

## PERSONAL INFORMATION

Arianna Bussoletti

## PROFILE AND RESEARCH INTERESTS

Arianna Bussoletti is a postdoctoral research fellow at the department of Communication and Social Research (Sapienza University of Rome) for the project "Digital and Social media for Communicating Trust in Science, Research and Innovation" (AR-B 4/2022). She holds a doctorate in Communication, Social Research, and Marketing (Sapienza University of Rome) with a thesis on the interconnection between social media usages, youth climate activism, and generational identity. She has matured a strong multicultural background by incorporating English as a second language in all of her work and academic activities, and by pursuing academic exchanges in international contexts, such as during conferences and as a visiting researcher at the University of Cardiff.

Her research projects and experiences have been in the fields of: Youth digital activism (social media activism and identity-building practices, generation-specific sense makings, climate activism, intersections between digital technology and society); Gender and queer studies (non-binary identities, queer cultures, interplay between social media usage and identity, queer communities on social media, gender and social media, media representations); Fan and audience studies (Tumblr studies, participatory cultures, international and transnational fandoms, fan activism). The results of her research have been presented at international conferences and published in books and book chapters as well as in A class and high-impact journals.

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## EDUCATION

**2023**

**PhD in Communication, Social Research, and Marketing, cum laude**

"Looking for the 'we' in 'We, the future without future:' investigating the interplay between generational identity and youth (digital) activism in FridaysForFuture-Rome."

Supervised by Francesca Comunello and Emiliano Trerè

My thesis investigates the interconnection between youth climate activism and generational identity focusing on FridaysForFuture activists' grassroots media practices.

**CoRiS – department of Communication and Social research – Sapienza University of Rome**

The work is available at this link

**2022**

**Visiting student**

Working with Emiliano Trerè to foreground findings and key contributions of my PhD thesis, while preparing a co-authored article for a peer-reviewed journal.

During my stay, I took part in academic conversations at JOMEC, engaging with seminars, workshops, and immersing myself in the vibrant life of the University.

**JOMEC – School of Journalism, Media, and Culture**

**Cardiff University - Cardiff**

**2021**

**Training program**

Completed the training program "Incorporating the gender perspective in the teaching of communication & journalism in the Euromediterranean region."

**UNESCO UniTWIN (University Twinning and Networking Program) Network on Gender, Media and ICTs from the Euromediterranean region**

Online

**2019**

**MA Media, Digital Communication, and Journalism, 110 cum laude**

Graduated with honors with a thesis titled "'It's a Tumblr Thing:' Tumblr Culture, Digital Fandom and Communities in a Transcultural Perspective." Supervised by Simone Mulargia.

**CoRiS – department of Communication and Social research**

**Sapienza University of Rome**

**2017**

**BA Communications, Business Administration minor, 3.98 GPA**

Graduated with honors with a thesis titled "Beyond the Hyperreal: Animated Co-Authorship in the Post-Postmodern Condition." Supervised by Antonio Lopez.

**Department of Communication and Media Studies**

**John Cabot University – Rome**

**TEACHING EXPERIENCE****2025****Adjunct Professor**

"Sociology of the consumption experience"

Dep. of Communication and Social Research, **Sapienza University of Rome**

"Laboratory of infancy sociology"; "Laboratory of digital media practices"

Dep. of Humanities, **University of L'Aquila – L'Aquila, Italy****Expert & Tutor**

"Dante &amp; STEM" (C.U.P. C84D23002700006)

PNRR & Next Generation EU funded course "Digital Skills Laboratory" (D.M. n. 65/2023), **Istituto Comprensivo Dante Alighieri - Rome, Italy****Guest lecturer**

Lesson on digital activism's impact and "Italian Feminist activist influencers" in the Rmes, RMa, PhD course "Studying digital activism: discourses, practices and politics."

Erasmus School of History, Culture and Communication, **Erasmus University, Rotterdam****2024****Adjunct Professor**

"Consumption, media practices, and civic engagement"; "Digital media and social inequalities"; "Laboratory of infancy sociology"

Dep. of Humanities, **University of L'Aquila – L'Aquila, Italy****Guest lecturer**

Lesson on generational sense-makings in FFF-Rome's digital activism in the course "Theories of communication and digital media"

Lesson on non-binary gender identities and expressions in the course "Gender and Media studies"

Dep. of Communication and Social Research, **Sapienza University of Rome****TA**

"Gender and Media Studies – Laboratory of analysis of media content"

Dep. of Communication and Social Research, **Sapienza University of Rome****2023****Adjunct Professor**

"Sociology of consumption in the complex society"

Dep. Of Humanities, **University of L'Aquila – L'Aquila, Italy****Guest lecturer**

Lesson on Non-binary gender identities and expressions in the course "Gender and Media studies"

Dep. of Communication and Social Research, **Sapienza University of Rome****TA**

"Internet sui generis: educazione di genere e media digitali" (PCTO – Percorsi per le Competenze Trasversali e l'Orientamento, code 88702)

Dep. of Communication and Social Research, **Sapienza University of Rome****ACADEMIC EXPERIENCE****Current positions****Postdoctoral research fellow**

Postdoctoral researcher for the project: "Digital and Social media for Communicating Trust in Science, Research and Innovation" (AR-B 4/2022). The project is part of the IANUS (Inspiring and Anchoring Trust in Science, Research, and Innovation) project, funded by Horizon (Grant agreement ID: 101058158).

