

# VERONICA LANZA

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## EDUCATION

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### **1999-2004: LUISS Guido Carli University of Rome:**

Master Degree in Political Science, majoring in International Relations and European Affairs (July 2004)

Final year dissertation: “The Strategy in an Asymmetrical Warfare: Pyramids Against Nets”, rapporteur General Carlo Jean, co-rapporteur Prof. Maurizio Serra

### **1988-1999: Lycée Chateaubriand in Rome (primary, secondary, high school):**

French Curriculum, French working language

Diploma in Economics and Social Science (June 1999, Baccalaureat and Italian Maturita)

## WORK EXPERIENCE

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### **2024:**

**Script, Direction & Editing of the Documentary “The last guardians of the native potatoes” for the Italian TV program GEO, RAI3**

**Script, Direction, photography, DOP & Editing in Galapagos, Ecuador, of the documentary Ray Vision Raising A Voice for the scientific ship of the DARWIN200 Voyage project that replicates Charles Darwin's trip around the world in 2 years**

**Script, Direction, DOP & Editing of the launch video of the WORLDCOIN project in Lima, Peru**

**Script, Direction, DOP & Editing in Peru, Ancón, of the documentary Hanging on The Hook for the scientific ship of the DARWIN200 Voyage project that replicates Charles Darwin's trip around the world in 2 years**

**5-day Workshop “The art of Filmmaking” PUCP Lima Faculty of Architecture**

**Directed TV & web advertising campaign “Lead the Change” for ITS Innova Teaching School in Peru**

**Photography with drones for the Coffee Table book “The 40 years of Pluspetrol” 2024**

### **2023:**

**DOP, photography & Editing the documentary for the chemical researcher Giorgia Greco, winner of the REALSEI project with a Marie Curie scholarship at the Sapienza University of Rome**

**5 days Documentary Workshop “The Art of Filmmaking” for third year students of the photography course at Centro Sperimentale di Cinematografia of Rome**

**Video and photographic Coverage, Interviews and Editing of the RYDER CUP 2023, Golf Club Marco Simone Roma, for the FIG (Italian Golf Federation)**

**DOP and Drone for the Docu Italian Series “BUEN VIVIR” between Nazca and Arequipa 2023,**

**DOP, Script, Direction & Edition of the 2023 documentary “Saving the The Marvelous Spatuletail” is an endangered and rare species of hummingbird in Amazonas, Perú, for SPDA, Perú**

**2022:**

**Direction, Edition and photography of the 2022 cultural events of the Italian Institute of Culture of Lima**

**DOP, Photography & Edition Cannes Yachting Festival, Cannes, France**

**DOP & Edition Launch of the new Veletrica electric motor, Rome**

**Direction, DOP and Photography for UPC Private Peruvian University at the Milan Design Week Salone del Mobile, June 2022, Milan**

**Direction, Screen Writing, Production, Photography and Edition of the unpublished Musical Program LANZA LABANDA premiere July 2022 on its YouTube Channel, Lima**

**Drone photography for the 2022 book "Conococha" for ANTAMINA CLIENT, Perú**

**Direction, Photography and Edition of Fashion Films for "Matthildur" Summer Dressing Launch, Peru**

**Direction, DOP and Photography for UNICEF USA Donor's Zonta International visit video and photographic coverage in the Masisea Indigenous Community and Pucallpa 2022 – Peru**

**Production, DOP, Direction & Editing of LUCHO QUEQUEZANA' Interview for Claro Bicentenaries Documentary – Peru**

**Production, Direction & Editing of CLARO MERCH 2022 – Peru**

**Editing of CONDORCANQUI Project – UNFPA Peru**

**2021:**

**Direction of Photography for “100 Year Journey” Documentary starring MARIA GRAZIA CUCINOTTA 2021- Rome**

**Direction, DOP, Photography & Editing of the life documentary about Sailing Olympic Athlete STEFANO PESCHIERA “The life behind the athlete” 2021 – Peru**

**Production, Direction, Photography & Editing of a series of 15 documentary of the Zero Hunger Campaign for the WORLD FOOD PROGRAM describing the hard cases of several Venezuelan Migrants 2021 – Peru**

**Production, DOP and Photography for UNICEF Canada’s collecting video and photographic footage about adolescent Health and protection activities in the amazon province of Ucayali and the Andean province of Huancavelica 2021 – Peru**

**DOP and Drone Aerial Shooting for a 2021 Travel Documentary of “Alle Falde del Kilimangiaro” broadcasting for the Italian TV Channel RAI 3 - Greece**

**Production, Direction & Editing of 2021 TV SPOT for the second doses of Covid Vaccine for UNICEF & MINISTRY OF HEALTH of Peru**

