

Summary

Twenty-five years of financial journalism, ten of which as Editor in Chief of the Class CNBC channel. Since 2013 Director of Business Development and Marketing at Boston Consulting Group for Italy, Turkey, Greece and Israel. An educational curriculum that started from a historical training (Bachelor degree in History in Milan and in Political Science in Pisa) and then specializes in economics and finance (Executive MBA in SDA Bocconi and specialisation at Harvard Business School in Negotiation and Competitive Decision-Making). A strong focus on the topics of financial communication and disclosure to which I devoted a volume ("La Comunicazione Finanziaria", Egea Bocconi Publisher), in addition to an intense activity of divulgator (conference, seminar, coaching some authoritative managers on Financial Disclosure).

Education

Professional Journalist

Member number: 53.719 (Ordine Regionale della Lombardia), issued on 29 february 1996

Cannes Lions School

CMO Accelerator Programme - 2019

Highly customized program reserved to CMOs and manager with at least 10 years of work experience.

Harvard Business School - Cambridge Boston

Negotiation and Competitive Decision Making, 2014 - 2014

Grade: Graduate Certificate

Università degli Studi di Milano

Bachelor Degree, History, 2005 - 2010

Grade: 105/110

SDA Bocconi - Milano

Executive MBA Executive, General Management, 2005 - 2006

Università di Pisa

Bachelor Degree (4 years), Political Science, 1991 - 1998

Grade: 110/110 cum Laude

IFG Carlo de Martino - Milano

Advanced Master in Journalism, Journalism, 1993 - 1995

Languages

Inglese (C1, IELTS Certification, July 2019, Full professional proficiency)

Italiano (Native or bilingual proficiency)

Francese (Limited working proficiency)

Experience

Marketing and Business Development Director Italy, Greece, Turkey and Israel at The Boston Consulting Group

July 2013 - Present

Innovate and define Marketing Strategy that supports BCG's communication, in a manner that integrates activities across key marketing pillars and that builds a deep, relevant and a coherent image of the BCG brand

Disclosure Governance and Capital Markets Contract Professor at La Sapienza University (Management delle Imprese)

September 2018 - Present

Contract Professor in the course devoted to disclosure requirements for listed companies, the international principles of corporate governance and their application in the local legislation. With a special focus on the role of voluntary and mandatory disclosure in the price formation process.

Head of Corporate Televisions at Class Editori

May 2012 - May 2013 (1 year 1 month)

Class Editori is leader in the design and delivery of Corporate Televisions Solutions, through a series of vertical channels and digital services to improve and streamline internal communications organizations.

Senior Editor in Chief at Class CNBC

January 2001 - May 2012 (11 years 5 months)

Class CNBC TV is the financial tv of the Class Editori group, Mediaset, CNBC and Dow Jones. It's broadcast on the Sky platform and primarily carries business day coverage of Italy and international financial markets .

Head of Internal Communication at Bocconi Alumni Association (BAA)

March 2010 - April 2013 (3 years 2 months)

Bocconi Alumni Association (BAA) brings together graduate of Bocconi University and SDA Bocconi. The aim is to reinforce a 50.000 community of Alumni who contribute through projects, activities, studies and trade, development and enhancement of the University, students and civil society.

Economic and Financial Journalist at Mediaset

July 1995 - December 2000 (5 years 6 months)

Follows the daily news from the financial and economic environment, with a strong attention to the stock markets and companies' communication.

Intern at Publitalia '80

June 1993 - October 1993 (5 months)

Publitalia '80 is the Mediaset advertising sales company.

Author at Gruppo Editoriale L'Espresso - Il Tirreno

June 1988 - 1992 (4 years)

Specialisation

Financial Information and Reporting, Voluntary Disclosure, C-Level connections, Strategic Marketing, Negotiation, Business development, Corporate Communications, Internal Communications and Content Strategy.