Dep. of Communication and Social Research, **Sapienza University of Rome****Adjunct professor**

I'm involved in teaching and activities related to the coordination of university courses at the dep. of Humanities and Communication and Social research

**University of L'Aquila, L'Aquila****Sapienza University of Rome****YECREA Representative**

As ECREA's Young Scholar network representative for the Communication &amp; Democracy section, I assist the managing team in organizing panels, symposia, and conferences (such as an upcoming international conference in Rotterdam). I also manage the

section's social media and facilitate collaborations between the young generation and the advanced members of ECREA.

**ECREA - European Communication Research and Education Association**

### Editorial work experience

**Reviewer:** *New Media and Society, Partecipazione e Conflitto, Young, The Communication Review, Global Studies of Childhood, Routledge Handbook of Climate Crisis Communication, Journal of science communication.*

**Editorial board and reviewer:** *DQJ - Deliberately Queer Journal*

### Chair

**Automating Democracy: AI Use Between Social Justice and Social Control International Conference panel:** Ai and Journalism

**ECREA 2024 panel:** Mediascapes and public actors

**ECREA 2022 panel:** Grassroots mobilization for collective action

### Organizing committee

"Emerging and Early Career Researchers session: Resilience & Collaboration" in **Voices of Change – Activism, Democracy and Social Justice talk series, (June 25, 2025). Online.**

"Automating Democracy: AI Use Between Social Justice and Social Control" International Conference (May 22-23, 2025)  
**Erasmus University, Erasmus School of History, Culture and Communication, Rotterdam**

"Building Supportive Policy Frameworks for Fostering Trust in Science: IANUS|POIESIS|VERITY Final Conference" International Workshop & Discussion of the three Horizon EU-funded sister projects (May 13-14, 2025).

**Talk C.E.C., Brussels, Belgium**

"What People Leave Behind" International Conference (June 15 -16, 2021)

**Sapienza University of Rome, dep. of Communication and social research, Rome**

### Memberships

Association of Internet Researchers (AoIR) (2021, 2025)

European Communication Research and Education Association (ECREA) (2022, 2024)

International Communication Association (ICA) (2022)

Italian Sociological Association (AIS) (2020)

### PEER REVIEWED PUBLICATIONS

[\(all publications can be consulted at this link\)](#)

### Journal Articles

**Bussoletti, A.,** Trerè, E., Comunello, F. (2025, *accepted, forthcoming*). A media ecology of ecological media? Conceptualizing environment-oriented communication and its digital footprint in climate change activism. *New Media & Society*, 10.1177/14614448251346201.

[Impact Factor: 4.5 / 5-Year Impact Factor: 7.0. Communication 7 out of 511 | Sociology and Political Science 18 out of 1466. Scopus SJR 2023 (2.118). Journal of A Class, sectors 14/A2, C1, C2, C3, D1]

**Bussoletti, A.,** Belotti, F. (2024). Climate Crisis and Social Media Activism in FridaysForFuture-Rome. *Comunicazione Politica*, 3/2024, 385-408. Doi: 10.3270/115247

[Impact Factor: 0.75. Scopus SJR 2024 (0.339). Journal of A Class, sectors 14/ A2, B1, C1, C2, D1]

Parisi, L., Mulargia, S., Comunello, F., Bernardini, V., **Bussoletti, A.**, Nisi, C.R., Russo, L., Campagna, I., Lanfranchi, B., Croci, I., Grassucci, E., Gesualdo, F. (2023). Exploring the vaccine conversation on TikTok in Italy: beyond classic vaccine stances. *BMC Public Health*. doi: <https://doi.org/10.1186/s12889-023-15748-y>. [Impact Factor: 4.135. Scopus SJR 2022 (3.977). Journal of A Class, sectors 14/ A1, A2, B1, B2, C1, C2, C3, D1]

**Bussoletti, A.** (2022). "Tumblr is dominated by America:" a study of linguistic and cultural differences in Tumblr transnational fandom. *The Communication Review*. doi: 10.1080/10714421.2022.2126589.

[Impact Factor: 0.808. Scopus SJR 2020 (0.296). Journal of A Class, sectors 14/C1, C2, C3, D1]

Belotti, F., Donato, S.M., **Bussoletti, A.**, Comunello, F. (2022). Youth activism for climate change on and beyond social media: insights from FridaysForFuture-Rome. *The International Journal of Press/Politics*. January 2022. doi: 10.1177/19401612211072776.

[Impact Factor: 6.592. Communication 7 out of 95 | Political Science 9 out of 183. Scopus SJR 2020 (3,064). Journal of A Class, sectors 14/C1, C2, C3, D1]

**Bussoletti, A.** (2021). Pursuing a Gender Non-conforming "Hellscape:" Investigating Nonbinary User and Fan Practices on Tumblr.  
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*Mediascapes Journal*, (18), 43–53.  
[Journal of A Class, sector 14/C2]

## Monographs

Belotti, F., **Bussoletti, A.** (2022). *FridaysForFuture. Rappresentazioni sociali del cambiamento climatico e pratiche d'uso dei social media*. Franco Angeli.

## Book chapters

Comunello, F., **Bussoletti, A.** (2024). "Activist-influencer: tra digital feminism e logiche delle piattaforme," in Natale, A.L., and Panarese, P. (eds.) *Donne nella storia dei media. Autrici, Artiste, Influencer, tra Ribalta e Retroscena*. Franco Angeli.

