

Federico Raimondi Slepai

WORK EXPERIENCE

- 2019-2021** **MUNICIPALITY OF ROME** **Italy**
R² - Department of Behavioral Policy
Founder and Managing Director
- Founded and coordinated Italy's first governmental behavioral insights unit.
 - Coordinated 50+ initiatives and evaluated policies, using field, natural, online experiments; DID, IV analysis; surveys (CAWI, CATI); biomarkers; electroencephalogram, eye-tracking, galvanic skin response. Policy areas: smart cities, tax compliance, productivity, well-being, environmental protection, democratic processes, transportation & public transit, public health, social services, culture, communication, infrastructure.
 - Founder and Coordinator of ATACx, the behavioral insights unit of the government-owned public transit company (ATAC).
- 2017-2018** **MINISTRY OF THE ENVIRONMENT** **Italy**
Adviser to the Secretary of State
Appointed to advise the Secretary on behavioral policy. Responsible for the behavioral economics agenda.
This included:
- *Behavioral Science Curator for the National Plan on Circular Economy.* • Delegate, G7 *Environment, G7 ICT & Industry*
- 2014-2018** **Consultant** **France, Germany, India, Italy, Montenegro, Sweden, UK, USA**
- Helped multinational companies, startups, governments, NGOs to develop behaviorally-aligned, evidence-based projects and systems. Coordinated behavior change interventions.
 - Conducted 10+ RCTs; applied data analytics to marketing and HR problems.
 - Raised \$0.5M in funds from the European Union.

PAPERS

- "Evaluating COVID-19 public health messaging in Italy: Self-reported compliance and growing mental health concerns." (with Gary King et al.) 2020.
- "The role of mortality salience on acceptance and demand of a COVID-19 vaccine" (working paper) 2020.

Other:

- "Regulatory policy and COVID-19: Behavioural insights for fast-paced decision making" (curated Italy country section), OECD.

PRESENTATIONS, CONFERENCES, WORKSHOPS

- May 2020 "**COVID-19: opportunities for behavioral policy.**" (with Pete Lunn and Maria Messick). Behavioral Science & Policy Association annual conference.
- Dec 2019 "**Can nudge theory improve citizens' responsiveness? Evidence from Rome Municipality.**" XVI AISC Annual Conference "THE COMPLEXITY OF COGNITION: MULTIDISCIPLINARY APPROACHES TO HUMAN BEHAVIOUR (could not present because of unexpected government duties; presented by Paolo Di Gamberardino), Rome, Italy.

- Sep 2017 Keynote, “**Machine-human borders and substitution of the other in relationships: a behavioral analysis in the era of artificial intelligence**” International Foundation Erich Fromm. Prato, Italy.
- Aug 2017 Center for Behavioral Experiments (CEBEX), **Behavioral Public Policy - Summer School**.

ACHIEVEMENTS

2016	Award of distinguishment, Government of Assam	India
2014	Dean’s List for Academic Year, NYU	USA

MEMBERSHIPS

2020-	HARVARD KENNEDY SCHOOL <i>Behavioral Insights Group (BIG), Mentoring Program Mentor</i>	USA
2020-	UNITED NATIONS/OECD <i>International COVID-19 Behavioral Insights Working Group Member</i>	USA\France
2020-	INTERNATIONAL COVID-19 BEHAVIORAL SCIENCE WORKING GROUP Founder and Coordinator <ul style="list-style-type: none"> • Founded the world’s first international behavioral science working group for COVID-19, with 40+ members (from Harvard, Princeton, LSE, MIT, Oxford, Monash, Bocconi, and other academic entities, private sector and government; PI: Gary King). • Conducted experiments on lockdowns, mask-wearing, handwashing, etc. • Planned strategy and produced materials for communication of the UNDP Office in Rome / Africa Centre for Climate and Sustainable Development on COVID-19. The materials were also shared more broadly with the security and safety group of Italian based UN Agencies. 	Italy\USA
2018-	CORE GROUP, Washington DC <i>Social& Behavior Change Working Group Member</i>	USA
2014-	INSTITUTE FOR NEW ECONOMIC THINKING (INET), New York <i>Young Scholar Initiative (YSI)</i> Young Scholar	USA
2014-2015	RETHINKING ECONOMICS NEW YORK, New York <i>Organizing Committee</i> <ul style="list-style-type: none"> • Organized panel on the relation of social psychological mechanisms in firms, highlighting the oversimplification of profit-maximization. • Responsible for content featuring Nobel laureates Mike Spence and Paul Krugman for the RENY conference. 	USA

OTHER ACTIVITIES

2018	UNITAR, UNDP, UN WOMEN, New York <i>Behavioral Insights at the United Nations</i> Invited Participant	USA
2018	UNITED NATIONS DEVELOPMENT PROGRAM, New York <i>Why Behavioral Insights Matter for the 2030 Agenda for Sustainable Development</i> Invited Participant	USA
2018	UN WOMEN, New York <i>Behavioral Insights & Gender Equality</i> Invited Participant	USA

2017	GOVERNMENT OF WEST BENGAL, Kolkata <i>Bengal Global Business Summit (BGBS) Delegate</i>	India
2018	Unitar, UNDP, UN Women <i>Behavioral Insights at the United Nations</i> Invited Participant	USA
2014	INSTITUTE FOR NEW ECONOMIC THINKING, Toronto <i>Human After All: Innovation, Disruption, Society</i> Invited Young Scholar	Canada

EDUCATION

2014	New York University, USA B.A., Economics (Major) & Mathematics (Minor) Research Thesis: <i>Debiasing Framing Effects: Susceptibility and Awareness</i>
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OTHER

POPULAR WRITING

“Circular Economy and Behavioral Economics”, Startupitalia!, 2018.

“I change, therefore I am”, Corriere della Sera, section “THE VISION”, 2017.

NON-ACADEMIC CONFERENCES:

TEDx Treviso, 2020.

Panelist, “ESG Capacity Building - The Three Epochs Of Sustainable Investment: Where Are You?”, TBLI CONFERENCE™, Nasdaq. 2018, Stockholm, Sweden.

“The Economy of the Future”, Volvo. 2018, Milan, Italy.

“Digitization and the challenge sustainability: how to exploit new technologies to find effective solutions?” Business Integration Partners (Bip) & Corriere Innovazione 2018. Rome, Italy.

Juror, “Changemaker Competition”, InVento Innovation Lab, Banca Prossima (Intesa Sanpaolo), Nativa, B Labs. Milan, Italy.

Panelist, “Opportunity Day: internationalization and behavioral economics”, International Labor Summit (Festival del lavoro internazionale). Vicenza, Italy

INTERVIEWS

“Near Real-Time Studies Look for Behavioral Measures Vital to Stopping Coronavirus”, Scientific American, 2020.

“The *Nudge* approach” KPMG *Impacting the Future*, 2020.

“Rome: the Municipality tries the psychological approach. And it works.” Business Insider, 2020.

LANGUAGES

English, Italian, Spanish, French. Conversational Swedish and Serbo-Croatian.