Italy

MASTER'S DEGREE IN BUSINESS AND PUBLIC COMMUNICATION University of Salerno

Address Via Giovanni Paolo II, 132, 84084, Fisciano, Italy | **Website** <https://www.unisa.it/>

12/09/2005 – 10/07/2010 Avellino, Italy

HIGH SCHOOL DIPLOMA IN LINGUISTIC STUDIES Liceo Statale "P. E. Imbriani"

Address Via Salvatore Pescatori, 155, 83100, Avellino, Italy | **Website** <https://www.liceoimbrianiavellino.edu.it/>

01/10/2010 – 25/11/2013 Fisciano, Italy

BACHELOR'S DEGREE IN PUBLISHING STUDIES Università degli Studi di Salerno

Address Via Giovanni Paolo II, 132, 84084, Fisciano, Italy | **Website** <https://www.unisa.it/>

● **LANGUAGE SKILLS**

Mother tongue(s): **ITALIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	B2	C1	B2	C1	C1
SPANISH	B1	C1	B1	B2	B2
FRENCH	B1	C1	B1	B1	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● **DIGITAL SKILLS**

Content Management Systems | SaaS | Social Network | Microsoft Office | Emails & Marketing | Photo and Video Editing

● **DRIVING LICENCE**

Driving Licence: B

- **HONOURS AND AWARDS**

27/05/2019

Accredited Professional – Italy-USA Foundation

Released by Italy-USA Foundation, in the context of Master in Global Marketing, Communication & Made in Italy

Link https://youtu.be/YPjHE_Rx44E

- **HOBBIES AND INTERESTS**

Blogging, Photography, Team sports, Travelling, Music, Videogames

- **VOLUNTEERING**

18/09/2013 – 31/12/2023 Avellino, Italy

Info Irpinia

Founding Member and Web Content Coordinator on the website of the organisation

Link <https://infoirpinia.it/>

14/01/2019 – 14/01/2020 Campobasso, Italy

Agenzia Agorà

Universal Civil Service Volunteer in the context of "Argento Campobasso" project

03/07/2019 – 11/07/2019 Avellino, Italy

XXX Universiade Estiva Napoli 2019

Media and Broadcasting Services Assistant during the running of men's and women's basketball tournaments at the Palasport Del Mauro