**Production, Direction & Editing of CLARO Cloud Testimonial 2021 – Peru**

**Production, Direction, Photography & Editing Launch of New Sailing Boat JEANNEAU Sunfast 3300 – Peru**

**Drone Aerial Photography for the 2021 ANTAMINA Trilogy Coffee Table books “Huarmey, Continuity and Change” editor and text Rafo León – Peru**

**Direction & Editing of 2021 Film Tutorial for the DFP Film Workshops – Peru**

**DOP & Editing 2021 BTS J-HOPE Spot for CLARO MUSICA – Peru**

**Production, Direction, Photography & Editing for UNFPA donation of EPP for Covid – Peru**

**Production, Direction, Photography & Editing for UNFPA donation of Dignity Kit for Covid – Peru**

**Course Teaching – Video Production with mobile phone – Centro de la Imagen – Lima, Peru – 2020-2021**

**2019-2020:**

**Five Documentary’s Editing about the Register of the ethnicity Variable for UNFPA – Peru**

**Production, Direction, Photography & Editing of 2020 Spot and Advertising for NIKARAM YOGA ACADEMY 2020 – Rome, Italy**

**Production, Direction, Photography & Editing for UNICEF Oxygen Concentrator Donation Campaign for Covid– Peru**

**Production & Direction of 2 Commercial Spot about New Covid Health & Safety Procedure – CLARO – Peru**

**“Mision Posible” Documentary Production & Direction for UNICEF Donating Campaign of Covid– Peru**

**Documentary Editing for the International Midwife Day of UNFPA – Peru**

**Corporate Videos and photographic coverage for Fundación BBVA – Peru**

**Sailing Race of Pelicanos and Ancon 2020 – Peru**

Photographic and video coverage of sailing race regatta in the Pelicanos bay as well as the journey from Ancon to La Punta

**Online Course Teaching - Video Production for Events – Crehana – Peru****Juegos Deportivos Escolares Nacionales MINEDU 2019 – Peru**

Photographic coverage of the two weeks National Sport School Competition JDEN organized by the Ministry of Education of Peru

**Cannes Yachting Festival 2019 - France**

Photographic coverage, DOP & Edition for Globe Sailing at Cannes Yachting Festival in France

**Corporate Videos and Documentary TECHINT– Ecuador**

Produced and Directed a photographic and video documentary of Techint installations and project in the Coca Valley and in the premises of Quito

**Data Manager for “Django 3” Film Production – Soga Producciones – Peru****CLARO Club Concerts and Surf Neon Night Race – Peru**

Photographic and video coverage of music shows such as Ezio Oliva, Olaya Sound System, Duo Identico, Jaze, Lenny Kravitz and Alejandro Sanz and the first surf neon night race launched in the Costa Verde Beach of Lima

**Documentary’s Production & Direction – WORLD BANK – Peru**

Produced and Directed a documentary about accessibility for the World Bank in Lima

**2018-19: Broadcasting Production Coordinator – OLYMPIC CHANNEL – Peru**

Broadcasting Production Coordinator for the 2024 Olympic City Announcement Event in Lima by the Olympic Channel.

**Carrera Rock and Run CLARO 8K – Peru**

Photographic and video coverage of the running 8km race of Claro all over Peru and with live music shows and final concert in Arequipa, Trujillo and

**Gian Marco Gran Teatro Nacional Concerts and Launching Tour Intuicion – Tondero – Peru**

Photographic and Film Direction of three times Grammy Awards Winner’s singer and composer Gian Marco Concerts in the Gran Teatro Nacional and his launching Tour Show Intuicion in the Jockey Club

**Documentary’s Production & Direction – UNICEF– Peru**

Produced and Directed two documentaries for the World Children's Day 2018 for Unicef with special participation of all major media press of Lima, Peruvian Unicef Ambassadors such as Football Stars, Actors and Public Personalities.

**Data Manager for “Django 2” Film Production – Soga Producciones – Peru****Documentary’s Production & Direction – UNICEF– Peru**

Produced and Directed Gian Marco's experience of visiting and embracing Piura children and inhabitants caught by the tremendous river's overflow climate disaster of 2017. The various time Grammy Award winner, producer, composer and international artist and Unicef Ambassador Gian Marco went to see how are now living the Piura victims of this disaster and support them with the charitable CD he produced and composes with other international artists for raising funds called "Por ti Peru Hoy".

**2017-18: Documentary's Production & Direction – UNICEF– Peru**

Produced and directed a Unicef Documentary “Different Childhoods”, a great adventure into the Beginning of Life, produced, directed and filmed in 4K format both in Cusco and Pucallpa Region of Peru, a Unicef Project wanting to show the giants benefit of a Canada and Unicef financed program targeting 500,000 indigenous children's and 1167 health professionals and technicians capacitated additionally than 1200 school's professors.