**Bussoletti, A.** (2023). "TikTok e challenge: da format caratterizzante a strategia politica," in Paola Panarese (ed.) *Social media challenge. Processi, attori e rappresentazioni delle sfide virali negli ambienti digitali*. Franco Angeli.

Belotti, F., **Bussoletti, A.**, Donato, S.M. (2023). "Youth climate activism and its environment(s). The FridaysForFuture-Rome experience among scientific knowledge, square protests, and social media communication" in Tomaž Deželan, Cristina Bacalso, Anna Lodeserto (eds.) *Youth Knowledge Book - Youth Political Participation*. Council of Europe and European Commission.

## Book reviews

**Bussoletti, A.** (2025). Algorithms of resistance: the everyday fight against platform power: by Tiziano Bonini and Emiliano Treré, Cambridge, MA, The MIT Press, 2024, \$30.00, 256 pp., Ebook Open Access, ISBN: 9780262547420. <https://mitpress.mit.edu/9780262547420/algorithms-of-resistance/>. *Comunicazione Politica*, 1/2025, pp. 169-172. DOI: 10.3270/116617

## Other peer reviewed contributions

Belotti, F., **Bussoletti, A.** (2023). "Lotta per il clima e uso politico dei social media: l'esperienza delle attiviste di FridaysForFuture-Roma" in *Beyond digital political communication. Platforms, algorithms and automation*, 8-10 June. Conference paper. Torino, AssoComPol: Convegno nazionale Associazione Italiana di Comunicazione politica.

**Bussoletti, A.**, Belotti, F., Donato, S., Comunello, F. (2022). "Political, media, and research practices for climate justice: lessons from FridaysForFuture-Rome" in *The Empowerment Communication Practices, Processes, and Paradigms of Emerging Social Justice Networks, Dialogic Panel at ICA 2022*, 27-30 May. Conference paper. Paris. The International Communication Association.

**Bussoletti, A.**, Belotti, F., Comunello, F., Donato, S.M. (2021). "In The Backstage of Fridays For Future Between (Mobile) Online And Offline Practices" in *"The In(Ter)Dependencies Of Mobile Online And Offline Spaces: Reflections On Methods, Practices, Ethics"* in *Independence - AoIR 2021*, 4-16 October. Conference paper. The Association of Internet Researchers. <https://spir.aoir.org/ojs/index.php/spir/article/view/12119>.

**Bussoletti, A.**, Donato, S.M., Belotti, F., Comunello, F. (2021). "Climate activism in and beyond visualities: insights from the global strike of FridaysForFuture-Rome" in *"Visions of Change: Communication for Social and Environmental Justice"* ICA Pre-conference, 27 May. Full paper. The International Communication Association.

Belotti, F., Donato, S.M., **Bussoletti, A.**, Comunello, F. (2021) "FridaysForFuture and the "kaleidoscope effect" between climate, digital and youth activism" Cfp for *"Community Communication and Alternative Media"* IAMCR 2021 section, 11-15 July. Extended abstract. The International Association for Media and Communication Research. <https://iamcr.box.com/shared/static/4dul8zq4839l5y0r72d62nk4wzft5v6v.pdf>.

## PEER REVIEWED PRESENTATIONS

**Bussoletti, A.** (2025, accepted, forthcoming). "Beyond love is love: investigating LGBTQIA+ parent-influencers' advocacy work on Instagram" in *"The In(Ter)Dependencies Of Mobile Online And Offline Spaces: Reflections On Methods, Practices, Ethics"* in *Ruptures - AoIR 2025*, 15-18 October. The Association of Internet Researchers.

**Bussoletti, A.** (2025, accepted, forthcoming). "Queering motherhood on Instagram: self-representations of Italian LGBTQ+ mothers between utopia and tradition." 18-19 September, Lisbon, *Women's Communication Rights In The Digital Era: The Beijing Platform for Action 30 Years On*, ICNOVA (NOVA University Lisbon), CICANT (Lusófona University) and ECREA's Gender, Sexuality and Communication Section.

**Bussoletti, A.** (2025, accepted, forthcoming). "Dismantling stereotypes through influencing: Italian LGBTQ+ parents' Instagram fight for inclusion." 3-6 September, Chania (Crete) Greece, Social Inclusion, Belonging and Justice in Times of Uncertainty, ESA (European Sociological Association) RN27 midterm conference.

**Bussoletti, A.** (2025, accepted, forthcoming). "A labor of love: Italian LGBTQ+ parent-influencers between self-branding and advocacy work." 28-30 August, Ljubljana, Communication and Capital(ism), ESA (European Sociological Association) RN18 midterm conference.

**Bussoletti, A.** (2025). "Queering families online: Investigating parenthood and transgression among same-sex parent influencers on Instagram," in *Social Media and Online Transgressions*, BCMCR "Transgressive Identities and Subjectivities," June 17-18<sup>th</sup>, Birmingham City University. <https://bcmcr.org/wp-content/uploads/2024/12/Transgressive-Identities-and-Subjectivities-BCMCR-Conference-Schedule-and-Book-of-Abstracts-.pdf>

Vigneri, F., Parisi, L., **Bussoletti, A.**, Gesualdo, F. (2025). "Dal click alla fiducia: tempi e dinamiche delle scelte di salute degli/delle adolescenti sui social media." 19-20 June, Cagliari, VII conference of *Società italiana Sociologia, Cultura, Comunicazione (SISCC)*.

