Leul Girma Haylemariam

ABOUTME

I'm a Ph.D. candidate in intercultural relations and international management at the University of International Studies of Rome- UNINT in Italy. My research interests include, but are not limited to, innovation and entrepreneurship, sustainability, and corporate social responsibility. I've published in prestigious journals, and I love teaching.

EDUCATION ANO TRAINING

Ph.D candidate in Intercultural relations and international management

Internatianal studies a/ Rame- UNINT university [01/10/2020 - 01/11/2023]

Address: ROMA (RM) (Italy)

Website: htt ps://www.unint.eu/

Masters of science (MSc) In Business Management

Sapeinza University a/ Rame [28/02/2016 - 17/01/2019]

City: Roma

Country: Italy

Website: htt ps://www.uniroma1.it/ en/pagina-strutturale/home

Level in EQF: EQF level 7

The Main courses including Applied Statistics, Entrepreneurship, EU competition law, Strategie management, innovation, industriai economics and policy.

Masters (MA) in Marketing and Communications

Rame Business Schaa/ [10/03/2016 - 15/05/2017]

City: Roma

Country: Italy

Website: htt ps://romebusinessschoo.lcom/

Level in EQF: EQF level 7

The Main courses including Value Creation, Customer r elationships, Branding, Global marketing strategy and Sustainable marketing.

Bachelor Degree(BA) in Business Management

Bahridar University [28/01/2011 - 16/12/201s]

City: Bahridar

Country: Eth iopia

Website: htt ps://www.bdu.edu.et

Level in EQF: EQF level 6

Main courses are Including accounting, finance, business administration, economics, marketing and strategie management.

COURSES

Methodology for Ph.D students
[15/01 /2021 - 28/05/2021]

Tor Vergata University, Rome, Italy.

Structural Equation Models Prindples and Applications
[08/06 /2023 - 10/06/2023]

Training for researchers

Sodai Impact Strategy: Tools for Entrepreneurs and Innovators.
[14/05/2020 - 27/05/2020]

An Online course from Pennsylvania University, United States.Offered through Coursera.

Corporate Sustainability: Understanding and Seizing the Strategie Opportunity
[10/01/2020 - 13/02/2020]

An Online Course from Bocconi, University Italy. Offered through Coursera.

PUBLICATIONS

"Market Orientation. CSR. and Financial and Marketing Performance in Manufacturing Firms in Ghana and Ethiopia"
[2019]

Sustainability Accounting, Management and Policy Journal.

"Break Out of the shell 444"
[2016]

Amazon

Women Entrepreneurial Orientation : A Systematic Literature Review
[2023]

Accepted in the Journal of "Entrepreneurial Business and Economics Review' *(EBER)"*

Entrepreneurial Agility and Organizational Performance of IT Firms: A Mediated-moderated Model
[2023]

Accepted in the *"journaJ* of Entrepreneurship, Management and Innovation *UEMI)"*

Does corporate sustainability impact SMEs' competitiveness? A meta-analytic review
[2023]

Under the 2nd round review in the Journal of "BusinessStrategy and the Environment (BSE)."

Corporate Digitai Responsibility and finandal performance: the mediating role of firm reputation
[2023]

Under the review in the Journal of " Technology in Science"

Greening Sodai Enterprises: Enhandng Environmental Performance Through Innovative Business Models
[2023]

Under development

Frugai Innovation : for women entrepreneur in Ethiopia

[2023]

Under development

AFILLACTION

Bahir Dar university- Entrepreneurship Development and incubation center (EDIC)

[08/08 /2022 - Current]

CONFERENCE PROCEEDING

Sinergie-SIMA 2023 Management conference

[28/06/2023 - 30/06/2023]

Does corporate sustainable innovation impact SMEs' competitiveness? A meta-analytic review

WORK EXPERIENCE

Teaching assistant in universities during the exam
International studies **O**/ *Rome - UNINT* [20/01/2022- Current]

City: ROMA (RM)

Country: Italy

1. Luxury & Fashion Management. (Master's course - Prof. Giada Mainolfi)
2. Innovation Management.(Master's course - prof. Stephen Oduro)
3. Marketing for made in Italy (Master's course- Prof.Alessandro de Nisco)
4. Economics and management of family businesses(three-year course - Dr. Marco Imperio)
5. International Sales Management. (Master's course - prof. Stephen Oduro)

Researcher & Author
Population Media Center (PMC) [20/01/2009 - 30/11/ 2013]

City: Adiss Ababa

Country: Ethiopia

Responsibi lities
1. Empirica! and non-empirica! data collection
2. Analyzing
3. Based on the findings, write the stories
4. Publish to the public

Business process consultant
se/f-employed [14/05/2014 - Current]

City: ROMA (RM)

Country: Italy

Responsibilities
1. Startup development
2. Strategie planning
3. Business model innovation
4. Value chain improvement

Business and marketing teacher
WEGAGEN COLLEGE [15/02/2 01O - 23/03/2012]

City: Addis Ababa

Country: Ethiopia

1. **Responsibilities**
2. Develop and update the course
3. Provide a lecture
4. Evaluate the outcome

Manager
KANA Traditional Food Processing Enterprise [12/03/2006 - 23/08/2011]

City: Addis Ababa

Country: Ethiopia

Responsibilities
1. Develop an annual pian
2. Organizing resources
3. Supervise day-to-day activities
4. Provide leadership at all levels of the enterprise.
5. Communicate and incorporate the company vision and values.

!0B-RELATED SKILLS

Job-related skills

Data Analysis, Planning effective implementation, Self-motivation, Adaptability and Time Management.

ORGANISATIONAL SKILLS

Organisational skills

Strategie thinking, Managing Opportunities, Goal setting and Meeting goals, Team leadership, Assessment and Evaluation, Creative thinking, Developing strategies, Making presentations and entrepreneurship.

COMMUNICATION AND INTERPERSONAL SKILLS

Communication and interpersonal skills

Entrepreneurial mindset, Approachable, Open, Friendly attitude, Confidence and Honesty, Respect and Empathy.

LANGUAGE SKILLS

Mother tongue(s): **Amharic**

Other language(s):

English	Italian
LISTENING C2 READING C2 WRITING C2	**LISTENING B2 READING B2 WRITING** B2
SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2	**SPOKEN PRODUCTION B2 SPOKEN INTERACTION** B2

Levels: A1 and A2: 8asic user; 81 and 82: Independent user; C1 and C2: Proficient user

RECOMMENDATIONS