**Gian Marco Tour Concerts and Television Commercials – CLARO - Peru**

Photographic and Film Direction of the Claro Music Tour Conversemos and TV commercial of three times Grammy Awards Winner's singer and composer Gian Marco

**18th Latin Grammy Awards Ceremony – BBVA– Las Vegas, US**

Photographic and video coverage of Mastercard experience for the lucky clients of BBVA Continental Bank of Peru who won a free trip to Las Vegas, Usa, to be part of the 18TH Annual Latin Grammy Awards Ceremony and Alejandro Sanz Gala Dinner for being honored as the Latin Recording Academy's 2017 Person of the Year.

**2016-17: Rio de Janeiro 2016 OLYMPIC GAMES – Brasil**

Official Field Photographer of the Executive Producer Marco Balich for the Opening Olympic Ceremony of Rio Olympic Games 2016

**Documentary's Production & Direction – KUELAP First Peruvian Cable Car – Peru**

Produced and directed “The Cloud Warriors” a documentary about the first Peruvian Cable Car leading to the ancient Fortress of Kuelap in Peru for ICCGSA.

**2015-16: Documentary's Production & Direction – MINISTRY OF EDUCATION – Peru**

Produced and directed 6 film documentaries for the Department of Educational Services in Rural Areas showcasing the 4 alternative educational methodologies implemented and registering the “Plan Selva” Project Goals' operations and achievements. The videos and photographs of Plan Selva have been exposed in Peru Pavilion at the 15th International Architecture Exhibition of Venice Biennale titled “Reporting From the Front”

**Freelance Photo Journalist for various publications – Peru**

Working as freelance journalist and photographer specialized in cultural and tourism oriented projects for prestigious Italian monthly magazines, such as Golf & Turismo, and distinguished Peruvian magazines such as El Comercio, G de Gestion, Latitudes, Asia Sur throughout photos and text reportages about national and international travel destinations.

**2nd Camera Assistant and Data Manager– TV Commercials and Cine Production – Peru****2015: “Operabuja” Photographic & Film Documentary Direction – SUSANA BACA - Nigeria**

Photographic and Film Direction of Operabuja documentary of Susana Baca, Former Cultural Minister and twice Grammy Awards Winner's concert and recording of her albums with Amemusio Nigerian Choir in this annual crossover of classical and African music. A platform music event joining talented Nigerians and foreign artists and show casing cultural similarities and differences. Organized in collaboration with German and French embassies, Transcorp Hilton Hotel Abuja, the Federal Capital Territory Ministry and a host of other organizations in Nigeria.

**2015: “Cosmos 22°”, Grant's Winner - Photographic Exhibition – Museo de Qorikancha - Peru**

Museo del Convento de Santo Domingo Qorikancha's Grant Winner with the photographic itinerant installation “Cosmos 22°”. An artist collective as Italian Photographer and Documentarist along with a Peruvian Museumographer Sandra Moreno Calizaya. The exhibition Cosmos 22° will present a series of solar eclipses which since ancient times were interpreted as a phenomenon that often represented divines entities. Inaugurated in Cusco in January 2015, then displayed to the House of Culture of Casma (December 2015), in La Casa de la Identidad Regional de la Libertad de Trujillo will proceed to Centro de la Imagen de Lima on May 2016.

**“I muri delle donne”, Exorma Edizioni, First publishing Book - Brasil**

Main contributor with text and photos for this first publishing book “Women's wall” an adventurous journey through female graffiti and street artists in Salvador de Bahia, showcasing the work of 6 women. Introduced and accompanied by Michela Becchis, Italian art critics and historian and the urban anthropologist of Federal University of Bahia, Roca Alencar.

**2014: “Teatro del Mas Alla”, Wanda Films, NATIONAL GEOGRAPHIC CHANNEL - Peru**  
In charge of Photo and Video Making Of- “Teatro del Mas Alla”, a Cinematographic Anthropological Documentary reproducing the Pre-Inca Culture of Chavin. that will be distributed Worldwide by National Geographic Channel.

**“Pachamama” - First Women's Art Meeting – Galeria del Museo Banco de la Nacion – Peru**  
Exposed a Diptych Portrait Image of “Mamita Asencia”, a 66 years old Shipiba Shaman still curing people barefoot and in her only known native Amazonian language, at the First Women’s Art Meeting in Cusco, hosted by the Gallery Museo Banco de la Nacion for a one year itinerant exhibition promoted throughout Peru & Bolivia.