**Bussoletti, A.**, Trerè, E., Comunello, F., Belotti, F. (2024). "A media ecology of ecological media? Conceptualizing environment-oriented communication in climate change activism." *Communication & social (dis)order*, 24-27 September, Ljubljana, 10th European Communication Conference (ECREA).

Comunello, F., Parisi, L., Ieracitano, F., **Bussoletti, A.** (2024). "Gender roles and courtship scripts in dating apps. Lessons learned from Italian women dating women." *More-than-human intimacies in digital worlds: Identity, power, and inequality*, 24-27 September, Ljubljana, 10th European Communication Conference (ECREA).

Parisi, L., **Bussoletti, A.**, Vigneri, F., Comunello, F., Gesualdo, F. (2024). "Exploring health-related issues on social media among Italian teens." *Social media and youth II*, 24-27 September, Ljubljana, 10th European Communication Conference (ECREA).

Comunello, F., **Bussoletti, A.** (2024). "Feminist and LGBTQIA+ activist influencers: negotiating between activists practices and Instagram's neoliberal visual economies." *Power and Empowerment: representations for women and LGBTQ+'s rights*, 4-7 September, Stintino, #GenS Gender Studies International Conference.

**Bussoletti, A.**, Comunello, F. (2024). "Influ-activist: tra digital feminism e logiche delle piattaforme," in *Influ-attivismo: nuove forme di impegno civico tra attivismo digitale e influence culture*, 20-21 June, Rome. VI conference of Società italiana Sociologia, Cultura, Comunicazione (SISCC).

Comunello, F., **Bussoletti, A.** (2024). "Digital Feminism: Tra Activist-Influencers e Logiche delle Piattaforme," in *Empowerment, Attivismo e Decostruzione di Stereotipi di Genere tra Tv e Digitale*, 13-16 June, Rome. International conference of the Journal of Italian Cinema & Media Studies.

Belotti, F., **Bussoletti, A.** (2023). "Research and mediactivist practices for climate and social justice: a transformative study on/with FridaysForFuture-Rome" in *Action for Endangered Ecologies: Community Agency and Empowerment*, 8-11 November, Honolulu. 4S (Society for Social Studies of Science) annual conference.

Belotti, F., **Bussoletti, A.** (2023). "Non è un mondo per giovani"... ma i social sì! L'appropriazione generazionale del climate change e dei social media in FridaysForFuture-Roma" in *Mondi possibili. Tra crisi, conflitti e pratiche creative*, 22- 23 June. Bari. V° Convegno SISCC. Società Scientifica Italiana di Sociologia, Cultura, Comunicazione.

Belotti, F., **Bussoletti, A.** (2023). "Lotta per il clima e uso politico dei social media: l'esperienza dea attiviste di FridaysForFuture-Roma" in *Beyond digital political communication. Platforms, algorithms and automation*, 8-10 June. Torino, AssoComPol: Convegno nazionale Associazione Italiana di Comunicazione politica.

**Bussoletti, A.** (2022). "Negotiating (activism) cultural differences: lessons from the FridaysForFuture's transnational and local networks" in *Digital mobilization in/for the climate movement*, 19-22 October. Aarhus. 9th European Communication Conference (ECREA).

Parisi, L., Comunello, F., Grassucci, E., Bernardini, V., Nisi, C., **Bussoletti, A.**, Mulargia, S., Croci, I., Lanfranchi, B., Gesualdo, F. (2022). "Analyzing vaccine-related engagement on Tiktok among Italian users" in *Vaccine hesitancy and acceptance*, 19-22 October. Aarhus. 9th European Communication Conference (ECREA).

**Bussoletti, A.** (2022). "Speaking up for climate justice: youth revindicating their voice in FridaysForFuture-Rome's climate activism" in *Speaking out about climate change*, 07-09 September. Aberdeen. Media, Communication and Cultural Studies Association (MeCCSA) Conference.

**Bussoletti, A.**, Belotti, F., Donato, S., Comunello, F. (2022). "Political, media, and research practices for climate justice: lessons from FridaysForFuture-Rome" in *The Empowerment Communication Practices, Processes, and Paradigms of Emerging Social Justice Networks, Dialogic Panel at ICA 2022*, 27-30 May. Conference paper. Paris. The International Communication Association.

**Bussoletti, A.**, Antonelli, C. (2022). "Shifting Italian masculinities: Insights from three male performances in the Italian Song Festival of Sanremo 2022" in *GENDERCOM, 7th International Conference on Gender and Communication*, 7-8 April. Online. University of Sevilla.

**Bussoletti, A.**, Belotti, F., Comunello, F., Donato, S.M. (2021). "In The Backstage of Fridays For Future Between (Mobile) Online And Offline Practices" in *"The In(Ter)Dependencies Of Mobile Online And Offline Spaces: Reflections On Methods, Practices, Ethics"* in *Independence - AoIR 2021*, 4-16 October. The Association of Internet Researchers.

**Bussoletti, A.** (2021). "Pursuing a Gender Non-conforming 'Hellscape:' Investigating Nonbinary User and Fan Practices on Tumblr" in *Gender and Media Matters – Widening the Horizons of the Field of Study*, 15-16 October. Online, Sapienza, University of Rome.

