



## PERSONAL INFORMATION

Name  
Address  
Telephone  
Fax  
E-mail  
Nationality  
Date of birth

## WORK EXPERIENCE

- Dates March 1991 onwards (about 32 years experience)
- Name of employer Autorità Garante della Concorrenza e del Mercato (AGCM).
- Type of business or sector Italian Independent Authority responsible not only for enforcing national and EU antitrust legislation but also for crucial legislation on “consumer protection”: unfair commercial practices (UCPD), misleading/comparative advertising, aggressive practices; unfair contract terms (UCTD), geo-blocking, commercial discrimination, distance contracts; on line platforms; consumers’ rights (CRD); etc.  
Competition and consumer protection Authority: example of “Dual” Authority based on a “synergic” economic approach of market surveillance: both from competition (offer) side and from consumer (demand) side of the different markets including the regulated ones.
- Occupation or position held From 2023 Senior lawyer expert within the International and European Affair Directorate with specific tasks especially for the EU consumer protection cooperation network (CPC) and the International cooperation networks (like ICPEN)..  
From 2016 Senior lawyer expert within the Directorate B for Consumer Protection with a specific task for the EU CPC activity in cooperation with the Directorate General (EU cooperation Regulation n. 2004/2006).  
-Director for 2 years of the Credit Directorate (financial services, banking, insurance) established within the Directorate General for Consumer Protection (2012-2014);

<ul style="list-style-type: none"> <li>• Main activities and responsibilities</li> </ul>	<ul style="list-style-type: none"> <li>- Director for 5 years of The Telecommunications Directorate within the Directorate General for Consumer Protection (2007-2012); 7 years of Director experience (within Agcm "Directorates" with specific institutional enforcement competence).</li> <li>- Co-Director of the Misleading and Comparative Advertising Directorate within the Italian Competition Authority, in close cooperation with the Director General (2005-2007);</li> <li>- Head of the Misleading and Comparative Advertising Unit responsible for the enforcement of the legislation on noise pollution from radio and TV advertising;</li> <li>- Official of the Italian Competition Authority working within several Directorates/Units in Competition field (e.g., Competition Inquiries and Investigations Unit; Directorate for Competition in the Services Sectors; Directorate for Competition in the Foodstuffs and Large Distribution Sectors; etc.);</li> <li>- Member from 2009 of the National Commission c/o the Union of the Italian Chambers of Commerce with competence for the evaluation of unfair commercial terms in consumer contracts.;</li> <li>-Member of the Commission (issued in 2007) in charge of the transposition of the crucial Directive on Unfair Commercial Practices (UCPD): National Commission c/o The Italian Ministry for Economic Development which performed the goal to transpose into a central section of the Italian "Consumer Code" such an essential EU Directive before the deadline (Italian "Consumer Code" as a "codified" collection of the most relevant legislation on consumer protection is still considered one of the best EU example of good legislative practice at a National level);</li> <li>- Specific competence especially for the enforcement of the following EU legislation: a) Unfair Commercial Practices legislation (UCP Directive 29/2005/EC: art. 18-27 of the Italian Consumer Code); b) legislation on consumers' rights (art. 45-67 of the Italian Consumer Code which transposed the CRD legislation); c) legislation on unfair contract terms (art. 33-37 bis of the Italian Consumer Code transposing the UCTD); etc.:</li> <li>-Italian Enforcement model (wide investigation powers; inspections, interim measures, commitments, big fines -actually the highest EU level-; extensive intervention, etc.) considered as one of the first example of best EU enforcement practice in the consumer protection field (see, for example, the most relevant cross-border Agcm decisions on planned obsolescence; social media; on line platforms; financial sector, greenwashing, etc. with several million euro fines against international traders like FB; WA; Google; Apple; Samsung; VW; etc.)</li> <li>- Speaker at lectures, seminars and conferences organized by Universities, Chambers of Commerce, Research Institutes, Consumer Associations, Public Organizations, etc.</li> </ul>
<ul style="list-style-type: none"> <li>• Dates</li> </ul>	1989 – 1991
<ul style="list-style-type: none"> <li>• Name and address of employer</li> </ul>	Consob (Regulatory Authority for capital markets and financial services)
<ul style="list-style-type: none"> <li>• Type of business or sector</li> </ul>	Public Administration
<ul style="list-style-type: none"> <li>• Occupation or position held</li> </ul>	Official of the Intermediaries Control Unit within the Capital Markets Directorate
<ul style="list-style-type: none"> <li>• Main activities and responsibilities</li> </ul>	
<ul style="list-style-type: none"> <li>• Dates</li> </ul>	1989
<ul style="list-style-type: none"> <li>• Name and address of employer</li> </ul>	Confagricoltura
	Legal advisor
<ul style="list-style-type: none"> <li>• Occupation or position held</li> </ul>	

## EDUCATION AND TRAINING

- Dates
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered
- Title of qualification awarded

1987-1988

Post graduate school of specialization for lawyers

- Dates
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered

1988-1989

Post graduate school of specialization for notaries

- Dates
- Name and type of organisation providing education and training
- Principal subjects/occupational skills covered
- Title of qualification awarded
- Level in national classification

1982 – 1986

University of Naples “Federico II”, Italy

Thesis title: “Il contratto per persona da nominare”

Degree in Law (1986)

“Laurea quadriennale” with maximum vote (110/110 *cum laude*) and Commission “plauso accademico”);

Thesis publication.

