

PERSONAL INFORMATION Vincenza Ferrara

Esperta di Arte e Apprendimento

Esperienza Lavorativa

22/07/2017 – 31/12/2022	Direttrice Laboratorio arte e Medical Humanities – Pharmacy and Medicine Faculty Sapienza University, Rome (Italy)
	Direttrice Laboratorio e-learning, didattica museale e apprendimento scolastico - Digilab Center Sapienza University, Rome (Italy)
16/06/2012–21/07/2017	
	Professore a Contratto
	“Observer, Thinking, communication with art and images “ -Visual Thinking strategies Lab .– University of Verona (Italy)
June 2022	
	“Observer, Thinking, communication with art and images “ -Visual Thinking strategies Lab .– University of Verona (Italy)
June 2021	
	“The art for medical education” – Introduction of Medical Humanities Course – Medicine Students – University of L’Aquila (Italy)
March- May 2021	
	Nonverbal Languages and Communication Lab- Training for support teachers per Corso formazione Insegnanti di Sostegno
01/10/2019- 30/06/2021	UNIVERSITA’ DEGLI STUDI DELLA CALABRIA Rende (Cosenza) (Italy)
	Docente
01/10/2019-30/06/2022	ECM training for Medical Doctor “Visual Thinking Strategies for improving Life Skills and well-being for Personal Care improving”. Alexandria City Hospital April-may 2022.

Lecture “Innovare lo sguardo” del Master *Esperti nelle attività di valutazione e di tutela del patrimonio culturale*, Università Roma Tre, 11 Marzo 2022

Training “Art for education and well-being”, Teachers of Liceo Cicerone di Frascati, february 2022

“Visual Thinking Strategies Lab” Students of Associazione 360 gradi, Università di Chieti, January 2022.

“Art for medical education – The Visual Thinking Strategies activities on artistic and clinical images”, III, IV e V year Medicine and Surgery Degree “C” – Sapienza

“The Art between Medical Humanities and palliative care” in ECM We are souls and bodies. Other perspectives in palliative care. Duino (Trieste) Italy

"Introducción del Arte en la enseñanza de la Medicina". Online Meeting de Humanidades Medica, Tucuman University (Argentina)

ECM Training in Narrative Medicine as tools for reducing Burnout “The Visual Thinking Strategies to prevent Burnout”, Roma Azienda ospedaliera-universitaria S. Andrea

“Art for medical education – The Visual Thinking Strategies activities on artistic and clinical images”, III, IV e V year Medicine and Surgery Degree “C” – Sapienza Università di Roma (a.a. 2019-2020; 2020-2021)

“What doctors can learn from looking at art”, III year, Degree in Medicine and Surgery “F”, Sapienza Università di Roma

“ The Arts for medical education and iconodiagnosis” For Family Medicine resident ASL RM1, Rome

ECM training for Medical Doctor and Health Professional “ART, EMPATHY E BURNOUT. GOOD RELATIONSHIPS”. Lucca 7,8,9 june

“Art as a learning tool” in Final Meeting Erasmus Ka023 *Teaching out of classroom: innovative teaching in dental education by flipped classroom model*, Sapienza University, Rome 4 June 2019

“Art for health education”, Nursing degree “Z”, Pharmacy and Medicine Faculty Sapienza University

01/10/2018–30/09/2019

“Art for medical education – The Visual Thinking Strategies activities on artistic and clinical images”, III, IV e V year Medicine and Surgery Degree “C” – Sapienza

“The Arts for medical education and iconodiagnosis” For Family Medicine resident
ASL RM1, Rome

01/10/2015–30/09/2018 **Contratto insegnamento**

“Art and learning. Visual Thinking Strategies” Training for teachers, museum staff and pedagogical and psychologist expert.