Belotti, F., **Bussoletti, A.**, Donato, S.M., Comunello, F. (2021). "Rappresentazioni sociali del cambiamento climatico e pratiche d'uso dei social media in FridaysForFuture-Roma" in *"Le reti dei valori. I valori delle reti"* 24-25 June, III° Convegno SISCC. Online. Società Scientifica Italiana Sociologia, Cultura, Comunicazione.

**Bussoletti, A.**, Donato, S.M., Belotti, F., Comunello, F. (2021). "Climate activism in and beyond visualities: insights from the global strike of FridaysForFuture-Rome" in *"Visions of Change: Communication for Social and Environmental Justice"* ICA Pre-conference, 27 May. The International Communication Association.

Belotti, F., Donato, S.M., **Bussoletti, A.**, Comunello, F. (2021) "FridaysForFuture and the "kaleidoscope effect" between climate, digital and youth activism" Cfp for *"Community Communication and Alternative Media"* IAMCR 2021 section, 11-15 July. Extended abstract. The International Association for Media and Communication Research.

**Bussoletti, A.** (2021). "The changing landscape of gender non-conforming characters: Non-binary Narratives and Representations in Land of The Lustrous." In *"Queer representations: Pasts, presents, and futures"* conference, 11-14 May. Online. Institute for Advanced Studies in the Humanities, University of Edinburgh.

## OUTREACH (TERZA MISSIONE)

**Bussoletti, A.** (2025). *"PhD/ rMA Training & Networking Session - Social Media for Academic Success,"* 22nd May, Rotterdam Central Library, Rotterdam, Netherlands.

Organizing and leading training session on the use of social media for research dissemination and academic profile visibility, with the goal of equipping early career scholars with key skills to connect with peers and mentors globally on social media, potentially leading to collaboration opportunities and greater research impact. Part of "Automating Democracy: AI Use Between Social Justice and Social Control" International Conference (May 22-23, 2025).

**Bussoletti, A.** (2025). "Youth climate activism and its environment(s): lessons from FridaysForFuture-Rome," Auditorium Lecture, 1st April, the American University of Rome.

Brief lecture on the interconnection between digital activism and generational identity and the hybrid relationship between online and offline political participation.

Belotti, F., **Bussoletti, A.** (2022). "FridaysForFuture. Social representations of climate change and social media usage practices" book presentation, 1st December, Sapienza University of Rome.

Presentation of the book *FridaysForFuture. Social representations of climate change and social media usage practices* (Franco Angeli) with discussant prof. Stefania Parisi and prof. Bruno Mazzara (Sapienza University of Rome) and FridaysForFuture-Rome activists Sara Sessa and Marzio Chirico.

**Bussoletti A.**, Belotti F., Chirico M., Sessa S. (2022). "FridaysForFuture – Social representations of climate change and social media usage practices." Francesca Belotti and Arianna Bussoletti's book. Radio interview, 2nd December, RadioSapienza.

A radio interview where the authors and two activists from FridaysForFuture-Roma discuss the book "FridaysForFuture. Social representations of climate change and social media usage practices," its academic impact and significance for the activist-scholar allyship and the future of engaged research. Available at <https://tinyurl.com/yckkjk7>

Belotti, F., **Bussoletti, A.**, Donato, S. (2022). "L'attivismo giovanile per il clima e i suoi ambienti" in *Dialoghi sull'Europa 2022*, 28 March. Online. Sapienza University of Rome.

Presentation of the book chapter "Youth climate activism and its environment(s). The FridaysForFuture-Rome experience among scientific knowledge, square protests, and social media communication" in *Youth Knowledge Book - Youth Political Participation*, edited by the European Council.

**Bussoletti, A.** (2021). "Media e Violenza: (re)vittimizzazione e trends nella rappresentazione e narrazione delle donne nei media italiani" in *Violenza sulle donne. La re-vittimizzazione nei media e nei tribunali*, 18 December. AlbumArte, Rome.

An overview of the current media portrayals of gender violence and victimhood. The initiative was financed with funds from Regione Lazio, hosted at AlbumArte (Rome), an independent space for contemporary art and cultural discussion, and coordinated by

Daniela Trincia as part of the project Archè. It was part of a series of meetings by feminist associations and activists to combat feminicides and gender violence.

Belotti, F., **Bussoletti, A.**, Donato, S. (2021). Restitution event at Città dell'Altra Economia, 15 December, Rome.

A restitution event organized at the conclusion of a research with(in) FridaysForFuture-Rome. It was hosted at the Città dell'Altra Economia (CAE), an independent space in Rome that supports and experiments with alternative economy practices inspired by solidarity, respect towards the environment, and social responsibility. The event was organized following consolidated practices and norms within FFF-Rome for external events and assemblies. It consisted in an informal presentation of the results of the research, which immediately turned into a discussion on grassroots activism, the future of the group, the challenges facing climate activism, and how to better do research 'with' activist groups rather than 'about' them.

**Bussoletti, A.** (2021). "Climate Activism and Youth Participation" in "Fighting for our planet: what are the next challenges?" online workshop, 14-16 May. Online. Hosted by HIKMA and Centro Studi Internazionali (CSI) in occasion of the Summit of International Relations.

A discussion about contemporary climate activism and its strong connection with youth during a workshop hosted by HIKMA (a student association of the University of Bologna) in collaboration with Centro Studi Internazionali (CSI). The event addressed the severity of climate change, how it will change our lifestyles, contribute to increasing migrations, and pose unique challenges to governments worldwide.