**2013: “Melting in Landscape” Australia Travel photo documentary solo exhibit – Rome** Solo show, photo documentary exhibition about South Australia’s portraits and landscape held in Flatland Studio, Rome, Testaccio, Città dell’Altra Economia.

**2012/13: Italian Public Television, “Alle Falde del Kilimangiaro”, RAI 3, Travel Documentary**  
Travelling as a free lance photo reporter supported by Tourism Authority Individual Press Trip with the filmmaker of channel RAI 3 shooting travel documentary through Sweden, Barbados, Czech Republic, Scotland, Chile, Austria, Philippines and South Australia.

**2011-2016: Golf & Turismo Monthly Magazine and Condé Nast Group, Travel Photo Reporter**  
Free lance journalist covering international travel photo reportage especially for Condé Nast Group and Golf & Turismo Monthly Magazine dealing with photo reportage, linking my travel blog, [www.welcometoverolandia.tumblr.com](http://www.welcometoverolandia.tumblr.com).

**BMW Golf Italian Open 2011, Organizing Committee Secretariat, RCS Sport Group, Turin, Italy**

**2010: 18 Golf & Lifestyle/ Futbol, Monthly Fashion and Sport Journal, Rome, Italy**  
Editorial Office Secretary at 18 Golf & Lifestyle and Futbol magazine, dealing with writings and editing, as well as graphic designers, editors and printing management

**2009: Sky Sport Italy, Sky Sport 24, Milan, Italy**  
Journalist at Sky Sport 24, an all news Channel dealing with television broadcasting, editing, interviews, simultaneous interpreting, news conduction, reports and writings

**2007/8: Crans Montana Forum, Monte-Carlo, Monaco**  
Project Director of the Graduate Institute of International Studies and Global Leadership Programme  
Manager of the Crans Montana Forum of Monte-Carlo

**2007: International Labour Organisation Headquarters, Geneva, Switzerland**  
P1 as Research Assistant at the Policy Integration Department dealing with emerging issues and climate change, reviewed and Summarized the UN IPCC Fourth Assessment Report, drafted a “Guide to Climate Change for ILO constituents”, organized an international research workshop, monitored a project documenting labour management participation United Nations Economic Commission for Europe Headquarters, Geneva

**Intern of the Deputy Executive (Paolo Garonna)** organized an international seminar “From relief to development: engaging the private sector in rebuilding infrastructure” with UNECE and the Swiss Delegation

**Permanent Mission of Italy to the United Nations Office and other International Organizations, Geneva, Switzerland**  
Intern of the Deputy Permanent Representative, the Minister Pasquale D’Avino, dealing with International Relations and Multilateral Affairs

**2006: Gruppo Umana Solidarietà, Sri Lanka, NGO dealing with humanitarian and development projects**

Project Officer of the “School Feeding Programme under Food for Education Programme in TsunamiAffected Districts” with the support of the Italian Government, United Nations World Food Programme (WFP) and Government of Sri Lanka

Research Assistant in the **Foreign Department and the Press Agency of an Italian political group** at Headquarters dealing with various Projects and Communication.

**2005: European Center of Public Law Headquarters, Athens**

Research Assistant dealing with Programmes and Projects funded by the European Commission in the field of Human Rights and International Law

**LANGUAGES** \_\_\_\_\_

**English** - Fluent in spoken and written English (Advanced Level certification)

**French** - Fluent in spoken and written French, French studies from primary school through University

**Spanish** - Fluent in spoken and written Spanish

**Italian** - Mother tongue

**Portuguese** - Fluent in spoken and written Portuguese

**COMPUTER SKILLS** \_\_\_\_\_

Proficient in Adobe Premier Pro, Da Vinci, Capture One, Adobe Illustrator, Adobe Photoshop and Microsoft Office.

**OTHER INTERESTS** \_\_\_\_\_

Travelled throughout Argentina, Barbados, Bolivia, Brazil, Canada, Canarie Island, Chile, Colombia, Dubai, Ecuador, Egypt, Europe, Guatemala, India, Israel, Jordan, Kingdom of Bahrain, Marocco, Mexico, Monte-Carlo, Montenegro, New York, Nigeria, Peru, South Dakota, Utah, Sri Lanka, South Australia and South-East Asia (Laos, Cambodia, Malaysia, Borneo, Thailand, Philippines), Switzerland, Tanzania, Washington DC and Venezuela.

Football: played in the Italian, English, Greek and Swiss Women’s Football League, Third Division. Table Tennis: 2<sup>nd</sup> classified at the European Juveniles Olympic Games of French’s School in 1998, at Budapest (Hungary). All others competitive sports.

*Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base art. 13 del D. Lgs. 196/2003.*