Docente

“What The doctor can learn to from art observation?” I anno Medicine and Surgery Degree Cattolica University of Rome

“The Art to Care” Nursing Degree Tor Vergata, University, Rome

“The Arts for medical education and iconodiagnosis” For Family Medicine resident ASL RM1, Rome

“The Art to Care” Nursing Degree Tor Vergata, University, Rome

“Arte e Medicina” Corso di laurea Medicina e Chirurgia “E” – Sapienza Università di Roma sede di Latina

Art for medical education – The Visual Thinking Strategies activities on artistic and clinical images”, III, IV year Medicine and Surgery Degree “C” – Sapienza

“ Art of Observation: from art works to diagnosis” for students of Medicine Degree Sapienza Università di Roma

Professore a Contratto

“Art in the Medical Humanities” for Students of Medicine Course in Campus – Biomedico University in Rome

Istruzione e Formazione

10/07/1987 Laurea in Lettere con lode -- Sapienza University of Rome

Pubblicazioni in volume

Books Ferrara Vincenza (2020). L’arte come strumento per la formazione in area medica e sanitaria. Aracne Editore

Ferrara Vincenza (2016). Arte e Apprendimento - Strategie di pensiero visuale. Roma: Digilab Sapienza, ISBN: 978-88-909933-1-2

Articoli in volume

Ferrara V. (2022) L'arte di apprendere come strumento verso la relazione in
Insieme In Sintonia a cura di Danilo Vicca e Rossella Capuano & anicia, Roma

Pizzato F.A, Ferrara V. (2022), Didattica del visuale. I Visual Cultural Studies e le
Visual Thinking Strategies come risorsa per l'educazione, in Beyond the two
cultures. Experiences from a POT project, a cura di Badino M., Erickson, University &
Research

Colizzi M.A., Ferrara V., Pizzato F.A., Troiano M., (2022), Osservare, pensare,
comunicare con l'arte e le immagini. Un nuovo format PCTO per la scuola
superiore all'Università di Verona, in Beyond the two cultures. Experiences from
a POT project, a cura di Badino M., Erickson, University & Research

V. Ferrara (2022) The Museum and Quality of Life in THE BRAIN-FRIENDLY
MUSEUM. How psychology and neuroscience could help museums to be brain
friendly a cura di Annalisa Banzi, Routledge ed.

V. Ferrara, (2021) Learning through art in medical education. In Medical Education
for the 21st Century; Firstenberg, M.S., Stawicki, S.P., Eds.; IntechOpen: London, UK

V. Ferrara (2022) Arte e medicina nella museologia liquida in Architettura e useologia
Liquida a cura di Alba Matilde Cavallari, Stefano Colonna, Michela Ramadori, Lisa
Simonetti, Cmpisano ed, Roma

V. Ferrara (2021) L'arte visiva tra MH e CP. L'osservazione dell'arte per nuovi approcci
di cura in Siamo Anime e corpi a cura di Oscar Corli e Roberta Vecchi, Battello
Stampatore ed., Trieste

V. Ferrara (2020) Esperienze di didattica del Patrimonio Culturale: EDMUSE e VTS in
Musei, Pubblici, Tecnologie a cura di V. Gensini, Pisa, University Press, pp. 105-110

V. Ferrara (2019) Riuso e Missione Educativa in *Web Strategy Museale*, a cura
di S.D. Orlandi, G. Calandra, V. Ferrara e al., ed. ICOM Italia, 2019, Milano, pp.
58-60

V. Ferrara (2019). Patrimonio culturale per la didattica innovativa,
l'apprendimento e l'inclusione sociale in *Una Nuova Frontiera della didattica*, a
cura di Fedra A. Pizzato, Carocci ed.

V. Ferrara (2019). Divertiamoci con l'arte, giochiamo con la scienza in *Città
Come Cultura. Processi di sviluppo*, a cura di E. Pelosi, Edizioni MAXXI

Sarah D. Orlandi, Gianfranco Calandra, **Vincenza Ferrara**, Anna Maria Marras, Sara Radice, (2019) *Web Strategy Museale*, Ed. Icom Italia 2019, Milano, ISBN:9788894491005, doi.org/10.5281/zenodo.3547149

Articoli

Ferrara, V.; Shaholli, D.; Iovino, A.; Cavallino, S.; Colizzi, M.A.; Della Rocca, C.; La Torre, G. Visual Thinking Strategies as a Tool for Reducing Burnout and Improving Skills in Healthcare Workers: Results of a Randomized Controlled Study. *J. Clin. Med.* **2022**, *11*, 7501. <https://doi.org/10.3390/jcm11247501>

V. Ferrara (2022), Il patrimonio culturale per l'apprendimento e la salute, *Rivista Culture Digitali*, N.6 Lugl-sett 2022, ISSN **2785-308X**

Ferrara V, Perrone ME, Mina C, et al. Science and visual Arts: Binomial or Dichotomy? A Pilot study in Systemic Lupus Erythematosus patients. *Lupus*. 2022;31(14):1744-1749. doi:10.1177/09612033221131179.