## RESEARCH PROJECTS

### 2025 – present

#### 2025 Global Media Monitoring Project

Coordination and implementation of monitoring activities carried out by the Italian unit of Sapienza University of Rome (Responsible: F. Comunello).

The GMMP is the largest international study of gender in the news media and an advocacy organization that aims to change the representation of women in the news media. Every five years it collects data on indicators of gender in the news (i.e. the presence of women, gender bias, and stereotyping).

Research results will be collected in a Global Report, as well as in local reports, such as the European and Italian ones. Results concerning the latter will also be disseminated during public online seminars and workshops.

### 2024 – present

#### Queering families online: Investigating self-representations of parenthood and family among same-sex parent influencers on Instagram

Principal Investigator of Starting Research Project, type II (Progetto di Avvio alla ricerca di tipo II) – Sapienza, University of Rome

The project addresses LGBTQ+ parent influencers' use of digital platforms. It investigates self-representations of both motherhood and fatherhood to observe differences and similarities in portraying same-sex parenting, LGBTQ+ family, and in dealing with networked antagonism. It will highlight how these social actors contend with social expectations and integration, negotiate and mitigate identity-based stigma and bias, embody activist roles for civil rights, and potentially grant Italians access to alternative models of gender and sexuality, expanding the representation of parenthood and family.

### 2023 – present

#### Gender roles and courtship scripts in dating apps. Lessons learned from Italian women dating women

Participation as researcher in Small Research Project (Progetto di Ricerca di Ateneo Piccolo) - Sapienza, University of Rome

The project explores the ways in which women dating women negotiate with (traditional) courtship scripts in the context of dating apps.

### 2023 – present

#### Digital and Social media for Communicating Trust in Science, Research and Innovation

Research fellow (Assegnista di ricerca, research grant AR-B 4/2022) – Sapienza, University of Rome; Supervisor: Francesca Comunello

The project is part of the IANUS (Inspiring and Anchoring Trust in Science, Research, and Innovation) project, funded by Horizon (Grant agreement ID: 101058158). It analyzes the role of digital and social media in inspiring and communicating trust in science, research, and innovation. Activities covered during the grant are especially related to WP7, led by Coris- Sapienza, and are dedicated to the communication and dissemination of the project and of its findings. At the same time, research on science communication and digital science communication will also be carried out, particularly relating to the creation and communication of trust, the mechanisms that favor disinformation and distrust in scientific knowledge, especially on social media, and how to counter them.

### 2022 – 2024

#### Discriminazione intelligente o artificiale? Un'analisi delle strategie di conciliazione tra processi di news-making e logiche algoritmiche nella diffusione delle notizie sull'immigrazione da parte delle redazioni online locali in Italia

Participation as researcher in Small Research Project (Progetto di Ricerca di Ateneo Piccolo) - Sapienza, University of Rome  
The project intends to create a bridge between media and migration studies and critical algorithm studies in order to analyze the interconnection and mutual shaping between news-making processes and algorithmic logics in the creation and dissemination of news related to immigration and migrants in Italy.

#### 2021- present

##### **Social media and vaccine confidence: exploring knowledge needs, media use, and social representations of health and vaccine-related issues among Italian teens**

Participation as researcher in Large Research Project (Progetto di Ricerca di Ateneo Grande) - Sapienza, University of Rome  
The project analyzes the role of social media in health communication, and especially in vaccine-related perception and communication, with a focus on young people and teenagers. It considers the whole variety of vaccines targeting teenagers in Italy, including the HPV vaccine, the meningococcal vaccine, and the anti SARS-CoV-2 vaccine.

#### 2020 – 2023

##### **Youth risk-taking and social media challenges. Perception and experience of risk in online 'dangerous games'**

Participation in the research project funded by Sapienza University of Rome and coordinated by Paola Panarese (Dep. of Communication and Social Research, Sapienza University of Rome).

The research identifies the main hermeneutical dimensions characterizing the risk-related attitudes and behaviors of young people in social-media-based dangerous games and challenges.

Research results so far have been published on international journals such as YOUNG (2020).

#### 2021 – 2022

##### **'We, the future without future:' exploring the interplay between youth activism and generational identity in the social media usage practices of FridaysForFuture**

Principal Investigator of Starting Research Project, type I (Progetto di Avvio alla ricerca di tipo I) – Sapienza, University of Rome; Supervisor: Francesca Comunello

The research builds on literature addressing youth social media activism, generational identity and 'we sense', and climate activism to investigate the interplay between generational identity and youth social media activism focusing on FFF-Rome activists. It analyzes their social media usage practices to open windows in the unique ways young people make sense of social media as environments for both digital activism and generational identity-building processes.

Research results' have been accepted as papers at the 2022 conference of the Media, Communication and Cultural Studies Association (MeCCSA) and the 2022 conference of the European Communication Research and Education Association (ECREA).

#### 2020 - 2022

##### **Teen climate activism e social media: indagine esplorativa sul movimento #FridaysForFuture in Italia**

Participation in the research project funded by Sapienza University and coordinated by Francesca Belotti (Dep. of Communication and Social Research, Sapienza University of Rome).

