

VERONICA LANZA

EDUCATION

1999-2004: LUISS Guido Carli University of Rome:

Master Degree in Political Science, majoring in International Relations and European Affairs (July 2004)

Final year dissertation: “The Strategy in an Asymmetrical Warfare: Pyramids Against Nets”, rapporteur General Carlo Jean, co-rapporteur Prof. Maurizio Serra

1988-1999: Lycée Chateaubriand in Rome (primary, secondary, high school):

French Curriculum, French working language

Diploma in Economics and Social Science (June 1999, Baccalaureat and Italian Maturita)

WORK EXPERIENCE

2023:

5 days Documentary Workshop “The Art of Filmmaking” for third year students of the photography course at Centro Sperimentale di Cinematografia of Rome

Video Coverage, Interviews and Editing of the RYDER CUP 2023, Golf Club Marco Simone Roma, for the FIG (Italian Golf Federation)

DOP and Drone for the Docu Italian Series “BUEN VIVIR” between Nazca and Arequipa 2023,

DOP, Script, Direction & Edition of the 2023 documentary “Saving the The Marvelous Spatuletail” is an endangered and rare species of hummingbird in Amazonas, Perù, for SPDA, Perù

2022:

Direction, Edition and still photo of the cultural events of the Italian Institute of Culture of Lima

DOP & Edition Cannes Yachting Festival, Cannes, France

DOP & Edition Launch of the new Velettrica electric motor, Rome

Direction, DOP and Photography for UPC Private Peruvian University at the Milan Design Week Salone del Mobile, June 2022, Milan

Direction, Screen Writing, Production, Photography and Edition of the unpublished Musical Program LANZA LABANDA premiere July 2022 on its YouTube Channel, Lima

Drone photography for the 2022 book "Conococha" for ANTAMINA CLIENT, Perú

Direction, Photography and Edition of Fashion Films for "Matthildur" Summer Dressing Launch

Direction, DOP and Photography for UNICEF USA Donor's Zonta International visit video and photographic coverage in the Masisea Indigenous Community and Pucallpa 2022 – Peru

Production, DOP, Direction & Editing of LUCHO QUEQUEZANA' Interview for Claro Bicentenaries Documentary – Peru

Production, Direction & Editing of CLARO MERCH 2022 – Peru

Editing of CONDORCANQUI Project – UNFPA Peru

2021:

Direction of Photography for "100 Year Journey" Documentary starring MARIA GRAZIA CUCINOTTA 2021- Rome

Direction, DOP, Photography & Editing of the life documentary about Sailing Olympic Athlete STEFANO PESCHIERA "The life behind the athlete" 2021 – Peru

Production, Direction, Photography & Editing of a series of 15 documentary of the Zero Hunger Campaign for the WORLD FOOD PROGRAM describing the hard cases of several Venezuelan Migrants 2021 – Peru

Production, DOP and Photography for UNICEF Canada's collecting video and photographic footage about adolescent Health and protection activities in the amazon province of Ucayali and the Andean province of Huancavelica 2021 – Peru

DOP and Drone Aerial Shooting for a 2021 Travel Documentary of "Alle Falde del Kilimangiaro" broadcasting for the Italian TV Channel RAI 3 - Greece

Production, Direction & Editing of 2021 TV SPOT for the second doses of Covid Vaccine for UNICEF & MINISTRY OF HEALTH of Peru

Production, Direction & Editing of CLARO Cloud Testimonial 2021 – Peru

Production, Direction, Photography & Editing Launch of New Sailing Boat JEANNEAU Sunfast 3300 – Peru

Drone Aerial Photography for the 2021 ANTAMINA Trilogy Coffee Table books "Huarney, Continuity and Change" editor and text Rafo León – Peru

Direction & Editing of 2021 Film Tutorial for the DFP Film Workshops – Peru

DOP & Editing 2021 BTS J-HOPE Spot for CLARO MUSICA – Peru

Production, Direction, Photography & Editing for UNFPA donation of EPP for Covid – Peru

Production, Direction, Photography & Editing for UNFPA donation of Dignity Kit for Covid – Peru

Course Teaching – Video Production with mobile phone – Centro de la Imagen – Lima, Peru – 2020-2021