V. Ferrara (2022) *Arte e medicina nella museologia liquida* in *Architettura e Museologia Liquida* a cura di Alba Matilde Cavallari, Stefano Colonna, Michela Ramadori, Lisa Simonetti, Cmpisano ed, Roma

V. Ferrara, C. Wilkins (2022), Virtual Visual Thinking Strategies: limitations and unexpected findings in a time of pandemic, *Senses Sci (Educ Sci Tech)* 2022: 9 (2)1570-1578

V. Ferrara *Arte y pensamiento crítico en la educación médica* in *Boletín de Umanidades Médica*, 2021, n.8, pp.13-18, issn 2718-6547

Ferrara, V. Learning through art in medical education. In *Medical Education for the 21st Century*; Firstenberg, M.S., Stawicki, S.P., Eds.; IntechOpen: London, UK, 2021.

V. Ferrara (2021) *L'arte visiva tra MH e CP. L'osservazione dell'arte per nuovi approcci di cura* in *Siamo Anime e corpi* a cura di Oscar Corli e Roberta Vecchi, Trieste

V. Ferrara (2019) *Riuso e Missione Educativa* in *Web Strategy Museale*, a cura di S.D. Orlandi, G. Calandra, V. Ferrara e al., ed. ICOM Italia, 2019, Milano, pp. 58-60

V. Ferrara (2019). *Patrimonio culturale per la didattica innovativa, l'apprendimento e l'inclusione sociale* in *Una Nuova Frontiera della didattica*, a cura di Fedra A. Pizzato, Carocci ed.

V. Ferrara (2019). Divertiamoci con l'arte, giochiamo con la scienza in *Città Come Cultura. Processi di sviluppo*, a cura di E. Pelosi, Edizioni MAXXI

V. Ferrara (2017). Ruolo delle valutazioni nell'educazione ai beni culturali in Atti workshop Un metodo integrato per valutare i Musei Virtuali e l'esperienza dei visitatori. pp. 33-37, Roma: Edizioni CNR ottobre 2017, ISBN: ISBN 9788890202834

V. Ferrara (2017). Flipped museum. How Visual Thinking Strategies and collaborative work improve skills and engage in museum visit in MUSEUMS AND CULTURAL LANDSCAPES CECA ACTIVITIES BEYOND THE MUSEUM WALLS Proceedings, pp. 71-775, edited by Cinzia Angelini, Università Roma Tre, Roma http://network.icom.museum/fileadmin/user_upload/minisites/ceca/Annual_Conference_Docs/Milan_proceedings.pdf

P. Vaz-Rebelo, A. Koufu, M. Gotsopoulou, **V. Ferrara** (2017). Guidelines and Methodology for **using** Cultural Heritage in Science Education: the EdMuse Project in

Education and Museum : Cultural Heritage and Learning, Conference Proceedings 26-27 2017 June, pp. 34-35 Rome, DigilabSapienza, DOI 10.13133/978-889-0993-33-6

Progetti

Internazionali

2022 ASBA Project

2021-2025 NEUROartifact Project

2015-2017 Erasmus Plus – EdMuse- - The digital cultural heritage for science teaching – Strategic Partnership KA2 (Project Coordinator and Principal investigator)

2013-2015 Grundtvig Multilateral Project: Blended Learning quality-concepts optimized for adult education (responsible WP1)

2011-2013 Linked Heritage – European Project (Coordinator for Sapienza Museums mapping activities)

Progetti Nazionali

2019 Partner in Neuroartifact Project neuroartifact.org

2015 Coordinator of Visual Thinking Strategies Project

2012- 2014 Museum Content to science Teaching. Towards E-learning System,
founded by Miur (Principal Investigator)

Roma 12 Aprile 2023