Fully qualified LAWYER examination (1988).

## PERSONAL SKILLS AND COMPETENCES

*Acquired in the course of life and career but not necessarily covered by formal certificates and diplomas.*

MOTHER TONGUE

ITALIAN

OTHER LANGUAGES

ENGLISH

- Reading skills
- Writing skills
- Verbal skills

EXCELLENT

EXCELLENT

EXCELLENT

FRENCH

- Reading skills
- Writing skills
- Verbal skills

GOOD

GOOD

GOOD

ORGANISATIONAL SKILLS  
AND COMPETENCES

- Fully qualified lawyer with a wide experience (about 32 years) within AGCM, the Italian Authority competent both for competition and for consumer protection.
- Director of the Credit Directorate (for 2 years) for Consumer Protection;
- Director of the Telecommunications Directorate (for 5 years) for Consumer Protection;
- Co-Director for several years;
- Official in several Competition and Consumer protection Directorates and Units;
- As Director and case handler: many investigations (closed with formal decisions and big fines) in the framework of a wide national enforcement activity of the Unfair Commercial Practices, b2b Misleading Advertising and Unfair Contract terms community legislation (ex: unsolicited supplies, distance contracts, digital contents for mobile phones, shock billing, directory companies, legal warranty, *green claims*, consumer credit, intermediaries, web comparison tools, social media, digital consumers' protection, on line platforms, e.commerce, etc).
- Member of the National Commission for the evaluation of unfair terms in consumer contracts (UnionCamere Commission);
- Member of the before mentioned National Commission for the transposition in Italy of the UCP Directive (under one of the central section of the Italian "Consumer Code").
- Before joining the Italian Competition Authority (since its institution and starting activity in 1991), official in another Public Authority (Consob): the Italian regulatory Authority competent in the field of capital markets and financial services and before Legal Advisor for the Trade Association Confagricoltura.
- National expert in the framework of several EU and international projects and speaker at lectures, seminars, conferences focused on competition and especially on "consumer protection".

TECHNICAL SKILLS AND  
COMPETENCES

Expert computer user (windows programs)

## ADDITIONAL INFORMATION

### PUBLICATIONS

Different comments and researches in the field of "Consumers' protection";  
Comments on Consumers' Code (artt. 18 – 27), Giappichelli, 2009;  
Art. 26 of "Consumers' Code, Codice Commentato della Concorrenza e del Mercato, Catricala', UTET, 2010;  
I contratti tipo delle Camere di Commercio, UnionCamere Sole-24 Ore, 2012,  
(Unfair contract terms;) etc..  
Unfair commercial practices, Pazmany University Press, 2017.  
La tutela del Risparmio nel settore creditizio ed il sovraindebitamento dei consumatori, Cedam , 2019; ecc.

### FORMER INTERNATIONAL EXPERIENCE

- Participation in meetings, committees and hearings held by DG Sanity / Consumer, DG Just for misleading/comparative advertising, unfair commercial practices, consumer protection issues especially in the framework of CPC cooperation system (common projects, exchange of officials, webinar, common actions, sweeps, e-enforcement Academy, etc.);
- Short term expert within EU Phare twinning projects and taieux programs in the field of competition and consumer protection (for example in Romania, Bulgaria, Macedonia, Albania, Armenia, Georgia, Serbia, Turchia, etc.);
- Member of advisory committees: the consultation committee established within the previous Cooperation Regulation n. 2004/2006/EC;
- Participation in EU meetings and hearings held by DG Competition (for example in the framework of the previous Unit for the evaluation of consumer welfare / benefit from antitrust policy);
- Short term expert activities in the framework of several international projects in the field of competition, consumer protection, unfair commercial practices, consumer rights, distance contracts, unfair terms of contracts, etc. (for example taieux and international projects in consumer protection field / internal markets in Turkey, Israel, Jordan, Serbia, Albania, etc.).
- Participation in OCSE/ OECD / Unctad meetings for consumer protection matters and many ICPEN international meetings under several Presidency;
- Member of the "E.enforcement" Working Group and e-enforcement Academy in the framework of the EU CPC cooperation network, etc.
- Member of the AD (advisory working group) of the international network ICPEN;
- Very wide and long standing activity for many EU CPC (Consumer Protection Cooperation) projects; studies; sweeps; coordinated actions; alert; ex Reg. CPC 2017/2394.