2019-2020:

Five Documentary’s Editing about the Register of the ethnicity Variable for UNFPA – Peru

Production, Direction, Photography & Editing of 2020 Spot and Advertising for NIKARAM YOGA ACADEMY 2020 – Rome, Italy

Production, Direction, Photography & Editing for UNICEF Oxygen Concentrator Donation Campaign for Covid– Peru

Production & Direction of 2 Commercial Spot about New Covid Health & Safety Procedure – CLARO – Peru

“Mision Posible” Documentary Production & Direction for UNICEF Donating Campaign of Covid– Peru

Documentary Editing for the International Midwife Day of UNFPA – Peru

Corporate Videos for BBVA – Peru

Sailing Race of Pelicanos and Ancon 2020 – Peru

Photographic and video coverage of sailing race regatta in the Pelicanos bay as well as the journey from Ancon to La Punta

Online Course Teaching - Video Production for Events – Crehana – Peru

Juegos Deportivos Escolares Nacionales MINEDU 2019 – Peru

Photographic coverage of the two weeks National Sport School Competition JDEN organized by the Ministry of Education of Peru

Cannes Yachting Festival 2019

Corporate Videos and Documentary TECHINT– Ecuador

Produced and Directed a documentary of Techint installations and project in the Coca Valley and in the premises of Quito

Data Manager for “Django 3” Film Production – Soga Producciones – Peru

CLARO Club Concerts and Surf Neon Night Race – Peru

Photographic and video coverage of music shows such as Ezio Oliva, Olaya Sound System, Duo Identico, Jaze, Lenny Kravitz and Alejandro Sanz and the first surf neon night race launched in the Costa Verde Beach of Lima

Documentary’s Production & Direction – WORLD BANK – Peru

Produced and Directed a documentary about accessibility for the World Bank in Lima

2018-19: Broadcasting Production Coordinator – OLYMPIC CHANNEL – Peru

Broadcasting Production Coordinator for the 2024 Olympic City Announcement Event in Lima by the

Olympic Channel.

Carrera Rock and Run CLARO 8K – Peru

Photographic and video coverage of the running 8km race of Claro all over Peru and with live music shows and final concert in Arequipa, Trujillo and

Gian Marco Gran Teatro Nacional Concerts and Launching Tour Intuicion – Tondero – Peru

Photographic and Film Direction of three times Grammy Awards Winner's singer and composer Gian Marco Concerts in the Gran Teatro Nacional and his launching Tour Show Intuicion in the Jockey Club

Documentary's Production & Direction – UNICEF– Peru

Produced and Directed two documentaries for the World Children's Day 2018 for Unicef with special participation of all major media press of Lima, Peruvian Unicef Ambassadors such as Football Stars, Actors and Public Personalities.

Data Manager for “Django 2” Film Production – Soga Producciones – Peru

Documentary's Production & Direction – UNICEF– Peru

Produced and Directed Gian Marco's experience of visiting and embracing Piura children and inhabitants caught by the tremendous river's overflow climate disaster of 2017. The various time Grammy Award winner, producer, composer and international artist and Unicef Ambassador Gian Marco went to see how are now living the Piura victims of this disaster and support them with the charitable CD he produced and composes with other international artists for raising funds called "Por ti Peru Hoy".

2017-18: Documentary's Production & Direction – UNICEF– Peru

Produced and directed a Unicef Documentary “Different Childhoods”, a great adventure into the Beginning of Life, produced, directed and filmed in 4K format both in Cusco and Pucallpa Region of Peru, a Unicef Project wanting to show the giants benefit of a Canada and Unicef financed program targeting 500,000 indigenous children's and 1167 health professionals and technicians capacitated additionally than 1200 school's professors.

Gian Marco Tour Concerts and Television Commercials – CLARO - Peru

Photographic and Film Direction of the Claro Music Tour Conversemos and TV commercial of three times Grammy Awards Winner's singer and composer Gian Marco

18th Latin Grammy Awards Ceremony – BBVA– Las Vegas, US

Photographic and video coverage of Mastercard experience for the lucky clients of BBVA Continental Bank of Peru who won a free trip to Las Vegas, Usa, to be part of the 18TH Annual Latin Grammy Awards Ceremony and Alejandro Sanz Gala Dinner for being honored as the Latin Recording Academy's 2017 Person of the Year.

