



FEDERICO CHIARAMONTE

COMMUNICATION & MARKETING

SKILLS

Language skills

- English (B2)
- Spanish (A2)

Digital skills

- Information processing
- Communication
- Content creation
- Safety
- Social media analysis and management
- Office suite
- Facebook ADS
- Canva

Other skills

- Public speaking
- Team leadership
- Social communication
- Problem solving
- Public relations
- Social Media Management
- Media planner

PERSONAL DATA & CONTACTS

Born in Rome, 23/08/1996
Mobile phone: 327 2344990
E-mail: federico.chiaramonte10@gmail.com
Residence: via Giulio Sacchetti, 14 - 00167 Rome
LinkedIn: @federicochiaramonte

EDUCATION

Bachelor's Degree in Business and Public communication

Università di Roma La Sapienza | September 2016 - July 2019

- Vote 110 e lode
- Thesis in Public and Institutional communication, title "*Political communication in the age of social network*"

Master's Degree in Marketing and Business Organization

Università di Roma La Sapienza | September 2019 - July 2021

- Vote 110/110 e lode
- Thesis in *Social media studies*, title "*Connected consumption: Instagram in the Video On demand Market*"
- Winner of the "Path of Excellence" call for courses of the Faculty of Political Sciences, Sociology, Communication
- Winner of the "Sapienza Youth Fund" call for Master's Degrees 2020-21
- Classroom tutor

WORK EXPERIENCE

Brand identity consultant

Livia Cento | January 2015 - February 2016

Customer relationship management, customer care services, branding, social media management.

Personal branding strategist

Simone Pigliapoco, Sport and Exercise Nutrizionist | March 2017 - present

Personal branding on Instagram, market analysis and service offering.

Front Office manager

CorisLab (La Sapienza) | December 2019 - July 2021

Help desk, course monitoring and analysis, reporting and evaluation, secretarial assistance.

Research activity

Università degli studi di Roma La Sapienza | da April 2021 - September 2021

Communication Specialist Junior -

Protaoon ROMA srl | October - present

FACOLTÀ DI SCIENZE
POLITICHE SOCIOLOGIA
COMUNICAZIONE



SAPIENZA
UNIVERSITÀ DI ROMA

*Corso di laurea in Organizzazione e marketing per la
comunicazione d'impresa (Classe LM-59)
A.A. 2020/2021*

ATTESTATO D'ECCELLENZA

*Questo attestato è rilasciato al
Dr. Federico Chiaramonte
Nata a Roma (RM) il 23/08/1996 matr. n. 1757018
per aver concluso positivamente il percorso d'eccellenza
di cui al D.R. n. 2345 del 24 settembre 2020*

*Il Preside
Prof. Tito Marci*

Roma, 20 luglio 2021