The research explores the technopolitical usages of social media by the activists participating in the #FridaysForFuture movement in Rome. It focuses on the interplay between social representations of climate change, digital activism, and generational belonging. Research results have been presented as papers at the 2021 editions of the International Association for Media and Communication Research (IAMCR), Association of Internet Researchers (AoIR), Italian Scientific Society of Sociology, Culture and Communication (SISCC)'s conferences, and at the 2021 pre- conference of the International Communication Association (ICA). They have been published in the 2022 volume "FridaysForFuture. Rappresentazioni sociali del cambiamento climatico e pratiche d'uso dei social media" (edited by Franco Angeli) and the 2022 paper "Youth activism for climate change on and beyond social media: insights from FridaysForFuture-Rome" on the International Journal of Press/Politics.

#### 2020

##### **2020 Global Media Monitoring Project (GMMP) – Italian team**

Member of the Italian team for monitoring day (September 29, 2020). Monitoring and coding activities related to the representation of women in online newspapers.

The GMMP is the largest international study of gender in the news media and an advocacy organization that aims to change the representation of women in the news media. Every five years it collects data on indicators of gender in the news (i.e. the presence of women, gender bias, and stereotyping).

Research results have been collected in a Global Report, as well as in local reports, such as the European and Italian ones. Results

concerning the latter have also been disseminated during a public online seminary hosted by the University of Padua and titled "Global Media Monitoring Project 2020/21: Genere e media in Italia nel contesto della pandemia Covid-19."

## AWARDS & SCHOLARSHIPS

### 2025

#### **“Youth Activism for Climate on and Beyond Social media: Insights from FridaysForFuture-Rome”**

The article has been included in a curated collection of impactful research published in Sage journals that supports UN's Sustainable Development Goal 13: Climate Action. The collection highlights research aligned to key targets of SDG-13 to "take urgent action to combat climate change and its impacts" (United Nations, 2022).

The article is in the section "More about climate action through behavioral changes and activism," accessible via: <https://journals.sagepub.com/sdg13-climate-action>

#### **2019 – 2023 PhD Scholarship**

Three-year scholarship for the PhD in Communication, Social research, and Marketing at the department of Communication and Social Research of Sapienza University of Rome.

#### **2022 Visiting Research Fellowship, Cardiff University**

Visiting Researcher at the School of Journalism, Media, and Culture.

#### **2020 Outstanding Graduate, Sapienza University of Rome:**

Awarded for academic merit during M.A. course by Fondazione Roma Sapienza to the best 400 graduates to complete their studies in the academic year 2018/2019.

#### **2010 – 2019 ABB Student Scholarship, ABB Italy**

Awarded in support of employees' children for outstanding academic performance. Won from the first year of high school up to the last year of university.

#### **2017 Elevator's pitch winner, John Cabot University**

Awarded for best delivered speech. An Elevator Pitch is a one-minute speech designed to communicate the essentials of an idea and capture the audience's attention while under strict time pressure.

Title of the speech: "The power of the penny" (Social Advocacy category).

#### **2016 – 2017 JCU Dean's list scholarship, John Cabot University**

Scholarship awarded by the university for excellent academic performance. Won each semester until graduation since its implementation.

#### **2014 – 2017 JCU Dean's list, John Cabot University**

For excellent academic performance. A GPA (Grade Point Average)-based award given each semester to students with at least a 3.50 GPA (corresponding to grades 29-30 in Italy).

#### **2014 – 2017 JCU Italian merit scholarship, John Cabot University**

As deserving Italian student, with consideration of academic merit, extracurricular activities, and financial need.

## TRAINING PROGRAMS AND COURSES

- **Formazione Safe Zone Sapienza**, 22, 23 January 2025, Aula III, De Lollis. Sapienza University of Rome.
- **Servizi di progettazione Europea Rome Technopole**, 5 December, online webinar. Sapienza University of Rome.
- **Formazione generale salute e sicurezza sul lavoro per lavoratori ed equiparati**, November 2023, online course. Sapienza University of Rome.
- **Fare start-up in Sapienza, istruzioni per l'uso**, 16 December 2022, online course. Sapienza University of Rome.
- **Valorizzare i risultati della Ricerca: la tutela brevettuale in ambito accademico**, 15 December 2022, online course, Sapienza University of Rome.
- **Evaluation processes in EU R&I funding programmes**, 18 November 2022, online course. Sapienza University of Rome.
- **Publication and Data Research**, 17 November 2022, online course. Sapienza University of Rome.
- **I principali programmi europei di finanziamento R&I**, 14 November, 2022, online course. Sapienza University of Rome.
- **Unesco Unitwin network of gender, media and ICTs**, February 17th, March 2nd and March 16th, 2021, online. Completed the training program "Incorporating the gender perspective in the teaching of communication & journalism in the Euromediterranean region." The series of workshops was designed, organized, and carried out by members of the UNESCO UniTWIN (University Twinning and Networking Program) Network on Gender, Media and ICTs from the Euromediterranean region. Scientific coordinator: Claudia Padovani.
- **Collaborative project writing and networking in the context of Horizon Europe. Services and tools for supporting researchers**, 5 November 2020, online course. Sapienza University of Rome.
- **Data analysis strategies for evaluation research**, 18 November 2020, online Corislab course – Dep. Of Communication and Social Research Sapienza University of Rome. Instructor: Prof. Veronica Lo Presti.
- **Big Dataset and Longitudinal Data**, 14 – 16 October 2020, online Corislab course – Dep. Of Communication and

Social Research Sapienza University of Rome. Instructor: Dr. Giampiero D'Alessandro.