2016-17: Rio de Janeiro 2016 OLYMPIC GAMES – Brasil

Official Field Photographer of the Executive Producer Marco Balich for the Opening Olympic Ceremony of Rio Olympic Games 2016

Documentary's Production & Direction – KUELAP First Peruvian Cable Car – Peru

Produced and directed “The Cloud Warriors” a documentary about the first Peruvian Cable Car leading to the ancient Fortress of Kuelap in Peru for ICCGSA.

2015-16: Documentary's Production & Direction – MINISTRY OF EDUCATION – Peru

Produced and directed 6 film documentaries for the Department of Educational Services in Rural Areas showcasing the 4 alternative educational methodologies implemented and registering the “Plan Selva” Project Goals' operations and achievements. The videos and photographs of Plan Selva have been exposed in Peru Pavilion at the 15th International Architecture Exhibition of Venice Biennale titled “Reporting From the Front”

Freelance Photo Journalist for various publications – Peru

Working as freelance journalist and photographer specialized in cultural and tourism oriented projects for prestigious Italian monthly magazines, such as Golf & Turismo, and distinguished Peruvian magazines such as El Comercio, G de Gestion, Latitudes, Asia Sur throughout photos and text reportages about national and international travel destinations.

2nd Camera Assistant and Data Manager– TV Commercials and Cine Production – Peru

2015: “Operabuja” Photographic & Film Documentary Direction – SUSANA BACA - Nigeria

Photographic and Film Direction of Operabuja documentary of Susana Baca, Former Cultural Minister and twice Grammy Awards Winner’s concert and recording of her albums with Amemus Nigerian Choir in this annual crossover of classical and African music. A platform music event joining talented Nigerians and foreign artists and show casing cultural similarities and differences. Organized in collaboration with German and French embassies, Transcorp Hilton Hotel Abuja, the Federal Capital Territory Ministry and a host of other organizations in Nigeria.

2015: “Cosmos 22° ”, Grant’s Winner - Photographic Exhibition – Museo de Qorikancha - Peru

Museo del Convento de Santo Domingo Qorikancha's Grant Winner with the photographic itinerant installation "Cosmos 22°". An artist collective as Italian Photographer and Documentarist along with a Peruvian Museumographer Sandra Moreno Calizaya. The exhibition Cosmos 22° will present a series of solar eclipses which since ancient times were interpreted as a phenomenon that often represented divines entities. Inaugurated in Cusco in January 2015, then displayed to the House of Culture of Casma (December 2015), in La Casa de la Identidad Regional de la Libertad de Trujillo will proceed to Centro de la Imagen de Lima on May 2016.

“I muri delle donne”, Exorma Edizioni, First publishing Book - Brasil

Main contributor with text and photos for this first publishing book “Women’s wall” an adventurous journey through female graffiti and street artists in Salvador de Bahia, showcasing the work of 6 women. Introduced and accompanied by Michela Becchis, Italian art critics and historian and the urban anthropologist of Federal University of Bahia, Roca Alencar.

2014: “Teatro del Mas Alla”, Wanda Films, NATIONAL GEOGRAPHIC CHANNEL - Peru

In charge of Photo and Video Making Of- “Teatro del Mas Alla”, a Cinematographic Anthropological Documentary reproducing the Pre-Inca Culture of Chavin. that will be distributed Worldwide by National Geographic Channel.

“Pachamama” - First Women's Art Meeting – Galeria del Museo Banco de la Nacion – Peru

Exposed a Diptych Portrait Image of “Mamita Asencia”, a 66 years old Shipiba Shaman still curing people barefoot and in her only known native Amazonian language, at the First Women’s Art Meeting in Cusco, hosted by the Gallery Museo Banco de la Nacion for a one year itinerant exhibition promoted throughout Peru & Bolivia.

2013: “Melting in Landscape” Australia Travel photo documentary solo exhibit – Rome

Solo show, photo documentary exhibition about South Australia’s portraits and landscape held in Flatland Studio, Rome, Testaccio, Città dell’Altra Economia.

