

SAMPIERI SARA - PROFILE

Sara Sampieri is an expert in history, archaeology, and art. She has developed extensive knowledge of intercultural relations, especially between Europe and the Mediterranean regions. She is currently a Project Manager at Sapienza University of Rome, Faculty of Philosophy and Classics, Department of American, European and Intercultural Studies, Course of Study in Tourism. She is also the Country Manager of One People Travels and the first Italian Umrah Agent.

WORKING EXPERIENCE

Sapienza - University of Rome

Project Manager

Mar. 2022 - present

Rome (Italy)

Previously

Program Coordinator

Nov. 2018 - Mar. 2022

Rome (Italy)

One People Travels

Country Manager - Oversea Umrah Agent

Nov. 2019 - present

Rome (Italy)

Previously

Travel consultant

Feb. 2015 - Nov. 2019

Rome (Italy - Ghana)

EF-Educational Tours

TD-Tour Director (Italy & Greece)

May. 2019 - present

Zurich (Switzerland)

Coop-Culture

Tour Guide (Coliseum)

Jul. 2015 - Dec. 2015

Rome (Italy)

Opera Romana Pellegrinaggi

Tour Guide (Israel & Palestine)

May. 2008 - Jan. 2013

Rome (Italy)

EDUCATION

Universidad Rey Juan Carlos (Spain)

Ph.D. (International) in Tourism
(2022-in course)

Tor Vergata - University of Rome (Italy)

Master's Degree (two years)
Planning and Management of Tourism Systems
(2020-2022) - Second class honours, upper division

Tor Vergata - University of Rome (Italy)

Master's Degree (one year)
Economics and Management of Tourism and Cultural Activities
(2017-18) - First class honours

Lumsa – University of Rome (Italy)

Diploma
Culture & Tourism Management
(2014-15)

Sapienza - University of Rome (Italy)

Bachelor's degree
Archaeology
(2002-14) - First class honours

LANGUAGE SKILLS

Italian	First language
English	B2
Spanish	B1
Arabic (MAS)	A2

RESEARCH PROJECTS

1. Erasmus+. Project's code: 2022-1-IT02-KA220-HED-000088304. Project's title: SOSTUR - Joint e-Course on the Sustainable Management of Tourism Destinations.
2. Erasmus+. Project's code: 2022-1-IT02-KA220-HED-000090206. Project's title: SOUSS - Scaffolding Online University Learning: Support Systems
3. Erasmus+. Project's code: 2021-1-KA220-SCH-29A352D0. Project's title: Up2DigiSchool - A viable pedagogical approach for digital school education based on the experience of Up2U.
4. Erasmus+. Project code: 2021-1-KA226-0ECD95CC. Project's title: WECOLAB - Collaborative and transparent use of Learning Analytics in online university courses, valuing the learner role and exploiting advanced monitoring equipment
5. Sapienza University of Rome: 2020 - Rewind Blended Learning.

BOOKS

Sampieri, S. (2022). *Umrah in Italia. Management del turismo religioso islamico*. Roma: Aracne. ISBN 979-12-218-0278-8

COMPETENCE

Management, Project Management, BDM Travel & Tourism, Tour guiding in Southern Europe and the Middle East.

IT SKILLS

Microsoft Office, and communication and social media tools.

REFERENCES

- a) Mr. Fabio Zinanni, Sales & Marketing Manager Saudi Arabian Airlines (fzinanni@saudia.com)
- b) Prof. Fernando Martinez de Carnero Calzada, President of CdS in Tourism, Sapienza University of Rome (fernando.martinez@uniroma1.it)
- c) Dr. Silvia Baiocco, Researcher in Tourism Management, Tor Vergata University of Rome (silvia.baiocco@uniroma2.it)

CONTACTS

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Sara Sampieri

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