- **Introduction to multilevel analysis**, 9 December 2020, online Corislab course – Dep. Of Communication and Social Research Sapienza University of Rome. Instructor: Dr. Federica Fusillo.
- **Limits and perks of a web survey**, 16 December 2020, online Corislab course – Dep. Of Communication and Social Research Sapienza University of Rome. Instructor: Prof. Maria Paola Faggiano.
- **Textual analysis: from tag clouds to T-lab**, 21-23 October, 2020, online Corislab course – Dep. Of Communication and Social Research Sapienza University of Rome. Instructor: Dr. Valentina Talucci.

## RELEVANT WORK EXPERIENCE

**2021-2023**

### Volunteering

Phone and Chat operator at Gay Help Line, the only national contact center for victims of homophobia and transphobia in Italy. It is sustained by organizations such as OSCAD - Osservatorio di Polizia e Carabinieri contro le Discriminazioni, and Regione Lazio

**Gay Center**, Via Nicola Zabaglia, 14, 00153 Roma

### Social work

**2021-2022**

### Youth group leader

Organizer and coordinator of activities for the 'youth Under-20' group, promoting educational, safety, and cultural activities catered to young LGBTQ+ people in bi-weekly meetings.

**Gay Center**, Via Nicola Zabaglia, 14, 00153 Roma

### Social work

**2018**

### Communication intern

Curated communication across the NGO's online profiles

Facilitated relationship with national news media during fundraisings

Conceived promotional pamphlets

Co-ordinated emergency communications among offices after a fire damaged the hospital

**A.F.Ma.L Communication office – NGO of Villa S.Pietro Hospital**, Via Cassia, 600, 00189, Roma

### Communications

**2017 - 2018**

### Reporter, news-blogger, and media reviewer

Authored articles, interviews and reviews

Engaged with journalists and TV personalities

Joined cultural, entertainment, and media events as press

**MediaComunicazione.net – online newspaper**, <https://mediacomunicazione.net/>

### News and media

**2017**

### Social Media assistant

Managed social media

Developed content and promotional monthly highlights for the website page

Facilitated business and stakeholder communication

Assisted in the production, editing, and filming of sport programs

**Nautical Channel Ltd. – private, international TV channel on Nautical sports**, Via Dei Volsci, 163, 00185, Roma

### Communications

## PERSONAL COMPETENCES

**Native Language** Italian

**Foreign Languages**

|         | COMPREHENSION |         | SPEAKING    |        | WRITING |
|---------|---------------|---------|-------------|--------|---------|
|         | Listening     | Reading | Interaction | Speech |         |
| English | C2            | C2      | C2          | C2     | C2      |
| French  | B1            | B2      | A2          | A2     | B1      |

Japanese

A1

A1

A1

A1

A1

The candidate has attended all undergraduate university classes at John Cabot University, where English is the only language used for academic and bureaucratic communication, for examinations and among peers.

## Digital skills

### SELF-ASSESSMENT

| INFORMATION GATHERING AND UNDERSTANDING | COMMUNICATION | CONTENT CREATION | SECURITY MANAGEMENT | PROBLEM SOLVING |
|-----------------------------------------|---------------|------------------|---------------------|-----------------|
| Advanced                                | Advanced      | Advanced         | Advanced            | Advanced        |

## TECHNICAL AND ANALYTICAL SKILLS

- Experienced in qualitative research design and implementation (data collection, processing, and analysis)
- Excellent writing and communication skills (conceiving academic papers, abstracts, realizing written and oral presentations with Canva, Prezi, Visme, MC PowerPoint)
- Competent with text and image elaboration softwares (Microsoft Office, OpenOffice, The GIMP, Paint Tool Sai), internet and web search tools, and Content Management Systems (Wordpress)
- Well-versed in SPSS and Excel
- Skilled in film and video editing with programs such as FinalCutPro and VideoPad
- Proficiency in social media usage, blogging, copywriting, and experience in social media management both at the academic level (for laboratories and research projects) and professional level (at A.F.Ma.L and Nautical Channel)
- Junior developer knowledge of HTML and CSS

## SOCIAL AND ORGANIZATIONAL SKILLS

- Proficient in working within multicultural environments as well as with using English and Italian interchangeably in professional and academic settings
- Creative in problem solving, conceiving and designing projects, elaborating texts, doing research, and communicating results
- Innate curiosity and capacity for analytical problem solving, passion for acquiring and sharing knowledge
- Teamworking skills and capacity to organize workload and perform under pressure
- Gender-sensitive and intersectional approach towards social and communication research and capability to work with non-profit organizations and groups

## Personal interests

Digital Media and Cultures, Social Media, Climate Activism, LGBTQ+ rights, Dancing, Traveling, Music, Cartoons, Volunteering

La sottoscritta, ai sensi e per gli effetti degli articoli 46 e 47 e consapevole delle sanzioni penali previste dall'articolo 76 del D.P.R. 28 dicembre 2000, n. 445 nelle ipotesi di falsità in atti e dichiarazioni mendaci, dichiara che le informazioni riportate nel presente curriculum vitae corrispondono a verità. La sottoscritta autorizza il trattamento dei suoi dati personali ai sensi del Decreto Legislativo 30 giugno 2003, n. 196 "Codice in materia di protezione dei dati personali" e dell'art. 13 del regolamento UE 2016/679.

Roma, 01/09//2025

Arianna Bussoletti