2012/13: Italian Public Television, “Alle Falde del Kilimangiaro”, RAI 3, Travel Documentary

Travelling as a free lance photo reporter supported by Tourism Authority Individual Press Trip with the filmmaker of channel RAI 3 shooting travel documentary through Sweden, Barbados, Czech Republic, Scotland, Chile, Austria, Philippines and South Australia.

2011-2016: Golf & Turismo Monthly Magazine and Condé Nast Group, Travel Photo Reporter

Free lance journalist covering international travel photo reportage especially for Condé Nast Group and Golf & Turismo Monthly Magazine dealing with photo reportage, linking my travel blog, www.welcometoverolandia.tumblr.com.

BMW Golf Italian Open 2011, Organizing Committee Secretariat, RCS Sport Group, Turin, Italy

2010: 18 Golf & Lifestyle/ Futbol, Monthly Fashion and Sport Journal, Rome, Italy

Editorial Office Secretary at 18 Golf & Lifestyle and Futbol magazine, dealing with writings and editing, as well as graphic designers, editors and printing management

2009: Sky Sport Italy, Sky Sport 24, Milan, Italy

Journalist at Sky Sport 24, an all news Channel dealing with television broadcasting, editing, interviews, simultaneous interpreting, news conduction, reports and writings

2007/8: Crans Montana Forum, Monte-Carlo, Monaco

Project Director of the Graduate Institute of International Studies and Global Leadership Programme Manager of the Crans Montana Forum of Monte-Carlo

2007: International Labour Organisation Headquarters, Geneva, Switzerland

P1 as Research Assistant at the Policy Integration Department dealing with emerging issues and climate change, reviewed and Summarized the UN IPCC Fourth Assessment Report, drafted a “Guide to Climate Change for ILO constituents”, organized an international research workshop, monitored a project documenting labour management participation United Nations Economic Commission for Europe Headquarters, Geneva

Intern of the Deputy Executive (Paolo Garonna) organized an international seminar “From relief to development: engaging the private sector in rebuilding infrastructure” with UNECE and the Swiss Delegation

Permanent Mission of Italy to the United Nations Office and other International Organizations, Geneva, Switzerland

Intern of the Deputy Permanent Representative, the Minister Pasquale D’Avino, dealing with International Relations and Multilateral Affairs

2006: Gruppo Umana Solidarietà, Sri Lanka, NGO dealing with humanitarian and development projects

Project Officer of the “School Feeding Programme under Food for Education Programme in Tsunami-Affected Districts” with the support of the Italian Government, United Nations World Food Programme (WFP) and Government of Sri Lanka

Research Assistant in the **Foreign Department and the Press Agency of an Italian political group** at Headquarters dealing with various Projects and Communication.

2005: European Center of Public Law Headquarters, Athens

Research Assistant dealing with Programmes and Projects funded by the European Commission in the field of Human Rights and International Law

LANGUAGES

English - Fluent in spoken and written English (Advanced Level certification)

French - Fluent in spoken and written French, French studies from primary school through University

Spanish - Fluent in spoken and written Spanish

Italian - Mother tongue

Portuguese - Fluent in spoken and written Portuguese

COMPUTER SKILLS

Proficient in Adobe Premier Pro, Da Vinci, Capture One, Adobe Illustrator, Adobe Photoshop and Microsoft Office.

OTHER INTERESTS

Travelled throughout Argentina, Barbados, Bolivia, Brazil, Canada, Canarie Island, Chile, Colombia, Dubai, Ecuador, Egypt, Europe, Guatemala, India, Israel, Jordan, Kingdom of Barhain, Marocco, Mexico, Monte-Carlo, Montenegro, New York, Nigeria, Peru, South Dakota,

Utah, Sri Lanka, South Australia and South-East Asia (Laos, Cambodia, Malaysia, Borneo, Thailand, Philippines), Switzerland, Tanzania, Washington DC and Venezuela.

Football: played in the Italian, English, Greek and Swiss Women's Football League, Third Division.

Table Tennis: 2nd classified at the European Juveniles Olympic Games of French's School in 1998, at Budapest (Hungary). All others competitive sports.

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base art. 13 del D. Lgs. 196/2003.